1st Indian Near Surface Geophysics Conference & Exhibition

November 28-29, 2019 • New Delhi, India

Sponsoring
GENERAL INFORMATION

EAGE
The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19,000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

AF ACADEMY
AFA is an entity of Aqua Foundation, registered under Societies act in year 1998. AFA provides training & knowledge sharing platform to decision & policy makers, working professionals, operating level personnel and aspiring students willing to specialize in technical sector. The broad objectives of AFA are:
• To organize specialized workshops for senior level officers of government departments (policy and decision makers) on latest technology developments, enabling them to be benefited by latest international research and development.
• To organize specialized workshops for scientists, engineers and technical personnel on specialized software, research, methodologies emerging in various fields.
• To organize specialized workshops on latest technologies.
• To organize workshops and training programs for NGOs, administrators, and other nonscientific personnel to enhance their scientific understanding helping them make better contribution in their chosen field of operations.
• To conduct Certificate, Diploma and PG Diploma courses for working and aspiring personnel for capacity building in various sectors where structured education gap exists.

Praggya Sharmaa (Ms), Organising Secretary
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AF Academy and the European Association of Geoscientists & Engineers (EAGE) are excited to announce that the 1st Indian Near Surface Geophysics event is being organized in New Delhi, India. We look forward to welcome all of you to join us in beautiful India in November 2019.

Near-surface geophysics is the use of geophysical methods to investigate features in the shallow (tens to hundreds of meters) subsurface. The objectives of near-surface geophysics are often noninvasive investigations of pollution problems, obtaining engineering information, locating and defining archaeological sites, near-surface structural features such as paleochannels and faults, cavities and tunnels, minerals, groundwater, pipelines, etc. It is closely related to applied geophysics or exploration geophysics. Methods used include seismic refraction and reflection, gravity, magnetic, electric, and electromagnetic methods. Many of these methods were developed for oil and mineral exploration but are now used for a great variety of applications, including archaeology, environmental science, forensic science, military intelligence, geotechnical investigation, mineral exploration, and hydrogeology.

Near-surface geophysics is being extensively used in India for various engineering, environmental, mining, ground water, archaeological and forensic applications. The conference is being organized to bring various stakeholders on a common platform, share the experiences and deliberate upon ways and means to increase use of geophysics for various application areas.

The conference is being organized along with exhibition. Various new technologies and products have emerged in the field of geophysics and exhibition provides a platform for display of these technologies and products.

### TECHNICAL COMMITTEE

<table>
<thead>
<tr>
<th>Name</th>
<th>Position/Institution</th>
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<tbody>
<tr>
<td>Dr. A K Chaturvedi</td>
<td>Ex- Dy Director, Atomic Minerals Directorate, India</td>
</tr>
<tr>
<td>Mr. A. Markandeyulu</td>
<td>Head (Geophysics), Atomic Minerals Directorate, India</td>
</tr>
<tr>
<td>Mr. Ajay Kumar Singh</td>
<td>Director, DMT Consulting Private Limited, India</td>
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<tr>
<td>Mr. Alex Varughese</td>
<td>Scientist C, CSMRS, New Delhi</td>
</tr>
<tr>
<td>Dr. Debeet Mondal</td>
<td>Coal India Limited, India</td>
</tr>
<tr>
<td>Mr. Gopal Dhawan</td>
<td>Ex CMD, Mineral Exploration Corporation Limited, India</td>
</tr>
<tr>
<td>Mr. K Karunakar Rao</td>
<td>DataCode, India</td>
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<tr>
<td>Prof. Dr. Lehmann Bodo</td>
<td>DMT GmbH &amp; Co. KG, Essen, Germany</td>
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<tr>
<td>Dr. Nick Martakis</td>
<td>Seismotech, Greece</td>
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<tr>
<td>Dr. Paras Pujari</td>
<td>Principal Scientist, NEERI, India</td>
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<tr>
<td>Mr. Reinaldo Alvarez Cabrera</td>
<td>Geoscanners AB, Sweden</td>
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<tr>
<td>Prof. Rosli Bin Sa’ad</td>
<td>Malaysia</td>
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<tr>
<td>Dr. S C Singh</td>
<td>Scientist, CGWB, Bhopal, India</td>
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<tr>
<td>Mr. S L Kapil</td>
<td>General Manager (Geotech), NHPC, India</td>
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<tr>
<td>Dr. Stefano Prinao</td>
<td>Solgeo, Italy</td>
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<tr>
<td>Dr. Sanjay Rana, Chairman</td>
<td>AF Academy &amp; MD, PARSAN, India</td>
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<tr>
<td>Prof. Shakeel Ahmed</td>
<td>Jamia Milia Islamia, New Delhi</td>
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<tr>
<td>Dr. Sumer Chopra, Director</td>
<td>Institute of Seismological Research, India</td>
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<tr>
<td>Mr. Toke Højbjerg Søltoft</td>
<td>Aarhus GeoSoftware, Denmark</td>
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CONFERENCE STATISTICS

