



PROMOTIONAL OPPORTUNITIES



THE TRAVEL MARKETING AWARDS – MONDAY 9 MARCH 2020

Lead Partner	x 1	POA
Headline Partner	x 5	£8,000
Cocktail Reception	x 1	£5,000
After Party	x 1	£3,000
Highlights Video	x 1	£3,000
Social Wall	x 1	£3,000
Categories	x 8	£2,000 each
Photo Props	x 1	£1,500
Awards Programme*	x 1	£1,500
Electronic Seating Plan*	x 1	£1,000
Results Brochure*	x 1	£1,000
Advertising*	Multiple	£350, from

QUESTION TIME

Headline Partner	x 4	£2,500
Welcome Reception	x 2	£1,500
Contributor	x 4	£1,500

* fee does not include tickets for the event.

THE TRAVEL MARKETING AWARDS

The Travel Marketing Awards is the largest and most prestigious event in the travel and tourism marketing calendar and one of the industry's most sought-after accolades. Developed to celebrate brilliance in the field, the Awards reward the originality, creativity, innovation and relevancy delivered by teams and individuals at the forefront of their profession who are transforming the landscape and possibilities of travel marketing to stand out from the crowd.

Entries are invited across more than 30 categories covering all aspects of the marketing function. The awards are decided by a panel of expert judges with substantial experience in their respective fields. The winners receive one of our famous Award cubes with all runners-up receiving a framed certificate.

The Awards are announced at a high-energy event held in a five star central London venue. The evening includes a well-known entertainer as Awards host, welcome reception, three course meal, after party and much more.

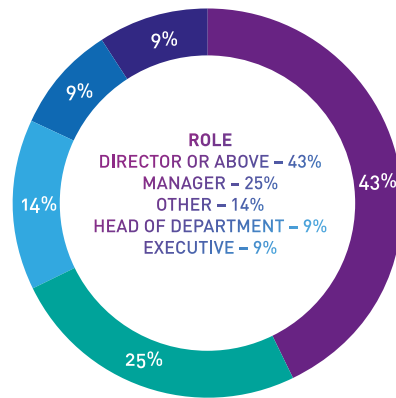
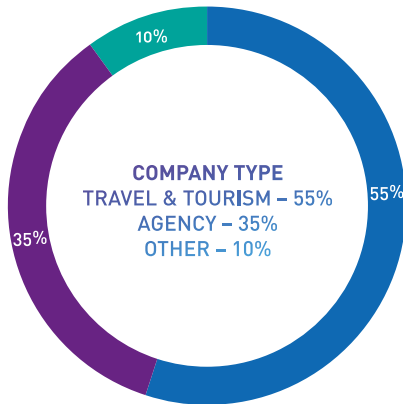
Whether agency or client-side, start-up or SME, established brand or large organisation, the Awards are open to any company that has carried out travel marketing, advertising or PR over the eligibility period – (1 September 2018 to 31 August 2019).

The 2020 event will take place on Monday 9 March at the London Hilton on Park Lane. The call for entries will open in September 2019.



WHO ATTENDS?

THE TRAVEL MARKETING AWARDS 2019



Please see guest list at the end of this document.



PREVIOUS EVENT FEEDBACK

“
The event itself was fantastic as always – definitely the best Awards around.
”

“
...a lot of the key decision makers in travel don't need to be there but choose to attend, which speaks volumes to the quality of the event and the value people place in the Awards.
”

“
I was blown away by the scale of the event as well as the pride of those who had entered, and the eventual winners!
”



LEAD PARTNER – THE TRAVEL MARKETING AWARDS

This is an exclusive opportunity for your company's logo to be combined with the Awards logo.

Package benefits include:

- your logo on all pre and post event materials, on the stage set, on screen during the event and on the relevant Award trophies and certificates
- sponsorship of an Awards section (Digital, Marketing, Advertising or PR)
- opportunity to show a video or give a short introduction to your section of the Awards (2 minutes)
- opportunity to be on stage during the presentation of the relevant set of Awards
- two tables of ten
- opportunity to join the judging panel
- editorial on the event website and in the Awards Programme
- opportunity to provide a welcome message in the Awards programme and introduction to the Results Brochure
- verbal acknowledgement by CIM TG President and Awards Host
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.
- details of attendees who consent to their details being shared with sponsors.



