

British Infection Association 25th Annual Clinical and Scientific Meeting with the Spring Trainee Day

Pendulum Hotel and
Manchester Conference Centre
16-17 May 2023

www.britishinfection.org  



Exhibitor Prospectus

2023

Welcome

The British Infection Association would like to invite you to attend either as a valued exhibitor or main sponsor at our 25th Annual clinical and scientific meeting on the 17th May 2023, preceded by the ever popular trainees day on the 16th. Both will be held at the Pendulum Hotel and Manchester Conference Centre.

These days are always really popular and we are excited to be able to host a fully 'in-person' event once more after 2 years of virtual events.

Who can you expect to meet?

The two days are aimed at specialists in infection as well as trainees including microbiology, virology, clinical infectious diseases, public health, antimicrobial pharmacists, biomedical scientists and infection prevention and control practitioners.

The programme

The programme will cover a variety of topics including:

- Clinical infectious diseases
- Tropical medicine
- Infection prevention
- Medical microbiology
- Virology

...and lots more

This event represents an important educational activity for the BIA in an area of current strong clinical and commercial interest.

We hope that you will be able to attend and contribute to what will be a key part of the educational input of the Conference and look forward to welcoming you to Manchester at what will be an important couple of days in the educational calendar of BIA.

Kind regards,

Dr Fiona McGill
BIA Communications and Meetings Secretary

Dr James Meiring
BIA Trainees meeting secretary

Event Details

Venue

Pendulum Hotel & Manchester Conference Centre
Sackville St
Manchester
M1 3BB

T: 0161 955 8000

Conference Organisers

Fiona McGill
James Meiring

Sales Lead

Catriona Rice
UK Sales Manager
E: catriona.rice@fitwise.co.uk
T: 01506 292 039



Fitwise Management Ltd
Blackburn House
Redhouse Road
Seafield
EH47 7AQ

Exhibition Open Hours *(may be subject to change)*

Setting up time for exhibitors will be on Tuesday 16th May from 7.00am – 8.45am. All stands should be erected and dressed by 08.45 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.10 on Wed 17th May, and all exhibitors should be clear of the building by 17.00.

Exhibition open times	Tues 16th May Open 09:00	Wed 17th May Close 14:10
Exhibition viewing times:	09:00 - 09:30 11:00 - 11:30 13:00 - 14:00	08:30 – 09.00 10:50 – 11:30 13:10 – 14:10

Why Should I Exhibit?

This conference provides an excellent platform for industry to showcase their products and services to front-line professionals within the field of infection control.

There are numerous benefits from exhibiting at this prestigious event:

- Two day event allowing more time to meet and network with potential customers
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Gain valuable customer feedback

Exhibitor and Sponsorship Opportunities

Exhibition Table Top Stand

- 2m x 1m (approx) of space for both days
- Table and 2 chairs for both days
- Registration with access to conference sessions for 2 representatives for both days *
- Tea/coffee and buffet lunch for 2 representatives for both days
- Post-conference delegate list



Gold Partner x2

Standard package+

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list



*access to conference sessions will be subject to availability on the day

Additional Sponsorship Opportunities

Virtual Delegate Bag Insert £295 + VAT

This is to be supplied as a link and will be emailed to delegates pre-conference

Powerpoint Advertising £495 + VAT
(Max. 2)

Your advert will appear on continuous loop throughout breaks in session room

Sustainability sponsorship £850 + vat
CARBON OFFSET

Fitwise and the conference organising committee is proud to be working towards dramatically reducing the carbon footprint of this event with an ultimate aim of achieving event carbon neutral status. Read more about our event initiative here: <https://fitwise.co.uk/sustainable-events/>

Included in your sponsorship:

- Company name associated with the Net Zero Carbon Events Pledge
- Featured Logo on the website
- Holding Slide on presentation screens

Fitwise Carbon Offset

Read about our event initiative here: <https://fitwise.co.uk/sustainable-events/>



Free Sponsorship Opportunities

Writing pads for delegates
(Max 1.)

200 A4 pads to be supplied by sponsoring Company

Pens for delegates
(Max 1.)

200 pens to be supplied by sponsoring Company

How to book

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: catriona.rice@fitwise.co.uk

T: 01506 292 039

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

BACS payments to (please email remittance advice to BIAFinance@fitwise.co.uk detailing amount paid, payment date, your company name, contact name and phone number:

Account Name: British Infection Association

Account No: 00272057

Sort Code: 83-28-46

Bank: Royal Bank of Scotland PLC

Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms and Conditions *(Full T&Cs can be found on your booking form)*

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.