

**EAGE**

EUROPEAN  
ASSOCIATION OF  
GEOLOGISTS &  
ENGINEERS

**AAPG**



# First EAGE/AAPG E&P HR Forum

**THE CHALLENGE FOR DIGITAL TALENT**

16-17 DECEMBER 2019 • DHAHRAN, SAUDI ARABIA

• **Sponsor Brochure**

[WWW.EAGE.ORG](http://WWW.EAGE.ORG)  
[WWW.AAPG.ORG](http://WWW.AAPG.ORG)



## GENERAL INFORMATION

### **EAGE**

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19,000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

### **AAPG**

Since its founding in 1917, the American Association of Petroleum Geologists has been a pillar of the worldwide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. AAPG provides publications, conferences, and educational opportunities to geoscientists and disseminates the most current geological information available to the general public. As the world's premier professional association for explorationists, AAPG is about the science of petroleum geology. AAPG's membership is made up of about 40,000 members in 129 countries in the upstream energy industry who collaborate – and compete – to provide the means for humankind to thrive.



## ABOUT THE FORUM

Human capital development is a key element in building resilient and crisis-proof businesses. Currently the E&P workforce is going through major demographic change, which has generated some talent gaps in certain specialties. Moreover, every month the workplace is becoming increasingly digitized as digital technologies dominate the E&P landscape. The rapid developments in technologies requires quick adoption, otherwise companies may not retain their competitive advantages and will subsequently miss out on existing and/or emerging opportunities. Furthermore, new technologies utilizing AI and robotics will make some current E&P jobs obsolete, whilst new positions, that require new skill sets, will be created. We have to be ready to embrace a digital world. It is only through well thought out talent development strategies that a resilient organization can be built, a successful organization with an agile and a competitive workforce that ensures continuous profitability.

### TECHNICAL COMMITTEE

Hussein Hoteit	King Abdullah University of Science and Technology
Saber Feki	King Abdullah University of Science and Technology
Sara Al-Somali*	Schlumberger
Eman Yami*	Saudi Aramco
Mohammad Khalifa	Saudi Aramco
Glen Burrridge	Glen Burrridge & Associates
Michael Poppelreiter	Shell
Fadeela Y. Gafashat	Saudi Aramco

\* Co-chair



## MAIN SPONSORS

EAGE/AAPG offer an opportunity to act as the main sponsors of the workshop exposing attendees and businesses to your company and promoting your presence within the industry.

### MAIN SPONSOR

- 3 complimentary registrations
- 3 complimentary student registrations
- Minimum 3 social media posts
- Logo on each table in conference room
- Logo on forum holding slide
- Logo and sponsorship title plus a link included on the forum website under “Sponsoring”
- Logo and link on homepage of forum website
- Logo in all email broadcasts sent to members promoting the forum
- Logo on the cover page of the forum Programme & Final Announcement
- Word of thanks from Chairman at forum

INVESTMENT:  
**€ 15,500**  
(EXCL. VAT)



## OTHER SPONSORSHIP OPPORTUNITIES

### COFFEE BREAK SPONSOR

(THREE PACKAGES AVAILABLE)

- Benefits
- Company logo & link on sponsor page of the workshop website as "Coffee Break Sponsor"
  - Logo at the coffee station
  - Logo on workshop Programme & Final Announcement
  - Word of thanks from Chairman

When 16-17 December 2019  
Location Forum area  
Exposure 50 delegates daily

INVESTMENT:  
**€ 3,500**  
(PER DAY, EXCL. VAT)



### LUNCH SPONSOR

(THREE PACKAGES AVAILABLE)

- Benefits
- Company logo & link on sponsor page of the workshop website as "Lunch Sponsor"
  - Logo in the lunch area & on dining tables
  - Logo on workshop Programme & Final Announcement
  - Logo on holding slide to be displayed prior to lunch break
  - Word of thanks from Chairman