HEADLINE PARTNER – THE TRAVEL MARKETING AWARDS

With this sponsorship you will be one of up to five Headline Partners who will benefit from a strong brand presence at The Travel Marketing Awards.

Package benefits include:

- your logo on all pre and post event materials, on the stage set, on screen during the event and on the relevant Award trophies and certificates
- sponsorship of an Awards section (Digital, Marketing, Advertising or PR)
- opportunity to show a video or give a short introduction to your section of the Awards (60 seconds)
- opportunity to be on stage during the presentation of the relevant set of Awards
- one table for ten guests
- opportunity to join the judging panel
- editorial on the event website and in the Awards Programme
- advertising positions on the Awards Website and in the Awards Programme and Results Brochure
- verbal acknowledgement by CIM TG President and Awards Host
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.
- details of attendees who consent to their details being shared with sponsors.



COCKTAIL RECEPTION

With this sponsorship, you could kickstart the event and set a lively tone for the evening while increasing visibility for your brand.

Benefits include:

- your logo on e-shots promoting the event, the website, reception signage and the Awards Programme.
- one ticket for the event
- verbal acknowledgement by the CIM TG President
- 100 word editorial on the Awards Website
- a logo promoting your association with the Awards – to utilise on email footers, your website, etc.



There are opportunities to increase the level of branding within the Cocktail Reception area at your own expense, subject to approval.

AFTER PARTY

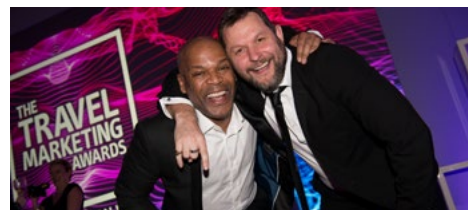
We are seeking a sponsor for the After Party DJ to capitalise on the party atmosphere following the Awards.

Benefits include:

- your logo on the website, on screen during the after party and on the DJ's booth

- one ticket for the event
- verbal acknowledgement by the Awards host and DJ
- 100 word editorial on the Awards website
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.

There are opportunities to increase the level of branding within the disco area at your own expense, subject to approval.



HIGHLIGHTS VIDEO

A film crew will be on site throughout the event to capture the winning moments and vox pops from the guests. The Highlights Video will be widely distributed post event as well as being used throughout the marketing of the 2020 Travel Marketing Awards.

Benefits include:

- your logo on the start and end of the video, on the website and in the Awards programme.
- one ticket for the event
- verbal acknowledgement on stage
- a representative from your company will be featured towards the beginning of the video
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.



SOCIAL WALL

The Social Media Wall will be displayed on screens within the function room and will include posts from Twitter, Facebook and Instagram.

Benefits include:

- your logo on the the social media wall screens, the website and in the Awards programme.
- one ticket for the event
- verbal acknowledgement on stage
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.



CATEGORY SPONSOR

As sponsor of a campaign, individual or team category, the following benefits will be available:

Your logo on the Awards website, the main screen during this Award, on the Award trophy, the runner-up certificates and in the Awards programme and Results brochure.

- one ticket for the event
- verbal acknowledgement by the Awards host
- opportunity to present the Award on stage
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.



PHOTO PROPS

Photo props will be available throughout the evening and guests encouraged to share the images on social media.

Benefits include:

- your logo on the website, on screen during the event and in the Awards programme.
- one ticket for the event
- opportunity to provide branded items
- verbal acknowledgement by CIM TG President and Awards host
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.



THE AWARDS PROGRAMME

The Awards programme will be prominently displayed on the tables.

It will include a welcome message from CIM Travel Group, order of Awards, details of the judging panel, information about our principal sponsors and a full list of companies that entered the Awards.

Benefits include:

- your logo on the front cover and the Awards website
- a full page advertisement on the outside back cover
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.



SEATING PLAN

The seating plan will be displayed outside the function room.

