


# IPS WELSH BRANCH CONFERENCE

12th June 2023

Mercure Cardiff Holland House

## EXHIBITOR PROSPECTUS

A stylized illustration of a person's head in profile, facing right. The head is filled with a bright pink color and has a thick black outline. A blue, cloud-like thought bubble is positioned to the right of the head, containing text. The background behind the head and bubble is a light gray with a pattern of small, light gray dots.

What's  
Occurring?  
In Infection  
Prevention in  
Wales?

Dear Colleague,

We are delighted to announce the Welsh Branch Infection Prevention Society is holding a one-day conference in Cardiff on the 12th of June 2023 in the Mercure Hotel Holland House.

Infection prevention is everybody's business and this in person one-day event supports the ongoing education requirement of our staff.

The branch officers when reviewing the agenda for this day took an opportunity to review changes in Wales around the Quality Act, Governance, Infection reduction programme and the language we talk to promote collaborative working to aid patient safety.

We anticipate a strong delegate profile following last years feedback from a mixture of disciplines from Primary and Secondary Care.

The programme will be available soon once speakers are confirmed. Following previous successful years, we hope you will be able to attend so that your company can engage with the specialist work force within Wales, share ideas and keep the profile of the infection prevention agenda high and on everyone's radar

We really appreciate your ongoing support as a valued exhibitor/sponsor to make these events successful, we do hope you are able to join us

Yours sincerely

Moira Bevan – Infection Prevention Society - Welsh Branch Coordinator/Head of Service Infection Prevention, Aneurin Bevan University Health Board

## Why should you exhibit?

IPS Wales Branch provides an excellent platform for businesses to showcase their products and services to front-line professionals within the field of infection prevention and control.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

## Delegate Profile

- Infection prevention practitioners
- Tissue viability nurses
- Critical care nurses
- Continence nurses
- Domestic managers
- GPs

## Sponsorship Opportunities

### Exhibition Stand £995+ VAT

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives \*
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list

### Platinum Sponsorship £1,995 + VAT (Max. 1)

This price includes standard package +:

- 30 min symposia slot
- Additional stand
- Registration and catering for 4 reps \*
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

### Gold Sponsorship £1,375 + VAT (Max. 2)

This price includes standard package +:

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

## Additional Sponsorship Opportunities

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- **Virtual delegate bag Insert**                      **£210 + VAT per insert**  
Copy to be supplied by sponsoring company
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- **Holding Screens Sponsor**                      **£270 + VAT (Max 1)**  
Company logo included on all session slides (along with platinum & gold sponsors)
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- **Website Sponsorship**                      **£160 + VAT (Max 1)**  
Company logo included conference webpage
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- **Free sponsorship Opportunities**

- **Writing pads for delegates**                      **Free of charge (Max 1)**  
150 x A4 pads required to be supplied by sponsoring company
- 

- **Pens for delegates**                      **Free of charge**  
150 x pens required to be supplied by sponsoring company
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- **Lanyards for delegates**                      **Free of Charge**  
150 x Lanyards required to be supplied by sponsoring company

## Venue

Mercure Cardiff Holland House  
24-26 Newport Road  
Cardiff  
CF24 0DD

Sales Lead  
Mike Donaldson  
Sponsorship Manager  
E-mail: [michael.donaldson@fitwise.co.uk](mailto:michael.donaldson@fitwise.co.uk)  
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Fitwise Management Ltd,  
Blackburn House,  
Redhouse Road,  
Seafield,  
West Lothian,  
EH47 7AQ

## Conference Organisers

### Exhibition open hours

Setting up time for exhibitors will be on Monday 12th June 2023 from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

Exhibition open times	Opening	Closing
Monday 12th June 2023	08:30	14:00

Exhibition viewing times      TBC



## How to book exhibition space:

### **A) Make a provisional booking:**

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held

for 7 days:

- Phone Fitwise on +44 (0) 1506 292047
- E-mail: michael.donaldson@fitwise.co.uk

### **B) Confirm your provisional booking:**

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

### **C) Payment methods:**

1. BACS payments to (please send remittance advice to Fitwise with reference 'IPS Wales' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

## **Terms & Conditions:**

### **Payment:**

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

### **Cancellations:**

Refunds for cancelled stands, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

### **Additional charges:**

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

### **Virtual Delegate Bag Inserts:**

If you have booked a virtual delegate bag insert please email PDF to [Denise.gallagher@fitwise.co.uk](mailto:Denise.gallagher@fitwise.co.uk) by the 08th June 2023

### **Delegate Lists:**

You will receive a full delegate list 1 week after the conference to include name, job title, organisation, location, and email address however, it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.