

The background of the top half of the page is a photograph of an oil rig at sunset, overlaid with a blue digital network pattern of nodes and lines. The EAGE logo is in the top left corner.

EAGE

EUROPEAN
ASSOCIATION OF
GEOLOGISTS &
ENGINEERS

Seventh Borehole Geophysics Workshop

TECHNOLOGIES FOR SECURING A RELIABLE AND VARIED ENERGY SUPPLY

18-20 SEPTEMBER 2023 • MILAN, ITALY

- **Sponsoring Opportunities**

WWW.EAGE.ORG



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Dubai, Kuala Lumpur and Bogota.

ABOUT THE WORKSHOP

Borehole geophysics measurements have been used for decades in the oil and gas industry to assist geoscientists in key applications, including accurate well-to-seismic ties, velocity model calibration for seismic processing and interpretation, drilling assistance and reservoir monitoring. As the world moves to cleaner, renewable energy, industry is looking for more cost-effective solutions to monitor reservoirs in a growing number of oil and gas field scenarios, but particularly in sectors outside the oil and gas industry, such as CO₂ sequestration, gas storage including hydrogen, radioactive waste disposal or geothermal energy.

The advent of affordable fiber optics technologies, including distributed acoustic sensing and some new generation 4C optical point sensors, has been a key factor in enabling more long-term downhole monitoring projects. In parallel, significant developments have taken place in surface seismic acquisition using nodes and DAS sensing, with many surveys being recorded simultaneously downhole. The multiple synergies between surface and downhole monitoring technologies make them increasingly attractive for reservoir imaging and monitoring projects.

The EAGE plays a vital role in promoting technology and knowledge dissemination and we are confident that the 7th edition of Borehole Geophysics workshop, which will be held in conjunction with the Seabed Seismic workshop, will be very rewarding for all participants to keep abreast of rapidly evolving technologies. The EAGE Borehole Geophysics workshop brings together geoscientists from operating companies, contractors, equipment suppliers, academics and anyone interested in promoting and celebrating borehole geophysics in all its forms. It will allow delegates to present their latest technologies in the form of oral and poster presentations, and will provide a valuable forum for networking with key individuals and organizations in this field.

The sessions included industry specialist speakers and interactive discussion sessions alongside the speakers and attending audience.

TECHNICAL COMMITTEE

This event is organized with the essential support of the technical committee members. The technical committee is composed of industry specialists within the event topic's area.

Rafael Guerra (Co-Chair)	Schlumberger
Husain Nassir (Co-Chair)	Saudi Aramco
Vladislav Lesnikov	TotalEnergies
Eric Verschuur	Delft University of Technology
Jeelani Bhat	Halliburton
Jan H. van der Mortel	Independent Consultant
Jakob B.U. Haldorsen	Independent Consultant
Oleg Valishin	Sercel
Will Wills	Avalon Sciences
James Bailey	VS Prowess
Steve Oates	Shell
Phil Armstrong	Independent Consultant
Fela Aromolaran	Independent Consultant
Howard Simpson	Independent Consultant
Martin Cox	Baker Hughes
John Northall	BP
Paolo Paradisi	ENI
Francesco Miranda	ENI
Martin Karrenbach	Independent Consultant
Andres Chavarria	Optasense

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at Seventh EAGE Borehole Geophysics Workshop - Technologies for securing a reliable and varied energy supply. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





PLATINUM SPONSORS

Being a main sponsor will give you the maximum exposure before, during, and after the event.

- 4 complimentary registrations
- Minimum 3 social media posts
- Logo on each table in workshop conference room
- Logo on workshop holding slide
- Promotional video of the company displayed after each break (2x per day) onsite and online.
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo and link on homepage of workshop website
- Logo in all email broadcasts sent to members promoting the workshop
- Logo on the cover page of the workshop Programme & Final Announcement
- Thank you message in post event report listed in EAGE First Break to all members
- Word of thanks from Chairman at workshop

INVESTMENT:
€ 15,000
(EXCL. VAT)

GOLD SPONSORS

EAGE offers an opportunity to act as a main sponsor of this workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