Benefits include:

- your logo on the seating plan, the event website and the Awards programme.
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.



RESULTS BROCHURE

The Digital Results brochure will be distributed to all the Awards ceremony attendees immediately following the event, as well as a comprehensive database of senior travel and marketing industry professionals. The publication will showcase all of the winning entries as well as listing the runners up.

The brochure will be re-circulated in September when the 2020 Awards are launched, and the publication will be available for download on the Awards website.

Benefits include:

- your logo on the front cover of the Results Brochure and on the Awards website.
- a full page advertisement on the inside front cover of the Results brochure
- logo promoting your association with the Awards – to utilise on email footers, your website, etc.



ADVERTISING RATES W X H



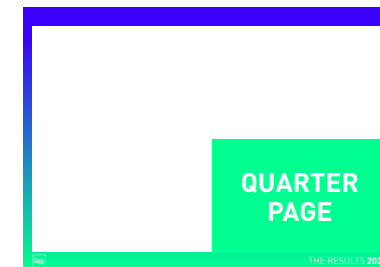
Full Page (283mm x 180mm)

£1000



Half Page (135mm x 180mm)

£600



Quarter Page (139mm x 90mm)

£350

2020 CATEGORIES

Included in Headline Sponsorship Packages

Advertising

Advertising Agency
Consumer Press
Out of Home
Radio Advertising
Trade Press

Marketing

Affinity Marketing & Sponsorship
Brochure
Content Marketing
Customer Magazine
Direct Marketing

Available to Category Sponsors

Advertising Campaign (< £250,000 Media Spend)
Advertising Campaign (> £250,000 Media Spend)
Brand Relaunch
Challenger Travel Brand of the Year
Creative Agency
Digital Agency
Digital Marketing Campaign
Docusoap
In-house Marketing/PR Team
Innovative Marketing

Digital

Search
Social Media
Technology
Video/Film/TV
Website or Microsite

PR

PR Agency
PR Strategic
PR Stunt/Experiential Event
PR Tactical
Representation Agency

International Campaign
Integrated Campaign (< £500,000 Media Spend)
Integrated Campaign (> £500,000 Media Spend)
Marketing Agency
Media Agency
Rising Star from an Agency
Rising Star of Travel Marketing
Rising Star of Travel PR
Travel Brand of the Year
Travel Brand of the Decade

QUESTION TIME

Question Time – a sell-out event for the past two years – returns in **January 2020** as part of the **Travel Marketing Events** series, which combines quality networking with the latest thinking, tools, trends, hints and tips.

The event will see a select number of senior travel industry and agency marketing experts come together to debate the issues of the day before an audience of high-profile in-house and agency travel marketing professionals.

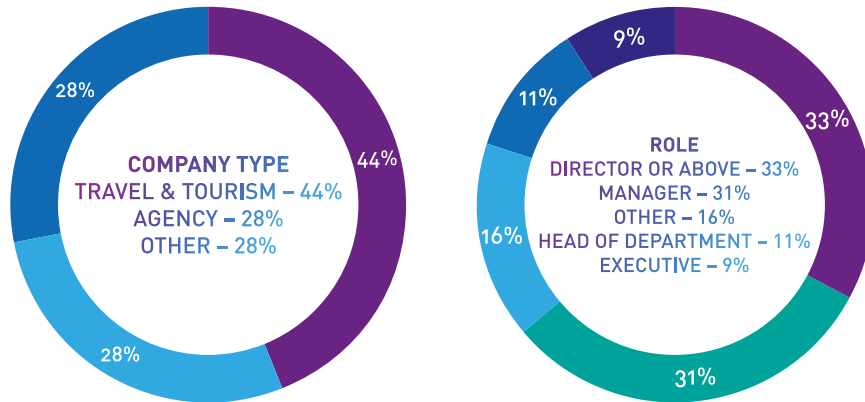
Panellists will include winners from the **2019 Travel Marketing Awards**, each representing different marketing disciplines and sectors of the travel industry.

TRAVEL
MARKETING
EVENTS



WHO ATTENDS?

QUESTION TIME 2018



Please see guest list at the end of this document.



