

SURGICAL SITE INFECTION

CONFERENCE | WALES
2022

Thursday 15th September 2022 | Cardiff City Stadium

in conjunction with:



Healthcare Associated Infection, Antimicrobial
Resistance & Prescribing Programme (HARP team)

EXHIBITOR PROSPECTUS

15TH

SEPTEMBER

#SSIWALES22

<https://fitwise.eventsair.com/2022-ssi-wales/>

WELCOME

Dear Colleague,

Public Health Wales (PHW) would like to invite you to attend the Surgical Site Infection Conference with the theme of reducing SSIs, showcasing current improvement work across Wales which is being held on Thursday 15th September 2022 at the Cardiff City Stadium, Cardiff.

This event will be of particular interest to surgeons and their teams, operating department practitioners, microbiologists, antibiotic pharmacists and other front-line staff with an interest in perioperative care. The morning will include presentations from surgeons and their teams participating in some of the largest-scale interventional studies currently taking place in the UK. The afternoon will focus on theatre practice and peri operative care. With an anticipated audience of over 100 delegates, this meeting offers the opportunity to meet a diverse range of potential customers with a common interest in infection prevention and perioperative care.

The day will cover areas such as:

- Prevention of SSI through surveillance
- Preventing SSI following Spinal surgery
- Interventions to prevent SSI in cardiac surgery
- SSI and wound care
- Role of surgical practices and equipment in SSI risk reduction
- Are we keeping our patients warm?

A multidisciplinary array of prominent national and international speakers will present on current topics in the fields of infection control and perioperative practice and a full programme will be available soon.

This conference represents an important part of the educational activity of Public Health Wales and its research partners in 2022, with Royal College Pathologists CPD accreditation awarded.

We hope that you will be able to attend and contribute to what will be part of the educational input of the day. I look forward to welcoming you to this event.

Yours sincerely,

Wendy Harrison

Wendy Harrison
Senior Scientist (Clinical Surveillance)
Public Health Wales



Event Details

Venue
Cardiff City Conference & Events
Cardiff City Stadium
Cardiff
London
CF11 8AZ



Tel: +44 (0) 20 7021 1600

Organisers

Conference Organising Group: **Wendy Harrison** – Senior Scientist,
Clinical Surveillance, Public Health Wales

Exhibition Sales Lead: **Mike Donaldson**
Fitwise Management Ltd,
Blackburn House, Redhouse Road,
Seafield,
West Lothian, EH47 7AQ
T: 01506 811077 / Direct: 01506 292 047
E : michael.donaldson@fitwise.co.uk

Exhibition open hours (may be subject to change)

Setting up time for exhibitors will be Thursday 15th September 07:15 – 08.30. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 16.00.

Exhibition open times	Opening	Closing
Thursday 15th Sept 2022	08.30	– 14.00
Exhibition viewing times	08.30	– 09.20
	10.45	– 11.30
	13.00	– 14.00



Exhibition and Sponsorship Opportunities

Exhibition Table Top Stand

Cost £895 + VAT

- Trestle Table
- Two chairs
- Registration with access to conference sessions for 2 representatives
- Tea/coffee and lunch for 2 representatives
- Access to electrical points not guaranteed. (bring own extension leads).
- Delegate list post-conference

Platinum Sponsorship (x2 available)

Cost £2,995 + VAT

Standard exhibitor package+

Company Symposium (20 mins)

Additional table and 2 chairs in the exhibition

Registration with access to conference sessions for 4 representatives

Tea/coffee and lunch for 4 representatives

Free delegate seat drop

Logo and weblink on the homepage of the Conference website

Logo on conference signage

Logo on conference holding slide

Logo on conference badges

Your pull-up banner displayed in prominent area of the venue (sponsor to supply)

Welcome and recognition from Chair at opening of Conference

Delegate list post-conference

Gold Sponsorship (x2 available)

Cost £1,995 + VAT

Standard exhibitor package+

Registration with access to conference sessions for 4 representatives

Tea/coffee and lunch for 4 representatives

Free delegate seat drop

Logo and weblink on the homepage of the Conference website

Logo on conference signage

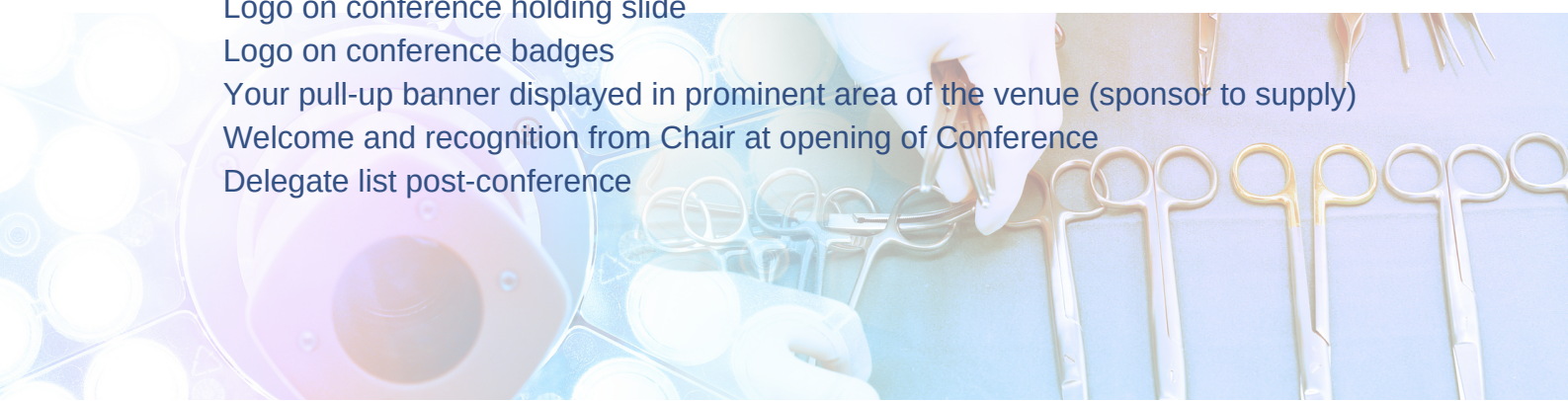
Logo on conference holding slide

Logo on conference badges

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Additional Sponsorship opportunities

**PowerPoint
Advertising
£495 + VAT**

Your advert will appear on continuous loop throughout breaks in session room

**Seat Drop
£295 + VAT**

Your Flyer will be placed on Delegate seats Pre-Event

Free Opportunities

**Delegate
Lanyards**

Sponsors to supply 150 lanyards

**Delegate
Pens**

Sponsors to supply 150 pens

**Delegate
Notepads**

Sponsors to supply 150 notepads

How to Book Exhibition Space

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Mike Donaldson on:

- T: +44 (0) 1506 292047
- E: michael.donaldson@fitwise.co.uk

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.



C) Payment methods:

1. Send cheque made payable to 'Fitwise Management Limited' to:
Fitwise Management Limited, Blackburn House, Redhouse Road, Seafield,
Bathgate, West Lothian, EH47 7AQ.

A receipt will be sent by return.

2. **BACS payments** to (please send remittance advice to Fitwise with reference 'Public Health Wales – SSI Conference' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

3. **Invoice request** on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

TERMS & CONDITIONS (Full T&Cs can be found on your booking form)

Payment:

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations:

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Seat Drop:

If you have booked a seat drop please deliver 150 flyers to Fitwise, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ by Thursday 25th August. Clearly label the package "[Company Name] Seat Drop, 'SSI Wales Conference'

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.

