

**EAGE**

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS



# First EAGE Workshop on Borehole Geology in Asia Pacific

30-31 MARCH 2021 • PERTH, AUSTRALIA & ONLINE

- **Sponsoring**

[WWW.EAGE.ORG](http://WWW.EAGE.ORG)

The workshop  
will adhere  
to the COVID  
safety plan  
and guidelines  
of the Western  
Australian  
Government



## GENERAL INFORMATION

### EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

## ABOUT THE WORKSHOP

Borehole Imagers provide high resolution, oriented data that is used to characterise subsurface geology for petroleum, mining and geothermal industries. Understanding the rocks at the borehole is the first step to predicting the geology away from the borehole, and key to making sound financial decisions related to the safe exploration and development of earth resources. Wellbore images provide essential structural, sedimentological and in-situ stress information. R&D into wellbore imaging tools continues and has resulted in recent advances in oil-based mud imaging technology. Further advances in LWD deep reading resistivity tool technology has recently improved their usefulness for navigation-while-drilling for petroleum development wells. This EAGE Workshop on Borehole Geology in Asia Pacific is the first of its type for the Australasian region and builds upon the success of similar EAGE supported workshops in other parts of the world. The Workshop will take place from 30-31 March 2021 in Perth, Australia. We welcome attendance and contribution of all Geoscience and Engineering professionals that are involved in the different disciplines of the energy and resource sectors.

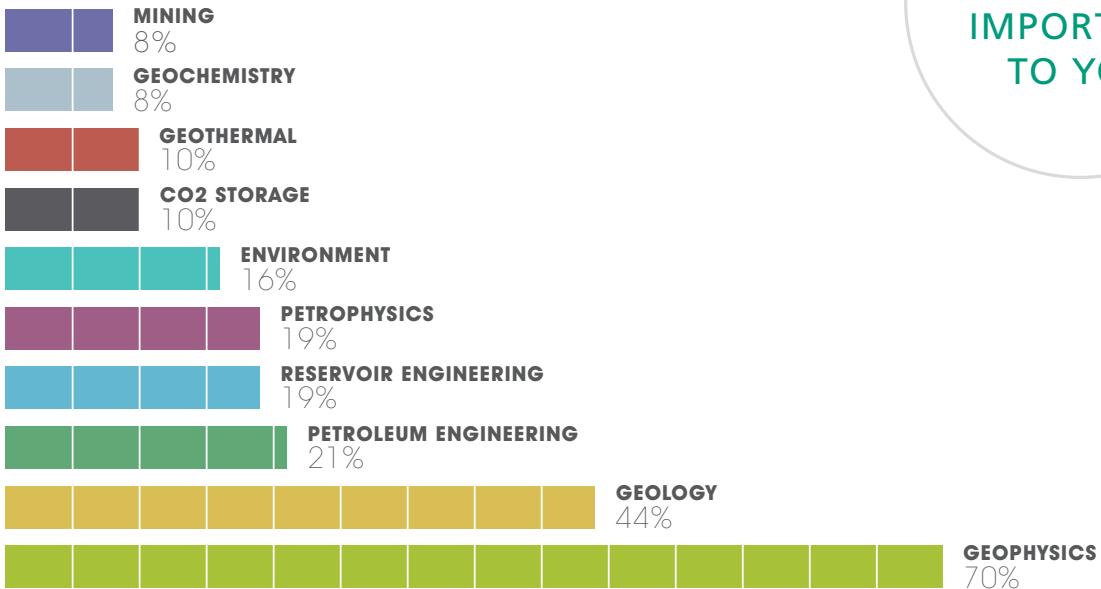
### TECHNICAL PROGRAMME COMMITTEE

Mr Nathan Ceglar (Co-Chairmen)	Woodside Energy Ltd
Mr James Dolan (Co-Chairmen)	Schlumberger
Mr Timo Korth	Advanced Logic Technology (ALT)
Mr Cormac Parsons	Cormac Parsons Consulting
Dr Mark J.F. Lawrence	GNS Science
Dr Paul V. Grech	Grechy Holdings Ltd
Mr Huw Hughes-Jones	Halliburton
Dr Lena Thrane	ImageStrat Pty Ltd
Mr Guil Coelho	Inpex
Mr Richard Fernie	Santos
Mr Mohamed Ahmed Alboub	Schlumberger
Mr Matthew Wright	Strike Energy Ltd
Mr Lawrence Bourke	Task Fronterra
Dr Jeremy Prosser	Task Fronterra
Dr Scott Mildren	Tech Limit