- 2 complimentary registrations
- Minimum 2 social media posts
- Logo on each table in workshop conference room
- Logo on workshop holding slide
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme & Final Announcement
- Word of thanks from Chairman at workshop

INVESTMENT:
€ 12,500
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as First Announcement)



COFFEE BREAKS (MAX. 2 SPONSORS)

- Benefits
- Company logo at the coffee break area + link to company's website on workshop's page
 - Exposure in the Final Programme
 - On-site sponsor signs at the coffee area

When 18-20 September 2023
Location Coffee area

INVESTMENT

€ 5,000
(EXCL. VAT)

LUNCHES (MAX. 2 SPONSORS)

- Benefits
- Company logo & link on sponsor page of the workshop website as "Lunch Sponsor"
 - Logo in the lunch area & on dining tables
 - Logo on workshop Programme & Final Announcement
 - Logo on holding slide to be displayed prior to lunch break
 - Word of thanks from Chairman

When 18-20 September 2023
Location Lunch area



INVESTMENT

€ 7,500
FOR ALL 3 DAYS
(EXCL. VAT)



WORKSHOP DINNER
(MAX. 3 SPONSORS)

Associate your company with a fun, informal evening, where attendees will reunite with friends, acquaintances and colleagues, while enjoying fine food, drinks, and first-class entertainment.

- Benefits
- Logo and sponsorship title plus a link included on the EAGE conference website under "Sponsoring"
 - Logo on the workshop Programme & Final Announcement
 - Logo on tables during the dinner
 - 1 social media post pre-dinner
 - Word of thanks from the Chairman at workshop
 - Word of thanks from the Chairman at dinner

When 19 September 2023
Location Workshop dinner area

INVESTMENT

€ 7,500
(EXCL. VAT)

ICEBREAKER RECEPTION
(MAX. 3 SPONSORS)

Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"

- Benefits
- Logo on workshop Programme & Final Announcement
 - Company Logo & Sponsorship Title at the entrance to the Icebreaker Reception
 - Logo on all cocktail tables
 - Logo on directional signs to the Icebreaker
 - Minimum 1 social media post during reception
 - Word of thanks from workshop Chairpersons

When 17 September 2023
Location Icebreaker area



INVESTMENT

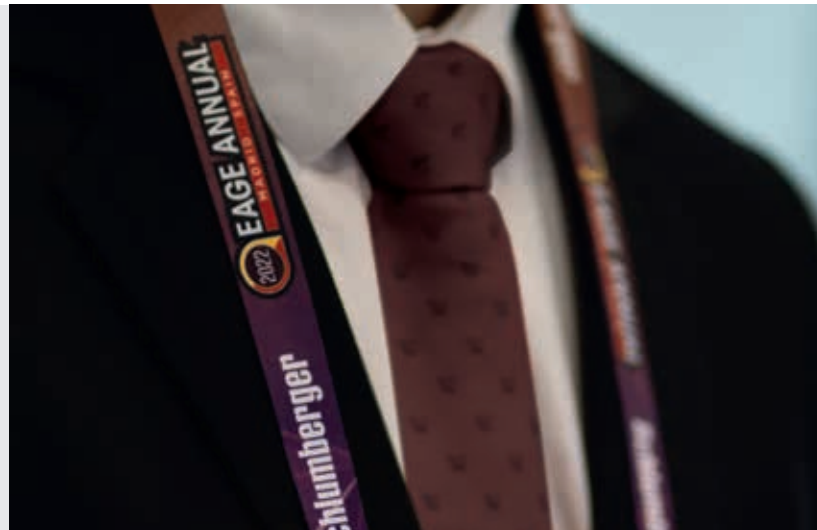
€ 5,000
(EXCL. VAT)

LANYARDS (EXCLUSIVE)

- Benefits
- Company logo + link to company's website on workshop's page
 - Exposure in the Final Programme
 - All delegates will wear your company logo

