

SICS

scottish intensive care society

ADVANCE KNOWLEDGE, SUPPORT
AND REPRESENTATION AT

SICS 2025

CRIEFF HYDRO HOTEL
1-2 MAY 2025

Exhibitor Prospectus

Welcome

The Scottish Intensive Care Society is a charity registered in Scotland with the purpose of improving Critical Care across Scotland. The society acts as the voice of the Critical Care multi-disciplinary team, and our meetings provide a unique opportunity to connect with each other.

Our Annual Scientific Meeting is being held in the beautiful Crieff Hydro on Thursday 1st and Friday 2nd May 2025. We would welcome the opportunity to host you as an exhibitor at the meeting and recognise the immense support your companies provide to the critical care teams within Scotland.

Our programme offers delegates a fantastic clinical line up of speakers covering clinical and research updates, moral and ethical dilemmas, hands on practical sessions and an MDT specific parallel programme. After some rather challenging years we are perhaps more importantly offering the opportunity to reconnect with each other. We will be hosting the social event of the Scottish Critical Care Year with a magnificent dinner and ceilidh.

Our delegates will include:

- Critical care consultants
- All grades of medical trainees
- Physiotherapists
- Speech and language therapists
- Medical Students

- Critical care nurses
- Advanced critical care practitioners
- Pharmacists
- Occupational therapists

Yours sincerely

Dr. Jill Selfridge MBChB FRCA FFICM

Consultant Intensive Care Medicine & Anaesthesia
SICS Events Committee

Event Details

Venue

Crieff Hydro
Strathearn House,
Ferntower Rd,
Crieff PH7 3LQ
T: 01764 655555
W: <https://www.crieffhydro.com>

Organisers

Conference Chair: Dr. Jill Selfridge MBChB FRCA FFICM
Consultant Intensive Care Medicine & Anaesthesia
SICS Events Committee
E-mail: Jill.Selfridge@aapct.scot.nhs.uk

Exhibition/Sponsorship Sales Lead: Catriona Rice
Fitwise Management Ltd
Tel: 01506 292039
E-mail: catriona.rice@fitwise.co.uk



Exhibition open hours (may be subject to change)

Setting up time for exhibitors will be on Thursday 1st May 2025 from 07.00 – 08.30. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Breakdown will begin after the final break on Friday 2nd May 2025 at 15:00, all exhibitors should be clear of the building by 17.00.

Exhibition viewing times (may be subject to change):

Day 1

08:30 - 09:30
12:15 - 13:30
15:15 - 15:45

Day 2

08:30 - 09:30
12:15 - 13:30
14:30 - 15:00

Exhibition and Sponsorship Opportunities

Exhibition Table Top Stand - £1,600

Price Includes:

- 2m x 1m (approx) of space for both days
- Table and 2 chairs for both days
- Registration with access to conference sessions for 2 representatives for both days *
- Tea/coffee and buffet lunch for 2 representatives for both days
- Lead management badge scanning

Please note electrical points cannot be guaranteed - please bring extra long extension cable and duct tape

Platinum Sponsor (x2 available) - £3,995

Standard package+

- 30 min. symposia slot
- Registration and catering for 4 reps *
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Lead management badge scanning

Gold Sponsor (x2 available) - £2,495

Standard package+

- Registration and catering for 3 reps *
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Lead management badge scanning

*access to conference sessions will be subject to availability on the day

Additional Sponsorship Opportunities

Conference Dinner/Ceilidh Sponsor (exclusive) - £1,000

- x2 banners in the venue
- Opportunity to give 5 min. presentation during the dinner
- Logo listed as Conference Dinner Sponsor in the programme and on the website

Keynote Speaker Sponsorship - £595

- Banner at the front of the lecture theatre for the session only
- Holding slide with sponsor logo
- Listed as session sponsor in the programme

Branded Lanyards for Delegates - £500 (150 to be supplied by sponsor)

Writing Pads for Delegates - FOC (150 to be supplied by sponsor)

Pens for Delegates - FOC (150 to be supplied by sponsor)

Sustainable Sponsorship Opportunities

SICS recognises that conferences and events have a direct impact on the local, regional and global environment. As a Society we are dedicated to providing a high quality conference, whilst minimising the environmental impact of the events we organise where possible. The Annual Scientific Meeting aims to reduce the environmental impact by offering the following sustainable sponsorship opportunities.

Below are a few sponsorship options to make this event more sustainable but if you have your own suggestions we would love to hear them

Virtual delegate bag insert - £325

A virtual delegate bag is sent to delegates in the form of an email in advance of the event. Your 'insert' can take the form of company information (max. 70 words) and/or a downloadable document of your choice and can include a link. Examples include information about a product or service or a voucher or offer the attendee can download.

Powerpoint advertising (max. 2) - £525

Your advert will appear on continuous loop throughout breaks in session room

Delegate eco-water bottles - FOC

Bottles to be supplied by sponsoring Company



FITWISE CARBON OFFSET

Read about our event initiative here: <https://fitwise.co.uk/sustainable-events/>

How to book

Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone: Catriona Rice on +44 (0) 1506 292039
- E-mail: catriona.rice@fitwise.co.uk
- Address: Fitwise Management Ltd, Blackburn House, Redhouse Road, Seafield EH47 7AQ

Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition pack will be sent to you nearer the event.

Terms and Conditions **(Full T&Cs can be found on your booking form)**

Payment Terms:

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations:

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges:

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance:

On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.