

The background of the top half of the page is a dark blue and purple abstract graphic. It features glowing green and blue fiber optic cables that curve and swirl across the frame. In the upper right corner, there is a network diagram consisting of white dots connected by thin white lines, resembling a web or data network. The overall aesthetic is high-tech and digital.

**EAGE**

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS

# First EAGE Workshop on Fiber Optic Sensing

**RESERVOIR AND PRODUCTION MONITORING**

9-11 MARCH 2020 • AMSTERDAM, THE NETHERLANDS

● **Sponsoring**

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[WWW.EAGE.ORG](http://WWW.EAGE.ORG)



## GENERAL INFORMATION

### EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



## ABOUT THE WORKSHOP

Rapidly advancing developments in fiber optic sensing technologies have led to increased use in reservoir and production monitoring applications within the energy industry. Distributed-sensing techniques allow for measurement of physical properties such as temperature, pressure, strain and acoustics with increased accuracy and cost-effectiveness in geoscience applications.

This workshop focuses on the application of fiber-optic sensing as a tool for reservoir and production monitoring. An optional pre-workshop short course will provide an introduction to fiber-optic sensing. We invite submissions suitable for both, the technical experts and generalists with interest in this technology. We invite case studies with examples of proven business impact as well as modelling and theoretical studies. These papers will help the participants in the subsequent discussions to evaluate lessons learned and define “best practices”.

## TECHNICAL COMMITTEE

Mahmoud Farhadiroushan*	Silixa
Giuseppe Galli	Eni
Frode Hveding	SaudiAramco
Martin Karrenbach	OptaSense
Vincent Lanticq	Febus Optics
YingPing Li	Shell
Sara Morrggi	Eni
Nils Nother	fibrisTerre Systems GmbH
Roman Pevzner	Curtin University
Sebastian Soulas	BP
Ali Tura	Colorado School of Mines
Mark Willis	Halliburton
Andreas Wuestefeld*	NORSAR

\*Co-chairs

## SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at the First EAGE Workshop on Fiber Optic Sensing. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

### WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

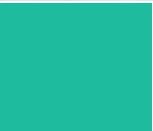
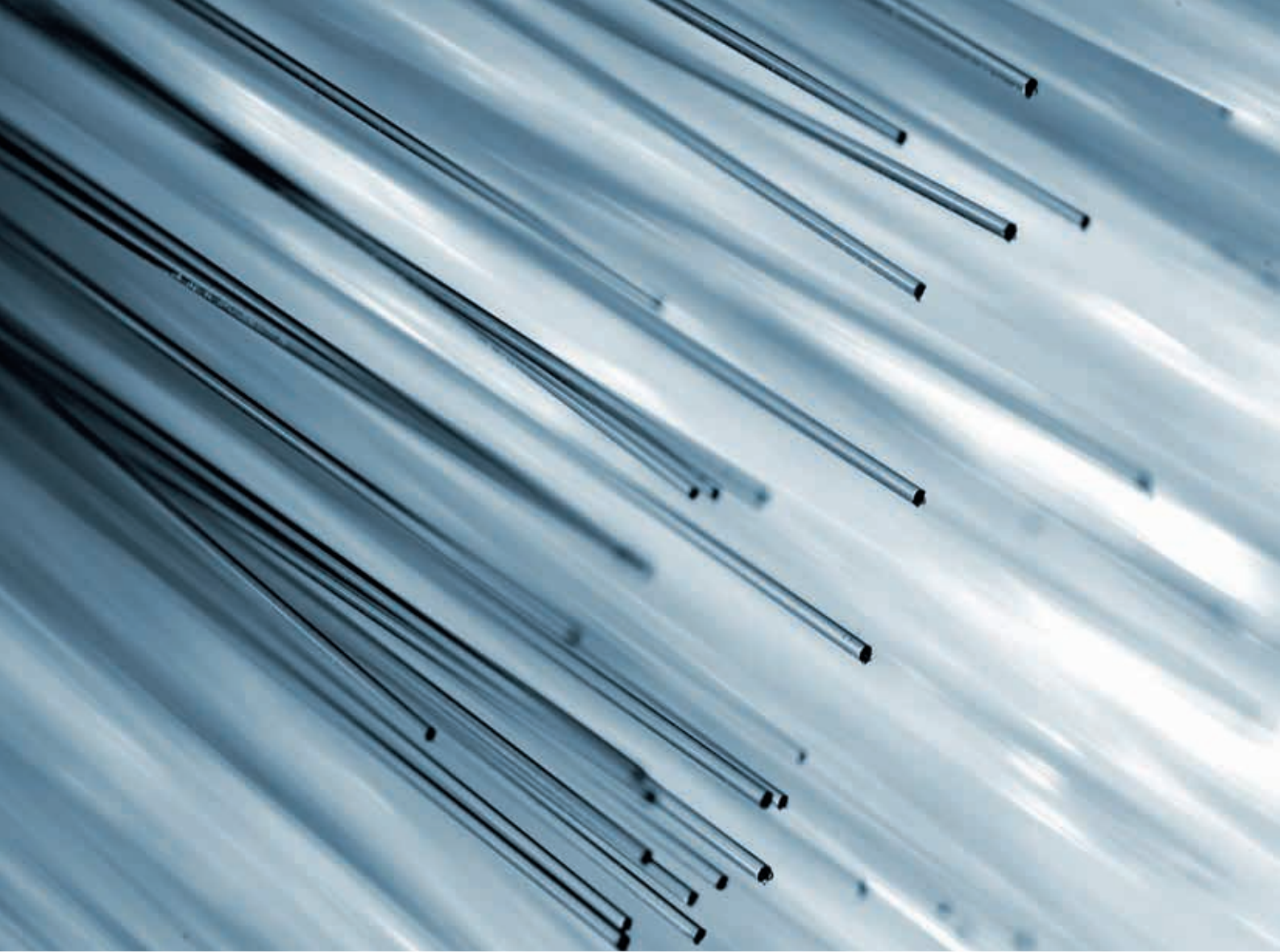
Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





## MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of this workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

INVESTMENT:  
**€ 8.000**  
(EXCL. VAT)

- Company logo + link-through to company's website on the workshop page
- Company logo in the venue
- Company logo on the workshop's social media announcements
- 1 complimentary registration, to attend the workshop
- Insert in portfolio
- Company logo on the following items (*depending on the date of agreement*)
  - Final Announcement & Programme
  - Workshop related advertisements and articles in EAGE First Break
  - Workshop App
  - Workshop mailings
  - Logo on registration confirmation

# OTHER SPONSORSHIP OPPORTUNITIES

## PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as First Announcement)



## TECHNICAL PROGRAMME

The Technical Programme offers exposure to all delegates.

Benefits	Company logo on the Programme + link to company's website on workshop's page
When	9-11 March 2020
Location	Workshop area
Exposure	All delegates

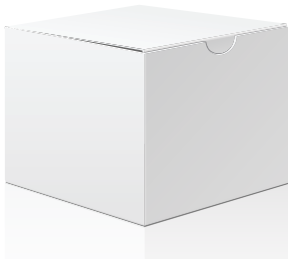
INVESTMENT:  
**€ 1.500**  
(EXCL. VAT)

## COFFEE POINTS (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"><li>• Company logo at the coffee break area + link to company's website on workshop's page</li><li>• Exposure in the Final Programme</li><li>• On-site sponsor signs at the coffee area</li></ul>
When	9-11 March 2020
Location	Coffee area
Exposure	All delegates daily

INVESTMENT:  
**€ 1.500**  
(EXCL. VAT)





## SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "WORKSHOP DINNER"  
AND THE "ICEBREAKER RECEPTION" FOR ONLY

**€ 2.500**



### LUNCHES

(MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"><li>• Company logo + link to company's website on workshop's page</li><li>• Exposure in the Final Programme</li><li>• On-site sponsor signs at the lunch area</li></ul>
When	9-11 March 2020
Location	Lunch area
Exposure	All delegates daily

INVESTMENT:

**€ 2.000**

(EXCL. VAT)

### WORKSHOP DINNER

(MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"><li>• Company logo + link to company's website on workshop's page</li><li>• Exposure in the Final Programme</li><li>• On-site sponsor signs at the Workshop Dinner</li></ul>
When	9-11 March 2020
Location	Workshop dinner area
Exposure	All delegates

INVESTMENT:

**€ 1.500**

(EXCL. VAT)



## CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Icebreaker Reception and Workshop Dinner. This offers an exposure during Workshop Breaks and its Social Programme.

Benefits	<ul style="list-style-type: none"><li>• Company logo at the coffee points and lunch buffets</li><li>• Company logo at the Icebreaker Reception</li><li>• Company logo at the Workshop Dinner location</li><li>• 1 Full Delegate Registration</li></ul>
When	9-11 March 2020
Location	Workshop area
Exposure	All delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:  
**€ 4.100**  
(EXCL. VAT)



## ICEBREAKER RECEPTION (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"><li>• Company logo + link to company's website on workshop's page</li><li>• Exposure in the Final Programme</li><li>• On-site sponsor signs at the Icebreaker Reception</li></ul>
When	9-11 March 2020
Location	Icebreaker area
Exposure	All delegates

INVESTMENT:  
**€ 1.250**  
(EXCL. VAT)





## LANYARDS (EXCLUSIVE)

Benefits	<ul style="list-style-type: none"> <li>• Company logo + link to company's website on workshop's page</li> <li>• Exposure in the Final Programme</li> <li>• All delegates will wear your company logo</li> </ul>
When	9-11 March 2020
Location	Workshop area
Exposure	All delegates

Please note that production costs for the lanyards are not included.

