

BRITISH  
ASSOCIATION  
OF STROKE  
PHYSICIANS

**TRAINEES'  
TEACHING  
WEEKEND  
2021**



**ONLINE**  
20-21 MARCH 2021

[BASP.AC.UK](http://BASP.AC.UK)

[@BRITISH\\_STROKE](https://twitter.com/BRITISH_STROKE)



**EXHIBITOR PROSPECTUS**

**EDUCATE. NETWORK. ENGAGE.**



This e-conference will take place on 20th & 21st March 2021 and offers an excellent platform for industry to showcase their products and services to front-line professionals within the field of stroke management and diagnosis.

An informative programme will include:

- Masterclass in Thrombectomy
  - Organisation of pre-hospital and hyper-acute stroke care
  - Cerebral microbleeds: still a dilemma in stroke medicine?
  - Should antiplatelet treatment be continued life-long after TIA and stroke?
  - Mechanical thrombectomy: an intervention too complex to succeed?
- ...and much more

# TAKING PART WILL ENABLE YOUR COMPANY TO



## GENERATE

leads via the online exhibition



## ENGAGE

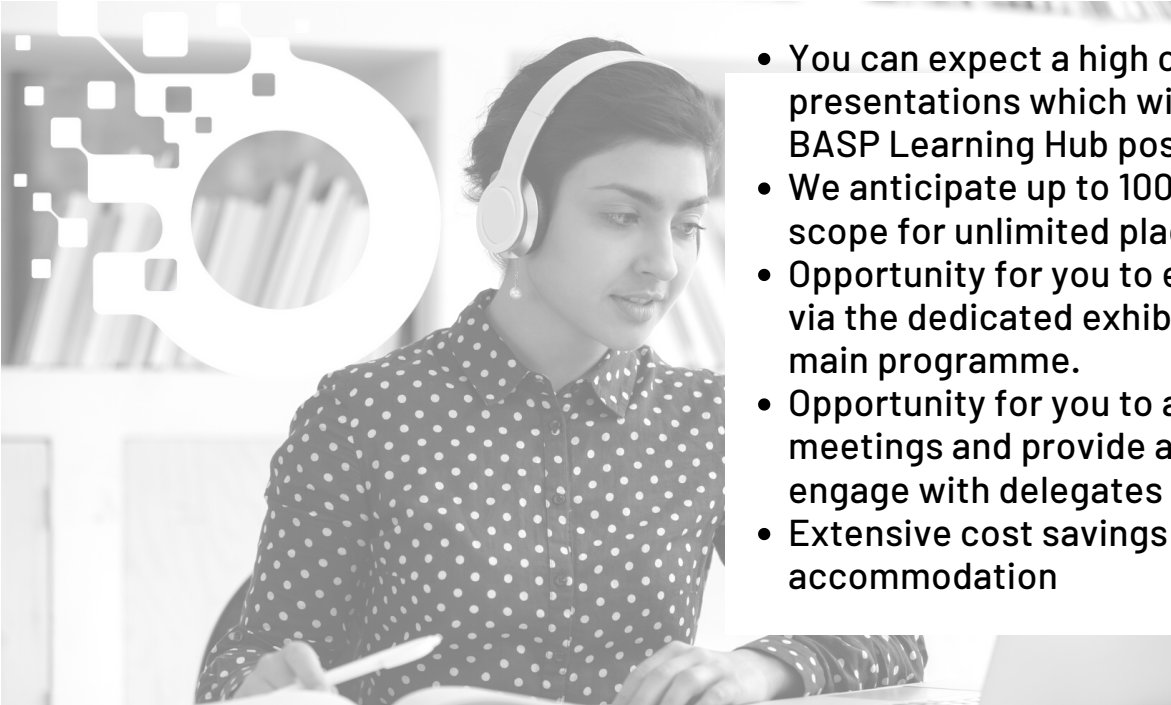
with your leads through virtual meetings and chat rooms



## PRESENT

your own symposium

## **BENEFITS OF A VIRTUAL CONFERENCE**

- 
- You can expect a high calibre of speakers and presentations which will also be uploaded to the BASP Learning Hub post-conference.
  - We anticipate up to 100+ delegates but there is scope for unlimited places.
  - Opportunity for you to engage with the delegates via the dedicated exhibition hall or present in the main programme.
  - Opportunity for you to arrange online zoom meetings and provide a link to your meetings to engage with delegates
  - Extensive cost savings on travel and accommodation

