

EAGE

INCLUDING



EXHIBITION &
SPONSOR GUIDE

DELIVERING FOR THE ENERGY CHALLENGE:
TODAY AND TOMORROW

2020 **EAGE**
ANNUAL
82ND CONFERENCE + EXHIBITION
AMSTERDAM | THE NETHERLANDS



ExxonMobil

أرامكو السعودية
saudi aramco



8 - 11 JUNE 2020

WWW.EAGEANNUAL2020.ORG

Welcome



On behalf of EAGE and the Local Advisory Committee, I would like to invite you to join us at the RAI conference centre in Amsterdam for the 82nd EAGE Conference and Exhibition. The theme for this conference is "Delivering for the ENERGY CHALLENGE: today and tomorrow".

We invite you to join the leaders and professionals covering a wide spectrum of industry, academia and other organisations from across the globe in our discussions around the Energy trilemma. I look forward to seeing you in Amsterdam in 2020.

Marc Gerrits
EAGE 2020 LAC Chair
Shell EVP Exploration

The World's Largest Multi-disciplinary Geoscience Event

17,000+

Square metre (gross)

350

Exhibitors

1 Giant

Networking area

Attention!

Sponsor programme

6,500+

Participants

550+

Student delegates

5

Continents

1000

Oral & e-Poster presentations

7

Social events

The EAGE Annual 2020, the 82nd Conference & Exhibition, is the largest and most comprehensive geoscience and engineering event in the world bringing together EAGE's truly international and multi-disciplinary clientele. The six-day programme includes a state-of-the-art conference, workshops, short courses, field trips and a student programme presenting the latest developments in geophysics, geology, near surface geoscience, minerals, mining, geothermal energy and reservoir/petroleum engineering. Whether you are trying to maximize your exposure with a high-level professional audience or enhance your image with the global geoscience community, sponsoring and/or exhibiting at the EAGE Annual 2020 offers fantastic opportunities, that can be tailored to suit your needs.

Amsterdam

Amsterdam, a bustling hub of commerce that has welcomed diverse cultures with open arms, will also host the EAGE Annual in 2020. Rich in history and art, as well as a web of intertwining canals, Amsterdam is a city that brings people together, supports innovative ideas, and develops tried and true industries.

The network of universities and high-level businesses associated with Amsterdam will ensure that this annual will confirm its position as the greatest in the world of geoscience and engineering!

This year, the event will be held at RAI Amsterdam. The venue is located nearby Amsterdam's vibrant city centre. Situated alongside the A10 ring road we are easy to reach by car, tram, train or metro.

EAGE has selected an official hotel booking office for the EAGE Annual 2020. They have selected a number of hotels and negotiated special accommodation rates for those attending the 82nd EAGE Conference & Exhibition. Rooms have been block-booked near RAI Amsterdam and in the city centre. You are free to select and book your hotel individually or use our partner organisation. In due course, please refer to the link at www.eageannual2020.org for online booking.

Local Advisory Committee

Marc Gerrits
Annemieke van den Beukel
Berend Scheffers
Femke Vossepoel
Greg van de Bilt
Ivo Vos
Jonathan Shearman
Lucia van Geuns
Erik Sens
Serge van Gessel
Marit Brommer
Jeroen Abels
Hans de Bresser

Shell
Shell
EBN
TU Delft
Panterra
SGS Subsurface Consultancy
ExxonMobil
The Hague Centre for Strategic Studies
Shell
EuroGeoSurveys
IGA
ONE-Dyas B.V.
University of Utrecht

Including SPE EUROPEC



With this collaboration a truly multi-disciplinary event is created, with a wide diversity of geoscience and reservoir/ petroleum engineering contributions.

Why participate?

