



European Association
of Organic Geochemists

IMOG2021

30TH INTERNATIONAL MEETING
ON ORGANIC GEOCHEMISTRY

MONTPELLIER · FRANCE

12-17 SEPTEMBER 2021

SPONSORING

WWW.IMOG2021.ORG



GENERAL INFORMATION

EAOG

The European Association of Organic Geochemists (EAOG) was founded in 1983 and has its seat in The Hague. The organisation has strong European roots but boasts an international membership and pursues a global agenda. It seeks to promote organic geochemistry in its broadest sense by encouraging collaboration between its scientists and those from other disciplines.

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19,000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

ABOUT THE CONFERENCE

On behalf of the Organizing Committee we have the honour of inviting you to participate in the 30th International Meeting on Organic Geochemistry (IMOG 2021) that will be held in Montpellier, France, during 12-17 September 2021.

IMOG 2021, the official biennial conference of the European Association of Organic Geochemists (EAOG), is the largest meeting on organic geochemistry. The EAOG (founded in 1983) has over 450 members from all around the world and seeks to promote organic geochemistry in its broadest sense. The guiding principle of the IMOG meetings is to encourage presentation, communication and discussion of research results carried out in academia and industry in the fields of organic geochemistry with topics ranging from biogeochemistry to petroleum geochemistry.

A scientific programme will be designed to fulfill this goal, with an outstanding collection of oral and poster presentations to cover the diverse aspects of organic geochemistry research, its application and integration into studies highly relevant for the advance of the science and industrial applications. The conference will be held at the Corum, located within walking distance of the center of Montpellier.

We are expecting more than 500 participants from all over the world with dozens of oral presentations and up to 200 poster presentations. In addition an exhibition is present to facilitate knowledge transfer and business among the geochemical community. On behalf of the Organizing Committee and the EAOG Board, we thank you all for your continuous commitment with the IMOG meetings. We hope to see you in Montpellier in 2021!

EAOG BOARD

Pim van Bergen	Shell
Vincent Grossi	CNRS
Bart van Dongen	University of Manchester
Heinz Wilkes	University of Oldenburg
Courtney Turich	Schlumberger
Steve Rowland	University of Plymouth
Darci Rush	NIOZ



CONTACT

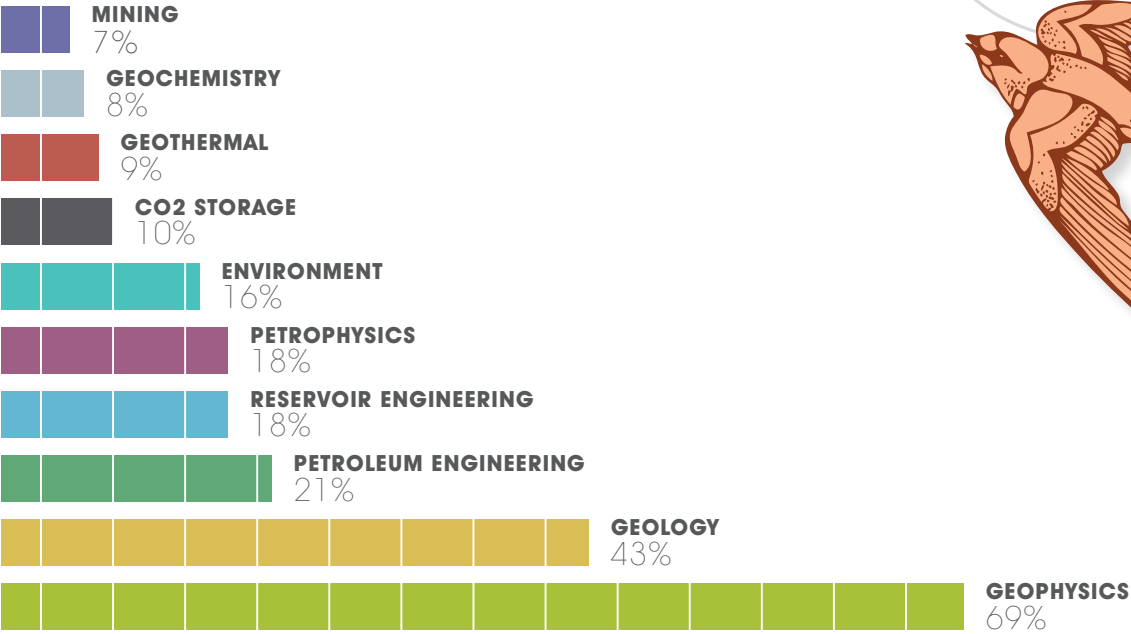
For more information about the sponsoring opportunities for this conference, please contact us at: EAGE Support B.V., PO BOX 59, Houten, The Netherlands. Tel. +31 889955055, Email: eage.events@eage.org

