

**Pa mor Lân Yw Eich Gofal Iechyd?**



CYNHADLEDD CANGEN GYMREIG  
IPS A AHCP

Canolfan yr Holl Genhedloedd Caerdydd  
25ain Mehefin 2024



**How Clean is Your Healthcare?**

IPS AND AHCP WELSH BRANCH  
CONFERENCE

25th June 2024  
Cardiff All Nations Centre

**EXHIBITOR PROSPECTUS**

*Pa mor Lân Yw  
Eich Gofal Iechyd?*

*How Clean is  
Your Healthcare?*

**ahcp** | Association of  
Healthcare Cleaning  
Professionals

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**ips** Infection Prevention  
Society

We are delighted to announce the Welsh Branch Infection Prevention Society (IPS) and the Association of Healthcare Cleaning Professionals (AHCP) is holding a one-day joint conference in Cardiff on the 25th of June 2024 in the All Nations Centre.

This year brings a new format of collaboration between the two societies and demonstrates how working together can reduce the risk of infection to our staff and patients/clients within healthcare. The prevention of infection is everybody's business and this in person one-day event supports the ongoing education requirement of our staff.

The branch officers when reviewing the agenda for this day took an opportunity to provide an update on microbiology and the new National Standards for Cleanliness (NHS Wales) and review key themes that apply to us all within our premises i.e decontamination, correct disposal of waste and water safety.

We anticipate a strong delegate profile following last years feedback from a mixture of disciplines from both societies working across Primary and Secondary Care. The programme will be available soon once speakers are confirmed. Following previous successful years, we hope you will be able to attend so that your company can engage with the specialist workforce within Wales, share ideas and keep the profile of the infection prevention and cleanliness agenda high and on everyone's radar.

We really appreciate your ongoing support as a valued exhibitor/sponsor to make these events successful, we do hope you are able to join us.

Yours sincerely

*Maira Bevan*

Infection Prevention Society - Welsh Branch Coordinator/Head of Service Infection Prevention, Aneurin Bevan University Health Board

*Sarah Maggs*

Head of Facilities, AHCP Welsh Branch Chair

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## WHY SHOULD YOU EXHIBIT?

IPS and AHCP Wales joint conference provides an excellent platform for businesses to showcase their products and services to front-line professionals within the field of infection prevention and control.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

## DELEGATE PROFILE:

- Infection prevention practitioners
- Tissue viability nurses
- Critical care nurses
- Continence nurses
- Domestic managers
- GPs



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## Sponsorship Opportunities

### EXHIBITION STAND £995+ VAT

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list

### PLATINUM SPONSORSHIP £1,995 + VAT (MAX. 1)

This price includes standard package PLUS:

- 30 min symposia slot
- Additional stand
- Registration and catering for 4 reps
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

### GOLD SPONSORSHIP £1,375 + VAT (MAX. 2)

This price includes standard package PLUS:

- FREE virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Virtual Delegate Bag Insert £210 + VAT per insert  
Copy to be supplied by sponsoring company

Holding Screens Sponsor £270 + VAT (Max 1)  
Company logo included on all session slides (along with platinum & gold sponsors)

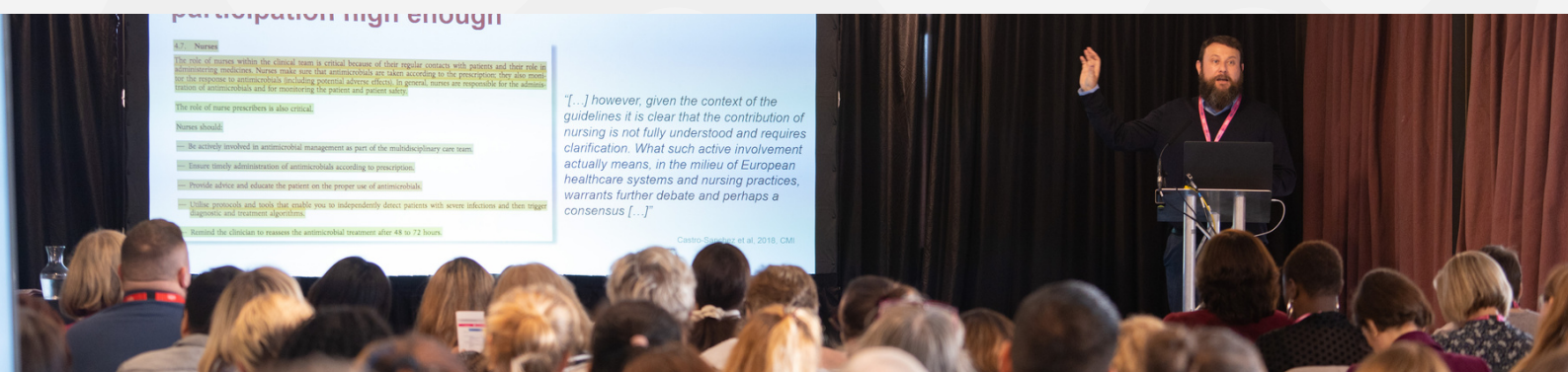
Website Sponsorship £160 + VAT (Max 1)  
Company logo included conference webpage

## FREE SPONSORSHIP OPPORTUNITIES

Writing pads for delegates (Max 1)  
150 x A4 pads required to be supplied by sponsoring company

Pens for delegates  
150 x pens required to be supplied by sponsoring company

Lanyards for delegates  
150 x Lanyards required to be supplied by sponsoring company



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## VENUE

All Nations Centre  
Sachville Avenue  
Cardiff  
CF14 3NY

**ips** Infection Prevention  
Society  
Wales Branch

Conference Organisers  
Infection Prevention Society  
Wales Branch  
[www.ips.uk.net](http://www.ips.uk.net)

**ahcp** | Association of  
Healthcare Cleaning  
Professionals

Conference Organisers  
Association of Healthcare Cleaning Professionals  
[www.ahcp.co.uk](http://www.ahcp.co.uk)

## SALES LEAD

Mike Donaldson  
Sponsorship Manager  
[michael.donaldson@fitwise.co.uk](mailto:michael.donaldson@fitwise.co.uk)  
Tel: 01506 292047  
Main: 01506 811477



**fitwise**  
Management Ltd

Fitwise Management Ltd  
Blackburn House  
Redhouse Road  
Seafield  
West Lothian  
EH47 7AQ

## EXHIBITION OPEN HOURS

Setting up time for exhibitors will be on Tuesday 25th June 2024 from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

## EXHIBITION OPEN TIMES

Tuesday 25th June 2024

## OPENING

08:30

## CLOSING

14:00

## EXHIBITION VIEWING TIMES

TBC

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## HOW TO BOOK EXHIBITION SPACE:

### A) MAKE A PROVISIONAL BOOKING:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292047
- E-mail: [Michael.Donaldson@fitwise.co.uk](mailto:Michael.Donaldson@fitwise.co.uk)

### B) CONFIRM YOUR PROVISIONAL BOOKING:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

### C) PAYMENT METHODS:

1. BACS payments to (please send remittance advice to Fitwise with reference 'IPS and AHCP Wales' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

## TERMS & CONDITIONS:

**Payment:** All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

**Cancellations:** Refunds for cancelled stands, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

**Additional charges:** Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

**Virtual Delegate Bag Inserts:** If you have booked a virtual delegate bag insert please email PDF to [Denise.gallagher@fitwise.co.uk](mailto:Denise.gallagher@fitwise.co.uk) by the 25th May 2024

**Delegate Lists:** You will receive a full delegate list 1 week after the conference to include name, job title, organisation, location, and email address however, it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.