PREVIOUS EVENT FEEDBACK



HEADLINE PARTNER – QUESTION TIME

With this sponsorship you will be one of up to four Headline Partners who will benefit from a strong brand presence at this event.

Benefits include:

- your logo on all pre and post event materials, on free standing signage or on screen in the presentation area (depending on the format of the event)
- editorial on the event website
- opportunity for a senior level speaker from your organisation to give a welcome address, or to set the scene for a session, or to join a panel – subject to content approval.
- opportunity to invite 20 guests to attend the event free of charge, this can include up to 5 places for your team, plus your speaker
- verbal acknowledgement by the event moderator
- details of attendees who consent to their details being shared with sponsors.

Note: if there is more than one headline sponsor for an event, we will agree a different role for each speaker



TRAVEL
MARKETING
EVENTS

CIM
Travel Group

WELCOME RECEPTION

Each Travel Marketing Event commences with a Welcome Reception. The sponsorship benefits include:

- your logo on all electronic promotions
- branding within the Reception area (subject to venue approval of the methods used)
- a 100-word sponsor editorial and hyperlink will appear on the CIM Travel Group website, as well as on the CIM TG events section of The Travel Marketing Awards website
- reception sponsors will have the opportunity to invite 5 guests to attend the event free of charge
- your company will be acknowledged by the event moderator as well as via social media and within any post-event communications
- details of attendees who consent to their details being shared with sponsor.



TRAVEL
MARKETING
EVENTS

CONTRIBUTORS

As a Contributor of a Travel Marketing Event, the following benefits will be included:

- contributors will be carefully selected for their relevance to each Travel Marketing Event
- contributors will be invited to participate in the session – the format and content to be determined/agreed by CIM Travel Group
- contributor logos will appear on all electronic promotions
- a 100-word sponsor editorial and hyperlink will appear on the CIM Travel Group website, as well as on the CIM TG events section of The Travel Marketing Awards website
- contributors will have the opportunity to invite 10 guests to attend the event free of charge; this can include up to 3 places for your company, plus your speaker
- your company will be acknowledged by the event moderator as well as via social media and within any post-event communications
- details of attendees who consent to their details being shared with sponsor.



CIM TRAVEL GROUP

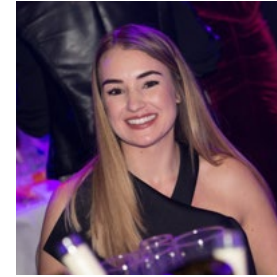
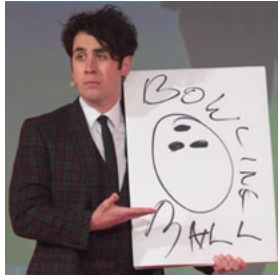
The CIM Travel Group provides a vital network for marketers across all disciplines within the travel, hospitality and tourism industries. It's where marketers, and those interested in developing a career in this field, come to meet, learn, share and network.

From our Travel Marketing Events programme to our prestigious Travel Marketing Awards, CIM Travel Group is committed to promoting, enhancing and facilitating best practice within travel marketing.

GREAT REASONS TO SPONSOR

- Opportunities to address the audience
- Opportunities to host your own guests
- Opportunities to network and develop relationships with new contacts
- Raise your profile across the travel and marketing industries
- Strong association with marketing excellence and the CIM Travel Group





CIM

Travel Group

Contact: Giles Harper
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Tel: 07771-812-372
Web: www.cimtravel.co.uk
and/or
thetravelmarketingawards.com



