

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS



Second EAGE/AMGP/AMGE Latin-American Seminar in Unconventional Resources

14-15 NOVEMBER 2019 • MEXICO CITY, MEXICO

- **Sponsor Brochure**

WWW.EAGE.ORG



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



ABOUT THE WORKSHOP

EAGE, AMGP (Asociación Mexicana de Geólogos Petroleros) and AMGE (Asociación Mexicana de Geofísicos de Exploración) have joined forces for the second time in the organization of the Second EAGE/AMGP/AMGE Latin-American Seminar in Unconventional Resources. This event will be held from 14-15 November 2019 in Mexico City.

The development, research and investment in Unconventional Resources have increased in the last decade. In Latin America, the potential within this topic has been widely recognized especially in Argentina, Mexico and Colombia. There is a need to attract national and international operators, qualified suppliers and expert investors to develop these unconventional resources in the region.

Oil & Gas Unconventional in Latin America offers opportunities to explore and develop with environmental responsibilities in order to increase hydrocarbon production and improve the trade balance. This workshop provides an opportunity to learn about the current and potential oil & gas projects in the region. This is a great opportunity that doesn't only benefit the national companies but the international operators and service providers who also contributes and see potential in unconventional resources.

PRESIDENTS

Dr. Faustino Monroy	AMGP President 2016 - 2019
Dr. Jorge Barrios	AMGE President 2016 - 2019
Dr. Jean Jacques Biteau	EAGE President 2017 - 2019

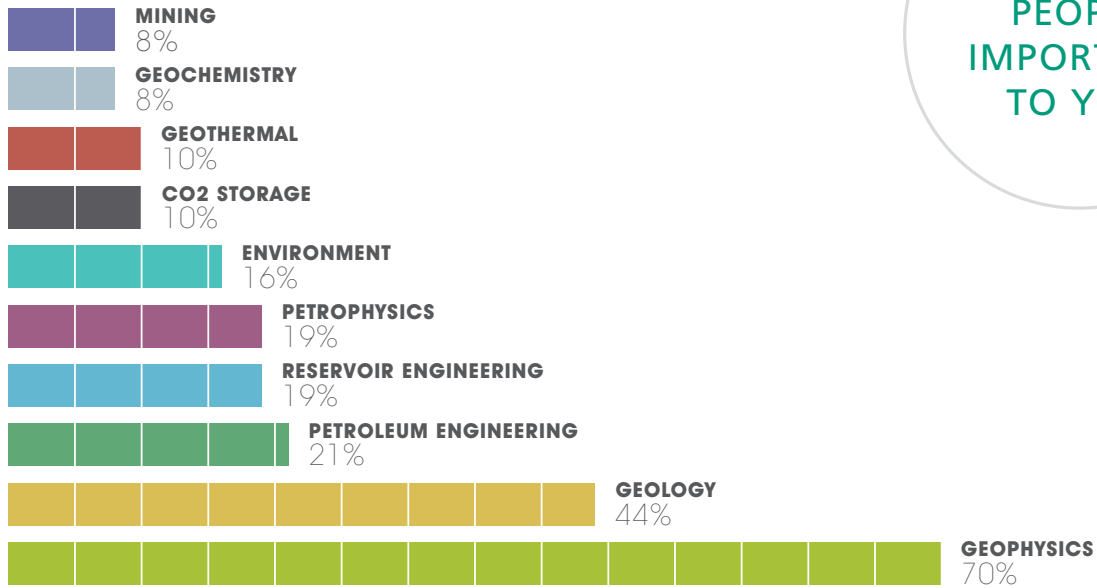
TECHNICAL COMMITTEE

Efrain Mendez-Hernández (Co-chair)	Lumina
Diego Delucchi (Co-Chair)	Ecopetrol
Andres Bonelli	Independent
Humberto Salazar-Soto	Pemex
Gerardo Clemente-Martinez	Pemex
Carolina Mejia	Independent
Edward Tovar	Ecopetrol
Gabriel Combariza	Ecopetrol
Neptali Requena	Tecpetrol Argentina
Josefina d'Hiriart	Tecpetrol Argentina
Hani Abul Khair	Petronas
Marcelo Frydman	Schlumberger
Rafael Aguilar	ROGII inc.
Stephanie Nwoko	Premier Oilfield Group

