

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS



Third Borehole Geology Workshop

**NEW FRONTIERS IN BOREHOLE GEOLOGY FOR CHARACTERISATION,
MODELLING, UPSCALING, INTEGRATION**

14-17 OCTOBER 2019 • MUSCAT, OMAN

- **Sponsorship Brochure**

WWW.EAGE.ORG



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

ABOUT THE WORKSHOP

Borehole data are fundamental in all types of studies aimed to measure and describe, understand and eventually predict the geology in the subsurface.

Together with core borehole images are currently the only data that can provide us a high-resolution view of the actual rock and its features in the borehole. The integration of core and borehole images with a wide range of other data types such as physicochemical measurements, conventional logging data, cuttings analysis as well as rock and fluid samples allow us to achieve a holistic and detailed understanding of the subsurface features, properties and heterogeneities at various scales to address a wide range of challenges.

In the last years, driven by technological and economic changes, borehole images as well as other borehole-based techniques are being applied in a wider range of subsurface characterisation studies; these span from hydrocarbon reservoir studies and operations throughout the E&P cycle to applications in environmental impact and mineral resource, and in alternative energy sources. In this perspective the need for multidisciplinary integration and cross-discipline collaboration is stronger than ever.

This workshop aims to promote discussion and knowledge sharing on the different aspects of borehole geology and on its related technological innovations, hydrocarbon reservoir and field studies, best practices, integrated approaches and applications in new fields. The workshop will also be a ground for triggering collaboration amongst borehole geologists and professionals of other subsurface disciplines.

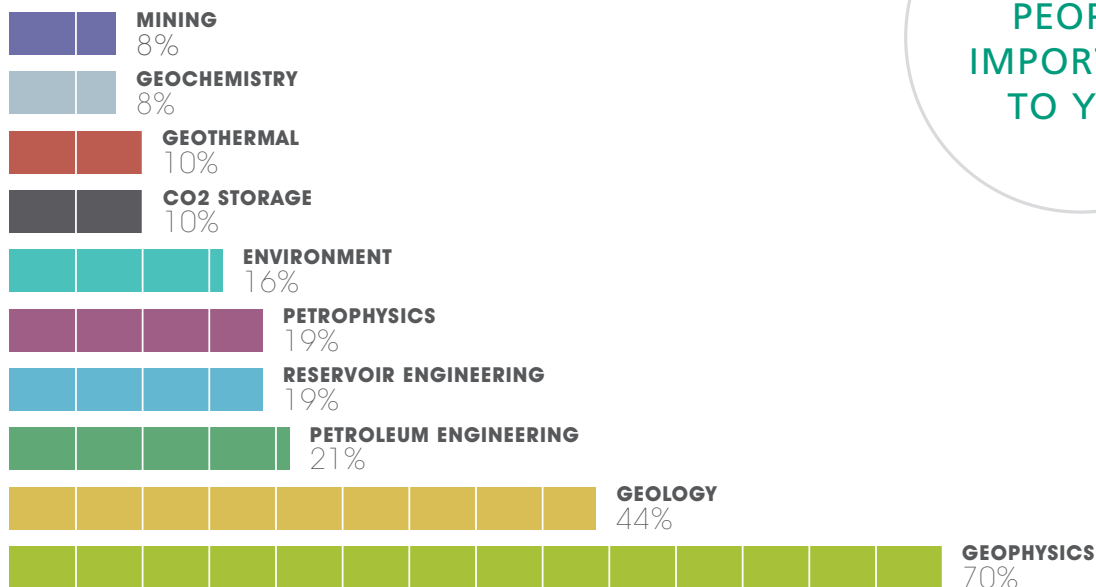
TECHNICAL COMMITTEE

Dario De Benedictis (Co-chair)	ADNOC
Ingelinn Aarnes (Co-chair)	Baker Hughes, a GE company
Arve Thorsen	Baker Hughes, a GE company
Brice Fortier	Equinor
Christian Rambousek	NiMBUC Geoscience
Craig Buchan	Task Fronterra Geoscience
Paul Gillespie	Equinor
Roberto Berto	Eni S.p.A.
Scott Mildren	Ikon Science
Mohamed Helmy	PDO (Petroleum Development Oman)
Chandramani Shrivastava	Schlumberger
Rania Carballares	Schlumberger