THE TRAVEL MARKETING AWARDS GUEST LIST – MARCH 2019

ORGANISATION	POSITION
3SIXTY DIGITAL	MANAGING DIRECTOR
3SIXTY DIGITAL	CHIEF EXECUTIVE OFFICER
ABTA	DIRECTOR OF BRAND AND BUSINESS DEVELOPMENT
ACCORD MARKETING	ACCOUNT MANAGER
ACCORD MARKETING	CHIEF DIGITAL OFFICER
ACCORD MARKETING	CHIEF OPERATING OFFICER
ACCORD MARKETING	CREATIVE SERVICES DIRECTOR
ACCORD MARKETING	DIGITAL STRATEGIST
ACCORD MARKETING	PLANNING DIRECTOR
ACCORD MARKETING	SENIOR ACCOUNT MANAGER
ACCORD MARKETING	SENIOR DIGITAL ACCOUNT DIRECTOR
ACXIOM	CONSULTANT - DATA, CRM AND ECRM
ADAMS CREATIVE GROUP	ACCOUNT MANAGER
ADAMS CREATIVE GROUP	CHIEF EXECUTIVE OFFICER
ADAMS CREATIVE GROUP	COPYWRITER AND PR
ADAMS CREATIVE GROUP	MARKETING CONSULTANT
ADAMS CREATIVE GROUP	MARKETING EXECUTIVE
ADIDO	CHIEF EXECUTIVE OFFICER
AIR EUROPA	COUNTRY DIRECTOR, UNITED KINGDOM & IRELAND
ALPHA CENTURY	PARTNER & HEAD OF STRATEGY
ALPHA CENTURY	SENIOR ACCOUNT DIRECTOR
AMERICAN AIRLINES	MARKETING CAMPAIGN MANAGER, EMEA

ORGANISATION	POSITION
AMERICAN AIRLINES	REGIONAL MARKETING MANAGER, EMEA
AMERICAN AIRLINES	SALES PLANNING MANAGER, EMEA
ARTHUR LONDON	ACCOUNT MANAGER
ARTHUR LONDON	CREATIVE DIRECTOR
ARTHUR LONDON	PARTNER & CRM PLANNER
ARTHUR LONDON	PARTNER, CREATIVE DIRECTOR AND ART DIRECTOR
ARTHUR LONDON	SENIOR ACCOUNT DIRECTOR
BIG HOUSE EXPERIENCE	DIRECTOR
BRAND AGENTS	FOUNDER AND OWNER
BRANDWIDTH	GROUP ACCOUNT DIRECTOR
BRITISH AIRWAYS	SENIOR DIGITAL MARKETING MANAGER
CARRICK CONSULTING	CHIEF EXECUTIVE OFFICER
CEDAR COMMUNICATIONS	ART EDITOR
CEDAR COMMUNICATIONS	CONTENT EDITOR
CEDAR COMMUNICATIONS	GROUP EDITOR
CHEF DE CABINET	GOBIERNO DE CANARIAS
CIM	CHIEF EXECUTIVE OFFICER
CIM	DIRECTOR OF CUSTOMER EXPERIENCE, IT AND OPERATIONS
CIM	DIRECTOR OF QUALIFICATIONS AND PARTNERSHIPS
CIM	DIRECTOR OF STRATEGY AND BUSINESS PLANNING

ORGANISATION	POSITION
CIM	FINANCE DIRECTOR
CIM	HEAD OF PARTNERSHIPS
CIM	HEAD OF PR AND ENGAGEMENT
CIM	LEADER PARTNERSHIPS MANAGER
CIM	PARTNERSHIP SUPPORT MANAGER
CIM	STRATEGIC ADVISOR
CIM TRAVEL GROUP	CHAIRMAN
CLARITY	EXTERNAL COMMUNICATIONS MANAGER
CONSULTANT	
CONSULTANT	
CONTIKI	CHIEF MARKETING OFFICER
CONTIKI	DESIGN PROJECT MANAGER
CONTIKI	DIRECTOR OF WEB DEVELOPMENT
CONTIKI	DIRECTOR PARTNER MARKETING
CONTIKI	EMAIL MARKETING MANAGER
CONTIKI	HEAD OF CONTENT
COOKSON ADVENTURES	BUSINESS DEVELOPMENT MANAGER
COOKSON ADVENTURES	CHIEF EXECUTIVE OFFICER
COOKSON ADVENTURES	MARKETING DIRECTOR
COOKSON ADVENTURES	MARKETING EXECUTIVE
COOKSON ADVENTURES	PR AND COMMUNICATIONS EXECUTIVE
CRAFTED	MARKETING MANAGER