## VIRTUAL EXHIBITION STAND // £695

### TO INCLUDE:

- Complimentary access to the e-conference for 2 reps
- Entry into exhibition hall:
  - Company name
  - Logo with link to your website or product info
  - Strap line
  - Website address
  - Email address
  - Telephone number
  - Free text area (max. 200 words) – content can include links to sites, products, online downloads etc.
  - Up to 2 images on your exhibitor entry
  - A video upload on your exhibitor entry
  - Pdf downloads

## EXHIBITOR OPPORTUNITIES

### DELEGATE INTERACTION OPPORTUNITIES TO INCLUDE:

- Access to the 'attendees' section of the e-conference offering the ability to contact delegates directly
- Opportunity to host a private meeting room (zoom recommended) and provide link
- 'Call back' button to enable delegates to drop you an email
- Post event delegate list with contact details (responsibility of company to obtain delegates' unambiguous and positive consent)

# SPONSORSHIP OPPORTUNITIES

KPI

**PLATINUM PARTNER // £1,495**

**TO INCLUDE:**

Standard exhibitor package plus:

- Platinum Partners exclusive room – (button on e-conference homepage)
- Symposia - 30 minute slot in the main programme
- Mention within final delegate email to delegates prior to conference to promote symposium
- Verbal recognition at opening of conference
- Logo and link to website on the conference landing page
- Logo and link to website on the registration site
- Logo and website link on delegate marketing emails
- Sliding banner on the conference landing page
- Virtual delegate bag insert
- Complimentary delegate places (x10)

# SPONSORSHIP OPPORTUNITIES

**GOLD PARTNER // £995**

**TO INCLUDE:**

Standard exhibitor package plus:

- Verbal recognition at opening of conference
- Logo and link to website on the conference landing page
- Logo and link to website on the registration site
- Logo and website link on delegate marketing emails
- Sliding banner on the registration site
- Virtual delegate bag insert
- Complimentary delegate places (x5)



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Symposium session in the conference programme (dependent on availability) // £895**
- **Virtual delegate bag insert // £195**



