

The logo for EAGE, featuring the acronym in a bold, white, sans-serif font on a green rectangular background.

**EAGE**

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS

The background of the top half of the page is a complex digital network. It consists of numerous blue nodes of varying sizes connected by thin, glowing blue lines. The nodes are arranged in a way that suggests a global or interconnected network. The overall color palette is shades of blue and green, with a dark blue background for the top half and a lighter green for the bottom half.

# Second EAGE Workshop on Machine Learning

**EXPLORATION AND PRODUCTION**

8-10 MARCH 2021 • AMSTERDAM, THE NETHERLANDS

• **Sponsoring**

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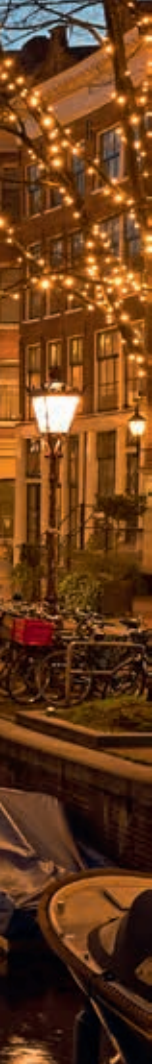
[WWW.EAGE.ORG](http://WWW.EAGE.ORG)



## GENERAL INFORMATION

### EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



## ABOUT THE WORKSHOP

Machine learning algorithms and techniques have now been applied in almost every area of geoscience with varied results. It is now incumbent for us to examine the two key issues of quality and value in these applications. What are the issues in validating these results? What ROI has machine learning demonstrated? What are the game changing applications and developments? How can expert knowledge be integrated into these solutions?

The workshop will focus on applications of machine learning and artificial intelligence within the domains of geoscience and engineering. Specialists from academia and leading companies will come together to exchange insights on the latest developments and new technologies in machine learning.

### TECHNICAL COMMITTEE

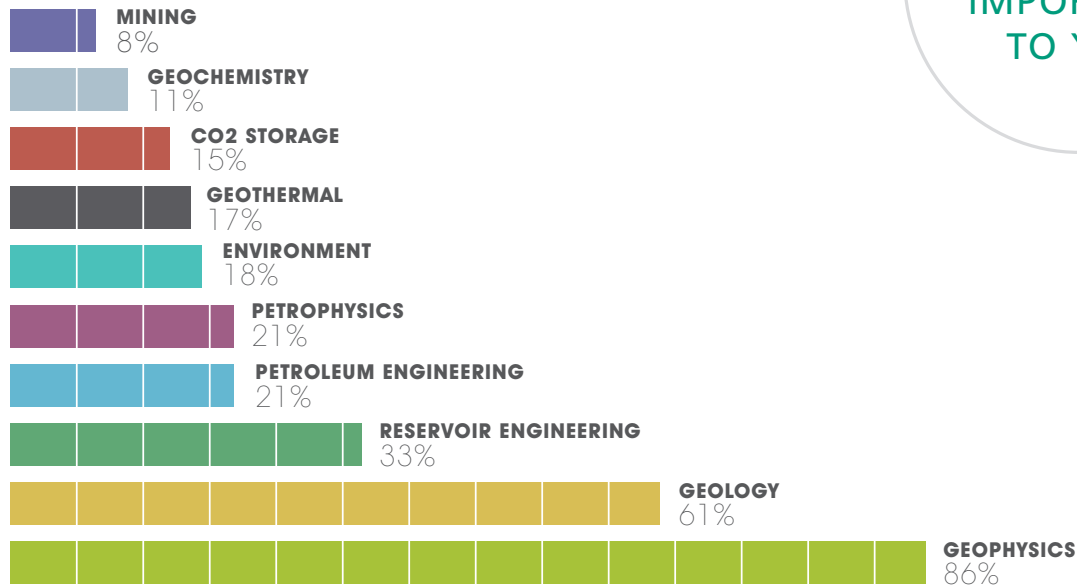
Shahram Farhadi	Beyond Limits AI
Duncan Irving*	TietoEVRY
Artem Kotenev	LUKOIL
James Lowell	Geoteric
Surender Manral*	Schlumberger
Lukas Mosser	Earth Science Analytics
Gillian White	Oil and Gas Technology Centre

