



IPS Wessex Branch Conference

Thursday
2nd November 2023
Novotel Southampton





Dear Colleague,

Welcome to our conference Access All Areas this is aimed at health professionals in all areas of healthcare with an interest in infection prevention and control. We are targeting all areas of health care from acute hospital, care homes, hospices, GP surgeries, clinics, and community teams. The conference is free for all professionals attending.

Topics include:

- Patient hand hygiene
- Fundamentals of care in infection prevention and control
- Imported pathogens.
- Infection prevention and control in the built environment
- RESTORE 2 – physical deterioration and escalation tool for care/nursing homes

There will be opportunity to network with like-minded colleagues from different settings and take a look at the latest products from leading manufacturers and suppliers.

The conference is being held at the Novotel in Southampton – located in the centre close to the West Quay shopping centre near the docks. The hotel is easily accessible via road and rail, being located a short 5minute walk from Southampton train station. There is also complimentary parking available onsite on a first come first served basis.





WHY SHOULD YOU EXHIBIT?

IPS Wessex Branch provides an excellent platform for businesses to showcase their products and services to front-line professionals within the field of infection prevention and control.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

DELEGATE PROFILE

- Infection prevention practitioners
- Tissue viability nurses
- Critical care nurses
- Continence nurses
- Domestic managers
- GPs





SPONSORSHIP OPPORTUNITIES

EXHIBITION STAND £995+ VAT

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives*
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list



PLATINUM SPONSORSHIP £1,995 + VAT (MAX. 1)

This price includes standard package +:

- 30 min symposia slot
- Additional stand
- Registration and catering for 2 additional reps*
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference



GOLD SPONSORSHIP £1,375 + VAT (MAX. 2)

This price includes standard package +:

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference





VENUE

Novotel
Sandy Park Way
Southampton
SO15 1RA



Infection Prevention Society
Wessex Branch
www.ips.uk.net

SALES LEAD

Mike Donaldson
Sponsorship Manager
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Fitwise Management Ltd
Blackburn House
Redhouse Road
Seafield
West Lothian
EH47 7AQ

EXHIBITION OPEN HOURS

Setting up time for exhibitors will be on Thursday 02nd Nov 2023 from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

EXHIBITION OPEN TIMES
Tuesday 8 September

OPENING
08:30

CLOSING
14:00

EXHIBITION VIEWING TIMES
(may be subject to change)

08:30 - 09:30
10:35 - 11:05
13:00 - 14:00



HOW TO BOOK EXHIBITION SPACE:

A) MAKE A PROVISIONAL BOOKING:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292047
- E-mail: michael.donaldson@fitwise.co.uk

B) CONFIRM YOUR PROVISIONAL BOOKING:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) PAYMENT METHODS:

1. BACS payments to (please send remittance advice to Fitwise with reference 'IPS Wessex' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

TERMS & CONDITIONS:

- **Payment:** All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.
- **Cancellations:** Refunds for cancelled stands, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.
- **Additional charges:** Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.
- **Virtual Delegate Bag Inserts:** If you have booked a virtual delegate bag insert please email PDF to denise.gallagher@fitwise.co.uk by the 06th Sept 2023

Delegate Lists: You will receive a full delegate list 1 week after the conference to include name, job title, organisation, location, and email address however, it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.