ORGANISATION	POSITION
CRAFTED	SENIOR COPYWRITER
CRAFTED	SENIOR SEARCH STRATEGIST
CRYSTAL SKI/TUI	BRAND AND CAMPAIGNS MANAGER
CUNARD	DIRECTOR MARKETING
CUNARD	VP MARKETING & SALES
CV VILLAS	HEAD OF MARKETING
CV VILLAS	MARKETING COORDINATOR
CV VILLAS	MARKETING MANAGER
CYPRUS TOURISM ORGANISATION	INFORMATION & MARKETING OFFICER
DAY 8	DIRECTOR OF SALES & MARKETING
DEC BBDO	CHIEF EXECUTIVE OFFICER
DEC BBDO	EXECUTIVE CREATIVE DIRECTOR
DEC BBDO	STRATEGIC PLANNING MANAGER & CLIENT SERVICE DIRECTOR
DENTSU AEGIS NETWORK	EXECUTIVE DIRECTOR INTERNATIONAL
DENTSU AEGIS NETWORK	GROUP BUSINESS DIRECTOR, CLIENT SERVICES
DIGITAL VISITOR	CLIENT SERVICES DIRECTOR
DIGITAL VISITOR	CO-FOUNDER
DIGITAL VISITOR	MANAGING DIRECTOR
EMBASSY OF PERU IN THE UK	DIRECTOR
EXODUS TRAVELS	MARKETING DIRECTOR
EXODUS TRAVELS	SENIOR CREATIVE MANAGER

ORGANISATION	POSITION
EXODUS TRAVELS	MANAGING DIRECTOR
EXODUS TRAVELS	REGIONAL OPERATIONS MANAGER
EXODUS TRAVELS	VIDEOGRAPHER
FINN PARTNERS	MANAGING PARTNER
FLIGHTCENTRE	HEAD OF PARTNERSHIPS
FST	CHIEF ETHOS OFFICER
G ADVENTURES	MANAGING DIRECTOR
GAIL KENNY EXECUTIVE RECRUITMENT	PARTNER AND CO-FOUNDER
GAIL KENNY EXECUTIVE RECRUITMENT	SENIOR CONSULTANT
GINGER JUICE	MANAGING DIRECTOR
GLOBAL MEDIA AND ENTERTAINMENT GROUP	SALES MANAGER
GLOBAL MEDIA AND ENTERTAINMENT GROUP	TRAVEL CATEGORY MANAGER
GOBIERNO DE CANARIAS	MINISTER OF TOURISM, CULTURE AND SPORT
GRAYLING	ASSOCIATE DIRECTOR
GRAYLING	SENIOR ACCOUNT EXECUTIVE
GREAT WESTERN RAILWAY	HEAD OF MARKETING AND SALES
GREAT WESTERN RAILWAY	SENIOR MARKETING MANAGER
GREAT WESTERN RAILWAY	TACTICAL MARKETING EXECUTIVE
HAVAS WORLDWIDE	ACCOUNT DIRECTOR
HEARST UK	BRAND DEVELOPMENT DIRECTOR
HEARST UK	DIRECTOR IF CLIENT PARTNERSHIPS
HEARST UK	GROUP EDITORIAL DIRECTOR

ORGANISATION	POSITION
HEARST UK	GROUP PUBLISHING DIRECTOR
HEATHROW EXPRESS	COMMUNICATIONS LEAD
HEATHROW EXPRESS	DIGITAL MANAGER
HEATHROW EXPRESS	HEAD OF COMMERCIAL
HEATHROW EXPRESS	MARKETING MANAGER
HEATHROW EXPRESS	PARTNERSHIP MANAGER
HILLS BALFOUR	REGIONAL DIRECTOR
HILTON	MARKETING AND COMMUNICATIONS INTERN
HILTON	MARKETING AND COMMUNICATIONS MANAGER
HISTORIC ROYAL PALACES	DIRECTOR OF COMMUNICATIONS & DEVELOPMENT
HISTORIC ROYAL PALACES	HEAD OF MARKETING
HISTORIC ROYAL PALACES	MARKETING
HISTORIC ROYAL PALACES	MARKETING MANAGER
HISTORIC ROYAL PALACES	WEB MARKETING & DEVELOPMENT MANAGER
HOLLAND AMERICA & SEABOURN	DIRECTOR OF SALES
HOMEAWAY	SENIOR PR MANAGER
HOMEAWAY	SENIOR PROGRAMME MANAGER
HOSEASONS	DESIGNER
HOSTELWORLD	GLOBAL BRAND MANAGER
HOSTELWORLD	GLOBAL PR & COMMS LEAD
HOTWIRE	ACCOUNT DIRECTOR
HOTWIRE	ACCOUNT DIRECTOR
HOTWIRE	ACCOUNT EXECUTIVE

