

**Claire Steiner**  
**UK Director / Co-Founder**  
**GTPP / Future You Foundation**



## **Election Address**

It is a privilege being an ITT Director and Chair of the Education and Training Committee and something that I remain completely committed to. As a result of our work, we continue to see more Universities, Colleges and Students join us as members. I have also been keen to ensure that we continue to collaborate and develop the Committee to include other leading associations and professionals from different industries across the sector. It is so important that we represent the diversity that we see in the next generation of industry professionals and this remains a focus for the work of the Committee, particularly as part of our Future You initiative.

I am enormously proud of how Future You has continued to grow and garner support from so many people and businesses. Since I organised the first event at WTM in 2009 we have reached over 25,000 students and continue to run our flagship conference at WTM each year. In 2022 we launched the Future You Foundation to enable us to help support the ongoing talent challenge we are facing and further develop our offering to encourage more people to join our sector which has included our first ever Northern Ireland and Wales conference and careers events, welcoming students from across each region. More developments are planned as ITT Future You will be celebrating its 15<sup>th</sup> anniversary in the next academic year!

In addition the Future You awards remain the only awards of their kind in the UK where we can celebrate the educational and professional achievements of graduates and industry. We continue to work in partnership with leading associations and organisations in raising professional standards and creating more opportunities for industry and education to work together, which includes our always popular panel at the ITT Conference.

I sincerely hope that the members will continue to support me and the work of the Education and Training Committee. I could not do this without the amazing contributions from the fantastic individuals who volunteer their time to sit on the Committee and it is an honour to work with them all on behalf of the ITT membership.

## **Biography**

An experienced HR & Talent professional, Claire has worked with a range of companies including travel management companies, airlines, industry associations, technology providers, tour operators and OTAs.

Recognised as a champion for next generation and emerging talent, Claire has a focus and passion for enabling young people and under represented communities. As well as her HR work, Claire is the UK Director for the Global Travel and Tourism Partnership ([www.gttp.org](http://www.gttp.org)), a charity working to inspire young people to build successful and responsible careers in travel and tourism, particularly in countries where tourism is a vital part of the economy.

She is a Board Director of the Institute of Travel & Tourism and Chair of the ITT Education and Training Committee leading on a number of initiatives, including the ITT Future You and Student Ambassador programmes and in 2022 co-founded the Future You Foundation, with the aim of providing a collaborative voice across the UK to educate, inspire and encourage people to follow careers in travel, tourism, aviation and hospitality.

Claire is honoured to be an industry Ambassador for the international water charity, Just a Drop and an advisory Board member for the social enterprise Women in Travel (CIC), working globally to help provide women with the opportunity to fulfil their economic and individual potential.

## **Contact Details**

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