

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS



First EAGE Workshop on East Canada Offshore Exploration

15-17 NOVEMBER 2021 • ST. JOHN'S, NEWFOUNDLAND AND LABRADOR, CANADA & ONLINE

- **Sponsoring**

WWW.EAGE.ORG



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



ABOUT THE WORKSHOP

We are excited to announce the First EAGE Workshop on East Canada Offshore Exploration. This workshop will take place between 15-17 November 2021 in St. John's, Newfoundland and Labrador, Canada & Online

Recent Call-for-Bids results in Newfoundland's offshore have demonstrated a renewed interest in the province and Eastern Canada's offshore potential. The area poses various geological and operational challenges, which are addressed through an effective collaboration between stakeholders, including Canadian Federal and Provincial Authorities, IOCs, independent operators, geological, geophysical and drilling service companies as well as academia. We are confident that the latest advances in geological and geophysical sciences, as well as drilling and specific HSE and operational requirements in difficult environment will be a major feature of the workshop. It will offer a unique opportunity to share and transfer knowledge on potential and proven plays, petroleum systems, geodynamic context of the North Atlantic (West and East) and Labrador Sea as well as economic conditions under which development projects can be launched in such environment.

TECHNICAL COMMITTEE

Barrett Cameron	PGS
Pierre-Yves Chenet*	Beicip-Franlab
Janette Cullen	C-NLOPB
John Eastwood	ExxonMobil
Brian Horn	ION
Steven Ings	ExxonMobil
Lesley James	Memorial University of Newfoundland
Brad Kendell	Government of Newfoundland and Labrador
Michelle Lethbridge	Suncor Energy
David McCallum*	Nalcor Energy
Adrian McGrail	ION
Gordon Miller	Chevron
Jovan Petrovic	Government of Newfoundland and Labrador
Rainer Tonn	Equinor
Xavier von Lanen	Equinor
Kim Welford	Memorial University of Newfoundland
Steve Whidden	TGS

*Co-chairs

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at the First EAGE Workshop on East Canada Offshore Exploration. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





EAGE offers an opportunity to act as a main sponsor of this workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

PLATINUM SPONSORS

(MAX. 3 SPONSORS)

- 8 Complimentary registrations
- Company logo throughout the venue
- Video advert or video at the virtual lobby or splash screen
- Company logo displayed prominently at the online event platform
- Company logo + link to company's website on the event webpage
- Company logo on emails sent to all registered delegates
- Company logo on event's social media announcements
- Company logo on event's social media thank you post
- Company profile with a live virtual chat (depends on the platform and whether there is an exhibition)
- Company logo on event print communications and materials- depending on the date of the agreement

INVESTMENT:
\$ 12.500
(EXCL. VAT)

MAIN SPONSOR

(MAX. 3 SPONSORS)

- 4 free delegate registrations
- 2 free student registrations
- Company logo displayed prominently on the online event platform
- Company logo on email sent to all registered delegates
- Presence on the online event platform (opening, during breaks)
- Company logo on event's social media announcements
- Company logo + link to company's website on the event's webpage
- Company logo on event's social media thank you post
- Company logo on the "thank you" email sent to all registered delegates
- Company profile with a live virtual chat (depends on the platform and whether there is an exhibition)

INVESTMENT:
\$ 8.000
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as Workshop Brochure)



TECHNICAL PROGRAMME PHYSICAL & ONLINE

- Maximum distribution and visibility of your company on the printed Conference Program
- 1 complimentary registration Company logo at the event technical agenda webpage
- Company logo on the on-site programme
- Company logo at the technical agenda at the event platform
- Company logo + link to company's website on the event's webpage
- Company logo on the social media thank you post
- Virtual booth

INVESTMENT:
\$ 3.000
(EXCL. VAT)

COFFEE POINTS (MAX. 3 SPONSORS)

- Company logo at the coffee break area
- Company logo + link to company's website on the event webpage
- Company logo on the on-site Programme
- Company logo on on-site sponsor signs at the coffee area
- Company logo on the social media thank you post

INVESTMENT:
\$ 1.500
(EXCL. VAT)





LUNCHES (MAX. 3 SPONSORS)

- Company logo + link to company's website on the event webpage
- Company logo on the on-site Programme
- Company logo on on-site sponsor signs at the lunch area
- Company logo on the social media thank you post

INVESTMENT:
\$ 1.500
(EXCL. VAT)

LUNCH AND LEARN (MAX. 3 SPONSORS)

- Company logo + link to company's website on the event webpage
- Company demo listed in the on-site Programme
- 1 hour meeting room including AV and catering
- Company logo on the social media thank you post



INVESTMENT:
\$ 1.500
(EXCL. VAT)

CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Icebreaker Reception and Conference Dinner. This offers an exposure during Conference Breaks and its Social Programme.