INVESTMENT:  
**€ 2.000**  
 (EXCL. VAT)  
 (EXCL. PRODUCTION COSTS)

## PORTFOLIO (MAX. 2 SPONSORS)

Benefits	<ul style="list-style-type: none"> <li>• Company logo + link to company's website on workshop's page</li> <li>• Exposure in the Final Programme</li> <li>• All delegates will have your company logo on their workshop portfolio</li> </ul>
When	9-11 March 2020
Location	Workshop area
Exposure	All delegates daily

INVESTMENT:  
**€ 950**  
 (EXCL. VAT)



## INSERTS IN PORTFOLIO

< 2 pages	€ 350 (Excl. VAT and production costs)
2 - 6 pages	€ 500 (Excl. VAT and production costs)

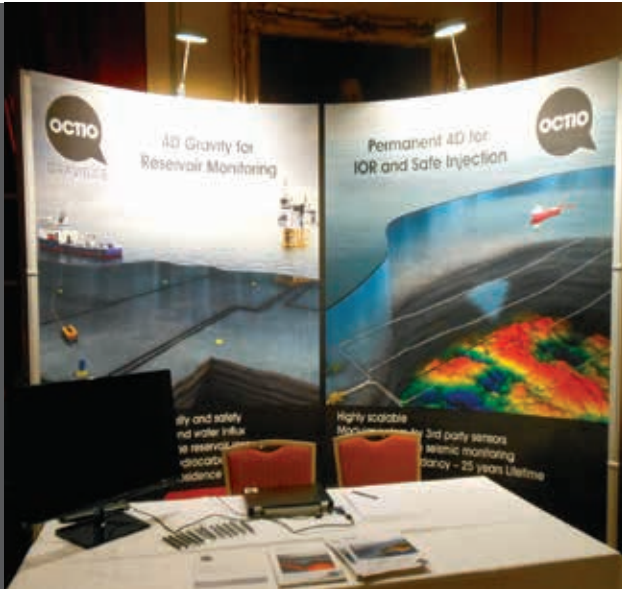


## OTHER INSERTS IN DELEGATE PORTFOLIO

Companies can insert items with their logo in the Portfolio. The company has to supply the item with logo already inscribed. If you would like EAGE to produce the insert then there will be an additional cost. For each item there is a maximum of 1 sponsor.

Pen	€ 350 (Excl. VAT)
Mouse Pad	€ 350 (Excl. VAT)
Note Pad	€ 350 (Excl. VAT)





## COMPANY DISPLAY

In order to have a maximum exposure at the workshop, companies can have a company display in the workshop area. The display package consists of:

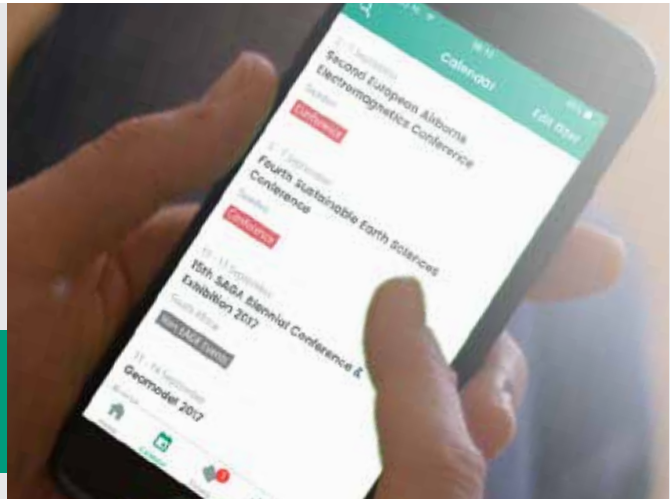
- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

INVESTMENT:  
**€ 3.000**  
 (EXCL. VAT)

## WORKSHOP APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

INVESTMENT:  
**€ 2.000**  
 (EXCL. VAT)



## SPONSORING STUDENTS

Companies can sponsor students to attend the workshop. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- 5 student registrations
- The company that sponsors the students will be mentioned in the programme accordingly

INVESTMENT:  
**€ 4.500**  
 (EXCL. VAT)



## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

EAGE offers a variety of advertising possibilities related to this event. These special topics include, but are not limited to: Fiber Optic Sensing. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains over 67,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop.



For more information or a **FREE** trial  
contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)



# UPCOMING REGIONAL WORKSHOPS & CONFERENCES

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## **EIGHTH EAGE WORKSHOP ON PASSIVE SEISMIC**

23-26 March 2020 • Prague, Czech Republic

## **FIRST EAGE DIGITALIZATION CONFERENCE AND EXHIBITION**

6-9 April 2020 • Vienna, Austria

## **SECOND EAGE MARINE ACQUISITION WORKSHOP**

25-27 August 2020 • Oslo, Norway

## **FIRST EAGE WORKSHOP ON NEWFOUNDLAND AND LABRADOR**

1-3 September 2020 • St. John's, Canada

## **ECMOR XVII**

14-17 September 2020 • Edinburgh, Scotland

## **SECOND EAGE CONFERENCE ON SULFUR RISK MANAGEMENT IN E&P**

21-23 September 2020 • Edinburgh, Scotland

**CONTACT US FOR MORE INFORMATION**

**EAGE.EVENTS@EAGE.ORG • +31 88 995 5055**

**[events.eage.org](https://events.eage.org)**