WORKSHOPS STATISTICS

Interests of delegates

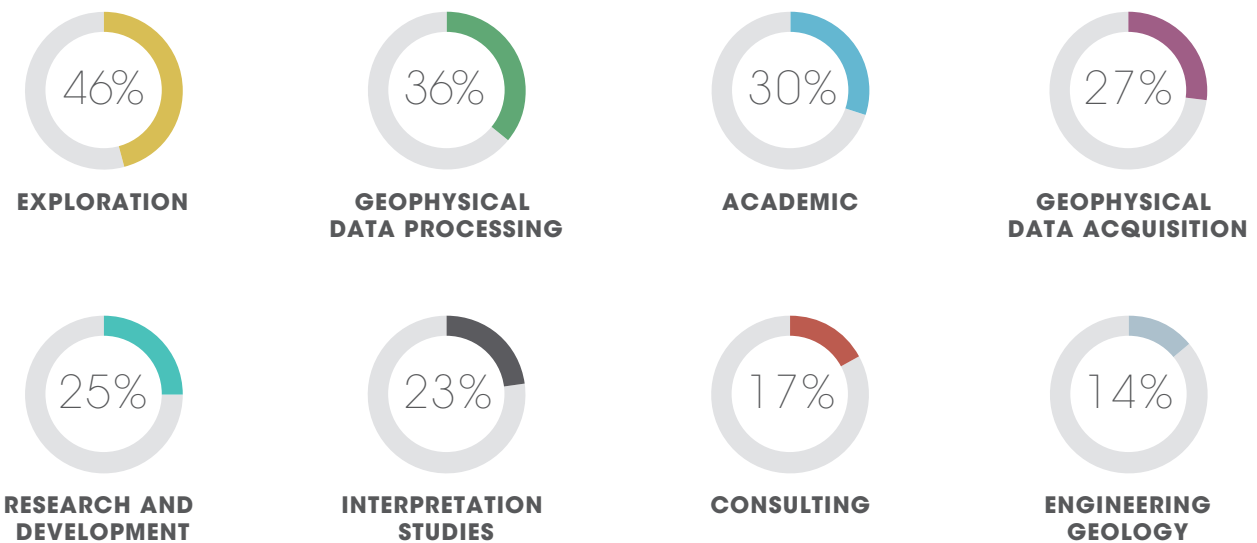
(more than one interest per delegate)



