

What ever is your business, structured information delivers reliable decisions

How to produce trustable information with a ML?

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Extracting information from unstructured documents is expensive and time consuming









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We automate the indexing process





The advantages of automated indexing



SAVE MONEY

Avoid populating databases manually GO FASTER

From data to decision

DE-RISK Using more verified information

iQC workflow







End of presentation



- But data users don't care how the information has been extracted, by a machine or by humans,
- Data users even don't care so much if all the data are accessible and made available,
- Data users want data they TRUST !

Select your training data with care ... but not too much



- Machine learning are better to interpolate than extrapolate,
- Training set must be representative of the data set to be processed,
-easiest to say than to do! Since you don't know the content of the data set to be processed,
- You can approach the representativeness of the training set by indirect features
 - Files format, Files size, Graphic files resolution, Files name, Files language, Files vintage ...
- Don't worry to much
- Few contexts may be relevant to train a characteristic of the data
- Training set may be extended while going, ML improve with experience

Monitor your training process





Explain your benchmark methods



- More or less exhaustive cross validation
 - Leave p out method (Lpo)
 - Leave one out (Jack Knife method)
 - Hold out method
 - Benchmark
 - Blind test



Define clearly the KPIs



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Define clearly the KPIs



- Precision = True Positive / (True Positive + False Positive)
- Recall = True Positive / (True Positive + Missing)
- F1 score = 2 * (Precision * Recall) / (Precision + Recall)

- Not only you start feeling like a data scientist now, but you can produce a learning curve !
- Possibility to anticipate what will be the accuracy of the detection before the first detection.



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28 0002_04_K_04_A_ConocoPhillips_K-4_SafeJet_June-2014.PDF	25-Jun-14 180./5	13645.00 13342.00 m	o data no data 1230 o data no data 580	0.00 13300.00 no data	Perforation Depth Record	Safejet Guns G	al-b as-er:	as_shm_	no data	Schlumberger	
29 0002_04_K_04_A_COP_EKOK_7.75IT_COL-GK-40_07Apr14.Pdf 30 0002_04_K_04_A_COP_EKOK_RS6.5in_EMI-GP-40_07Apr14.Pdf	07-Apr-14 181.00	13644.00 13644.00 // 13644.00 13644.00 //	o data no data 583	0.00 13650.00 no data	Eullhore Formation Microimager	EMI N		GR	FDTC	Schlumberger	
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33 0002_04_K_04_A_MIT_PSP_046PUC.las	18-Jun-14 180.75	13644 11750.00	11745.50 11367.50 1110	0.00 11730.00 no data	MULTIFINGER CALIPER LOG	PMIT-B G	R CCL	no data	no data	Schlumberger	
34 0002_04_K_04_A_PressTemp_Log_31-May-2014_Final.PDF	31-May-14 181.00	13645.00 13342.00 n	o data no data 477	5.00 13300.00 no data	Perforation Correlation Log	GR T	EMP Press	ure CCL	ERS	Schlumberger	
35 0002_04_K_04_A_PressTemp_Log_Down_032PUC.las	31-May-14 181.00	no data no data	13317.50 4766.00 no do	ta no data no data	no data	no data n	o data 🛛 no dat	a no data	no data	Schlumberger	no datc
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37 0002_04_K_04_A_PSP_047PUC.las	18-Jun-14 180.75	13644.00 11750.00	11737.50 10965.50 1110	0.00 11730.00 no data	MULTIFINGER CALIPER LOG	PMIT-B G	R CCL	no data	no data	Schlumberger	
38 0002_04_K_04_A_PSP_049PUC.185	18-Jun-14 180.75	13644.00 11750.00	12211 E0 12714 00 pp do	10.00 11730.00 no data	MULTIFINGER CALIPER LOG	PMIT-B G	R CCL	no data	no data	Schlumberger	
40 0002_04_K_04_A_RUN1_CUNCTATION_PASS_024LOC.TAS	25-Jun-14 180.75	13645.01 13342.00	13312.50 12714.00 no do	ta no data no data	Perforation Depth Rei 3 1/8 Safejet Guns	no data n	o data no dat	a no data	no data	Schlumberger	
41 0002 04 K 04 A Run1 Guns24-26 Positioning 030LUC.las	25-Jun-14 180.75	13645.01 13342.00	13100.00 12783.00 no do	ta no data no data	Perforation Depth Re 3 1/8 Safejet Guns	no data n	o data no dat	a no data	no data	Schlumberger	
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51 0002 04 K 04 A Run3 Guns1-20 Positioning 053LUC.las	25-Jun-14 180.75	13645.01 13342.00	13300.00 12297.50 no do	ta no data no data	Perforation Depth Re 3 1/8 Safejet Guns	no data n	o data no dat	a no data	no data	Schlumberger	
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56 0002_04_K_24_USIT_CBL_13.375in_MAIN.dlis	26 August 2015 56.998	1661.20 1661.20 n	o data no data 10	7.90 1442.60 no data	no data	no data n	o data no dat	a no data	no data	no data	LS 048
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59 0002 04 K 29 A 2595486 Corr P1 12 las	21-05-09 181.00	13950.00 no data	13101.00 13604.50 1321	0.00 13679.00 no data	WIRELINE PERFORATION 2.5" Selective fire	no data n	ndata no dat	a no data	no data	Baker Atlas	104
60 0002 04 K 29 A 2595486 Corr P2 11.1as	25-05-09 181.00	13950.00 no data	12683.25 13372.50 1268	5.00 13370.00 no data	WIRELINE PERFORATIC 2.5" selective fire	no data n	o data no dat	a no data	no data	Baker Atlas	104
61 0002_04_K_29_A_2595486_Corr_P2_12.1as	25-05-09 181.00	13950.00 no data	12642.75 13453.50 1268	5.00 13370.00 no data	WIRELINE PERFORATIC 2.5" selective fire	no data n	o data no dat	a no data	no data	Baker Atlas	104
62 0002_04_K_29_A_2595486_gr_ccl.las	20-05-09 181.00	13950.00 13754.00	11800.00 13755.00 10	0.00 13754.00 no data	CASING COLLAR LOCAT TEMPERATU GAMMA	ARAY no data n	o data 🛛 no dat	a no data	no data	Baker Atlas	104
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7 0002_04_K_04_A_PSP_047PUC.las	18-06-14	90	18-06-14	1	18-06-	·14 90	18-06-14	1	18-06-14	90	18-06-	-14	1	18-06-14	90	18-06-14	1	_
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9 0002_04_K_04_A_Run1_Correlation_Pass_024LUC.las	25-06-14	90	25-06-14	1	25-06-	•14 90	25-06-14	1	25-06-14	90	25-06-	-14	1	25-06-14	90	25-06-14	1	_
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Ready

