

**EAGE**

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS



Bundesverband  
**Geothermie**

**FKPE**



# EAGE/BVG/FKPE Joint Workshop on Borehole Geophysics and Geothermal Energy

**BRIDGING THE GAP - WHAT IS NEEDED?**

22 NOVEMBER 2019 • MUNICH, GERMANY

- **Sponsoring**

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[WWW.EAGE.ORG](http://WWW.EAGE.ORG)



## GENERAL INFORMATION

### EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



## ABOUT THE WORKSHOP

The hydrocarbon industry has dominated and led the development of downhole measurements and subsurface data collection. Throughout the continuous development of borehole geophysical methods and technologies, many of the sophisticated techniques developed have been focused on the evaluation of hydrocarbon bearing formations. However, there is a lack of focus on the rapidly growing need for techniques applicable to geothermal energy development. Many questions still need to be satisfied in adapting these measurements to the special needs of the geothermal industry. What is really needed for the geothermal energy development? What is absolutely essential to know about the subsurface? What are desirable downhole measurements?

There is a great overlap between the needs for geothermal and hydrocarbon exploration. Responsible people in the geothermal energy sector should be aware of everything new in the oil and gas sector. The workshop will cover those new methods and such enable geothermal projects to gain a better estimation of important parameters like permeability or a fracture inventory. In particular, the knowledge of porosity and permeability are key elements for an economic development of each geothermal project. This knowledge will finally contribute to in improved productivity of geothermal doublets.

## TECHNICAL COMMITTEE

Christian Bueker	Wintershall Dea GmbH
Horst Rueter	HarbourDom GmbH



## SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at The EAGE/BVG/FKPE Joint Workshop on Borehole Geophysics and Geothermal Energy. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

### WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





## MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of this workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

INVESTMENT:  
**€ 4.000**  
(EXCL. VAT)

- Company logo + link-through to company's website on the workshop page
- Company logo in the venue
- Company logo on the workshop's social media announcements
- 1 complimentary registration, to attend the workshop
- Insert in portfolio
- Company logo on the following items (*depending on the date of agreement*)
  - Final Announcement & Programme
  - Workshop related advertisements and articles in EAGE First Break
  - Workshop App
  - Workshop mailings
  - Logo on registration confirmation

# OTHER SPONSORSHIP OPPORTUNITIES

## PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as First Announcement)



## TECHNICAL PROGRAMME

The Technical Programme offers exposure to all delegates.

Benefits	Company logo on the Programme + link to company's website on workshop's page
When	22 November 2019
Location	Workshop area
Exposure	All delegates

INVESTMENT:  
**€ 750**  
 (EXCL. VAT)

## COFFEE POINTS (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"> <li>• Company logo at the coffee break area + link to company's website on workshop's page</li> <li>• Exposure in the Final Programme</li> <li>• On-site sponsor signs at the coffee area</li> </ul>
When	22 November 2019
Location	Coffee area
Exposure	All delegates daily

INVESTMENT:  
**€ 800**  
 (EXCL. VAT)





## LUNCHES (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"><li>• Company logo + link to company's website on workshop's page</li><li>• Exposure in the Final Programme</li><li>• On-site sponsor signs at the lunch area</li></ul>
When	22 November 2019
Location	Lunch area
Exposure	All delegates daily

INVESTMENT:  
**€ 1.200**  
(EXCL. VAT)



## CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points and Lunches. This offers an exposure during Workshop Breaks and its Social Programme.

Benefits	<ul style="list-style-type: none"><li>• Company logo at the coffee points and lunch buffets</li><li>• 1 Full Delegate Registration</li></ul>
When	22 November 2019
Location	Coffee and/or Lunch area
Exposure	All delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:  
**€ 1.800**  
(EXCL. VAT)



## WORKSHOP RECEPTION (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"><li>• Company logo + link to company's website on workshop's page</li><li>• Exposure in the Final Programme</li><li>• On-site sponsor signs at the Workshop Reception</li></ul>
When	22 November 2019
Location	Workshop Reception area
Exposure	All delegates

INVESTMENT:  
**€ 4.000**  
(EXCL. VAT)





## LANYARDS (EXCLUSIVE)

Benefits	<ul style="list-style-type: none"> <li>• Company logo + link to company's website on workshop's page</li> <li>• Exposure in the Final Programme</li> <li>• All delegates will wear your company logo</li> </ul>
When	22 November 2019
Location	Workshop area
Exposure	All delegates

Please note that production costs for the lanyards are not included.