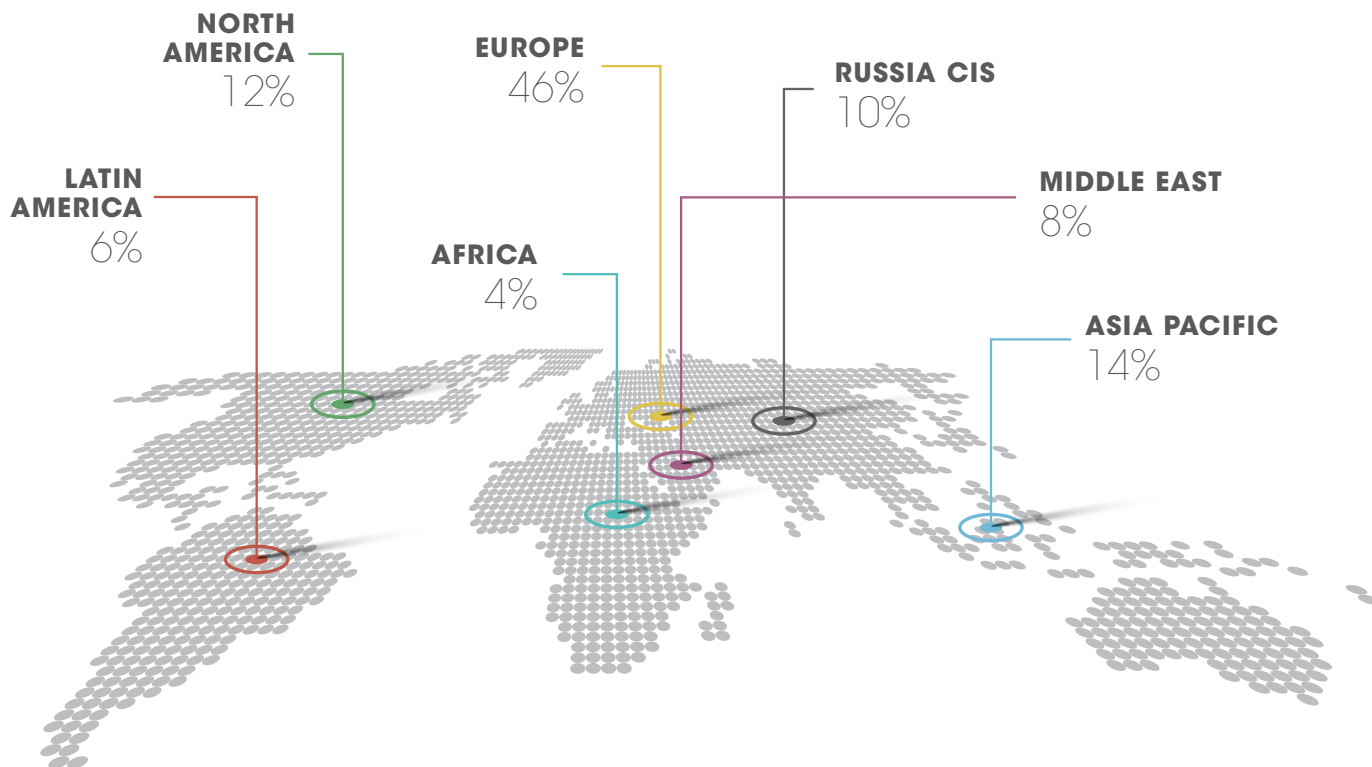
REACH THE PEOPLE IMPORTANT TO YOU

Job focus of delegates

(more than one job focus per delegate)



Delegates by Geographical spread



CONTACT

For more information about the sponsoring opportunities for this workshop, please contact us at: EAGE Americas SAS, Bogotá, Colombia, Tel. +57 1 4232948, Email: americas@eage.org.

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at Second EAGE/AMGP/AMGE Latin-American Seminar in Unconventional Resources. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE Second EAGE/AMGP/AMGE Latin-American Seminar in Unconventional Resources.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The Second EAGE/AMGP/AMGE Latin-American Seminar in Unconventional Resources programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.

MAIN SPONSORS

EAGE offers the opportunity to become a Main Sponsor of this workshop. The Main Sponsor Package exposes attendees and businesses to your company and promotes your presence within the Industry.



- Company logo featured on the event website.
- Company logo at the venue during the workshop.
- If the Company desires, a recruitment booth will be allocated in the foyer of the venue.
- 2 Complimentary Registrations
- Company logo placed on tent cards displayed during the whole event
- Logo or chosen advert to appear on Powerpoint loop during the event
- Logo in all mailings sent during the promotional campaign of this event
- Logo featured on the event signage
- Company logo on the following printed material for the event (Depending on the date of agreement)
 - First Announcement
 - Final Announcement
 - Programme
 - Conference publication
 - Event related Advertisements
 - EAGE Annual Report & First Break Magazine (once)



GOLD SPONSOR (MAX. 3 SPONSORS)

- 1 complimentary registration
- Logo on workshop holding slide
- Logo and sponsorship title as well as a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme
- Logo on the workshop Final Announcement
- Logo in all promotional mailings related to the event
- Logo featured on the event signage

INVESTMENT:
\$ 12.000
(EXCL. VAT)

SILVER SPONSOR (MAX. 3 SPONSORS)

- 1 complimentary registration
- Logo and sponsorship title as well as a link included on the workshop website under "Sponsoring"
- Logo on the Final Announcement
- Logo featured on the event signage
- Tent card with logo and slogan on each one of the venue tables
- Logo in all promotional mailings related to the event
- Banner next to registration Area

INVESTMENT:
\$ 10.000
(EXCL. VAT)

BRONZE SPONSOR (MAX. 3 SPONSORS)

- Logo and sponsorship title as well as a link included on the workshop website under "Sponsoring"
- Tent card with logo and slogan on each one of the venue tables
- Logo in all promotional mailings related to the event

INVESTMENT:
\$ 8.500
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on the event website with sponsored items identified
- Company logo on the event promotional materials (such as the First Announcement)
 - First Announcement
 - Second Announcement
 - Final Announcement