# EAGE WORKSHOP STATISTICS

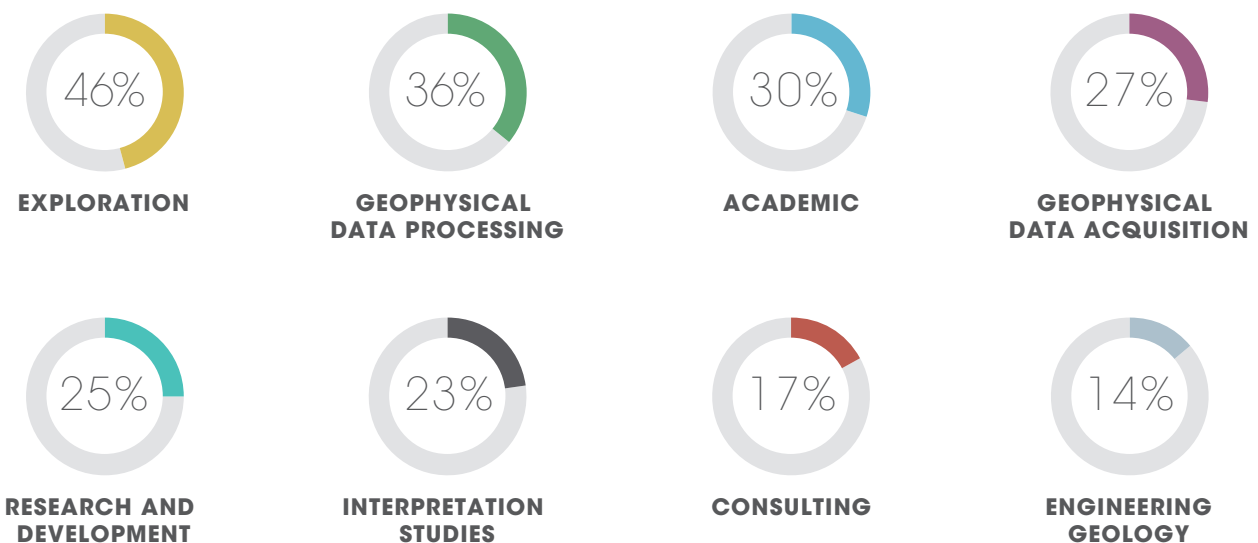
## Interests of delegates

(more than one interest per delegate)

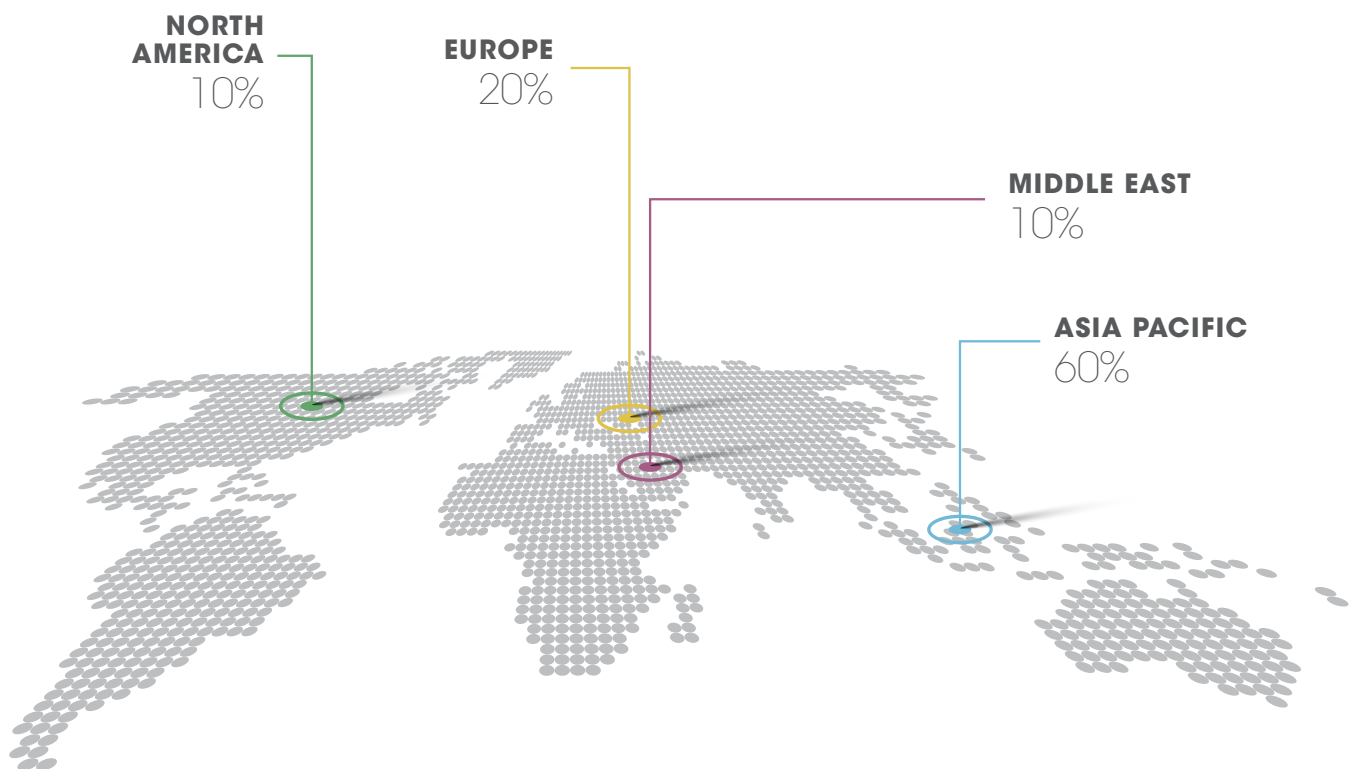


## Job focus of delegates

(more than one job focus per delegate)



