



Special Session Proposal

Linking entrepreneurship and regional policy

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Abstract

Research on entrepreneurship has grown considerably over the last twenty years. An in-depth and documented analytical work has been developed. This can also be mentioned about our knowledge of entrepreneurship linked to its regional context. However, when it comes to mobilizing this knowledge to serve the definition and development of what could be a regional entrepreneurial policy, it is clear that many questions remain to be investigated. An issue as fundamental as whether the policy can be targeted or whether it should remain a broad-based enabling policy has not yet been answered very clearly. What elements of the puzzle are we missing to progress in this regard? This special session is intended to gather contributions that allow us to provide some answers to the question.

The expected cutting-edge contributions could be theoretical and/or empirical, positive and/or normative; comparative; reporting the evaluation results of some regional entrepreneurial policy. We particularly invite evidence-based contributions.

Specific questions are:

- What policy measures aimed at stimulating entrepreneurship are appropriate under what kinds of regional conditions?
- Are there measures of regional entrepreneurship policy that can be generally recommended in all regions?
- How can policy improve the quality of regional start-ups?
- What are the reasons why entrepreneurship is not working in some regions?
- What is the role of institutional framework conditions for the effectiveness of local entrepreneurship policies?
- What are appropriate strategies and means to improve a regional ecosystem?