\*Co-chairs

# WORKSHOP STATISTICS

## Interests of delegates

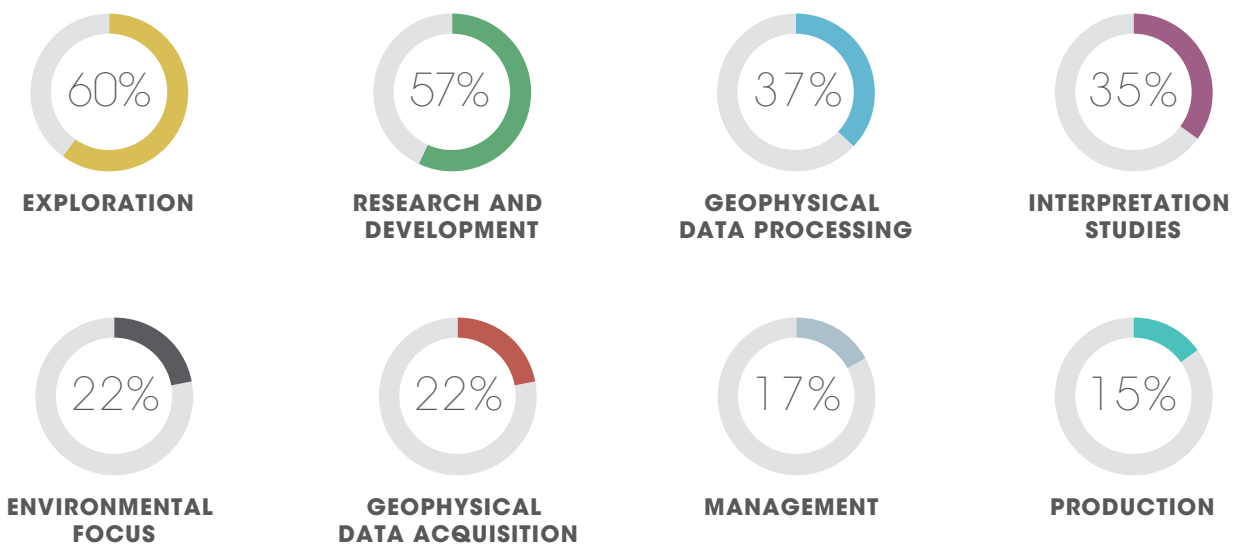
(more than one interest per delegate)