WORKSHOPS STATISTICS

Interests of delegates

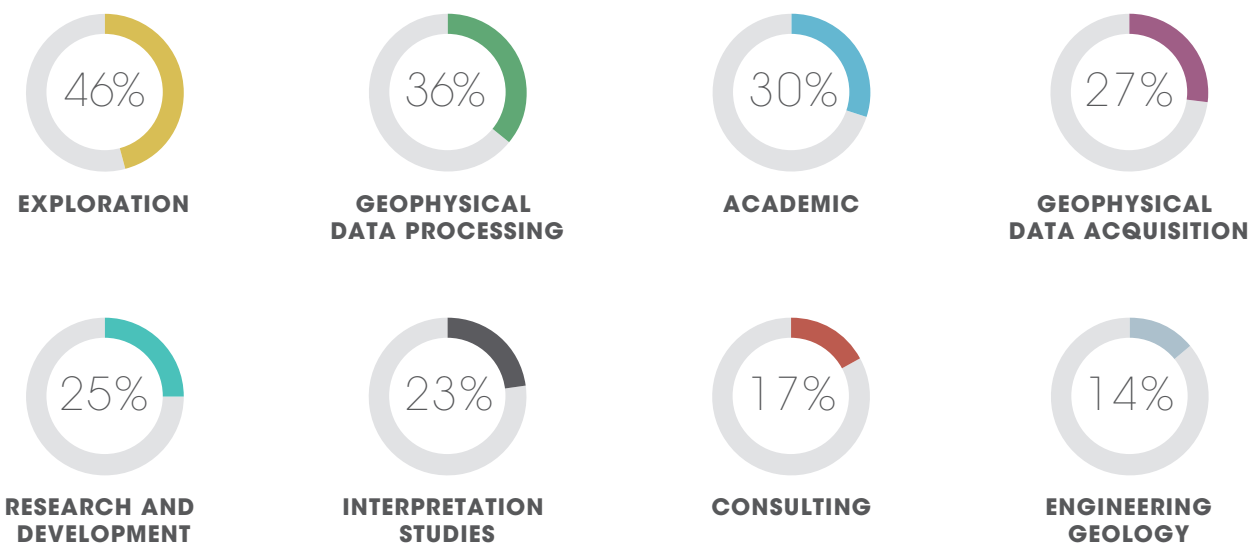
(more than one interest per delegate)



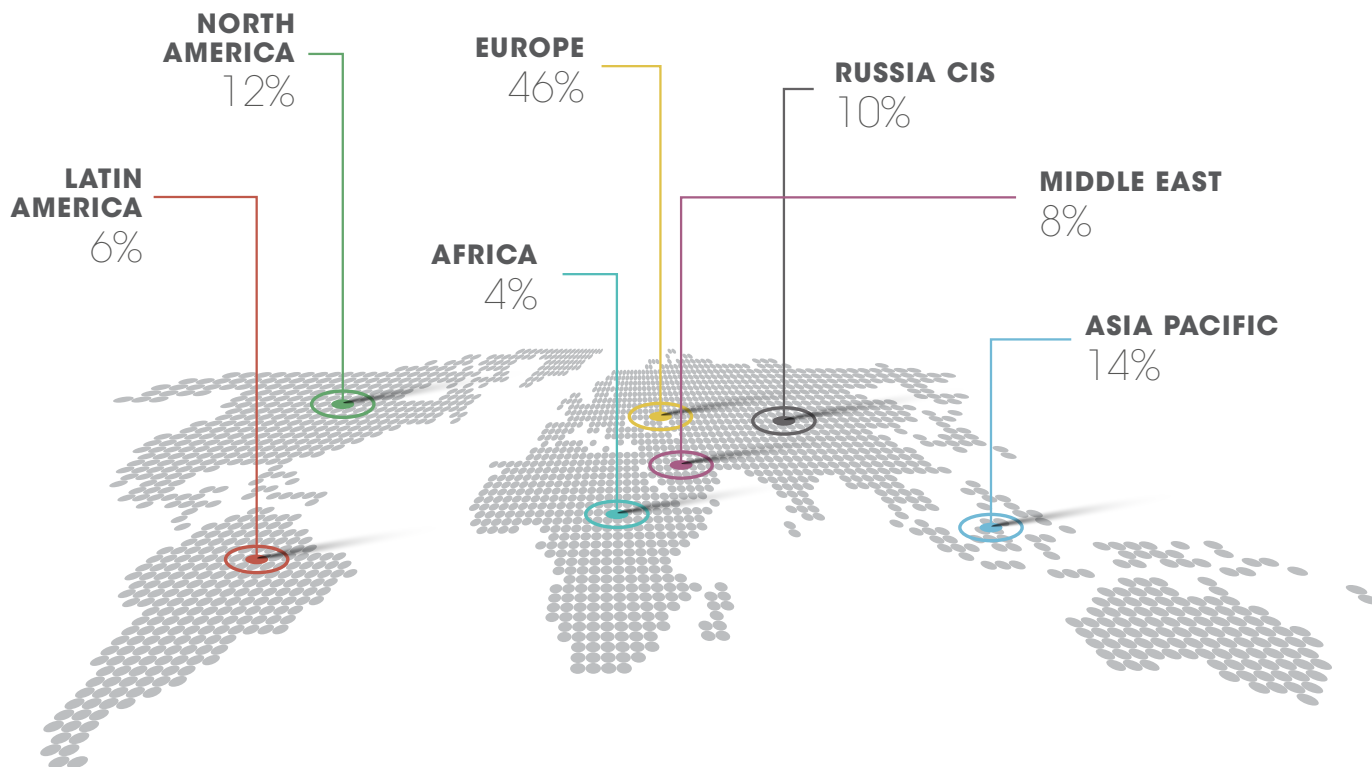
REACH THE PEOPLE IMPORTANT TO YOU

Job focus of delegates

(more than one job focus per delegate)



