



**EAGE**

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS

# Seventh EAGE High Performance Computing Workshop

25-27 SEPTEMBER 2023 • LUGANO, SWITZERLAND

- **Sponsoring Opportunities**

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[WWW.EAGE.ORG](http://WWW.EAGE.ORG)



## GENERAL INFORMATION

### EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Dubai, Kuala Lumpur and Bogota.



## ABOUT THE WORKSHOP

High-Performance-Computing plays a leading role in our current energy business and will be of critical importance for a successful energy transition. Looking across multiple industries, our business undoubtedly exploits the largest High-Performance-Computing capacity. HPC helps in seeking higher productivity, lowering costs and reducing risk by making better use of huge amounts of data through high-performance simulation and data analytics.

The explosion of data and the recent rapid development in machine learning (ML) are leading to non-traditional ways of interpreting seismic and reservoir data. The emergence of significantly faster reservoir simulation technology is breathing new life into multi-resolution and uncertainty quantification workflows.

The ability to create and mine these data relies on the optimal utilization of supercomputers. This is the result of various synergies between industries, companies, departments and, most importantly, people. HPC IT departments (or even HPC cloud solution providers) are focused on minimizing turnaround times for various workloads, but also deploy the various compute architectures in a cost competitive fashion while adapting to the fast-paced innovation in the semiconductor industry. Research groups and software application teams in both academia and industry develop new algorithms and keep abreast with the latest while adapting and optimizing existing or new production frameworks to the latest parallel programming models, languages and architectures. The workshop brings together experts in order to understand state-of-the-art key applications employed in the upstream industry and anticipate what ambitions are enabled by increased computational power.

The 3-day workshop will feature both oral presentations and quick lightning talks, panel sessions and keynotes from the leading experts in the industry.

### TECHNICAL COMMITTEE

Amik St-Cyr (Co-Chair)	Shell
Nicola Bienati (Co-Chair)	ENI
Saber Feki	KAUST
Piero Altoe	NVIDIA
Jonathan A. Phillips	ExxonMobil
Fabrice Dupros	Intel
Marcin Dukalski	Aramco Overseas Company B.V
Paulo Souza	HPE
Mazda Sabony	AMD
Gerard Gorman	Imperial College London
Diego Klahr	TotalEnergies
Gaël Youinou	CGG
Alecio Binotto	IBM
Elizabeth L'Heureux	BP
Andrew Jones	Microsoft
Lorenzo Casasanta	Shearwater

## SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at Seventh EAGE High Performance Computing Workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

### WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





## PLATINUM SPONSORS

Being a main sponsor will give you the maximum exposure before, during, and after the event.

- 4 complimentary registrations
- Minimum 3 social media posts
- Video break advert (2x per day)
- Logo on each table in the workshop room
- Logo on conference holding slide
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo and link on homepage of workshop website
- Logo in all email broadcasts sent to members promoting the workshop
- Logo on the cover page of the workshop Programme & Final Announcement
- Thank you message in post event report listed in EAGE First Break to all members
- Word of thanks from workshop Chairpersons

INVESTMENT:  
**€ 15,000**  
(EXCL. VAT)

## GOLD SPONSOR

- 2 complimentary registrations
- Minimum 2 social media posts
- Logo on each table in workshop room
- Logo on workshop holding slide
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme & Final Announcement
- Word of thanks from workshop Chairpersons

INVESTMENT:  
**€ 12,500**  
(EXCL. VAT)

# OTHER SPONSORSHIP OPPORTUNITIES

## PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as First Announcement)

### COFFEE BREAKS

(MAX. 2 SPONSORS)

- Benefits
- Company logo & link on sponsor page of the workshop website as “Coffee Break Sponsor”
  - Logo at the coffee stations
  - Logo on workshop Programme & Final Announcement
  - Word of thanks from Chairman

When 25-27 September 2023  
Location Coffee area



INVESTMENT

€ 5,000  
(EXCL. VAT)



### LUNCHES

(MAX. 2 SPONSORS)

- Benefits
- Company logo & link on sponsor page of the workshop website as “Lunch Sponsor”
  - Logo in the lunch area & on dining tables
  - Logo on workshop Programme & Final Announcement
  - Logo on holding slide to be displayed prior to lunch break
  - Word of thanks from Chairman

When 25-27 September 2023  
Location Lunch area

INVESTMENT

€ 7,500  
(EXCL. VAT)



## ICEBREAKER RECEPTION (EXCLUSIVE)

- Benefits
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
  - Logo on workshop Programme & Final Announcement
  - Company Logo & Sponsorship Title at the entrance to the Icebreaker Reception
  - Logo on all cocktail tables
  - Logo on directional signs to the Icebreaker
  - Minimum 1 social media post during reception
  - Word of thanks from workshop Chairpersons

When 24 September 2023  
Location Icebreaker area



INVESTMENT

€ 6,000  
(EXCL. VAT)



## WORKSHOP DINNER (EXCLUSIVE)

Associate your company with a fun, informal evening, where attendees will reunite with friends, acquaintances and colleagues, while enjoying fine food, drinks, and first-class entertainment.