IMOG STATISTICS

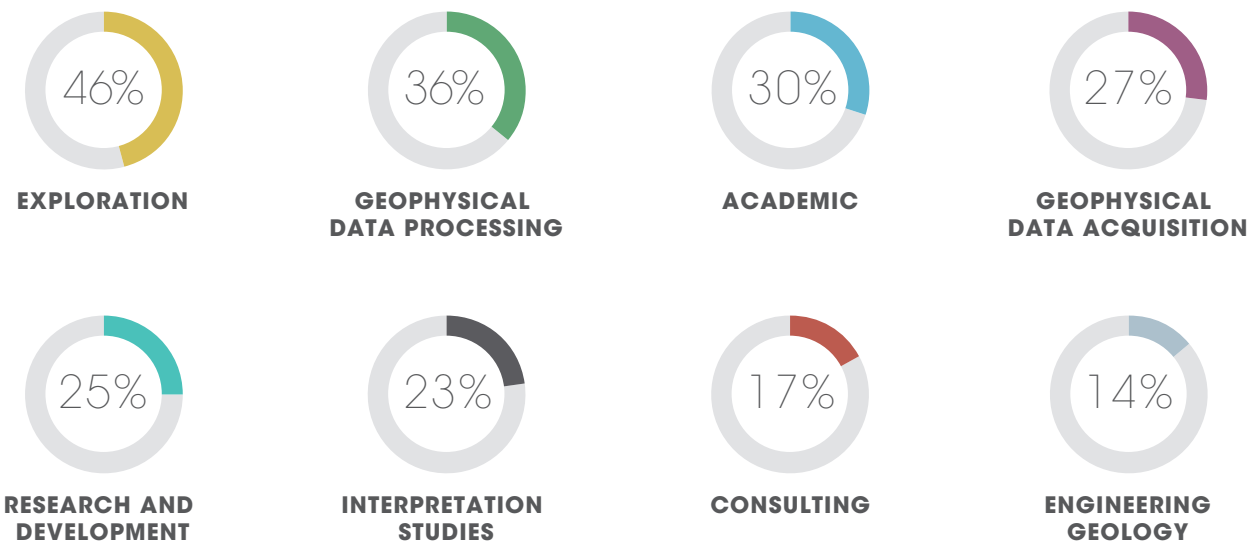
Reach the people important to you



Interests of delegates (more than one interest per delegate)



Job focus of delegates (more than one job focus per delegate)



EXHIBITING OPPORTUNITIES

EXHIBITION

Main reasons for exhibiting:

- Meet existing and acquire new customers
- Introduce new products and services
- Demonstrate your technology and equipment
- Monitor the competition
- Expand your network

BENEFITS FOR EXHIBITORS:

- One full conference registration
- Exposure on the IMOG 2021 website
- Dedicated Exhibition Team
- Extensive sponsor programme to maximize your exposure
- Free access to the Icebreaker Reception, including drinks and food
- Free use of coffee points
- Free lunch
- Exposure in the Final Programme

STAND SPACE BOOTH PACKAGE

When booking stand space for IMOG 2021 a booth package is included. A 2x3 meter booth package consists of:

- White-walled panels (height 250 cm)
- 2 spotlights
- One power socket
- Normal electricity consumption
- A fascia with a standard name board
- 1 table, 3 chairs, 1 coat rack, 1 waste bin
- Booth cleaning, incl. emptying of waste bin(s)

The following fees apply for booth package (Price per booth of 6m²)

BEFORE 1 MARCH 2021	ON AND AFTER 1 MARCH 2021
€ 4500	€ 5100

Rates are in Euros (€) per stand and exclude VAT.