- › Meet existing customers and acquire new customers
- › Demonstrate your technology and equipment
- › Launch your new products
- › Strengthen and expand your network
- › Receive attention from leading experts in the industry, international media, young professionals, and students
- › Obtain qualified leads and opportunities
- › Promote new business and alliances
- › Social activities on the Exhibition floor; icebreaker reception, coffee & tea, breakfast and afternoon drinks

IMPORTANT DATES

First right to renew sponsorship deadline	1 September 2019
Point Priority exhibition space deadline	1 September 2019
Early rate exhibition space deadline	1 December 2019

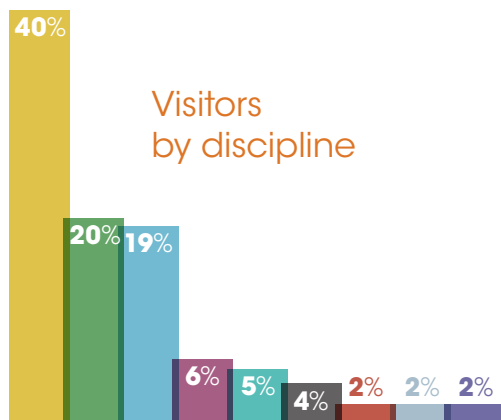
At the EAGE Annual 2020 you will meet:

- › International project partners: meet & discuss with new & potential partners in an environment where technology and industry business is openly discussed
- › Company leaders: unique opportunity as they are grouped together in one setting
- › Potential investors for future business projects and expansion
- › Press: a fantastic opportunity to develop PR, announce new industry projects & discoveries, new partnerships, technology launches and employer brands
- › Graduates / students: build lasting relationships with future talent in the industry
- › National & international oil companies, service companies, consultants, licensing agencies, governments
- › Start-ups

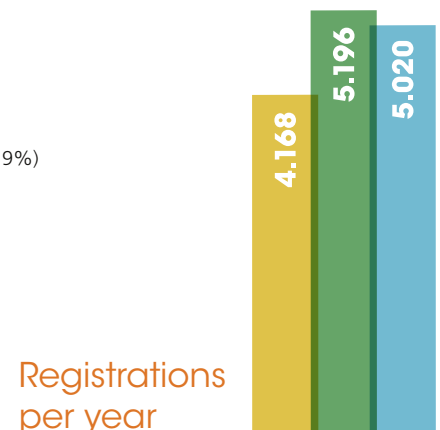
EVENT DATES

Build up exhibition	5-8 June 2020
Event dates	8-11 June 2020
Break down	11-12 June 2020

EAGE Statistics



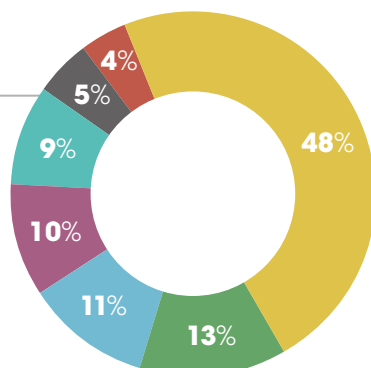
- GEOPHYSICS (40%)
- GEOLOGY (20%)
- PETROLEUM & RESERVOIR ENGINEERING (19%)
- PETROPHYSICS (6%)
- ENVIRONMENT (5%)
- CO₂ STORAGE (4%)
- MINING (2%)
- GEOCHEMISTRY (2%)
- GEOTHERMAL (2%)



- 2016
- 2017
- 2018

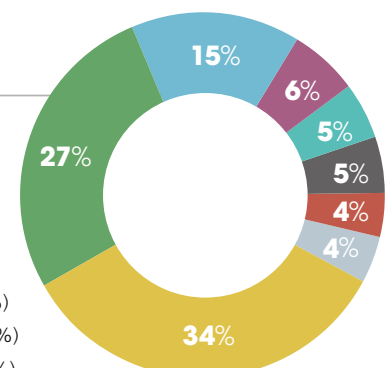
Geographical spread of 64,650 EAGE active contacts

- EUROPE (48%)
- ASIA PACIFIC (13%)
- RUSSIA CIS (11%)
- NORTH AMERICA (10%)
- MIDDLE EAST (9%)
- LATIN AMERICA (5%)
- AFRICA (4%)



Visitors by sector

- OIL/GAS/MINING (34%)
- CONSULTANCY (27%)
- ACADEMIC (15%)
- GOVERNMENT (6%)
- SERVICE INDUSTRY (5%)
- EQUIPMENT SUPPLIERS (5%)
- SOFTWARE COMPANIES (4%)
- RESEARCH COMPANIES (4%)



Exhibitor Benefits

BEFORE THE EAGE ANNUAL 2020:

- › Free registration badges
- › Complimentary guest passes to distribute to your clients & business associates
- › Exposure on the EAGE Annual 2020 website
- › Access to the online exhibition manual
- › Promokit: easy to use communication tools for your promotion
- › Extensive sponsor programme to maximize your exposure

DURING THE EAGE ANNUAL 2020:

- › Access to the icebreaker reception at no extra costs, including food and drinks
- › Delicious free coffee & tea throughout the day at EAGE's Coffee Plazas
- › Free participation in the social activities on the Exhibition floor (breakfast and afternoon drinks)
- › Company details in the Programme & Catalogue
- › Company profile on the EAGE Annual 2020 event app and website
- › Listing in the Plan of the Venue

AFTER THE EAGE ANNUAL 2020:

- › EAGE Annual 2020 report (including statistics)
- › Earn Priority Points for the Point Priority Booth Allocation System
- › Listing in EAGE's January issue of First Break
- › Listing in EAGE's Annual Report

1. Space Only

The Space Only option offers you the chance to create and build your own, unique stand!

BEFORE 1 DECEMBER 2019	ON/AFTER 1 DECEMBER 2019
€ 350	€ 405

Please note when booking this option; walls, electricity, etc. are not included. Space Only stands are available from 18 m². Fees are per square meter, excluding VAT and in Euro's (€).

2. Booth Package

If you do not wish to build your own stand, the Booth Package is an excellent choice, as EAGE will then take care of the basic needs.

BEFORE 1 DECEMBER 2019	ON/AFTER 1 DECEMBER 2019
€ 395	€ 460

Please note that furniture is not included in the Booth Package, stands are available from 9 m². Fees are per square meter, excluding VAT and in Euro's (€).



SPACE ALLOCATION

Completed and signed Exhibition contracts received before 1 September 2019 will be handled according to the Point Priority System; companies with the highest number of points can make the first selection on the floor plan.

Please refer to the EAGE Annual 2020 website for more information. Completed and signed exhibition contracts received on or after 1 September 2019 will be handled on a first come, first served (space available) basis.

The Booth Package includes:

- › White-wall panels
- › Socket outlet, including normal electricity consumption
- › One spotlight per 3 m²
- › A fascia with a name board on all open sides of the booth
- › Carpet (choice of colours)
- › Booth cleaning

Exhibition Highlights

- **Icebreaker reception** A great start to the event; an informal networking opportunity while enjoying tasteful food and drinks
- **Coffee Plazas** Delicious coffee offered throughout the day, including a seating area and free Wi-Fi
- **Daily breakfast** For the early birds at the Exhibition
- **Daily afternoon drinks** Perfect closure to a day at the Exhibition
- **Networking & seating areas**
- **International Prospect Centre** Meet with Licensing Agencies and National Oil Companies
- **Special Interest Areas** Career Advice Centre | Digital Transformation Area | Geothermal Area Start-up Area | University Area
- **EAGE Areas** EAGE Community Hub: including the EAGE Bookshop and Student Area

3. Special Interest Areas

EAGE creates dedicated recognisable areas on the Exhibition floor, committed to specific disciplines. Companies active in these fields are welcome to participate and profit from extra benefits. Please find more information below on the different Special Interest Areas.

Participate in one of the Special Interest Areas and benefit from the following:

- › Great location on the Exhibition floor
- › Synergy effect by placing companies together
- › Extra exposure in EAGE publications & marketing
- › Extra exposure through on-site signage
- › Booth Package is included in the cost

International Prospect Centre

This high-level networking location offers licensing agencies and national oil companies the opportunity to promote exploration and investment opportunities, meet key industry players, inform the industry on current and new exploration activities, announce licensing rounds, promote acreage, release data packages and present potential projects & developments. Participation is by invitation only. For more information or requests please contact us at exhibition@eage.org.

Digital Transformation Area

As EAGE looks to the future for new ways of working smarter, faster and more efficiently, we are delighted to include the Digital Transformation Area in the Exhibition programme - exclusively for those working in the digital energy arena, providing solutions around people, processes and technology. The area will explore the use of existing technologies such as the cloud and High Performance Computing, as well as innovative and futuristic ideas including Virtual Reality and AI. EAGE will bring these specialists together to give technical presentations in the Exhibition and to showcase their state-of-the-art solutions. Participating in the Digital Transformation Area is possible from 9m² and for the regular Exhibition fee. Participation in the area will include presentation opportunities in the dedicated theatre. (See prices on page 4)

Career Advice Centre

At the Career Advice Centre, EAGE fosters discussion on the changing career opportunities in the industry, inviting companies to become involved in networking and presentations, linking them with ambitious, career focused professionals.