(depending on the date of the agreement)

TECHNICAL PROGRAMME (MAX. 3 SPONSORS)

Benefits	Company logo in the lectureroom
When	14-15 November 2019
Location	Workshop area
Exposure	120 delegates daily

INVESTMENT:
\$ 1.500
(EXCL. VAT)



COFFEE POINTS
(MAX. 3 SPONSORS)

Benefits Company logo on the coffee points of the event
 When 14-15 November 2019
 Location Conference area
 Exposure 120 delegates daily

INVESTMENT:
\$ 1.250
 (EXCL. VAT)



LUNCHES
(MAX. 3 SPONSORS)

Benefits Company logo at the lunch buffets
 When 14-15 November 2019
 Location Conference area

INVESTMENT:
\$ 1.500 PER DAY
 (EXCL. VAT)

WORKSHOP DINNER
(MAX. 3 SPONSORS)

Benefits • Company logo at the location
 • Exclusive banner with the Company Logo at the dinner
 • Words of thanks from chairmen at the opening of the dinner
 When 14-15 November 2019
 Location TBC
 Exposure 150 delegates

INVESTMENT:
\$ 9.000
 (EXCL. VAT)



CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches and Workshop Dinner and Second EAGE/AMGP/AMGE Latin-American Seminar in Unconventional Resources Dinner. This offers an exposure during Conference Breaks and its Social Programme.

Benefits	<ul style="list-style-type: none">• Company logo at the coffee points and lunch buffets• Company logo at the icebreaker reception• In the venue of the dinner evening
When	14-15 November 2019
Location	Conference area
Exposure	120 delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:
\$ 5.000
(EXCL. VAT)





ICEBREAKER RECEPTION (MAX. 3 SPONSORS)

- | | |
|----------|--|
| Benefits | <ul style="list-style-type: none"> • Company logo at the Ice Breaker reception • Words of thanks from chairmen at the opening of the Ice Breaker |
| When | 14 November 2019 (Date TBC) |
| Location | Conference area |
| Exposure | 120 delegates |

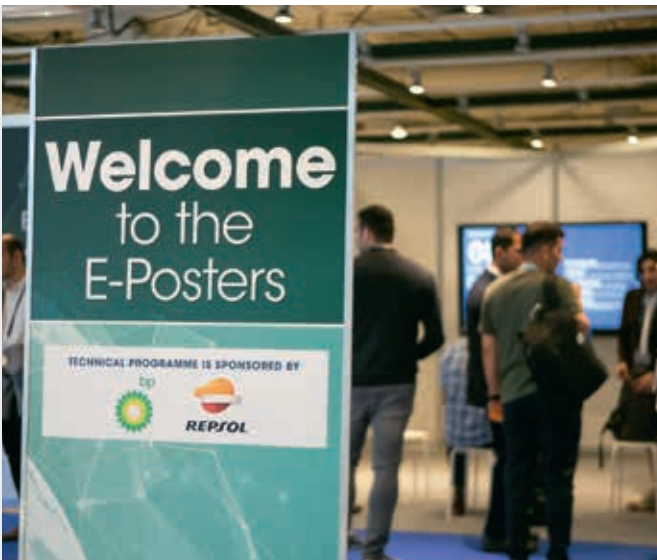
INVESTMENT:
\$ 1.000
(EXCL. VAT)

LANYARDS (EXCLUSIVE)

- | | |
|----------|------------------------------|
| Benefits | Company logo on the lanyards |
| When | 14-15 November 2019 |
| Location | Conference area |
| Exposure | 120 delegates daily |

Please note that production costs for the lanyards are not included.

INVESTMENT:
\$ 3.000
(EXCL. VAT)



CONFERENCE PUBLICATION (MAX. 3 SPONSORS)

- | | |
|----------|--------------------------------------|
| Benefits | Company logo on workshop publication |
| When | 14-15 November 2019 (and afterwards) |
| Location | Conference area |
| Exposure | 120 delegates daily |

INVESTMENT:
\$ 3.250
(EXCL. VAT)

DELEGATE BAG/PORTFOLIO (MAX. 4 SPONSORS)

Benefits	Company logo placed on the bag/ portfolio, Insert brochure in the bag/ portfolio (max 2 pages)
When	14-15 November 2019
Location	Conference area
Exposure	120 delegates daily

INVESTMENT:
\$ 2.500
(EXCL. VAT)



OTHER INSERTS IN DELEGATE BAG

The delegate bags will be distributed among all delegates with an insert/item in the bag is therefore another great opportunity to get your message across to a wide audience.