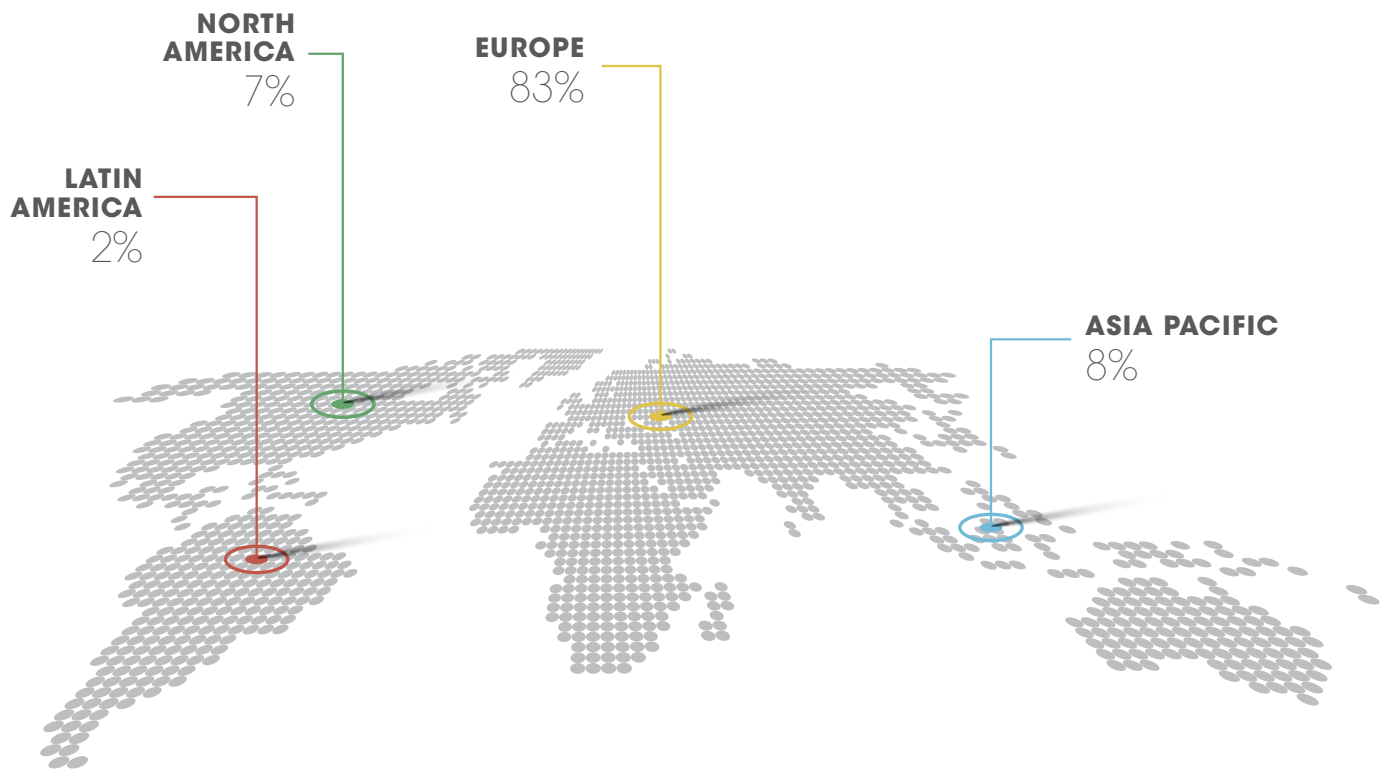
REACH THE PEOPLE IMPORTANT TO YOU

## Job focus of delegates

(more than one job focus per delegate)



## Delegates by Geographical spread



## CONTACT

For more information about the sponsoring opportunities for this workshop, please contact us at: EAGE Events B.V., PO BOX 59, Houten, The Netherlands. Tel. +31 889955055, Email: [corporaterelations@eage.org](mailto:corporaterelations@eage.org)

## SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at the Second EAGE Marine Acquisition Workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

### WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

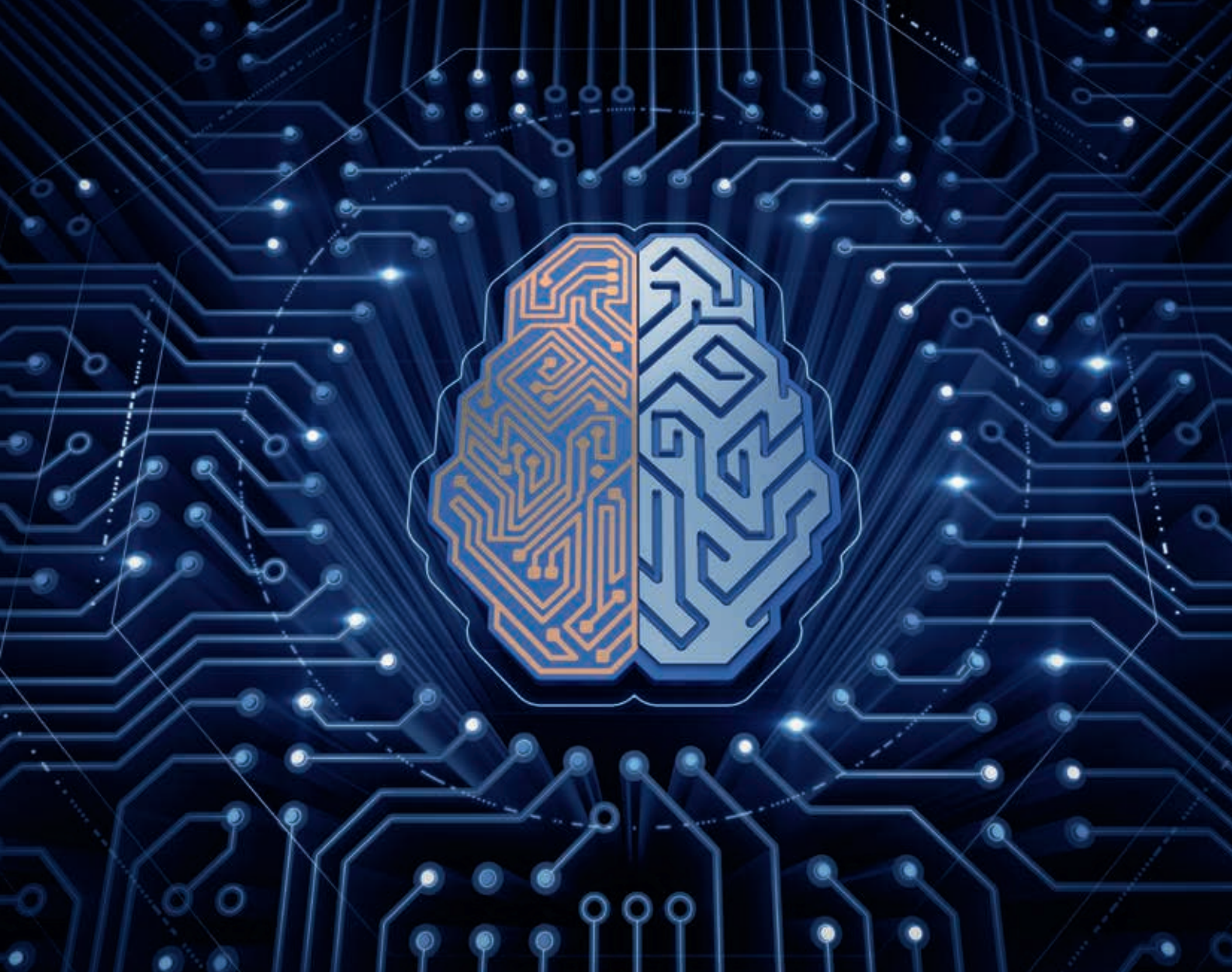
Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





## MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of this workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

INVESTMENT:  
**€ 8.000**  
(EXCL. VAT)

- Company logo + link-through to company's website on the workshop page
- Company logo in the venue
- Company logo on the workshop's social media announcements
- 1 complimentary registration, to attend the workshop
- Insert in portfolio
- Company logo on the following items (*depending on the date of agreement*)
  - Final Announcement & Programme
  - Workshop related advertisements and articles in EAGE First Break
  - Workshop App
  - Workshop mailings
  - Logo on registration confirmation



# OTHER SPONSORSHIP OPPORTUNITIES

## PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as First Announcement)



## TECHNICAL PROGRAMME

The Technical Programme offers exposure to all delegates.

Benefits	Company logo on the Programme + link to company's website on workshop's page
When	8-10 March 2021
Location	Workshop area
Exposure	All delegates

**INVESTMENT:**  
**€ 1.500**  
 (EXCL. VAT)

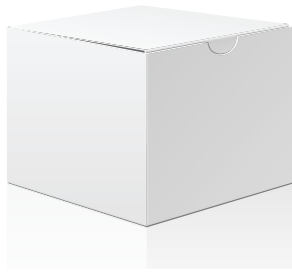
## COFFEE POINTS (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"> <li>• Company logo at the coffee break area + link to company's website on workshop's page</li> <li>• Exposure in the Final Programme</li> <li>• On-site sponsor signs at the coffee area</li> </ul>
When	8-10 March 2021
Location	Coffee area
Exposure	All delegates daily

**INVESTMENT:**  
**€ 1.500**  
 (EXCL. VAT)







## SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "WORKSHOP DINNER"  
AND THE "ICEBREAKER RECEPTION" FOR ONLY

**€ 2.500**



### LUNCHES (MAX. 3 SPONSORS)

- |          |   |
|----------|---|
| Benefits | <ul style="list-style-type: none"><li>• Company logo + link to company's website on workshop's page</li><li>• Exposure in the Final Programme</li><li>• On-site sponsor signs at the lunch area</li></ul> |
| When     | 8-10 March 2021   |
| Location | Lunch area  |
| Exposure | All delegates daily   |

INVESTMENT:  
**€ 2.000**  
(EXCL. VAT)

### WORKSHOP DINNER (MAX. 3 SPONSORS)

- |          |  |
|----------|--|
| Benefits | <ul style="list-style-type: none"><li>• Company logo + link to company's website on workshop's page</li><li>• Exposure in the Final Programme</li><li>• On-site sponsor signs at the Workshop Dinner</li></ul> |
| When     | 8-10 March 2021  |
| Location | Workshop dinner area   |
| Exposure | All delegates  |

INVESTMENT:  
**€ 1.500**  
(EXCL. VAT)



## CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Icebreaker Reception and Workshop Dinner. This offers an exposure during Workshop Breaks and its Social Programme.

