



# “Clusters Driving the Green and Digital transitions”

Event co-organised by the European Cluster Collaboration Platform and Ile-de-France Regional Council

Saint-Ouen, France – 22-23 November 2021

An initiative of the European Union



Agenda		"Clusters Driving the Green and Digital Transitions"	
Timing	Description		
<i>Day 1</i>		<i>Monday 22 November 2021</i>	
09:00 – 09:30	Registration and welcome coffee		
09:30 – 10:30	<p><b>Opening session (plenary)</b></p> <p>Welcome from the European Cluster Collaboration Platform (ECCP), purposes and expected results, presentation of the programme – <i>Speaker: To be confirmed (TBC)</i></p> <p>Welcome from the Île-de-France Region – <i>Speaker: TBC</i></p> <p>Keynote speech from the European Commission: Role of clusters in the twin transition – <i>Speaker: Ulla Engelmann, Acting Director of the Networks and Governance directorate within DG GROW at the European Commission</i></p> <p>The role of EISMEA in management of EU programmes relevant for clusters – <i>Speaker: Luisa Prista, Head of Department Innovation ecosystems, SMP / Entrepreneurship &amp; Consumers, EISMEA - TBC</i></p>		
10:30 – 11:15	<p><b>Kick-off conference (plenary): Cluster policies to foster the twin transition</b></p> <p>Moderator: Pierre Hausemer, James Wilson (ECCP)</p> <p>Presentation of the current state of the Policy Toolkit and key recommendations regarding clusters leading the twin transition. Q&amp;A and exchanges on actions and practices between policymakers and cluster managers. Announcement of main events on clusters to take place in 2022 (cluster conference, EUmeetRegions webinars).</p>		
11:15 – 11:45	<b>Coffee break</b>		
11:45 – 12:55	<p><b>Panel discussion (plenary): Clusters, cities and regions acting for the green transition</b></p> <p>Moderator: Merete Nielsen, Cluster Excellence Denmark</p> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Clusters as agents of change for the green transition – <i>European Cluster Alliance</i></li> <li>• A Region's perspective on the green transition – <i>Region Île-de-France</i></li> <li>• A city' perspective on the green transition – <i>TBC</i></li> <li>• A company's perspective – <i>TBC</i></li> <li>• Fostering the real uptake of circular economy – <i>EU Circular Economy Stakeholder Forum</i> via Institut National de l'Economie Circulaire (member of coordination group)</li> <li>• Expert Group member – <i>TBC</i></li> </ul>		
12:55 – 13:00	Presentation of the afternoon programme (plenary)		
13:00 – 14:00	<b>Lunch</b>		
14:00 – 15:30	<p><b>Capacity-building session 1 (breakout room): Clusters &amp; circular economy</b></p> <p>Moderator: Lucas Porsch</p> <ul style="list-style-type: none"> <li>• Feedback from Member States cluster representatives</li> <li>• Q&amp;A</li> </ul>	<p><b>Thematic capacity-building session 2 (breakout room): Cluster business models fit for accelerating the twin transition</b></p> <p>Moderator: Pierre Hausemer</p> <ul style="list-style-type: none"> <li>• Feedback from Member States cluster representatives</li> <li>• Q&amp;A</li> </ul>	
15:30 – 17:30	<b>Optional: Site visits as illustration of circular economy initiatives*</b>		

	<p>Tour 1 – How cluster initiatives can promote the development of circular economy initiatives: field visit of Les Canaux, a unique historic building renovated with a fully circular process and pitch of Cap Digital, national cluster in digital and ecological transformation</p> <p>Tour 2 – Generating new business on sustainable construction material: visit of urban facility of Cemex group, global leader in the sustainable building materials industry</p> <p>Tour 3 – Generating new business on circular construction material: presentation of Backacia (digital solution dedicated to the reuse of construction materials and equipment) and tour of Station F, France’s biggest start-up campus</p> <p>Tour 4 – Generating new businesses in the field of retail: presentation of the Lizee startup at their location on Paris North Bank to understand how Lizee enables brands and retailers to adapt to the shift in consumer behaviour with circular rental models.</p>		
<b>Day 2</b>	<b>Tuesday 23 November 2021</b>		
09:00 – 09:15	Registration and welcome coffee		
09:15 – 09:30	Opening of Day 2 (plenary): Wrap-up of day 1		
09:30 – 10:45	<p>Panel discussion (plenary): Clusters, cities and regions leading the digital transition</p> <p>Moderator: <i>TBC</i></p> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Clusters as agents of change for the digital transition – <i>European Cluster Alliance</i></li> <li>• A company's perspective – <i>TBC</i></li> <li>• A city' perspective on the digital transition – <i>TBC</i></li> <li>• EU cluster involved in education and skills for the digital transition – <i>TBC</i></li> <li>• Expert Group member – <i>TBC</i></li> </ul>		
10:45 – 11:00	Coffee break		
11:00 – 12:40	<table border="0"> <tr> <td> <p>Capacity-building session for clusters (breakout room)</p> <p>Topic: Implementing Industry 5.0. priorities at local level</p> <p>Moderator: TBC</p> <ul style="list-style-type: none"> <li>• Feedback from Member States representatives</li> <li>• Q&amp;A</li> </ul> </td> <td> <p>Capacity-building session for clusters (breakout room)</p> <p>Topics: Financing the twin transitions for &amp; through clusters</p> <p>Moderator: TBC</p> <ul style="list-style-type: none"> <li>• Feedback from Member States cluster representatives</li> <li>• Q&amp;A</li> </ul> </td> </tr> </table>	<p>Capacity-building session for clusters (breakout room)</p> <p>Topic: Implementing Industry 5.0. priorities at local level</p> <p>Moderator: TBC</p> <ul style="list-style-type: none"> <li>• Feedback from Member States representatives</li> <li>• Q&amp;A</li> </ul>	<p>Capacity-building session for clusters (breakout room)</p> <p>Topics: Financing the twin transitions for &amp; through clusters</p> <p>Moderator: TBC</p> <ul style="list-style-type: none"> <li>• Feedback from Member States cluster representatives</li> <li>• Q&amp;A</li> </ul>
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12:40 – 13:00	Closing of the event (plenary)		
13:00 – 14:00	Lunch		