	BEFORE 1 DECEMBER 2019	ON/AFTER 1 DECEMBER 2019
9 m ²	€ 4,320	€ 4,545
18 m ²	€ 8,280	€ 8,730

Fees are per stand, excluding VAT and in Euro's (€).

For more opportunities to participate in the Career Advice Centre, please contact us at exhibition@eage.org.

University Area

EAGE provides universities the opportunity to promote their latest research and developments in a dedicated university area. As support EAGE offers universities a booth for a special fee.

2 m ²	€ 630
4 m ²	€ 1,260

Fees are per stand, excluding VAT and in Euro's (€).

Start-up Area

Calling all geoscience and engineering start-ups! Are you looking for an opportunity to attract new investors and customers, and to boost the visibility of your innovative solutions? Then come and join the EAGE start-up area! Since its inception, EAGE has supported new initiatives and innovative ideas. Start-ups are blossoming across our industry and we know they struggle with limited budgets and small audiences. EAGE offers start-ups a special discounted fee and dedicated programme to ensure they have a presence at the event. For more information about the application process, please contact us at exhibition@eage.org

Special Exhibits

Want maximum exposure during the event? Stand out by displaying your machinery, vehicles or other special display items. EAGE will create a special area where you can display your products. Please contact us for more information and prices at exhibition@eage.org.

Geothermal Area

In this brand new area, EAGE aims to bring together energy companies, service companies, operators and research centers which focus heavily on geothermal energy exploration. We would like to especially encourage experts from the hydrocarbon industry to participate and explore future business opportunities. Exhibition booths are available at our usual rate.

Sponsoring Opportunities

Sponsoring the EAGE Annual 2020 will enable you to:

- › Increase your visibility to a dedicated international audience
- › Create a focused package to reach your key communities
- › Enhance your corporate image
- › Break through the media clutter and reach an influential, exclusive audience
- › Associate your company with EAGE, and the EAGE Annual 2020, the world's largest and only multi-disciplinary geoscience society
- › Earn Priority Points for booth allocation



ONE SIZE DOES NOT FIT ALL!

The EAGE Annual 2020 offers a wide variety of sponsoring opportunities to suit all budgets. However, should you wish, EAGE are happy to create a custom package to suit your business needs. Contact us at sponsoring@eage.org for more information.

All sponsoring will give you the following recognition and exposure:

- Company logo on the EAGE Annual 2020 website
- Company logo in the following printed/digital material (depending on the date of settlement):
 - First Announcement and Call for Abstracts, Second Announcement
- On-site Programme
- Company logo in the EAGE Annual 2020 event app
- Promokit; easy to use communication tools for your promotion
- All benefits indicated on the specific items
- For every € 1,000 sponsoring:
 - 1 guest pass (free admission to the Exhibition on Thursday) is issued
 - 1 Priority Point is issued for booth location
- Logo in EAGE's January issue of *First Break* and in the EAGE's Annual Report

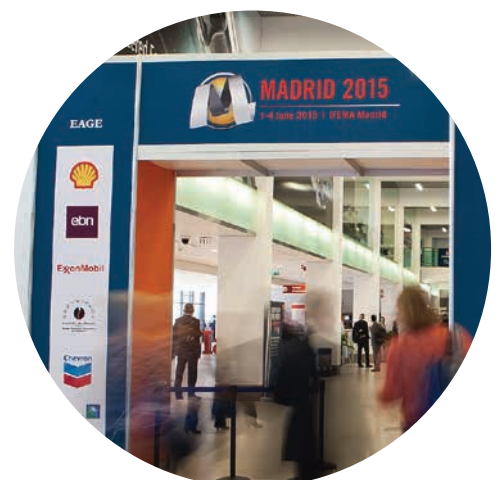
Main Sponsor

Investment: € 45,000*

Being a main sponsor will give you the maximum exposure before, during and after the event.