## Delegates by Geographical spread



## CONTACT

For more information about the sponsoring opportunities for this workshop, please contact us at: EAGE Asia Pacific Sdn Bhd, Office Suite 19-15-3A, No. 19, Jalan Pinang, 50450 Kuala Lumpur, Malaysia. Tel. +603 2722 0140, Email: [asiapacific@eage.org](mailto:asiapacific@eage.org)

## SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at First EAGE Workshop on Borehole Geology in Asia Pacific. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

### WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





## PLATINUM SPONSOR

- Company logo + link-through to company's website on the workshops page
- Company logo at the venue & on the Virtual Platform
  - Video Advertisement (2 minutes maximum duration per video)- Exposure of 3x for 2-day workshop
- Company logo on workshops social media announcements
- 3 full delegate registrations to attend the workshop or 4 virtual registrations
- Company logo on the following (Depending on the date of agreement)
  - First Announcement, Final Announcement, Workshops Programme
  - Workshops related advertisements and articles in EAGE First Break
  - Workshops mailings

INVESTMENT:  
**€ 5,000**

INVESTMENT:  
**€ 3,500**

## GOLD SPONSOR

- Company logo + link-through to company's website on the workshops page
- Company logo at the venue & on the Virtual Platform
- Company logo on workshops social media announcements
- 2 full delegate registration to attend the workshop or 3 virtual registrations
- Company logo on the following (Depending on the date of agreement)
  - First Announcement, Final Announcement, Workshops Programme
  - Workshops related advertisements and articles in EAGE First Break
  - Workshops mailings

## SILVER SPONSOR

- Company logo + link-through to company's website on the workshops page
- Company logo at the venue & on the Virtual Platform
- Company logo on workshops social media announcements
- 1 full delegate registration to attend the workshop or 2 virtual registrations
- Company logo on the following (Depending on the date of agreement)
  - First Announcement, Final Announcement, Workshops Programme
  - Workshops mailings

INVESTMENT:  
**€ 2,000**

# OTHER SPONSORSHIP OPPORTUNITIES

## PUBLICITY AND BENEFITS

- Company logo on the event website with sponsored items identified
- Company logo on the event promotional materials (such as the First Announcement)

### COFFEE BREAKS (MAX. 2 SPONSORS)

Benefits	Company logo displayed at the coffee break stations during the sponsored break.
When	30-31 March 2021
Location	Workshop Foyer Area
Exposure	60 delegates daily

INVESTMENT:  
**€ 1,000**



### LUNCHES (MAX. 2 SPONSORS)

Benefits	Company logo displayed at the lunch venue during the sponsored lunch.
When	30-31 March 2021
Location	Lunch Area
Exposure	60 delegates daily

INVESTMENT:  
**€ 3,000**





## WORKSHOP DINNER (EXCLUSIVE)

- |          |   |
|----------|---|
| Benefits | <ul style="list-style-type: none"> <li>• Company logo displayed at the dinner venue</li> <li>• 1 full delegate registration</li> <li>• 1 complimentary access to workshop dinner</li> </ul> |
| When     | 30 March 2021   |
| Location | Dinner Venue  |
| Exposure | 60 delegates  |

INVESTMENT:  
**€ 2,000**



## LANYARDS (EXCLUSIVE)

- |          |  |
|----------|--|
| Benefits | Company logo printed on workshop delegate lanyards |
| When     | 30-31 March 2021                                   |
| Location | Workshop Area                                      |
| Exposure | 60 delegates daily                                 |

INVESTMENT:  
**€ 3,000**



## COMPANY DISPLAY

In order to have a maximum exposure at the Workshop, companies can have a company display in the Workshop area. The display package consists of:

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

INVESTMENT:  
**€ 3,500**



## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

EAGE offers a variety of advertising possibilities related this event. These special topics include, but are not limited to: Reservoir Monitoring, Reservoir Geoscience and Engineering and Passive Seismic. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE workshop.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about Mathematics of Oil Recovery, with in total over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to workshop.



**For more information or a FREE trial**  
 contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)



# UPCOMING REGIONAL EVENTS

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**EAGE WORKSHOP ON FIBER OPTIC SENSING FOR  
ENERGY APPLICATIONS IN ASIA PACIFIC**

2-4 November 2020 • Kuala Lumpur, Malaysia

**FIFTH AAPG/EAGE MYANMAR OIL & GAS CONFERENCE**

4-6 May 2021 • Yangon, Myanmar

**EAGE WORKSHOP ON EXPANDING MATHEMATICS INTO  
NEW ENERGY AND OIL RECOVERY**

August 2021 • Kuala Lumpur, Malaysia

**1<sup>ST</sup> EAGE THAILAND PETROLEUM GEOSCIENCE  
CONFERENCE & EXHIBITION**

October 2021 • Bangkok, Thailand

**CONTACT US FOR MORE INFORMATION**

**ASIAPACIFIC@EAGE.ORG • +603 2722 0140**

**[cr.eage.org](http://cr.eage.org)**