When 16-17 December 2019  
Location Forum area  
Exposure 50 delegates daily

INVESTMENT:  
**€ 5,000**  
(PER DAY, EXCL. VAT)

## GALA DINNER SPONSOR

### Benefits

- Logo and sponsorship title plus a link included on the workshop website under "Sponsoring"
- Logo on the workshop Programme & Final Announcement
- Logo on tables during the dinner
- Minimum 1 social media post pre-dinner
- Minimum 1 social media post during dinner
- Word of thanks from the Chairman at workshop
- Word of thanks from the Chairman at dinner

### When

16-17 December 2019

### Location

Dhahran, Saudi Arabia

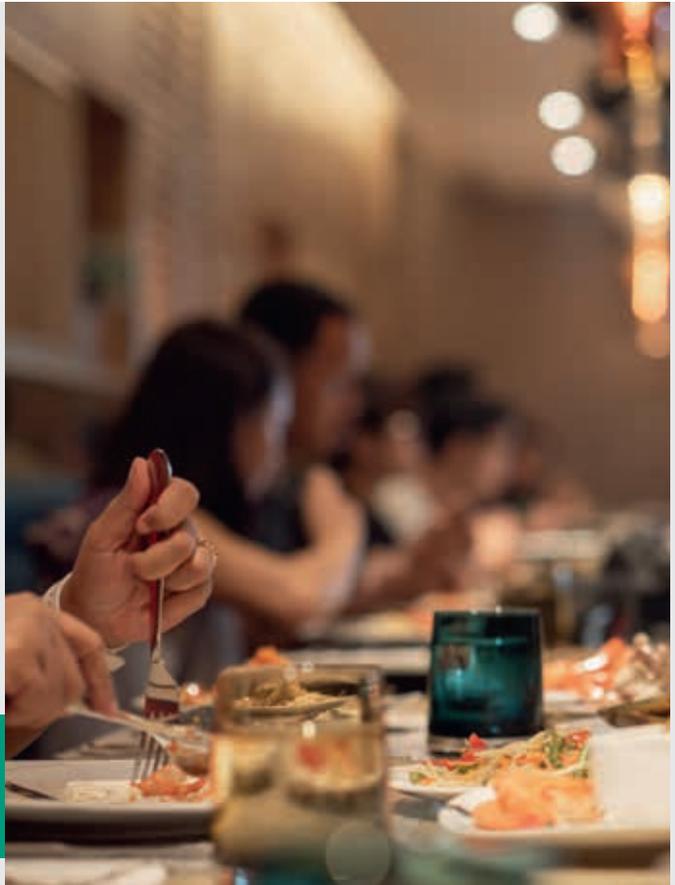
### Exposure

50 delegates

#### INVESTMENT:

**€ 9,500**

(EXCL. VAT)



## ICEBREAKER RECEPTION SPONSOR

### Benefits

- Logo and sponsorship title plus a link included on the workshop website under "Sponsoring"
- Logo on workshop Programme & Final Announcement
- Company Logo & Sponsorship Title at the entrance to the Icebreaker Reception
- Logo on all cocktail tables
- Logo on directional signs to the Icebreaker
- Minimum 1 social media post pre-reception
- Minimum 1 social media post during reception
- Word of thanks from the Chairman at reception

### When

16-17 December 2019

### Location

Forum area

### Exposure

50 delegates

#### INVESTMENT:

**€ 4,000**

(EXCL. VAT)

## SPONSORING STUDENTS

### Benefits

- Logo and sponsorship title plus a link included on the workshop website under "Sponsoring"
- Logo on the workshop Programme & Final Announcement
- Minimum 1 social media post pre-forum
- Minimum 1 social media post during forum
- Word of thanks from the Chairperson Opening the Forum