Delegates by Geographical spread



CONTACT

For more information about the sponsoring opportunities for this workshop, please contact us at: EAGE MIDDLE EAST & AFRICA OFFICE, Dubai Knowledge Park, Block 13, Office F-25, PO BOX 501711. Tel +971 4369 3897, Email: sponsoring@eage.org

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at the Third Borehole Geology Workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.



PLATINUM SPONSOR

EAGE offers an opportunity to act as a main sponsor of the workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

- 4 complimentary registrations
- Minimum 3 social media posts
- Logo on each table in workshop conference room
- Logo on workshop holding slide
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo and link on homepage of workshop website
- Logo in all email broadcasts sent to members promoting the workshop
- Logo on the cover page of the workshop Programme & Final Announcement
- Thank you message in post event report listed in EAGE First Break to all members
- Word of thanks from Chairman at workshop

INVESTMENT:
€ 15,000
(EXCL. VAT)

GOLD SPONSOR

EAGE offers an opportunity to act as a main sponsor of the workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

- 1 complimentary registration
- Minimum 2 social media posts
- Logo on each table in workshop conference room
- Logo on workshop holding slide
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme & Final Announcement
- Word of thanks from Chairman at workshop

INVESTMENT:
€ 12,500
(EXCL. VAT)

LANYARD SPONSOR

EXCLUSIVE

- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme & Final Announcement
- Branded lanyard – sponsor to provide
- Word of thanks from Chairman at workshop

INVESTMENT:
€ 3,500
(EXCL. VAT)



OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on the event website with sponsored items identified
- Company logo on the event promotional materials (such as the First Announcement)

COFFEE BREAK SPONSOR

Company logo & link on sponsor page of the workshop website as "Coffee Break Sponsor"

- Logo at the coffee stations on all 3 days
- Logo on workshop Programme & Final Announcement
- Word of thanks from Chairman

INVESTMENT:
€ 4,000
(EXCL. VAT)



LUNCH SPONSOR

Company logo & link on sponsor page of the workshop website as "Lunch Sponsor"

- Logo in the lunch area & on dining tables on all 3 days
- Logo on workshop Programme & Final Announcement
- Logo on holding slide to be displayed prior to lunch break on all 3 days
- Word of thanks from Chairman

INVESTMENT:
€ 5,000
(EXCL. VAT)

WORKSHOP DINNER SPONSOR (EXCLUSIVE)

- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme & Final Announcement
- Logo on tables during the dinner
- 1 social media post pre-dinner
- 1 social media post during dinner
- Word of thanks from the Chairman at workshop
- Word of thanks from the Chairman at dinner

INVESTMENT:
€ 7,500
(EXCL. VAT)



ICEBREAKER RECEPTION SPONSOR

Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"

- Logo on workshop Programme & Final Announcement
- Company Logo & Sponsorship Title at the entrance to the Icebreaker Reception
- Logo on all cocktail tables
- Logo on directional signs to the Icebreaker
- Minimum 3 social media posts pre-reception on EAGE Middle East LinkedIn page
- Minimum 3 social media posts during reception on EAGE Middle East LinkedIn page
- Word of thanks from the Chairman at reception

INVESTMENT:
€ 3,500
(EXCL. VAT)

ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. These special topics include, but are not limited to: Reservoir Monitoring, Reservoir Geoscience and Engineering and Passive Seismic. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE workshop.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about Mathematics of Oil Recovery, with in total over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to workshop/conferences.



For more information or a FREE trial
contact corporaterelations@eage.org

UPCOMING REGIONAL WORKSHOPS

81ST EAGE CONFERENCE & EXHIBITION 2019

3-6 June 2019 • London, United Kingdom

FOURTH EAGE WORKSHOP ON HIGH PERFORMANCE COMPUTING FOR UPSTREAM

7-9 October 2019 • Dubai, United Arab Emirates

FIFTH EAGE WORKSHOP ON BOREHOLE GEOPHYSICS WORKSHOP

18-20 November 2019 • The Hague, Netherlands

FIFTH EAGE WORKSHOP ON ROCK PHYSICS

26 – 28 November 2019 • Milan, Italy

EAGE SUBSURFACE INTELLIGENCE WORKSHOP

9 – 10 December 2019 • Manama, Bahrain

CONTACT US FOR MORE INFORMATION

MIDDLE_EAST@EAGE.ORG • +971 4369 3897

cr.eage.org