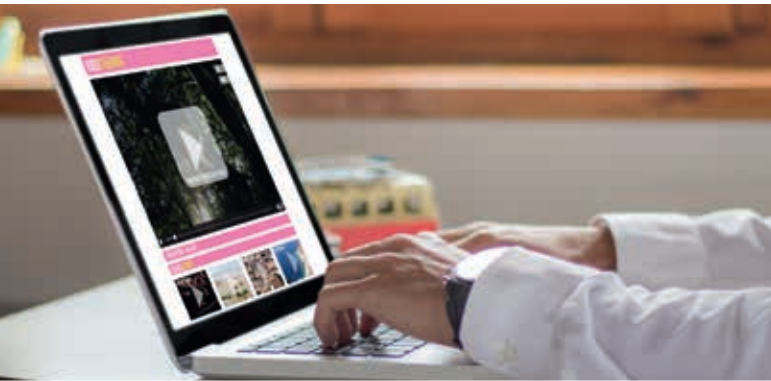
When 18-20 September 2023
Location Workshop area

Please note that production costs for the lanyards are not included.



INVESTMENT

€ 5,000
(EXCL. VAT)



VIDEO PACKAGE

- Benefits
- Promotional video of the company displayed after each break (2x per day)
 - Video provided by the sponsor
 - Maximum 1 minute (30 seconds is advised)
 - Company logo + link to company's website on the event's webpage.

When 18-20 September 2023
Location Workshop area

INVESTMENT

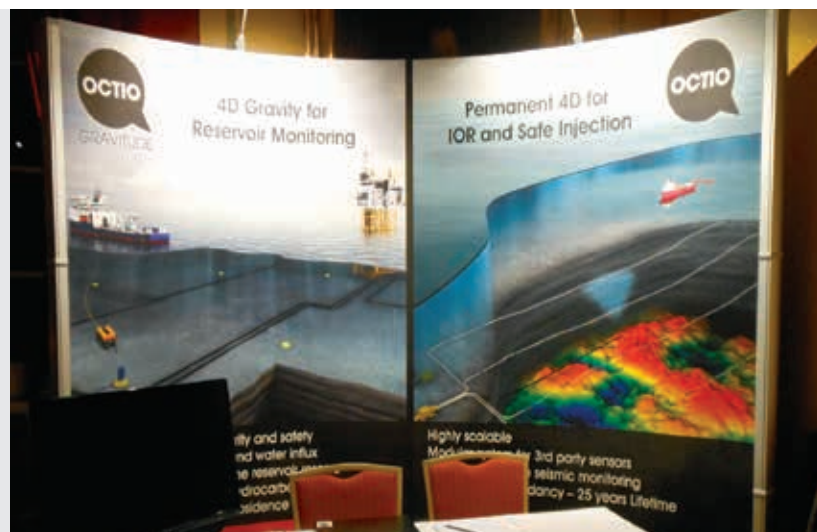
€ 3,000
(EXCL. VAT)

COMPANY DISPLAY

In order to have a maximum exposure at the workshop, companies can have a company display in the workshop area. The display package consists of:

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

When 18-20 September 2023
Location Workshop area



INVESTMENT

€ 3,000
(EXCL. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

First Break is the leading publication in Europe serving the geoscience and engineering community and covers the fields of applied geophysics, petroleum geoscience and reservoir engineering. Special topics include, but are not limited to: Digitalization / Machine Learning, Near Surface Geo & Mining and Energy Transition. Advertising starts from € 1450,- and is designed to create a high attention value of your presence in the industry.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 9,964 papers about Borehole Geophysics, with in total over 75,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop, among other benefits.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING

REGIONAL WORKSHOPS & CONFERENCES

SECOND EAGE SEABED SEISMIC TODAY WORKSHOP

18-20 September 2023 • Milan, Italy

SEVENTH EAGE BOREHOLE GEOPHYSICS WORKSHOP

18-20 September 2023 • Milan, Italy

FIFTH EAGE BOREHOLE GEOLOGY WORKSHOP

21-23 November 2023 • Dhahran, Saudi Arabia

EAGE/ AAPG HYDROCARBON SEALS WORKSHOP

28-30 November 2023 • Dhahran, Saudi Arabia

CONTACT US FOR MORE INFORMATION

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events.eage.org