

IV Forum 2024

IV Access: Strategies
for Success

Birmingham Conference Centre
Wednesday 4th December

Exhibitor Prospectus



Welcome

Dear Colleagues and Friends,

After the excellent success of the IV Forum Conference in 2023, the Infection Prevention Society (IPS) IV Forum are delighted to be hosting its 12th Annual one day conference- IV Access: Strategies for Success. To be held on Wednesday 4th December at the Birmingham Conference Centre.

Vascular Access Devices are an acknowledged, therapeutic part of modern healthcare provision, however they are not without an extensive range of risk. Our one-day conference is an opportunity to share current strategies and guidelines to reduce these risks. It also aims to provide an update on the various projects in which the Infection Prevention Society are involved.

Who can you expect to meet?

This day is aimed at infection prevention and control practitioners, IV nurse specialists, vascular access teams, OPAT teams, critical care nurses, microbiologists, anaesthetists and anyone with an interest in vascular access and current infection prevention practices related to vascular access.

The programme: *(The programme is subject to change and will be confirmed soon)*

Our experienced IPS IV Forum conference organising group has been busy working on an extremely topical and high profile programme that you will have come to expect over the years and will include:

- **What's new in vascular access**
- **Extravasation and Infiltration**
- **IV to oral switch: meeting the CQUIN**
- **Vascular Access Device Complications**
- **Injectable medicines -**
- **Ultrasound guided cannulation**

There will also be allowance for two Platinum sponsorship slots which will include a Company symposium within the main programme. This is a great opportunity for you to present to this specialist audience.

This one day conference represents an important educational activity for the IV Forum in an area of current strong clinical and commercial interest. We hope that you will be able to attend and contribute to what will be a key part of the educational input of the day. We look forward to welcoming you to this important day in the educational calendar of IPS.

Yours sincerely

Lizzie Perry
Co-ordinator - IV Forum

Jane Hodson
Communications Officer - IV Forum

Exhibition and Sponsor Opportunities

Exhibition Table Top Stand

2m x 1m (approx) of space

Table and 2 chairs

Registration with access to conference sessions for 2 representatives *

Tea/coffee and buffet lunch for 2 representatives

Post-conference delegate list



Platinum Sponsorship (x2 available)

Standard exhibitor package+

- Company Symposium (25 mins)
- Additional stand and 2 chairs
- Registration with access to conference sessions for 4 representatives*
- Tea/coffee and buffet lunch for 4 representatives
- Logo and weblink on the home page of the conference website
- Logo on conference signage
- Logo on conference holding slide
- Free virtual delegate bag insert including company logo (insert provided as link in email to delegates pre-conference)
- Your pull-up banner displayed at prominent areas of the venue (sponsor to supply)
- Acknowledgement at the opening and closing of Conference
- Post-conference delegate list



Gold Sponsorship (x2 available)

Standard exhibitor package+

- Logo and weblink on the home page of the Conference website
- Logo on conference signage
- Logo on conference holding slide
- Free virtual delegate bag insert including company logo (insert provided as link in email to delegates pre-conference)
- Your pull-up banner displayed at prominent areas of the venue (sponsor to supply)
- Acknowledgement at the opening and closing of Conference
- Post-conference delegate list



*access to conference sessions will be subject to availability on the day

Additional Sponsorship Opportunities

Virtual Delegate Bag Insert
£295 +VAT

Insert provided as link in email to delegates pre-conference.
(May revert to physical bag if supplied by a sponsor)

Powerpoint advertising (max. 2)
£495 +VAT

Your advert will appear on continuous loop throughout breaks in session room

Delegate Bags
FOC

150 to be supplied by sponsor

Delegate Notepads
FOC

150 to be supplied by sponsor

Delegate Pens
FOC

150 to be supplied by sponsor

Event details

Venue

The Birmingham Conference & Events Centre (The BCEC)
Hill Street
Birmingham
B5 4EW
Tel: 0121 634 6211 or alternatively dial 0121 634 6200

Conference Organisers

Liz Perry
Jane Hodson

Exhibition/Sponsorship Sales Lead

Catriona Rice
E: Catriona.rice@fitwise.co.uk
T: 01506 292 039



Exhibition Open Hours *(may be subject to change)*

Setting up time for exhibitors will be on Wednesday 4th December from 7.00am – 8.30am. All stands should be erected and dressed by 08.45 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.15, and all exhibitors should be clear of the building by 17.00.

Exhibition open times	Opening	Closing
Wednesday 4th Dec 2024	08.45	14.15
Exhibition viewing times:	08:45 – 09.30	
	11:15 – 12:00	
	13:15 – 14:15	

Why Should I Exhibit?

IPS IV Forum conference provides an excellent platform for industry to showcase their products and services to front-line professionals within the vascular access and current infection prevention practices.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control practitioners, IV nurse specialists, vascular access teams, OPAT teams, critical care nurses, microbiologists, anaesthetists and anyone with an interest in vascular access and current infection prevention practices related to vascular access
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

How to Book

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: catriona.rice@fitwise.co.uk

T: 01506 292 039

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

1. BACS payments to (please send remittance advice to Fitwise with reference 'IPS IV Forum' detailing amount paid, payment date, your company name, contact name and phone number:

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

TERMS & CONDITIONS *(Full T&Cs can be found on your booking form)*

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.



FITWISE CARBON OFFSET

Read about our event initiative here: <https://fitwise.co.uk/sustainable-events/>