The company has to supply the brochure or item including logo. If you would like EAGE to arrange the production of the brochure or item, EAGE will be happy to make you an offer. If you would like to insert other items, please contact EAGE for your ideas.

Pen	\$ 450 (Excl. VAT)
Mouse Pad	\$ 450 (Excl. VAT)
Note Pad	\$ 450 (Excl. VAT)

INSERTS IN DELEGATE BAG

< 2 pages	\$ 500 (Excl. VAT and production costs)
2 - 6 pages	\$ 750 (Excl. VAT and production costs)



2M² COMPANY DISPLAY AREA

In order to have a maximum exposure at the Conference, companies can have a company display in the Conference workshop area. The display package consists of:

- 1 full delegate registration
- Table and 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the Table (any background materials need to be produced by the company and brought by them to the venue)

INVESTMENT:
\$ 3.250
(EXCL. VAT)

WORKSHOP APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

- Company logo or chosen advertisement on the Splash screen of the Event App and across the borrow banner of the App.
- One push notification to be sent to all App users

INVESTMENT:
\$ 3.000
(EXCL. VAT)



STUDENT SPONSOR

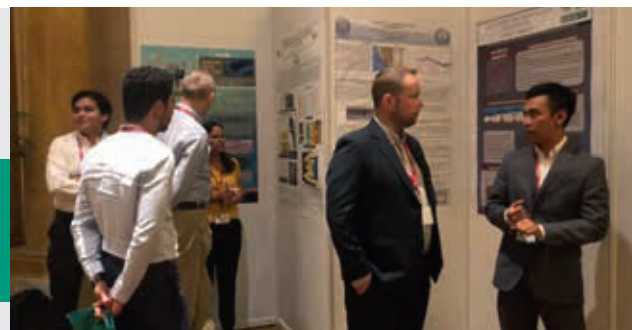
- 10 student registrations for the event
- 10 gift shirts with the Company logo wore by the students
- Special recognition to the Company at the webpage of the event
- Banner with the Company logo
- Logo on the app of the event

INVESTMENT:
\$ 2.500
(EXCL. VAT)

POSTER SPONSOR

- Company logo branded at the poster area
- Word of thanks from the chairmen during the poster announcement

INVESTMENT:
\$ 1.500
(EXCL. VAT)



WIFI SPONSOR

Signage and password of the WiFi Network featuring the company name, depending on the possibilities available with the supplier. .

INVESTMENT:
\$ 2.500
(EXCL. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. These special topics include, but are not limited to: Reservoir Monitoring, Reservoir Geoscience and Engineering and Passive Seismic. We have multiple options to further promote your company through our First Break issues. Advertising starts from \$ 725,- and is designed to create a high attention value of your presence at relevant EAGE workshop.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about Mathematics of Oil Recovery, with in total over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to workshop.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING REGIONAL LATIN AMERICA EVENTS

EDUCATION DAYS RIO DE JANEIRO

26-30 August 2019 • Rio de Janeiro, Brazil

EDUCATION DAYS MEXICO

23-27 September 2019 • Mexico City, Mexico

FIRST EAGE WORKSHOP ON ADVANCED SEISMIC SOLUTIONS AND NEW EXPLORATION CONCEPTS TO UNLOCK THE POTENTIAL OF THE CARIBBEAN SHELF

24-25 October 2019 • Bogotá, Colombia

FIRST EAGE WORKSHOP ON PRE-SALT RESERVOIR: FROM EXPLORATION TO PRODUCTION

5-6 December 2019 • Rio de Janeiro, Brazil

EDUCATION DAYS HOUSTON

12-15 November 2019 • Houston, Texas

FIRST HGS/EAGE CONFERENCE ON LATIN AMERICA

19-20 November 2019 • Houston, United States

CONTACT US FOR MORE INFORMATION

AMERICAS@EAGE.ORG • +57 1 4232948

cr.eage.org