- Company logo at the coffee points and lunch buffets
- Company logo at the Networking Reception area
- Company logo at the event Dinner location
- Company logo + link to company's website on the event webpage
- Company logo on the social media thank you post

INVESTMENT:
\$ 4.000
(EXCL. VAT)



NETWORKING RECEPTION (MAX. 3 SPONSORS)

- Company logo + link to company's website on the event webpage
- Company logo in the on-site Programme
- Company logo on on-site sponsor signs at the Networking Reception
- Company logo on the social media thank you post

INVESTMENT:
\$ 1.250
(EXCL. VAT)



LANYARDS (EXCLUSIVE)

- Company logo incorporated into the lanyard design Company logo + link to company’s website on the Conference webpage
- Company logo on the social media thank you post

Please note that production costs for the lanyards are not included.

INVESTMENT:
\$ 2.000
 (EXCL. VAT)
 (EXCL. PRODUCTION COSTS)

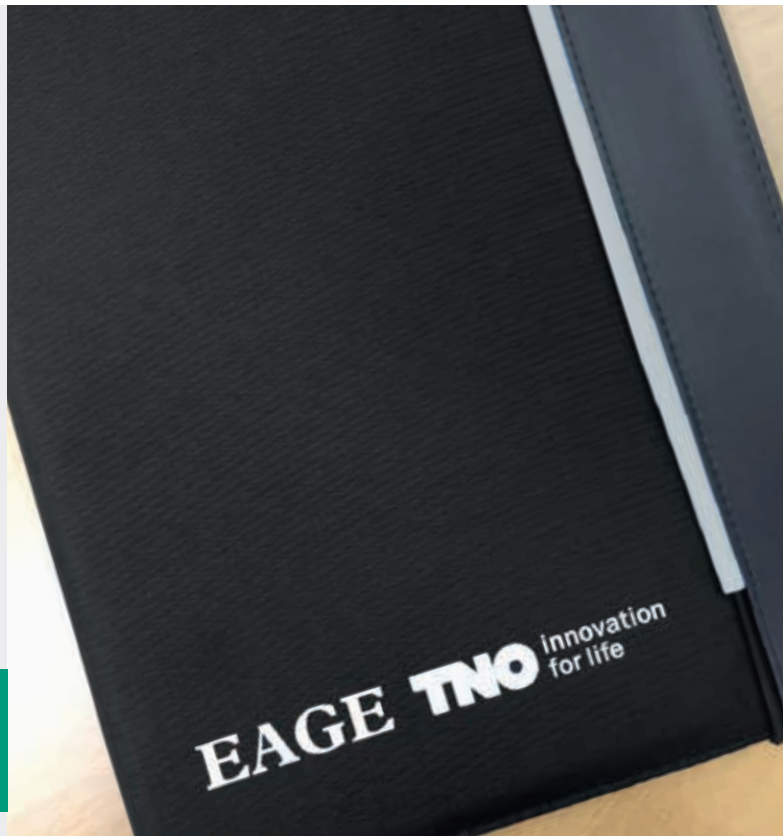
REGISTRATION SPONSORS (MAX. 2 SPONSORS)

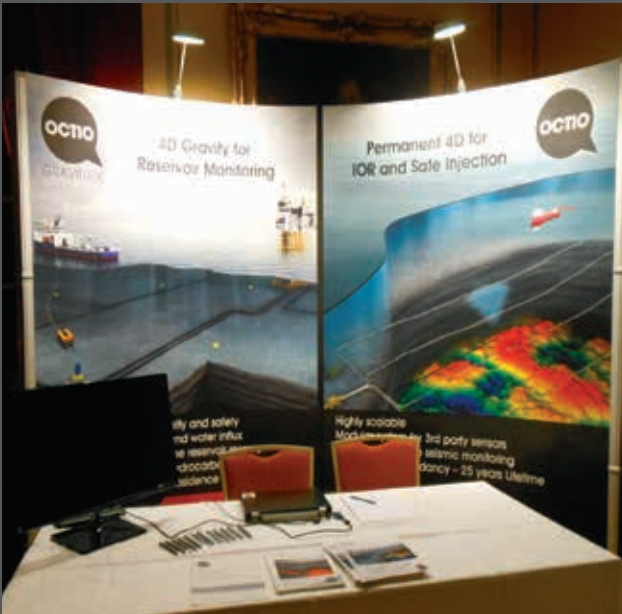
- 2 complimentary registrations
- Company logo at the event registration webpage
- Company logo at the registration email sent to all confirmed delegates
- Company logo + link to company’s website on the event’s webpage
- Company logo on the “thank you” email sent to all registered delegates
- Small insert in the Delegate Bag
- Company logo on a small notepad
- Company logo at the registration desk
- Company logo on the on-site Programme
- Company logo on the social media thank you post
- Virtual booth

Please note that production costs for the items are not included.