Stands are available from 6m².

To secure booth space, please complete the IMOG 2021 exhibition contract (at the end of this guide) and send it to us by email (eage.events@eage.org). Please note that all incoming contracts will be handled on first come first served basis.

UNIVERSITY RATE FOR COMPANY DISPLAY

In order to have a maximum exposure at the conference, universities can have a company display in the conference area. The display package consists of:

- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the university and brought to the venue themselves)

INVESTMENT:
€ 1.000
(EXCL. VAT)

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at IMOG 2021. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAOG strives to realize recognition, long-term exposure, benefits and publicity for companies that sponsor IMOG 2021.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. IMOG is synonymous with quality, with proven track records in the past. The IMOG 2021 programme offers a diverse menu that will for sure help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility before a national, regional and international audience.
- Enhance your corporate image.
- Reach an influential, exclusive audience.
- Break through the media clutter.
- Associate your company with IMOG.



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





MAIN SPONSORS

EAOG offers an opportunity to act as a main sponsor of IMOG 2021. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

INVESTMENT:
€ 11.500
 (EXCL. VAT)

- Company logo + link-through to company's website on the conference page
- Company logo in the venue
- Company logo on conference's social media announcements
- 3 Free complimentary registrations, to attend the conference
- Insert in delegate's bag
- Company logo on the following (*Depending on the date of agreement*)
 - First Announcement, Final Announcement, Final Programme
 - Conference App
 - Conference related advertisements and articles in EAGE First Break
 - Conference mailings
 - Logo on registration confirmation



OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the following printed materials (*Depending on the date of agreement*)
 - First Announcement
 - Final Announcement
 - Final Programme



TECHNICAL PROGRAMME PACKAGE

The Technical Programme Package consists of sponsoring the Technical Programme. It offers exposure to all delegates.

- | | |
|----------|---|
| Benefits | <ul style="list-style-type: none"> • Company logo + link-through to company's website on the conference page • On-site sponsor signs • Exposure in the Final Programme of the conference • Insert in Delegate's bag • 1 full delegate registration |
|----------|---|

Items of the Technical Programme Package can also be sponsored separately.

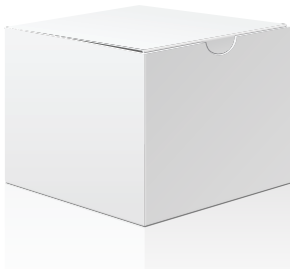
INVESTMENT:
€ 5.750
 (EXCL. VAT)

COFFEE POINTS (MAX. 3 SPONSORS)

- | | |
|----------|--|
| Benefits | <ul style="list-style-type: none"> • Company logo + link-through to company's website on the conference page • Exposure in the Final Programme of the conference • On-site sponsor signs at the coffee area |
| When | 12-17 September 2021 |
| Location | Conference area |
| Exposure | 500 delegates daily |

INVESTMENT:
€ 1.500
 (EXCL. VAT)





SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "CONFERENCE DINNER,
CULTURAL EVENING AND THE ICEBREAKER RECEPTION"
FOR ONLY

€ 6.350



LUNCHES

(MAX. 3 SPONSORS)

- | | |
|----------|---|
| Benefits | <ul style="list-style-type: none">• Company logo + link-through to company's website on the conference page• Exposure in the Final Programme of the conference• On-site sponsor signs at the lunch area |
| When | 13-16 September 2021 |
| Location | Conference area |
| Exposure | 500 delegates daily |

INVESTMENT:
€ 2.000
(EXCL. VAT)

CONFERENCE DINNER

(MAX. 2 SPONSORS)

- | | |
|----------|--|
| Benefits | <ul style="list-style-type: none">• Company logo + link-through to company's website on the conference page• Exposure in the Final Programme of the conference• Company logo printed on menu cards• On-site sponsor signs at the conference dinner area |
| When | 15 September 2021 |
| Location | Conference Dinner Venue |
| Exposure | 500 delegates |

INVESTMENT:
€ 3.000
(EXCL. VAT)





CULTURAL EVENING

Benefits	<ul style="list-style-type: none">• Company logo + link-through to company's website on the conference page• Exposure in the Final Programme of the conference• Company logo printed at on-site sponsor signs
When	14 September 2021
Location	Cultural Evening Venue
Exposure	500 Delegates

INVESTMENT:
€ 2.000
(EXCL. VAT)

CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points and Lunches. This offers extra exposure during conference breaks.

