

Does the Rare Natural Disaster Necessarily Harm the Society?

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Abstract

Does such a natural disaster that is extremely large and rare like the Great East Japan Earthquake in 2011 always and necessarily harm the economy? This is our primitive question.

With respect to Miyagi Prefecture in Japan, though it is the nearest place to the seismic center of the East Pacific Offing Earthquake, but it has enjoyed so much high real economic growth rate in recent years as 11.6% in 2012, 4% in 2013, and 0% in 2014 (for reference, consumption tax rate was raised in 8% from 5% in Japan in 2014). Meanwhile, the annual real gross regional product of Miyagi Pref. exceeded 9 trillion yen (strangely, this value almost accords to the estimated total Miyagi's facilities damage due to the earthquake) that they had never experienced for these ten years or more at least. These tendencies are approximately similar about neighboring Iwate Pref. where the damage of the tsunami was much heavy.

In the old days, Joseph Schumpeter (1934) proposed the concept of "Creative Destruction" as "process of industrial mutation that incessantly revolutionizes the economic structure from within, incessantly destroying the old one, incessantly creating a new one". Such a notion has been used to construct the so-called endogenous growth model of R&D type or technological progress as Romer (1990) or Aghion and Howitt (1992). As described in Chapter 7 of Barro & Sala-i-Martin (2004), when a product or technique is improved, the new good or method tends to displace the old ones.

Then, is it possible to think in this way? The process of destruction itself may be one of the crucial points to invite great and new success of economic growth. Of course, the recent economic outcomes of Miyagi Pref. are heavily dependent on government funding and investment for restoration. Besides, special procurement boom after the earthquake must have pushed up a rate of operation of several regional capital and labor, and also gross products and incomes. Even if we recognized these things, one still cannot judge whether the nowadays' remaining high of the gross products is transient symptom or not.

Therefore, in this study, we try to extract some points those are more advantageous after the rare disaster than ever in economic meaning. Besides, such situations that the rare disaster has positive economic impacts on the society can be expressed in a relatively easy way with the representative Neo-Classical growth model referring to Ramsey (1928), Cass (1965), and Koopmans (1965). Operating appropriately several parameters in this model, we will explain clearly the mechanism to show an equilateral economic effect induced by the subject disaster.

Let assumes that the society is a closed and one country economy. And, it is also supposed that the economy located on the steady-state equilibrium (or the balanced growth path) at the first stage. At one point in time, the rare disaster occurs and eliminates the amount of capital in the society instantaneously. This is the most primitive effect that the rare disaster may have impacts on the society. Contrary to what one might think, even in such a simple framework without any ingenuity, one can find an economic advantageous point of the society after rare disaster compared with the before. With the analytical instrument, the following theoretical knowledge can be derived by a few calculations as comparative statistics or solving differential equations with functional specification and linear approximation.

(1) The economy grows faster than ever in a transition to the new steady-state equilibrium.

Without any additional assumptions, one can derive such a result from the original Ramsey model and the typical phase diagram. The economy might be scarce of capital immediately after the rare disaster in the meaning of the Neo-classical production function settings. Therefore, interest rate and the efficiency of investment are quite high, then economic growth has proceeded. It shows rather consistency with the empirical facts of Miyagi and Iwate Pref. mentioned above.

Next, we consider another situation that may happen to this society after the rare disaster. In a typical case, the residents in the society has come to make prediction of higher frequency to occur such a disaster than ever. In a framework of Neo-classical growth model, such a situation can be described as increase of capital depreciation rate (or expectation of it) and of utility discount rate. Then, such a theoretical guess as below can be derived with some calculations in a manner of comparative statistics.

(2) The economy makes up the transition to the new steady-state equilibrium faster than a prediction.

In this case, the steady-state equilibrium has sift after the rare disaster. Consumption and capital equipment (and also gross product) per capita effective labor on the new steady-state equilibrium would be smaller than the ones on the old steady-state equilibrium. Therefore, the new equilibrium locates nearer the economy point of immediately after the rare disaster than the one of old equilibrium, so convergence speed to the new steady-state may be faster than it was thought. The inhabitants may realize that their society was recovered so early.

