

# An invitation to contribute to 'Travel for Good', post pandemic

Sustainability in travel has been discussed for decades. In 1972, the first United Nations Conference on the Human Environment focused on the challenge of preserving and enhancing our environment. It was an issue rearing its head then, well before travel exploded.

To us, Travel for Good means travelling for the right reasons, towards the betterment of ourselves and the people and environment we encounter. If we can't do this then we personally believe we simply shouldn't travel. In a world of increasing disparity, we can come closer through travel, and by doing so generate and distribute both empathy and wealth to those needing it most.

The last two years have made it blindingly clear just how important travel is, yet without urgent action to improve sustainability practice, the industry may not survive. With that comes our exciting facelift of Human Magazine, now known as For Good. The first issue of For Good will revisit topics we touched on in our previous issue, in a new post-covid context. Shining a light on people and organisations in the travel industry that are making waves in the world of sustainable travel. We know the cause for sustainability will be amplified by doing so.

Please let us know if you'd be interested in contributing by **Friday 29<sup>th</sup> July**. We have various opportunities to feature in the magazine—main articles will be **500-1000** words, though if it's a great in-depth piece we can accommodate up to **1500** words. Alternatively, we offer vox-pops on initiatives (**max 400 words**) which capitalise on the benefits of travel, showing how possible it is to create a positive impact while doing so, on the environment, travellers, and local people. Initiatives that allow Travel For Good. The final deadline to submit articles will be **Friday 26<sup>th</sup> August**.



Please submit your article with any relevant high-resolution pictures or videos.

Collectively we want to help inspire everyone involved in travel to accelerate, kickstart or enhance their own initiatives. We want to prove there is a new way to travel, one day to become the norm. The alternative just doesn't bear thinking about.

Your help is gratefully received, and the resulting first edition of For Good Magazine will be circulated to you in **Autumn 2022**.

Please don't hesitate to contact us with any questions, queries, or submissions.

**Thank you!**