



Single Photon Workshop 2024 - Scotland, UK
Edinburgh International Conference Centre 18 - 22 Nov 2024



SPONSORSHIP & EXHIBITION PROSPECTUS

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Invitation

to prospective Single Photon Workshop 2024 Sponsors and Exhibitors

Dear Colleague

We take great pleasure in inviting you to participate with the single photon community by sponsoring the 2024 Single Photon Workshop, in partnership with Heriot-Watt University and the University of Glasgow.

SPW2024 will be held in-person in the beautiful city of Edinburgh, Scotland at the Edinburgh International Conference Centre (EICC) from 18 – 22 November 2024.

This prospectus outlines the sponsorship and exhibition opportunities available at the Workshop.

Secure a chance to engage with up to 500 world leading researchers from international universities and industry presenting their latest developments in single-photon devices and methods with a view towards improved performance and new application areas.

Thank you for taking the time to peruse this prospectus. We look forward to welcoming you in Edinburgh in November as a valued Sponsor and Exhibitor.

Warm regards,



Professor Gerald S. Buller
School of Engineering & Physical Sciences
Institute of Photonics and Quantum Sciences
Heriot-Watt University



Professor Robert Hadfield
Professor of Photonics
(Electronic & Nanoscale Engineering)
University of Glasgow



About SPW2024



The Single Photon Workshop (SPW) is the largest conference in the world dedicated to single-photon generation and detection technology and applications. The biennial international conference brings together a broad range of people across academia, industry and government bodies with interests in single-photon sources, single-photon detectors, photon entanglement, and their use in scientific and industrial applications. It is an exciting opportunity for those interested in these technologies to learn about the state of the art and to foster continuing partnerships with others seeking to advance the capabilities of such technologies.

Professor Gerald Buller, Heriot-Watt University and Professor Robert Hadfield, University of Glasgow have been nominated to bring the prestigious 11th Single Photon Workshop to Edinburgh. The conference is scheduled to take place at the Edinburgh International Conference Centre (EICC) over the five-day period 18-22 November 2024.

Quantum science and single photon technology continue to attract world-wide attention due to the impacts they will have on computing and communications which have no classical counterpart. With an ever-growing international community, the Single Photon Workshop thrives in its ability to attract leading figures from across the globe.

The most recent SPW conferences have been held in Seoul (2022), Milan (2019), Colorado (2017) and Geneva (2015) and have attracted an international audience, with year-on-year delegate growth. The expectation is for upwards of 500 delegates from around the world to be in attendance to enjoy a full technical conference alongside an exhibition, with a number of fringe events taking place.



Image (above): Exhibition space at SPW2019, Milan

Why get involved?

Making your brand visible and meeting customers face-to-face keeps your company top-of-mind and helps attendees engage and connect with your products and services.

SPW2024 provides targeted exhibit and sponsorship opportunities to help achieve your company's marketing and sales goals. The event is international in scope, and brings together distinguished optics and photonics engineers, technologists and scientists.

Located with the coffee break, lunch and poster sessions, the exhibits provide a high volume of traffic and return on investment for participating companies. The opportunity for exclusive face time with customers increases brand exposure and creates an invaluable experience.

Why Sponsor/Exhibit at SPW2024?

- ⊞ SPW2024 will provide maximum exposure for your company's profile at a premier conference devoted to those involved in photonics and quantum.
- ⊞ A cost-effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- ⊞ Increased marketing opportunities including visibility on the conference website and associated marketing materials.
- ⊞ SPW2024 provides an opportunity to build and reinforce strategic relationships within the photonics community.
- ⊞ B2B opportunity with access to a broad network of industry contacts
- ⊞ Present your latest innovations and new products or services to a pertinent audience and showcase your expertise and capabilities.
- ⊞ Learn valuable information about your customers, develop a mailing list and promote your services or products.