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Ready

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Precision or Recall ?



				Navigation
A IE 🗸 Y V 💿 Normal	Extracted Info ! Curves	Lithology		
A 2/4-k ✓ (1) Extracted Info Item needs a unit A 2/4-k-2 ✓ (3) Extracted Info Item needs a unit	Document Category CCL 99	<i>d</i> 🗸	0002_04_K_04_1910594_gr_temp_press.PDF	
A 2/4-k-2-t-4 ✓ ✓ (15) Extracted Info Item needs a unit A 2/4-k-23 ✓ ✓ (3) Extracted Info Item needs a unit	Well Name 2/4-k-04 88	<i>8</i> 🗸		
A 2/4-k-29-a V(8) Extracted Info Item needs a unit A 2/4-k-4 V(14) Extracted Info Item needs a unit A stracted Information	Logging reference 0 elevation	P	True Positive	
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UI: v0.5.6 - Engine:

Conversation: id = 765, temporary - Ajax4jsf Log (Ctrl+Shift+D) - Debug console - Terminate session

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Precision or Recall ?



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UI: v0.5.6 - Engine:

Conversation: id = 765, temporary - Ajax4jsf Log (Ctrl+Shift+D) - Debug console - Terminate session

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Monitor the training process





How to select the best cutoff value?



- A good indexing model is not only a model with a good accuracy (F1)
- It is also a discriminant model

Service Name: ROC



When the False Positives become your best friends



- The beauty of the confusion matrix
 - Confusion matrix adds some transparency onto the ML black boxes!
 - It help reviewing the taxonomy or/and improving the training strategy





In case of relative truth





Making the training set larger









- Unqualified detections don't make sense for end users,
- It is possible to evaluate various aspects of the ML models accuracy before the first detection,
- Detected information is sourced
- All sources can be used, each metadata may be multi-valuated,
- Possibility to choose between a Recall or Precision strategy using the same ML models
- Involving the SMEs while training and tuning the model is key.







Most promising IT & web startup 2017

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