



The Royal Wolverhampton
NHS Trust



University Hospitals
Birmingham
NHS Foundation Trust



DECON UK 2022

6 APRIL
MOLINEUX STADIUM

**EXHIBITOR
PROSPECTUS**

#DECONUK22 

On behalf of both the Royal Wolverhampton NHS Trust and the University Hospitals Birmingham NHS Foundation Trust, it's our pleasure to be able to finally invite you to the inaugural launch of DECON UK which was delayed due to COVID this year. The event is to be held at the Molineux Stadium, Wolverhampton on the 6th April 2022.

This event is anticipated to have up to 150 healthcare professionals, including: *Sterile Services Managers, Sterile Services Technicians, Decontamination Leads, Theatre Nurses, Clinical Scientists & Infection Control Nurses*. By sponsoring or exhibiting at this event you will have unprecedented access to high profile physicians involved in combating infectious diseases and improving decontamination.

This exciting new programme will cover areas such as:-



- ❖ **What can go wrong in decontamination services**
- ❖ **Protein residue removal from surgical instruments and endoscopes**
- ❖ **Ventilation – the basics**
- ❖ **Automated room disinfection**
- ❖ **Decontamination – the chemistries**
- ❖ **Endoscopy waters and reprocessing**
- ❖ **What happens when a healthcare trust fails to deliver safe water**
- ❖ **Biofilms and how to remove them**
- ❖ **Role of the authorising engineer**

The venue is easily accessed by road, rail and air. Access by road is convenient from the North, South West and South East. The venue has excellent rail, bus and metro links with a direct train from Birmingham International Airport to Wolverhampton Railway Station. Up to date public transport timetables can be found at www.networkwestmidlands.com.

We look forward to welcoming you to Wolverhampton.

Yours sincerely,

June Cooper

IP Matron

The Royal Wolverhampton Hospitals NHS Trust

Dr Mark Garvey

Consultant Clinical Scientist in Microbiology

University Hospitals Birmingham NHS Foundation Trust

Event Details

Venue

Molineux Conference Centre
Molineux Stadium
Waterloo Road
Wolverhampton
WV1 4QR

Tel: 0871 222 2220 (Option 5)

Conference Organisers

June Cooper
Dr Matt Garvey

Exhibition Open Hours

Setting up time for exhibitors will be from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, and all exhibitors should be clear of the building by 17.00.

Exhibition open times	Opening	Closing
Wednesday 6 th April 2022	08.30	14.00

Exhibition viewing times: 08:30 – 09:30
10:45 – 11:30
13:00 – 14:00

Why Should I Exhibit?

DECON UK conference provides an excellent platform for industry to showcase their products and services to front-line professionals within the field of decontamination.

There are numerous benefits from exhibiting at this prestigious event:

- ❖ Large one day audience of decontamination specialists and infection prevention and control professionals
- ❖ Generate quality leads from practitioners who are passionate about learning and improving their facilities
- ❖ Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- ❖ Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- ❖ Build visibility for your company and promote your company's image in an educational setting
- ❖ Test out new products and services at customer level
- ❖ Expand your database to strengthen your overall sales and marketing programme
- ❖ Build relationships with an active and engaged audience
- ❖ Gain valuable customer feedback

Sales Lead

Catriona Rice

UK Sales Manager

E-mail: catriona.rice@fitwise.co.uk

Tel: 01506 292039

Fax: 01506 811477



Fitwise Management Ltd,
Blackburn House, Redhouse Road,
Seafield, Bathgate,
West Lothian,
EH47 7AQ

Exhibition Space Costs £895.00 + VAT Max. 25

This price includes:

- ◇ 2m x 1m (approx) of space
 - ◇ Table and 2 chairs
 - ◇ Registration, morning break for 2 representatives Lunch for 2 representatives
 - ◇ Access to electrical points (bring own extension leads)
 - ◇ Delegate list
 - ◇ Access to conference sessions for 2 representatives
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Platinum Partner £2750.00 + VAT Max. 1

This price includes:

- ◇ 25 minute satellite symposia
 - ◇ Free delegate bag insert
 - ◇ Delegate bag sponsor
 - ◇ Company logo on holding screen
 - ◇ Signage sponsor
 - ◇ 2 Table and 4 chairs
 - ◇ Registration & morning break for 4 representatives
 - ◇ Branded signage
 - ◇ Buffet lunch for 4 representatives
 - ◇ Sponsorship of event website – hyperlinked logo
 - ◇ Delegate list – available in hard copy or electronic form. Information provided will include: name, job title, email address and organisation
 - ◇ Access to conference sessions for 4 representatives
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Gold Sponsors £1750.00 + VAT Max. 2

This price includes:

- ◇ Free delegate bag insert
- ◇ Company logo on holding screen
- ◇ Table and 2 chairs
- ◇ Registration & morning break for 4 representatives
- ◇ Branded signage
- ◇ Buffet lunch for 4 representatives
- ◇ Sponsorship of event website – hyperlinked logo
- ◇ Delegate list – available in hard copy or electronic form. Information provided will include: name, job title, email address and organisation
- ◇ Access to conference sessions for 4 representatives

Other Sponsorship Opportunities

Delegate Bag Insert	£295 + VAT	Max 1
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140 x A4 (one page) inserts to be supplied by sponsoring company

Delegate Badge Sponsorship	£395 + VAT	Max 1
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Company logo included on all 140 delegate badges

Holding Screens Sponsor	£350 + VAT	Max 1
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Company logo included on all session slides (*along with platinum sponsor*)

Website Sponsorship	£250 + VAT	Max 1
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Company logo included conference webpage



Free sponsorship Opportunities

Writing pads for delegates	Free of charge	Max 1
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140 x A4 pads required to be supplied by sponsoring company

Pens for delegates	Free of charge	Max 1
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140 x pens required to be supplied by sponsoring company

How to book exhibition space:

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292039
- Fax booking form and purchase order number to Fitwise on +44 (0) 1506 811477
- E-mail: catriona.rice@fitwise.co.uk

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post, fax or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

1. **Send cheque** made payable to 'Fitwise Management Limited' to:
Fitwise Management Limited, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ.
A receipt will be sent by return.
2. **BACS payments** to (please send remittance advice to Fitwise with reference 'DECON 2022' detailing amount paid, payment date, your company name, contact name and phone number):
Account Name: Fitwise Ltd
Account No: 10325314
Sort Code: 83-51-00
Bank: Royal Bank of Scotland
3. **Invoice request** on stand booking form. **A copy of your Purchase Order paperwork must accompany your booking form.**

Terms & Conditions:

Payment:

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges:

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Delegate Bag Inserts:

If you have booked a delegate bag insert please deliver 200 flyers to Fitwise, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ by Friday 18th March 2022. Clearly label the package "[Company Name] Delegate Bag Insert, 'DECON UK'.