Interests of delegates
(more than one interest per delegate)

- **CO2 STORAGE**: 8%
- **GEOTHERMAL**: 19%
- **MINING**: 21%
- **GEOLOGY**: 37%
- **ENVIRONMENT**: 42%
- **GEOPHYSICS**: 83%

Job focus of delegates
(more than one job focus per delegate)

- **ACADEMIC**: 51%
- **GEOPHYSICAL DATA PROCESSING**: 48%
- **GEOPHYSICAL DATA ACQUISITION**: 43%
- **EXPLORATION**: 30%
- **RESEARCH AND DEVELOPMENT**: 29%
- **ENGINEERING GEOLOGY**: 28%
- **ENVIRONMENT**: 26%
- **CONSULTING**: 22%
Delegates by Geographical spread

- **EUROPE**: 25%
- **MIDDLE EAST**: 5%
- **ASIA PACIFIC**: 70%

**CONTACT**
For more information about the sponsoring opportunities for this conference, please contact us at: EAGE Asia Pacific, Tel. +60 327 220 140, Email: asiapacific@eage.org
SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at the 1st Indian Near Surface Geophysics Conference & Exhibition. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE conference.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The conference programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:
- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society

Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.
MAIN SPONSORS

1. Platinum Sponsor
2. Gold Sponsor
3. Silver Sponsor

The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry. Main Sponsor packages include Platinum, Gold and Silver sponsorship options.

PLATINUM SPONSOR

- Company logo + link through to company’s website on the conference page
- Company logo on the backdrop
- 2 Free Complimentary passes to attend the conference
- 2 Pages of A5 for Inserts in delegate’s bag
- Exhibition Space
- Logo on delegate bag
- Company logo on the following (depending on the date of agreement)
  - First Announcement, Conference Programme
  - Conference Mailings
  - Logo on Registration Confirmation

INVESTMENT: ₹ 4,00,000
€ 5,000 (EXCL. VAT)

GOLD SPONSOR

- Company logo + link through to company’s website on the conference page
- Company logo on the backdrop
- 1 Free Complimentary pass to attend the conference
- 2 Pages of A5 for Inserts in delegate’s bag
- Exhibition Space
- Company logo on the following (depending on the date of agreement)
  - First Announcement, Conference Programme
  - Conference Mailings
  - Logo on Registration Confirmation

INVESTMENT: ₹ 3,50,000
€ 4,500 (EXCL. VAT)

SILVER SPONSOR

- Company logo + link through to company’s website on the conference page
- Company logo on the backdrop
- 1 Free Complimentary pass to attend the conference
- Exhibition Space
- Company logo on the following (depending on the date of agreement)
  - First Announcement, Conference Programme
  - Conference Mailings
  - Logo on Registration Confirmation

INVESTMENT: ₹ 3,00,000
€ 4,000 (EXCL. VAT)
# OTHER SPONSORSHIP OPPORTUNITIES

## LANYARDS (EXCLUSIVE)

<table>
<thead>
<tr>
<th>Benefits</th>
<th>₹ 2,10,000</th>
<th>€ 2,600</th>
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<tbody>
<tr>
<td>Company logo printed on conference delegate lanyards</td>
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<tr>
<td>1 full delegate registration</td>
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**When**: 28-29 November 2019  
**Location**: Conference area  
**Investment**: ₹ 2,10,000 € 2,600 (EXCL. VAT)