INVESTMENT:  
**€ 1.000**  
 (EXCL. VAT)  
 (EXCL. PRODUCTION COSTS)

## PORTFOLIO (MAX. 2 SPONSORS)

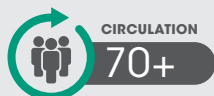
Benefits	<ul style="list-style-type: none"> <li>• Company logo + link to company's website on workshop's page</li> <li>• Exposure in the Final Programme</li> <li>• All delegates will have your company logo on their workshop portfolio</li> </ul>
When	22 November 2019
Location	Workshop area
Exposure	All delegates

INVESTMENT:  
**€ 950**  
 (EXCL. VAT)



## INSERTS IN PORTFOLIO

< 2 pages	€ 350 (Excl. VAT and production costs)
2 - 6 pages	€ 500 (Excl. VAT and production costs)



## OTHER INSERTS IN DELEGATE PORTFOLIO

Companies can insert items with their logo in the Portfolio. The company has to supply the item with logo already inscribed. If you would like EAGE to produce the insert then there will be an additional cost. For each item there is a maximum of 1 sponsor.

Pen	€ 350 (Excl. VAT)
Mouse Pad	€ 350 (Excl. VAT)
Note Pad	€ 350 (Excl. VAT)





## COMPANY DISPLAY

In order to have a maximum exposure at the workshop, companies can have a company display in the workshop area. The display package consists of:

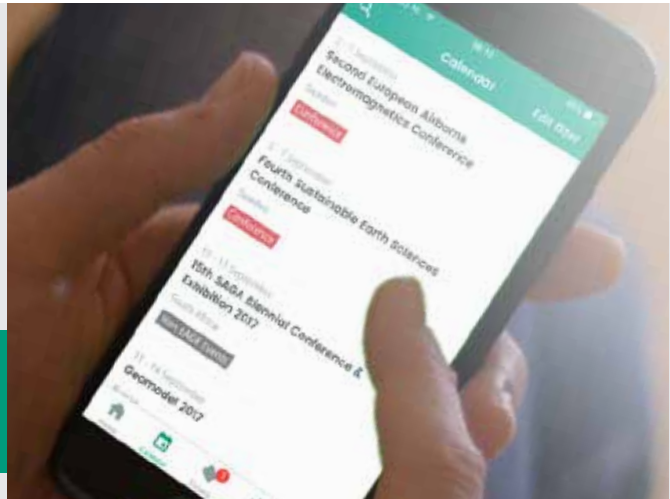
- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

INVESTMENT:  
**€ 1.500**  
 (EXCL. VAT)

## WORKSHOP APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

INVESTMENT:  
**€ 1.000**  
 (EXCL. VAT)



## SPONSORING STUDENTS

Companies can sponsor students to attend the workshop. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- 5 student registrations
- The company that sponsors the students will be mentioned in the programme accordingly

INVESTMENT:  
**€ 2.500**  
 (EXCL. VAT)



## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains over 67,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop.



For more information or a **FREE** trial  
contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)



# UPCOMING

## REGIONAL WORKSHOPS & CONFERENCES

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### **IMOG 2019**

1-6 September 2019 • Gothenburg, Sweden

### **FOURTH EAGE CONFERENCE ON PETROLEUM GEOSTATISTICS**

2-6 September 2019 • Florence, Italy

### **FIFTH INTERNATIONAL CONFERENCE ON FAULT AND TOP SEALS**

8-12 September 2019 • Palermo, Italy

### **THIRD EAGE WORKSHOP ON WELL INJECTIVITY & PRODUCTIVITY IN CARBONATES**

18-20 November 2019 • Doha, Qatar

### **SECOND EAGE EASTERN MEDITERRANEAN WORKSHOP**

19-21 November 2019 • Athens, Greece

### **FIRST EAGE WORKSHOP ON UNMANNED AERIAL VEHICLES**

2-4 December 2019 • Toulouse, France

**CONTACT US FOR MORE INFORMATION**

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**[events.eage.org](https://events.eage.org)**