### When

16-17 December 2019

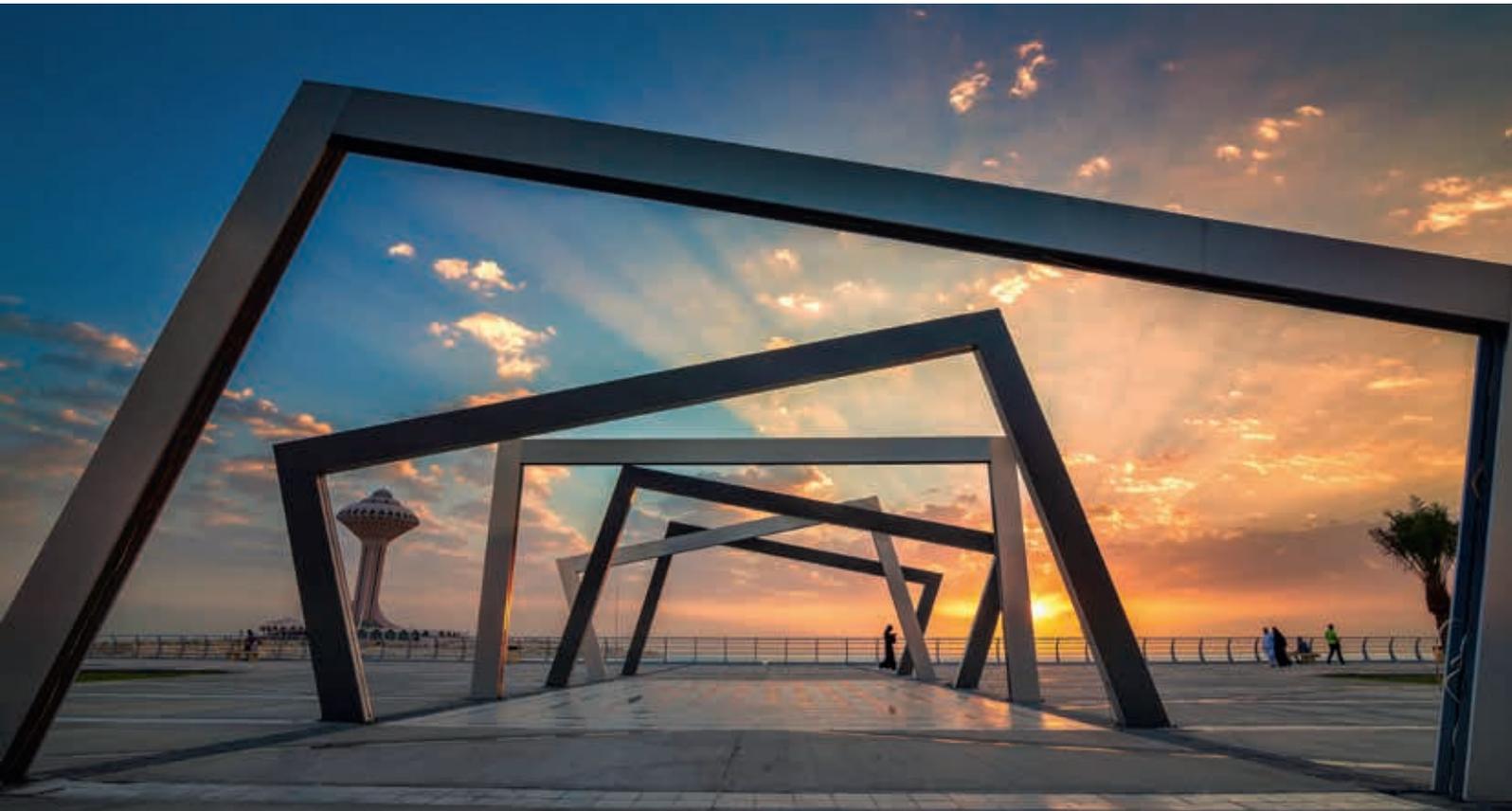
### Location

Forum area

### Exposure

50 delegates

INVESTMENT:  
**€ 4,500**  
(EXCL. VAT)