Benefits main sponsors

- › Exclusive branding as main sponsor throughout the EAGE Annual 2020
- › Company logo on all pages of the EAGE Annual 2020 website
- › Company logo on the cover of the following printed material: (Depending on the date of settlement)
 - First Announcement and Call for Abstracts, Second Announcement, Preview card
 - Programme & Catalogue, Plan of the Venue
 - EAGE advertisements related to the event in industry related magazines the entire year (±25)
- › Company logo in the EAGE event app
- › Large banners with company logo on-site at the venue
- › Recognition in the opening session with logo banners in the opening room
- › Promokit; easy to use communication tools for your promotion
- › Earn 45 Priority Points for the Point Priority Booth Allocation System
- › Logo in EAGE's January issue of *First Break* and in EAGE's Annual Report
- › 2 personal invitations for the Senior Executive Managers' Lunch
- › 100-word company profile in the EAGE event app
- › 2 complimentary full delegate registrations to the EAGE Annual 2020
- › 2 complimentary full week Exhibition only registrations
- › Insert in the delegates bag
- › 45 guest passes for Thursday access to the Exhibition floor



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saudi aramco



* All fees are excluding VAT.

Directional Signage

(Exclusive)

Additional benefits:

- › Company logo on all directional signage at the event venue
- › 2 complimentary full delegate registrations to the EAGE Annual 2020
- › 28 guest passes for Thursday access to the Exhibition floor
- › Company logo at directional signage section in the programme and websites
- › 100-word company profile in the EAGE event app

Investment: € 28,500*



Technical Programme

(max. 3 sponsors)

Reach delegates who are seriously interested in technical excellence and content.

Additional benefits:

- › Company logo at all conference rooms
- › Company logo in the Technical Programme e-Poster area
- › 100-word company profile in the EAGE event app and
- › Company logo at the Technical Programme upload and information desk
- › 17 guest passes for Thursday access to the Exhibition floor

Investment: € 18,500*



Registration Plus Badges

(Exclusive)

Additional benefits:

- › Company logo in the registration area desks and banners
- › 1 complimentary full delegate registration to the EAGE Annual 2020
- › Company logo on all workshop, fieldtrip, Exhibition only and full delegate badges
- › 100-word company profile in the EAGE event app
- › 1 A4 insert in the delegates bag
- › Company logo at registration section in the Programme and websites
- › 28 guest passes for Thursday access to the Exhibition floor
- › Brochure rack display

Investment: € 28,000*



Senior Executive Managers' Lunch

(max. 2 sponsors)

Connect with high-level senior executives at this invitation-only meeting during the EAGE Annual 2020 - the ideal high-level networking opportunity.

Additional benefits:

- › Company logo on the SEM lunch personal invitations and menu cards
- › 1 table with 10 seats to be filled with sponsor guests
- › 100-word company profile in the EAGE event app
- › Recognition by speaker and in PowerPoint presentations during the SEM Lunch
- › Company logo at SEM lunch section in the Programme and websites
- › 15 guest passes for Thursday access to the Exhibition floor
- › Opportunity to bring gifts and pop up banner

Investment: € 15,000*



Delegate Bags

(max. 4 sponsors)

Additional benefits:

- › Company logo on the delegate bags (approx. 4,500)
- › 1 complimentary full delegate registration to the EAGE Annual 2020
- › 100-word company profile in the EAGE event app
- › 5 complimentary delegate bags
- › Company logo at delegates bag section in the Programme and websites
- › 22 guest passes for Thursday access to the Exhibition floor
- › 1 insert in the delegates bag

Investment: € 22,000*



Coffee Points

(max. 2 sponsors)

Additional benefits:

- › Company logo on all Coffee Plazas in the conference, workshops and Exhibition area
- › 100-word company profile in the EAGE event app
- › Recognition on the Coffee Plaza banners and signs
- › 14 guest passes for Thursday access to the Exhibition floor
- › Company logo at Coffee Plaza section in the Programme and websites
- › Opportunity to brand the coffee cups at a small additional fee

Investment: € 14,000*



Lanyards

(Exclusive)

Additional benefits:

- › Company logo on all event lanyards (approx. 7,500)
- › 1 complimentary full delegate registration to the EAGE Annual 2020
- › 100-word company profile in the EAGE event app
- › Company logo at lanyards section in the Programme and websites
- › 22 guest passes for Thursday access to the Exhibition floor

Investment: € 23,500*



Wireless Internet

(Exclusive)

Additional benefits:

- › Company logo on the landing of the Wi-Fi
- › Recognition and exposure on the Wi-Fi offered in all workshops, short courses, Technical Programme, registration and Exhibition areas
- › 100-word company profile in the EAGE event app
- › Company logo at Wi-Fi section in the Programme and websites
- › 10 guest passes for Thursday access to the Exhibition floor

Investment: € 10,000*



* All fees are excluding VAT.

DTA Main Sponsor



Additional benefits:

- › Speaking slot in the DTA theatre
- › Company logo on hanging banner above the DTA area
- › Company logo on the programme signs at the DTA area
- › Company logo in written and digital materials
- › 6 guest passes for Thursday access to the Exhibition only

Investment: € 6,000*

EAGE Annual 2020 App

(Exclusive)



Target approximately 3000 users of the event app before, during and after the event.

Additional Benefits:

- › Linkable banner on the EAGE event app (native to IOS and Android), displayed in the bottom of the screen and always visible
- › Splash Screen when opening the event app
- › One push notification to all app users (will say "Sponsored Content")
- › 1 Exhibition only registration to the EAGE Annual 2020
- › Button in the EAGE event app linking to company webpage

Investment: €10,000*

Plan of the Venue and Floorplans



Additional benefits:

- › Company logo on the Plan of the Venue (approx. 6000 copies)
- › 100-word company profile in the EAGE event app
- › Company logo at all venue floorplans in the Conference & Exhibition (approx. 8 locations)
- › Stand location highlighted in the floorplans
- › Advert on the Plan of the Venue
- › Company logo at Plan of the Venue section in the Programme and websites
- › 6 guest passes for Thursday access to the Exhibition floor

Exposure: All event areas

Investment: € 6,000*

Public Transport Card

(max. 2 sponsors)



Join EAGE in promoting green transportation from the city to the conference venue, and limit our carbon footprint in Amsterdam.

Additional benefits:

- › Company logo on the public transportation card/holder (Approx. 3500)
- › 100-word company profile in the EAGE event app
- › Company logo on all directional 'footstep' signage from public transportation location
- › Company logo at public transportation section in the Programme and website
- › 9 guest passes for Thursday access to the Exhibition floor

Investment: € 9,500*

DTA Technical Programme Sponsor



Additional benefits:

- › Speaking slot in the DTA theatre
- › Company logo on the programme signs at the DTA area
- › Company logo in written and digital materials
- › 3 guest passes for Thursday access to the Exhibition only

Investment: € 3,000*

Conference Evening

(Exclusive)



Associate your company with a fun, informal evening, where attendees will reunite with friends, acquaintances and colleagues, while enjoying fine food, drinks, and first-class entertainment.

Additional benefits:

- › Company logo on all food and beverages points
- › 100-word company profile in the EAGE event app
- › Company logo at Conference Evening section in the Programme and websites
- › Recognition at the Conference Evening location with banners and signs
- › Logo on the Conference Evening invitation and access card
- › 2 complimentary guest passes for the Conference Evening
- › Opportunity to hand out gifts, display items, or provide company brochures at the Conference Evening venue.

Investment: € 9,500*

Workshop Package: 19 Workshops

(max. 2 sponsors)



Interactive pre- and post-conference technical workshops.

Additional benefits:

- › Company logo at all workshops (in front and in the rooms)
- › 100-word company profile in the EAGE event app
- › Company logo at workshop section in the Programme and websites

Investment: € 7,500*

It is also possible to sponsor one workshop!

Per workshop: € 1,500*

Water

(Exclusive)



Additional benefits:

- › Company logo on all EAGE water stations in the conference, Exhibition and workshop area
- › Company logo on all water cups
- › 100-word company profile in the EAGE event app
- › 10 guest passes for Thursday access to the Exhibition floor

Investment: € 10,000*

* All fees are excluding VAT.