Benefits	<ul style="list-style-type: none"><li>• Company logo at the coffee points and lunch buffets</li><li>• Company logo at the Icebreaker Reception</li><li>• Company logo at the Workshop Dinner location</li><li>• 1 Full Delegate Registration</li></ul>
When	8-10 March 2021
Location	Workshop area
Exposure	All delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:  
**€ 4.100**  
(EXCL. VAT)



## ICEBREAKER RECEPTION

(MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"><li>• Company logo + link to company's website on workshop's page</li><li>• Exposure in the Final Programme</li><li>• On-site sponsor signs at the Icebreaker Reception</li></ul>
When	10 March 2021
Location	Icebreaker area
Exposure	All delegates

INVESTMENT:  
**€ 1.250**  
(EXCL. VAT)



## LANYARDS (EXCLUSIVE)

Benefits	<ul style="list-style-type: none"> <li>• Company logo + link to company's website on workshop's page</li> <li>• Exposure in the Final Programme</li> <li>• All delegates will wear your company logo</li> </ul>
When	8-10 March 2021
Location	Workshop area
Exposure	All delegates

Please note that production costs for the lanyards are not included.

INVESTMENT:  
**€ 2.000**  
 (EXCL. VAT)  
 (EXCL. PRODUCTION COSTS)

## PORTFOLIO (MAX. 2 SPONSORS)

Benefits	<ul style="list-style-type: none"> <li>• Company logo + link to company's website on workshop's page</li> <li>• Exposure in the Final Programme</li> <li>• All delegates will have your company logo on their workshop portfolio</li> </ul>
When	8-10 March 2021
Location	Workshop area
Exposure	All delegates daily

INVESTMENT:  
**€ 950**  
 (EXCL. VAT)



## INSERTS IN PORTFOLIO

< 2 pages	€ 350 (Excl. VAT and production costs)
2 - 6 pages	€ 500 (Excl. VAT and production costs)



## OTHER INSERTS IN DELEGATE PORTFOLIO

Companies can insert items with their logo in the Portfolio. The company has to supply the item with logo already inscribed. If you would like EAGE to produce the insert then there will be an additional cost. For each item there is a maximum of 1 sponsor.

Pen	€ 350 (Excl. VAT)
Mouse Pad	€ 350 (Excl. VAT)
Note Pad	€ 350 (Excl. VAT)





## COMPANY DISPLAY

In order to have a maximum exposure at the workshop, companies can have a company display in the workshop area. The display package consists of:

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

INVESTMENT:  
**€ 3.000**  
 (EXCL. VAT)

## WORKSHOP APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

INVESTMENT:  
**€ 2.000**  
 (EXCL. VAT)



## SPONSORING STUDENTS

Companies can sponsor students to attend the workshop. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- 5 student registrations
- The company that sponsors the students will be mentioned in the programme accordingly

INVESTMENT:  
**€ 4.500**  
 (EXCL. VAT)



## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

EAGE offers a variety of advertising possibilities related to this event. These special topics include, but are not limited to: Artificial Intelligence and Machine Learning. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains over 67,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop.



**For more information or a FREE trial**  
contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)



# UPCOMING

## REGIONAL WORKSHOPS & CONFERENCES

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### SHORT COURSE ON MACHINE LEARNING FOR GEOSCIENTISTS WITH HANDS-ON CODING

28 August 2020 • Oslo, Norway

### ECMOR XVII

14-17 September 2020 • Edinburgh, UK

### FIRST EAGE CONFERENCE ON SEISMIC INVERSION

26-28 October 2020 • Porto, Portugal

### FIRST EAGE DIGITALIZATION CONFERENCE AND EXHIBITION

30 November - 3 December 2020 • Vienna, Austria

**CONTACT US FOR MORE INFORMATION**

**EAGE.EVENTS@EAGE.ORG • +31 88 995 5055**

**[events.eage.org](https://events.eage.org)**