- Benefits
- Logo and sponsorship title plus a link included on the EAGE conference website under "Sponsoring"
  - Logo on the workshop Programme & Final Announcement
  - Logo on tables during the dinner
  - 1 social media post pre-dinner
  - Word of thanks from the Chairman at workshop
  - Word of thanks from the Chairman at dinner

When 26 September 2023  
Location Workshop dinner area

INVESTMENT

€ 9,000  
(EXCL. VAT)

## LANYARDS (EXCLUSIVE)

- Benefits
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
  - Logo on the workshop Programme & Final Announcement
  - Branded lanyard – sponsor to provide
  - word of thanks from Chairman at workshop

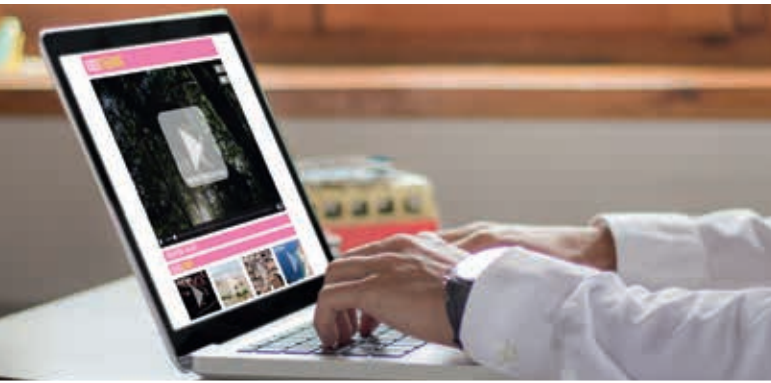
When 25-27 September 2023  
Location Workshop area

Please note that production costs for the lanyards are not included.



INVESTMENT

€ 6,500  
(EXCL. VAT)



## VIDEO PACKAGE

- Benefits
- Promotional video of the company displayed after each break (2x per day)
    - Video provided by the sponsor
    - Maximum 1 minute (30 seconds is advised)
  - Company logo + link to company's website on the event's webpage.

When 25-27 September 2023  
Location Workshop area

INVESTMENT

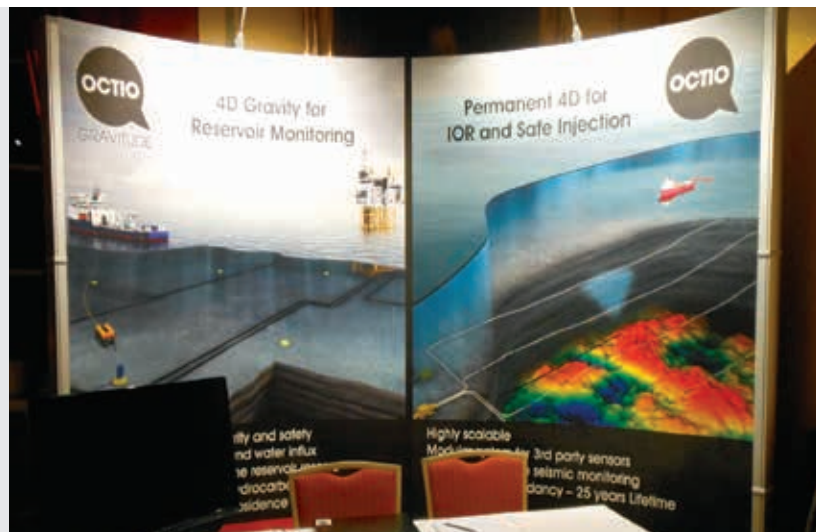
€ 3,000  
(EXCL. VAT)

## COMPANY DISPLAY

In order to have a maximum exposure at the workshop, companies can have a company display in the workshop area. The display package consists of:

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

When 25-27 September 2023  
Location Workshop area



INVESTMENT

€ 3,000  
(EXCL. VAT)





## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

*First Break* is the leading publication in Europe serving the geoscience and engineering community and covers the fields of applied geophysics, petroleum geoscience and reservoir engineering. Special topics include, but are not limited to: Digitalization / Machine Learning, Near Surface Geo & Mining and Energy Transition. Advertising starts from € 1450,- and is designed to create a high attention value of your presence in the industry.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 650 papers about High Performance Computing?

With an institutional subscription you will have access to papers two weeks prior to the workshop, among other benefits.



For more information or a **FREE** trial  
contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)



# UPCOMING

## REGIONAL WORKSHOPS & CONFERENCES

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### **SECOND EAGE SEABED SEISMIC TODAY WORKSHOP**

18-19 September 2023 • Milan, Italy

### **SEVENTH EAGE BOREHOLE GEOPHYSICS WORKSHOP**

18-19 September 2023 • Milan, Italy

### **FIFTH EAGE BOREHOLE GEOLOGY WORKSHOP**

21-23 November 2023 • Al Khobar, Saudi Arabia

### **FOURTH EAGE/AAPG HYDROCARBON SEALS OF THE MIDDLE EAST**

28-30 November 2023 • Al Khobar, Saudi Arabia

### **AAPG/EAGE/SEG DIGITALIZATION AND IR 4.0 APPLICATIONS IN GEOSCIENCES SYMPOSIUM**

3-7 December 2023 • Al Khobar, Saudi Arabia

**CONTACT US FOR MORE INFORMATION**

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**[events.eage.org](https://events.eage.org)**