Contact

To discuss all sponsor and exhibition packages, please contact Kevin McIver, SPW2024 Business Development Lead
Kevin.mciver@hw.ac.uk

Sponsorship Opportunities

PLATINUM SPONSORSHIP £5000 + VAT

BENEFITS

- Enhanced/Standard Exhibition Package option
- Up to 4 free exhibition registrants (with catering)
- 2 free conference registration
- 2 Gala dinner spaces
- Corporate presentation (5 minutes)
- Logo and link on conference website
- Logo on Holding slides
- Logo on book of abstracts
- List of participants (booklet)
- Opportunity to provide materials for welcome bag/pack, (lanyards, pens, flyers, promotional items etc.)
- 10% off other sponsorship packages

GOLD SPONSORSHIP £3000 + VAT

BENEFITS

- Standard Exhibition Package
- Up to 2 free exhibition registrants
- 1 Gala dinner space
- Logo and link on conference website
- Logo on Holding slides
- Logo on book of abstracts
- List of participants (booklet)
- Opportunity to provide materials for welcome bag/pack, (lanyards, pens, flyers, promotional items etc.)
- 10% off other sponsorship packages

SILVER SPONSORSHIP £1000 + VAT

BENEFITS

- Logo and link on conference website
- Logo on book of abstracts
- List of participants (booklet)
- Opportunity to provide materials for welcome bag/pack, (lanyards, pens, flyers, promotional items etc.)

Additional sponsorship opportunities are available including:

- | | |
|-------------------------------------|---|
| ⊞ Gala Dinner sponsorship | £5000 + VAT (includes 2 Gala Dinner spaces) |
| ⊞ Public Event sponsorship | £1000 + VAT (includes corporate presentation) |
| ⊞ Whisky Tasting Event sponsorship | £1000 + VAT (includes corporate presentation) |
| ⊞ Poster session sponsorship | £1000 + VAT (includes corporate presentation) |
| ⊞ Coffee Break or Lunch sponsorship | £500 + VAT |

Exhibition Packages

Securing an exhibition space at SPW2024 will enable you to market your products and services to top buyers, network with technology leaders and discover user needs to guide your product development.

STANDARD EXHIBITION PACKAGE £1800 + VAT

BENEFITS

- One 6ft blue baized trestle table with two chairs and 4-way 13amp power supply in Cromdale Hall
- Includes catering: 2 x tea, coffee, biscuits breaks and a fork buffet lunch each day for up to two registrants.
- Provision of a 24-hour security surveillance service
- Exhibition support team (before and during event) with our Professional Conference Organiser partner, Fitwise

**Enhanced Exhibition packages are available on request.*

Setup	Tuesday 19 November 2024 from 8:00am
Exhibition opens	Tuesday 19 November 2024 first coffee break (tbd)
Breakdown time	Thursday 21 November 2024 after final coffee break (tbd). All exhibitors must have cleared the premises by 17.00.



Image (above): Cromdale Hall, EICC

Additional Information

Venue

Edinburgh International Conference Centre

The Exchange
150 Morrison Street
Edinburgh
EH3 8EE



Transport/Travel

Edinburgh has great public transport links and we strongly recommend that you consider public transport so that you can make the most of your time with us. See full travel details: www.eicc.co.uk/visiting/how-to-get-here/

Disabled facilities

Disabled access throughout the venue

WI-FI

Complementary WI-FI available throughout

Attendance at conference sessions

Conference sessions are open to Platinum Sponsor company representatives only, priority is given to delegates in busy sessions.

Catering within the exhibition

All daytime catering for delegates will be served in the exhibition area. Coffee/tea and lunch for up to two representatives per stand per day is included in the cost of all Standard Exhibition Packages. Additional staff members above this number will be charged per attendee per day to cover the cost of catering and staffing which will be incurred by SPW2024.

Exhibitors

The Exhibition runs throughout the three FULL conference days 19-21 November. All exhibitors must have cleared the premises by 17.00 on Thursday 21 November 2024. Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company. Please note that final times will be provided in due course and will override any times supplied here. Due to health and safety concerns, under no circumstances should stand breakdown occur any time before the final coffee break or until all delegates have safely left the exhibition room.

Contact

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