Strictly speaking, it is impossible to make an exact diagnosis whether the current status of Miyagi or Iwate Pref. is under such a circumstance or not from only few statistics at our hand. Nevertheless, from the empirical fact that these prefectures have enjoyed the gross products more than ever for these years, it is thought that the theoretical guess mentioned above does not have much validity.

Third, this situation is right the main point of this article.

(3) Products, consumption, and capital equipment of the economy after the rare disaster are higher than ever.

Here, we make an assertion that such a situation can be caused by the power of “Creative Destruction”. As spoke in the beginning, original meaning of “Creative Destruction” is that the new and superior products and technologies displace the old inferior ones, then the latter is forced to the withdrawal from the market. However, if such a superior good or technology already exists in the society, the phenomenon of “Creative Destruction” does not occur immediately by all means. Because, there is a plenty of barriers to entry in reality. Therefore, what we point out here is that the destruction induced by the large-scale disaster may be one of the opportunity to introduce such superior technologies to the market. For an example, land-use pattern in urban zone might be reset due to a large earthquake. Then the planner could implement more intensive and efficient zoning, therefore the society realized more refined production and distribution manner.

In our model, it means increasing of parameter of Neo-classical production function. Logical consequence here is just reverse one to the case of (2). It also shows rather consistency with the empirical facts of Miyagi and Iwate Pref. mentioned above. On the other hand, consumption and capital equipment per capita effective labor on the new steady-state equilibrium would be larger than ever, therefore the new equilibrium locates far from the economy point of immediately after the rare disaster. It means that one can enjoy high growth rate for a long period of a transition to the new equilibrium and also that the steady-state growth rate of new equilibrium is larger than ever.

Finally, the reason to cause such a situation explained as below is almost the same as the case of (3), so to speak, another interpretation of “Creative Destruction”.

(4) The economy of the new equilibrium grows faster than the one of old equilibrium.

In a context of endogenous growth model framework, technological progress rate is also endogenous variable. For an instance, several disaster prevention goods have been selling like wildfire after the year of 2011 in Japan. In addition to that, for houses, furniture, and vehicles related, much of technological development enhancing the safety when the disaster occurs have been seen in nowadays. It can be said as “something good coming from something bad”.

With our model, we can derive such results. Consumption and capital equipment (and also gross product) per capita effective labor on the new steady-state equilibrium would be smaller than the ones on the old steady-state equilibrium. But, “effective labor” means the technological coefficient in Hicks neutral manner multiplies labor population. Therefore, one should be cautious and recognize the result here is different with the case of (2). The scale of economy becomes evidently larger compared with the one of before disaster. Nevertheless, the economy may make up the transition to the new steady-state equilibrium faster than a prediction as the case of (2).

Which one has been occurred in the real world? Currently we don’t have any correct answer to

the question. But, understanding in such a theoretical manner must be much useful to ascertain the situation where we are in. In this paper, we conduct more kinds of theoretical experiments, and finally lighting it up with substantial facts of the past rare disasters, robustness of the theory is examined.

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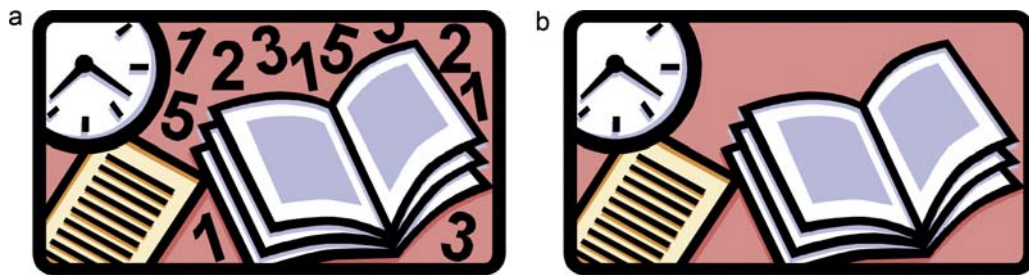


Fig. 1. (a) first picture; (b) second picture.

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References

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