# BASP Trainees' Teaching Weekend 20th & 21st March 2021



**EVENT DETAILS**

## Conference Organiser

**Robert Hurford ABN**

Clinical Research Training Fellow, University of Oxford

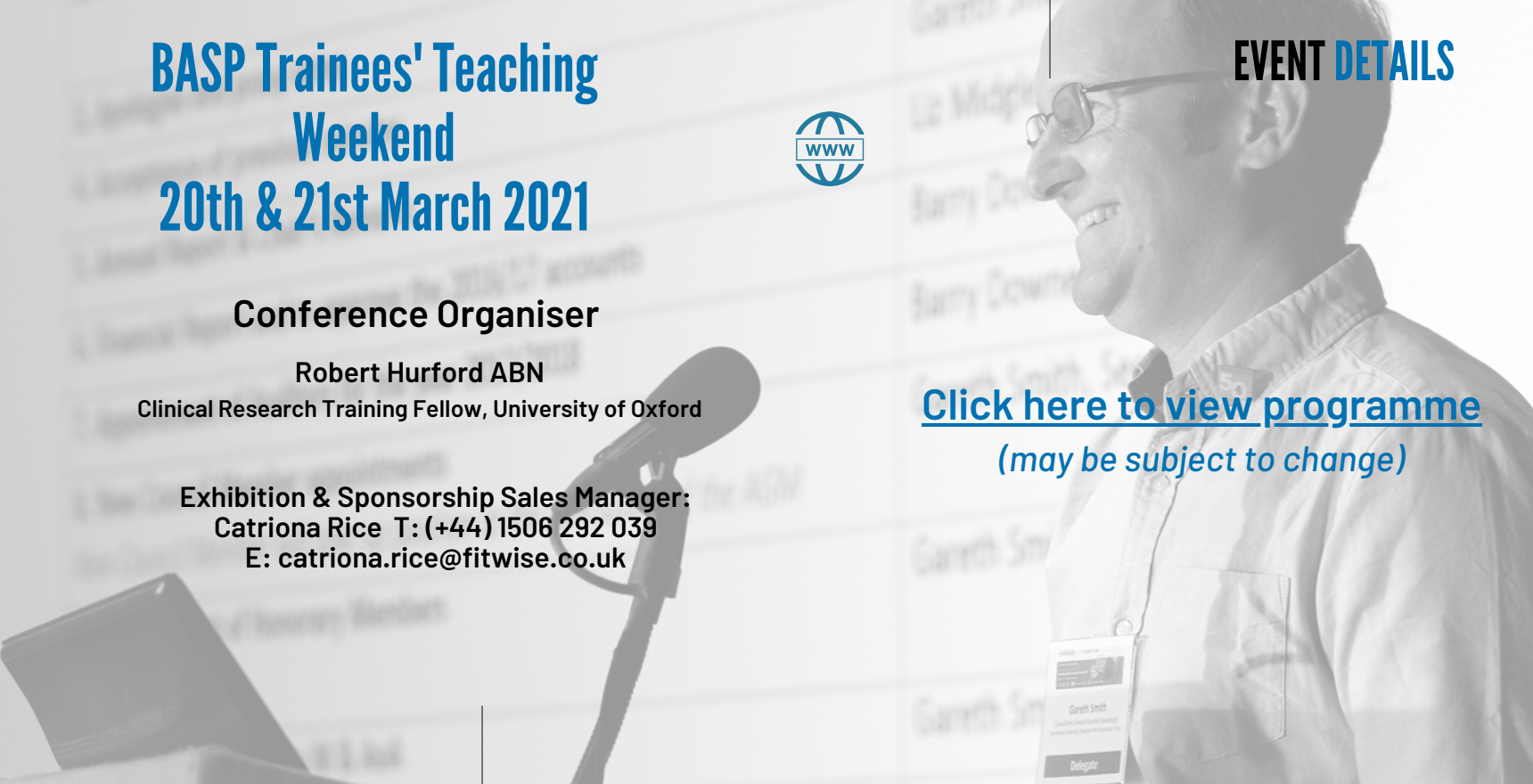
**Exhibition & Sponsorship Sales Manager:**

**Catriona Rice T: (+44) 1506 292 039**

**E: [catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk)**

**[Click here to view programme](#)**

*(may be subject to change)*



# HOW TO BOOK

## MAKE A PROVISIONAL BOOKING

Bookings can be made by the following methods and will be held for 7 days: Contact Catriona Rice, T: (+44)1506 292 039 or complete and return the booking form by email to [catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk)

## CONFIRM YOUR PROVISIONAL BOOKING

Send us the completed booking form within 7 days by email.

## WHAT HAPPENS NEXT?

Once payment or a copy of an official purchase order is received, we will write to you confirming your booking allocation and provide a link to your submission form to provide your exhibitor details. Our Accounts dept. will send a tax invoice or receipted tax invoice as appropriate.



Please send remittance advice to Fitwise: [accounts@fitwise.co.uk](mailto:accounts@fitwise.co.uk) with reference British Association of Stroke Physicians Trainees' Teaching Weekend 2021' detailing amount paid, payment date, your company name, contact name and phone number: A VAT receipt will be sent on confirmation of payment reaching the bank account.

**Payment Terms:** Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

A VAT receipt will be send on receipt of payment.

# PAYMENT METHODS

## BACS PAYMENT

**Account Name:** British Association of Stroke Physicians

**Account No:** 00184802

**Sort Code:** 80-11-05

**IBAN No:** GB27B0FS80110500184802

**Bic Code:** BOFSGB21005



## SUBMISSION OF COMPANY DETAILS

On receipt of your company submission form:

- Refer to your booking form to confirm what your exhibition or sponsorship package includes.
- Some information requested may not be applicable to your booking and will therefore not need to be completed.
- You should only complete the information which is included in your exhibition or sponsorship booking.
- If you submit information that is not included in your agreed exhibition or sponsorship booking, this will not be displayed.
- If you fail to submit information which is included as part of your package this is your choice and we cannot amend your booking.

## CANCELLATIONS:

Refunds for exhibitor packages which are cancelled, will only be made in the event of BASP cancelling the event.

## INSURANCE:

On the rare occasion of a conference being cancelled only the value of your package will be refunded. Any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

## IMPORTANT: DELEGATE LISTS

You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.

# TERMS & CONDITIONS