Icebreaker Reception

The icebreaker is the network reception that will take place on Monday on the Exhibition floor and opens the event with networking opportunities. Reach delegates right at the opening of the Exhibition; an excellent start to the EAGE Annual 2020!



Additional benefits:

- › Company logo on all food and beverages points
- › 100-word company profile in the EAGE event app
- › Company logo at icebreaker reception section in the Programme and websites
- › 2 complimentary guest passes for the icebreaker reception

Investment: € 5,500*

Afternoon Drinks

(9-10 June 2020)

Additional benefits:

- › Company logo on all Afternoon Drinks food and beverages stations (approx. 5) on the Exhibition
- › 100-word company profile in the EAGE event app
- › Company logo at Afternoon Drinks section in the Programme and websites
- › 5 guest passes for Thursday access to the Exhibition floor

Investment: Exhibitor € 2,000*

Investment: Non-exhibitor € 4,000*



Carpet Sponsoring

(Exclusive)

Additional benefits:

- › Company logo (1.5 meter diameter) printed on approximately 6 prime locations through the Exhibition venue.
- › 4 complimentary week Exhibition registrations
- › 100 word company profile in the EAGE event app
- › 1 insert in the delegate bag (1 A4 or small item)

Investment: € 22,500*



Career Advice Centre

Additional benefits:

- › Recognition and exposure at the CAC with banners and information signs
- › 100-word company profile in the EAGE event App
- › Company information racks for brochures in the CAC
- › Dedicated company table display (leaning table with small banner)
- › Company logo at CAC section in the Programme and websites
- › 2 complimentary week Exhibition registrations
- › 5 guest passes for Thursday access to the Exhibition floor

Investment: € 2,500*



Geothermal Area Sponsor

Additional benefits:

- › Company logo on the flying banner above the geothermal area
- › 100-word company profile in the EAGE event app
- › 1 Exhibition only registration

Investment: € 6,000*



International Prospect Centre (IPC)

Benefits: Logo on display at the IPC area and possibility to invite partner countries (in consultation with EAGE).



Additional benefits:

- › Recognition and exposure at the IPC with banners and information signs
- › 100-word company profile in the EAGE event app
- › Company information racks for brochures in the IPC
- › Company country partner/client at the IPC with free stand and presentation
- › Company logo at IPC section in the Programme and websites
- › 2 complimentary week Exhibition registrations
- › 5 guest passes for Thursday access to the Exhibition floor

Investment: € 5,000*

Breakfast

(9-11 June 2020)

Additional benefits:

- › Company logo on all Breakfast food and beverages stations (approx. 5) in the Exhibition
- › 100-word company profile in the EAGE event app
- › Company logo at Breakfast section in the Programme and websites
- › 5 guest passes for Thursday access to the Exhibition floor

Investment: Exhibitor € 2,000*

Investment: Non-exhibitor € 4,000*



YP Your Career Symposium

Symposium for Young Professionals in the industry and academia, to develop their skills in leadership, teamwork and communication.

Additional benefits:

- › Company logo at all workshops (in front and in the rooms)
- › 100-word company profile in the event App
- › Company logo at Young Professionals section in the Programme and websites

Investment: € 2,500*



* All fees are excluding VAT.

Student Activities

Sponsor

Investment: € 14,500

Benefits main sponsors

- › Company logo on the EAGE Annual 2020 Student webpage
- › Company logo on the following printed material (depending on the date of settlement): First & Second Announcement, Programme and Catalogue
- › Company representation in all areas specific to the Student Programme
- › Direct interaction with student participants
- › Company logo in direct mails to all registered student delegates
- › Each main sponsor will be scheduled in the EAGE Annual 2020 Student Programme with a company 15-minute presentation

Dedicated Student Sponsor

Choose from one of the following items:

Networking Café	€ 2,100	▶	Networking Package	€ 3,500
Trial interviews	€ 2,100		Exhibition Package	€ 2,000
Exhibition Tours	€ 1,200	▶		
Student Challenge	€ 1,200			
EAGE Global Geo-Quiz (<i>prizes for winners</i>)				€ 1,500
Motivational Speaker				€ 1,500
Student Delegates (<i>this sponsorship will allow 10 students to attend the conference as full delegate</i>)				€ 1,500

The EAGE Annual 2020 includes a Student Programme concurrent to the main programme. Around 600 students are expected to attend, and the programme continues to expand and develop while continuing to offer up-to-date knowledge and skill development opportunities.