## LUNCHES

<table>
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<tr>
<th>Benefits</th>
<th>₹ 2,10,000</th>
<th>€ 2,600</th>
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<tbody>
<tr>
<td>Company logo displayed at the lunch area during the sponsored break</td>
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<tr>
<td>1 full delegate registration</td>
<td></td>
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</tbody>
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**When**: 28-29 November 2019  
**Location**: Lunch area  
**Exposure**: 150 delegates  
**Investment**: ₹ 2,10,000 € 2,600 (EXCL. VAT)

## CONFERENCE DINNER

<table>
<thead>
<tr>
<th>Benefits</th>
<th>₹ 2,40,000</th>
<th>€ 3,000</th>
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<td>Company logo displayed at the dinner venue</td>
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<tr>
<td>1 full delegate registration</td>
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**Exposure**: 150 delegates  
**Investment**: ₹ 2,40,000 € 3,000 (EXCL. VAT)
EXHIBITION

In order to have a maximum exposure at the Conference, companies can have a company display in the Conference workshop area. The display package consists of:
- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)

INVESTMENT:
- ₹ 1,80,000 / € 2,250 (EXCL. VAT)  
  EARLY BIRD FEE BOOK BEFORE 1ST AUGUST 2019
- ₹ 2,25,000 / € 2,700 (EXCL. VAT)  
  BOOK AFTER 1ST AUGUST 2019

DELEGATE BAG

Benefits  Company logo printed on the delegate’s bag
When  28-29 November 2019
Location  Conference area
Exposure  150 delegates daily

INVESTMENT:  
- ₹ 2,40,000 / € 3,000  
  (EXCL. VAT)

INSERTS IN DELEGATE BAG

2 pages A5  € 1500  
(Excl. VAT and production costs)

COFFEE BREAKS

Benefits  • Company logo displayed at the coffee break stations during the sponsored break  
  • 1 full delegate registration
When  28-29 November 2019
Location  Conference area
Exposure  150 delegates daily

INVESTMENT:  
- ₹ 1,90,000 / € 2,400  
  (EXCL. VAT)
**INDUSTRY PRESENTATION**

Companies can present their commercial innovation at the event.
- 15 minutes on the podium with screen to present their product

**INVESTMENT:**
- ₹ 1,00,000
- € 1,250
  *(EXCL. VAT)*

**USB**

- Company logo on the USB

**INVESTMENT:**
- ₹ 1,20,000
- € 1,500
  *(EXCL. VAT)*
ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising
EAGE offers a variety of advertising possibilities related to this event. These special topics include, but are not limited to: Reservoir Monitoring, Reservoir Geoscience and Engineering and Passive Seismic. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc
Did you know that EarthDoc, EAGE’s online Geoscience database contains more than 5,000 papers about Mathematics of Oil Recovery, with in total over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to conferences.

For more information or a FREE trial contact corporaterelations@eage.org
UPCOMING
REGIONAL WORKSHOPS/CONFERENCES

81ST EAGE CONFERENCE & EXHIBITION 2019
3-6 June • London, United Kingdom

EDUCATION DAYS BEIJING
20 June-2 July • Beijing, China

EDUCATION DAYS KUALA LUMPUR
24 June-2 July • Kuala Lumpur, Malaysia

EDUCATION DAYS PERTH
27 June-9 July • Perth, Australia

EAGE/SPE BORNEO DEEPWATER SYMPOSIUM-
synergy for sustainable development
29-30 July • Brunei Darussalam

EAGE/AAPG WORKSHOP ON REDUCING EXPLORATION RISK IN RIFT BASINS
26-28 August • Kuala Lumpur, Malaysia

2ND EAGE-VPI CONFERENCE ON RESERVOIR GEOSCIENCE
2-4 December • Hanoi, Vietnam

CONTACT US FOR MORE INFORMATION
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www.eage.org