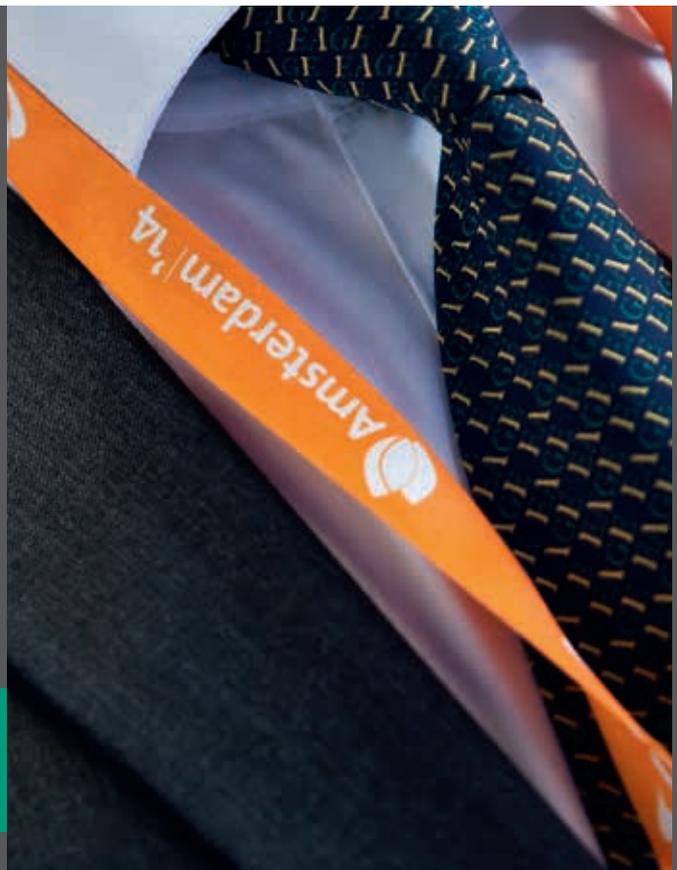




## LANYARD SPONSOR (EXCLUSIVE)

Benefits	<ul style="list-style-type: none"><li>• Logo and sponsorship title plus a link included on the workshop website under "Sponsoring"</li><li>• Logo on the workshop Programme &amp; Final Announcement</li><li>• Branded lanyard – sponsor to provide</li><li>• Word of thanks from Chairman at workshop</li></ul>
Location	Forum area
Exposure	50 delegates daily

INVESTMENT:  
**€ 4,500**  
(EXCL. VAT)





## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

EAGE offers a variety of advertising possibilities related this event. These special topics include, but are not limited to: Reservoir Monitoring, Reservoir Geoscience and Engineering and Passive Seismic. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE workshop.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about Mathematics of Oil Recovery, with in total over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to workshop.



**For more information or a FREE trial**  
contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)



# UPCOMING REGIONAL WORKSHOPS

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UPCOMING EAGE REGIONAL WORKSHOPS

## **THIRD BOREHOLE GEOLOGY WORKSHOP**

14-17 October 2019 • Muscat, Oman

## **FIRST EAGE SUBSURFACE INTELLIGENCE WORKSHOP**

9-10 December 2019 • Manama, Bahrain

## **4TH NATURALLY FRACTURED RESERVOIR WORKSHOP**

11-13 February 2020 • Ras Al Khaimah, United Arab Emirates

UPCOMING AAPG REGIONAL WORKSHOPS

## **LOW RESISTIVITY PAY**

7-9 October 2019 • Muscat, Oman

## **3RD EDITION: SILICICLASTIC RESERVOIRS OF THE MIDDLE EAST**

28-30 October 2019 • Muscat, Oman

## **INTEGRATED EMERGING EXPLORATION CONCEPTS: CHALLENGES, FUTURE TRENDS AND OPPORTUNITIES**

2-4 December 2019 • Dhahran, Saudi Arabia

## **CONTACT US FOR MORE INFORMATION**

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