Laurie Dake Field Challenge

Investment: € 3,000

The Laurie Dake Field Challenge is created with the aim to promote cross-disciplinary geoscience and engineering integration within universities. The competition starts with an assignment prepared by each team. After this first round, ten teams will be selected to submit the field plan to a jury that will select the six finalist teams. All teams are provided and work with the same data set. The six winning teams will be supported with three travel grants per team to present their field plan to an expert jury at the 82nd EAGE Annual Conference & Exhibition 2020 in Amsterdam, The Netherlands.

Benefits:

- › Company logo at award ceremony, in the Laurie Dake room, and on the EAGE Annual 2020 Laurie Dake webpage.
- › 3 guest passes for Thursday access to the Exhibition floor
- › 5 guest registrations to the Laurie Dake presentations
- › Interaction with the most promising/active students

All fees are excluding VAT.

Other opportunities

All delegates will receive a delegate bag. Inserting your brochure and/or gift into the delegate bags will give your company a great opportunity to reach a wide audience.

Insert your brochure or item in the delegate bag

	EXHIBITOR	NON-EXHIBITOR
Brochure < 2 pages	€ 3,450	€ 5,800
Brochure 2 - 5 pages	€ 4,100	€ 6,350
Small Items (pen, mouse pad, notepad, laser pointer)	€ 2,100	€ 4,000
Other	On request	On request

The company concerned must supply the brochure or item, including logo. If you would like EAGE to arrange the production of the brochure or item, EAGE will be happy to provide a quote. Please contact us for more information or if you want to insert another item at exhibition@eage.org.

Decals

Signpost your presence with company-specific decals for your stand. For more information and prices, contact EAGE at exhibition@eage.org.

Meeting rooms

EAGE offers meeting room space exclusively for exhibitors and sponsors. For more information and prices, contact EAGE at exhibition@eage.org.

EarthDoc

Get access for you and your employees to all the papers of the EAGE Annual 2020 two weeks prior to the event and subscribe to EarthDoc. We also offer the opportunity to promote your company papers on the platform. For more information and prices, contact EAGE at subscriptions@eage.org.

Advertising before and during the EAGE Annual 2020

EAGE offers participants of the conference and exhibition diverse opportunities to promote themselves before and during the event. Increase your show traffic and announce your presence at the EAGE Annual 2020 in EAGE's magazine *First Break* or the Programme & Catalogue of the event.

Lead Retrieval System

The quickest and most efficient way to capture and monitor leads generated at your stand. Supported by the online Portal, the Badge Scanner Mobile app gives you a complete overview of the contacts you make during the Exhibition.

First Break May / June

Surveys show that 83% of *First Break* readers, who visit the event, are influenced by advertising in *First Break* when planning their visit to the Exhibition floor. A unique opportunity to create more traffic to your booth. Advertising in *First Break* starts at €1,375.

EAGE Annual 2020 Programme & Catalogue

The Programme & Catalogue will be distributed on-site to all visitors at the event. It includes all the necessary information about the conference and exhibition and is therefore used many times during and even after the event. Advertising in the Programme & Catalogue starts at €1,275.

Online

In preparation of the EAGE Annual 2020, advertising on EAGE.org will give you great exposure. Online advertising is available from €675.

All fees are excluding VAT.

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82ND CONFERENCE + EXHIBITION

AMSTERDAM | THE NETHERLANDS

About EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, not-for-profit association for geoscientists and engineers with over 19,000 members worldwide. Their objective is to collect and distribute technical knowledge. It provides a global network of commercial and academic professionals to all members. The association is truly multi-disciplinary and international in form and pursuits. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

EAGE organizes the following activities:

1. Conferences & Exhibitions
2. Workshops & Symposia
3. Educational Programmes
4. Student and Young Professionals Activities
5. Publications

Contact us at exhibition@eage.org

Upcoming EAGE Conferences and Exhibitions:

September 2020

Near Surface Geoscience Conference and Exhibition

31 May - 3 June 2021

83rd Annual Conference and Exhibition 2021, Madrid, Spain

EAGE

EUROPEAN
ASSOCIATION OF
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