Benefits	<ul style="list-style-type: none">• Company logo + link-through to company's website on the conference website• Exposure in the Final Programme of the conference• On-site sponsor signs at the catering area• 1 full delegate registration
When	13-16 September 2021
Location	Conference area
Exposure	500 delegates daily

Items of the Catering Package can also be sponsored separately.



INVESTMENT:
€ 3.000
(EXCL. VAT)



ICEBREAKER RECEPTION (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"> • Company logo + link-through to company's website on the conference page • Exposure in the Final Programme of the conference • On-site sponsor signs at the Icebreaker Reception
When	12 September 2021
Location	Conference area
Exposure	300 delegates

INVESTMENT:
€ 2.500
(EXCL. VAT)

LANYARDS (EXCLUSIVE)

Benefits	<ul style="list-style-type: none"> • Company logo + link-through to company's website on the conference website • Exposure in the Final Programme of the conference • All delegates will wear your company logo
When	12-17 September 2021
Location	Conference area
Exposure	500 delegates daily

Please note that production costs for the lanyards are not included.

INVESTMENT:
€ 6.000
(EXCL. VAT)



REGISTRATION SPONSOR

Benefits	<ul style="list-style-type: none"> • Company logo + link-through to company's website on the conference page • Company logo at the registration desk • Insert in delegate's bag • Company logo inside the Final Programme • Company logo on the registration confirmation
When	12-17 September 2021
Location	Registration area
Exposure	500 delegates daily

INVESTMENT:
€ 1.000
(EXCL. VAT)

DELEGATE BAG (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"> • Company logo + link-through to company's website on the website • Exposure in the Final Programme of the conference • All delegates will wear your company logo on their conference bag
When	12-17 September 2021 and after
Location	Conference area
Exposure	500 delegates daily

INVESTMENT:
€ 4.000
(EXCL. VAT)



INSERTS IN DELEGATE BAG

< 2 pages	€ 1.400 (Excl. VAT and production costs)
2 - 6 pages	€ 1.850 (Excl. VAT and production costs)

For Exhibitors

< 2 pages	€ 720
2 - 6 pages	€ 950

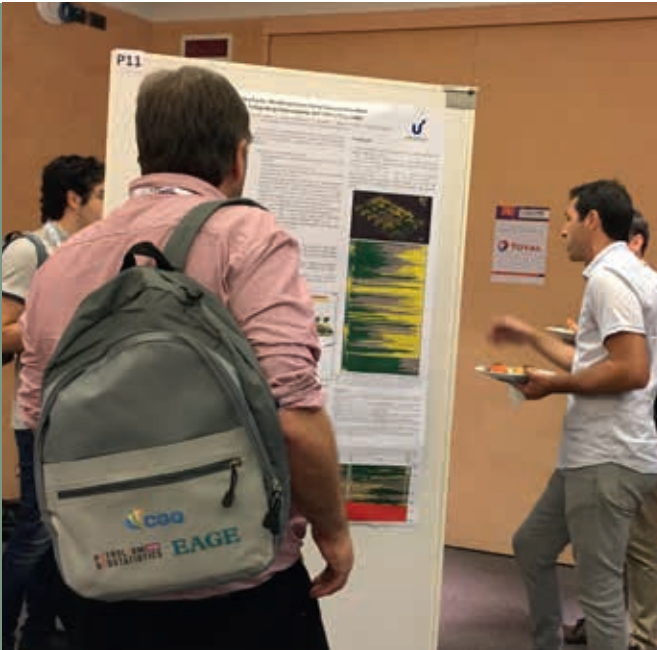


OTHER INSERTS IN DELEGATE BAG

Companies can insert items with their logo in the delegate bag. The company has to supply the item with logo already inscribed. If you would like IMOG to produce the insert then there will be an additional cost. For each item there is a maximum of 1 sponsor.