INVESTMENT:
\$ 3.500
 (EXCL. VAT)
 (EXCL. PRODUCTION COSTS)





COMPANY DISPLAY

Package A: 3m x 2m Space Only Price: USD 3000 excl. VAT
 Package B: 6m x 2m Space Only Price: USD 4500 excl. VAT

All packages include the following:

- 1 full-delegate registration (including workshop, hand-outs, lunch, coffee, & social activities, except Speakers' Dinner)
- Power socket, including normal power consumption
- Table & 2 chairs
- 50-word company profile on the workshop website
- 50-word company profile in the workshop programme

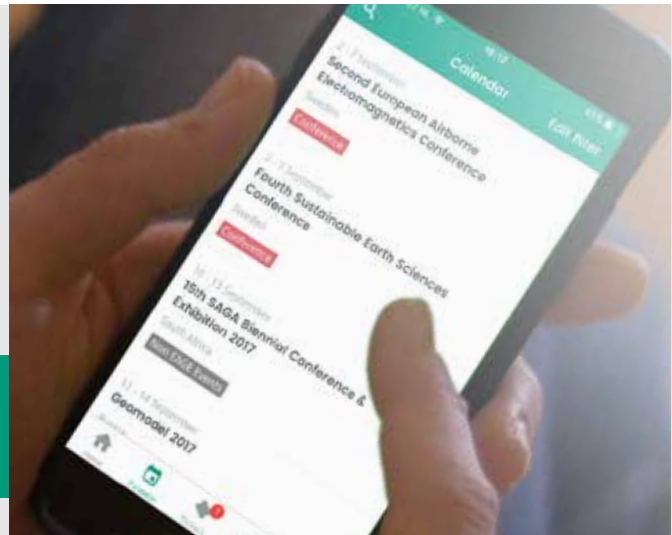
+ extra benefits: 50% Discount on the 2nd registration

INVESTMENT:
\$ 4.000
 (EXCL. VAT)

WORKSHOP APP

- Banner advert on app interface
- Opening splash screen advert
- Company logo + link to company's website on the event webpage
- Company logo in the on-site Programme

INVESTMENT:
\$ 2.000
 (EXCL. VAT)



SPONSORING STUDENTS

Companies can sponsor students to attend the workshop. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- 10 student online registrations
- The company that sponsors the students will be mentioned during the event opening
- Company logo + link to company's website on the conference website
- Company logo on the social media thank you post

INVESTMENT:
\$ 4.500
 (EXCL. VAT)

PRE/POST EXTENDED SESSION (MAX. 10 SPONSORS)

- Short online webinar hosted by sponsor
- Organized by EAGE prior or after the event and promoted by both the sponsor and EAGE.
- Registrations of the main event will attend this session for free

INVESTMENT:
\$ 3.000
(EXCL. VAT)

MODERATOR SPONSORSHIP (MAX. 2 SPONSORS)

- Company logo displayed at the online event platform
- The moderator can welcome attendees, present next topics, moderate the panel discussion and can include a few questions based on the sponsor's agenda in order to lead the conversation but only up to an extent.
- Promotion as the Host Sponsor Company logo + link to company's website on the event webpage
- Company logo on event's social media thank you post
- 1 complimentary registration

INVESTMENT:
\$ 2.000
(EXCL. VAT)

VIDEO ADVERTISEMENT SPONSOR (MAX. 4 SPONSOR PER DAYS)

- Promotional video of the company displayed after each break (2x per day)
- Video provided by the sponsor - maximum 1 minute (30 seconds is recommended)
- Company logo + link to company's website on the event's webpage

INVESTMENT:
\$ 1.500
(EXCL. VAT)





VIRTUAL BOOTH

If there is an exhibition and the platform allows for it:

- 1 complimentary registration
- Company logo at the event platform
- Company virtual profile with video and company info
- Company logo + link to company's website on the event's webpage

INVESTMENT:
\$ 1.250
(EXCL. VAT)

EXHIBITORS' MEETING SPONSOR

- Sponsors can choose an X number of guests they want to invite to the exhibition area and investment will be defined accordingly. Price per pass is 100 euros including the below benefits:
- Company logo + link to company's website on the event webpage
- Company logo on event's social media thank you post
- Company profile with a live virtual chat (depends on the platform and whether there is an exhibition)
- Company logo on event print communications and materials- depending on the date of the agreement

INVESTMENT:
Will be defined accordingly

VIRTUAL BAG (MAX. 3 SPONSORS)

- All delegates will receive a digital package (email) with links to coupons, vouchers or free trial software by the sponsor company. The links need to include offerings for the delegates
- Company logo + link to company's website on the event's webpage
- Add on: Home deliveries for those attending only online (investment will increase based on the type of delivery. Deliveries will be confirmed in coordination with EAGE)
- Virtual booth

INVESTMENT:
\$ 1.500
(EXCL. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related to this event. These special topics include, but are not limited to: East Canada Offshore Exploration. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains over 67,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING WORKSHOPS & CONFERENCES

FIRST GEOTHERMAL WORKSHOP IN LATIN AMERICA (HYBRID)
19 August, 20 August • Guanacaste, Costa Rica

SECOND EAGE CONFERENCE ON PRE-SALT RESERVOIR (HYBRID)
8 September - 10 September • Rio de Janeiro, Brazil

CONTACT US FOR MORE INFORMATION
AMERICAS@EAGE.ORG • +57 3108610709

events.eage.org