Pen	€ 500 (Excl. VAT)
Mouse Pad	€ 750 (Excl. VAT)
Note Pad	€ 750 (Excl. VAT)





POSTER AREA SPONSOR

Benefits

- Company logo + link-through to company's website on the conference page
- Company logo inside the Final Programme
- On-site sponsor signs at the poster area

When

13-16 September 2021

Location

Poster area

Exposure

500 delegates daily

INVESTMENT:

€ 2.500

(EXCL. VAT)

EVENT APP

EAGE offers free app services to all delegates of this conference. The EAGE event app offers practical information about the event and the full technical programme.



CIRCULATION

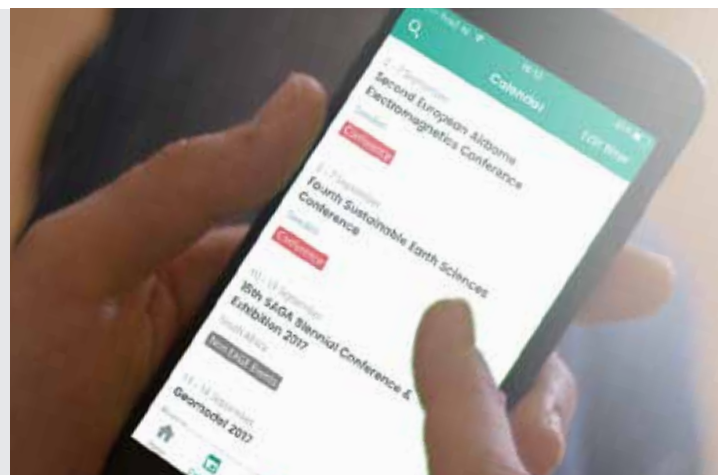
500

Banner (max. 3): (640 x 90 px)

Prices are excluding VAT

INVESTMENT:

€ 1.000



Splash Screen (Exclusive): (640 x 1076 px)

Prices are excluding VAT

INVESTMENT:

€ 3.000

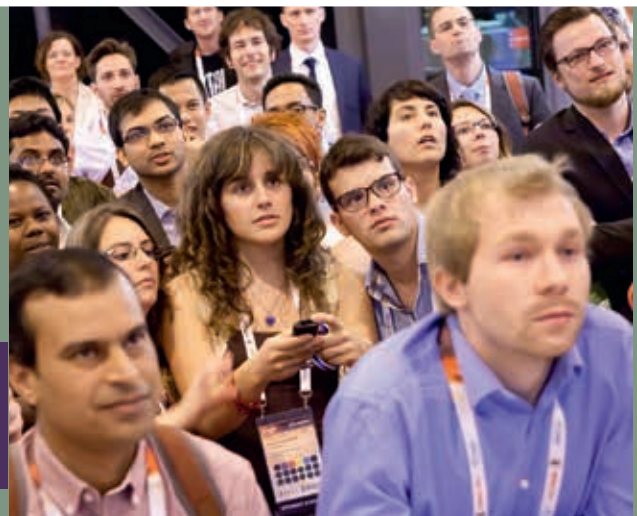


SPONSORING STUDENTS

Companies can sponsor and support students to attend the conference. EAGE/EAOG will include the sponsoring company's logo on the badge of the students.

- The sponsoring company's logo will be included in the programme accordingly.

INVESTMENT:
€ 5.000
(EXCL. VAT)





ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at IMOG 2021.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains thousands of papers about organic geochemistry, with in total over 70,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to each EAGE event.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING WORKSHOPS/CONFERENCES

ECMOR XVII

14-17 September 2020 • Edinburgh, United Kingdom

FIRST EAGE WORKSHOP ON EAST CANADA OFFSHORE EXPLORATION

28-30 September 2020 • St. John's, Newfoundland and Labrador, Canada

SRM 2020

12-14 October 2020 • Braga, Portugal

FIRST EAGE CONFERENCE ON SEISMIC INVERSION

26-28 October 2020 • Porto, Portugal

SECOND EAGE WORKSHOP ON MACHINE LEARNING

16-18 November 2020 • Amsterdam, The Netherlands

IOR 2021

19-22 April 2021 • Vienna, Austria



CONTACT US FOR MORE INFORMATION
EAGE.EVENTS@EAGE.ORG • +31 88 995 5055