ORGANISATION	POSITION	ORGANISATION	POSITION
HOTWIRE	DIRECTOR	KUONI	CONTENT ASSISTANT
HOTWIRE	DIRECTOR	KUONI	CONTENT EDITOR
HOTWIRE	MANAGING DIRECTOR	KUONI	CONTENT EDITOR
CELOLLY.COM	CHIEF EXECUTIVE OFFICER	KUONI	COPYWRITER
ICELOLLY.COM	CHIEF MARKETING OFFICER	KUONI	CREATIVE ARTWORKER
IGNIS	CREATIVE DIRECTOR	KUONI	DIGITAL EXECUTICE
IGNIS	EXECUTIVE CREATIVE DIRECTOR	KUONI	FREELANCE
IGNIS	INNOVATION LEAD	KUONI	HEAD OF COMMUNICATIONS
IGNIS	MANAGING DIRECTOR	KUONI	HEAD OF DIGITAL
IGNIS	SENIOR ACCOUNT MANAGER	KUONI	MARKETING DIRECTOR
IMMEDIATE FUTURE	ACCOUNT DIRECTOR	KUONI	MARKETING EXECUTIVE
INNOVATION NORWAY	COUNTRY MANAGER UK & IRELAND	KUONI	PARTNERSHIPS EXECUTIVE
JWT	HEAD OF PLANNING	KUONI	PUBLIC RELATIONS ASSISTANT
KBC PR & MARKETING	CHAIRWOMAN	KUONI	SENIOR CONTENT EDITOR
KBC PR & MARKETING	DIRECTOR OF PR	KUONI	SENIOR MANAGER BRAND, CAMPAIGN & CONTENT MARKETING
KBC PR & MARKETING	DIRECTOR OF TRADE REPRESENTATION	KUONI	SENIOR PR AND COMMUNICATIONS EXECUTIVE
KBC PR & MARKETING	FINANCIAL CONTROLLER	KUONI	UK MANAGING DIRECTOR
KBC PR & MARKETING	MANAGING DIRECTOR	LASTMINUTE.COM	BRAND MANAGER EUROPE
KBC PR & MARKETING	DIRECTOR OF TRADE & REPRESENTATION	LASTMINUTE.COM	CHIEF MARKETING OFFICER
KBC PR & MARKETING	FOUNDER	LASTMINUTE.COM	CREATIVE CONTENT MANAGER
KBC PR & MARKETING	MANAGING DIRECTOR		

ORGANISATION	POSITION
LASTMINUTE.COM	HEAD OF SEO
LASTMINUTE.COM	HEAD OF SOCIAL
LASTMINUTE.COM	PROGRAMMATIC MARKETING DIRECTOR
LASTMINUTE.COM	SENIOR BRAND COPYWRITER
LASTMINUTE.COM	SENIOR DISPLAY MANAGER
LASTMINUTE.COM	SOCIAL MEDIA MANAGER
LATERROOMS.COM	DIGITAL PERFORMANCE EXECUTIVE
LATERROOMS.COM	SENIOR CRM MARKETING EXECUTIVE
LOTUS	ACCOUNT DIRECTOR
LOTUS	MANAGING DIRECTOR
LOTUS PR	ACCOUNT DIRECTOR
M.I. MEDIA	DIGITAL PERFORMANCE MANAGER
M.I. MEDIA	PLANNING DIRECTOR
MAIL METRO MEDIA	CATEGORY MANAGER
MAIL METRO MEDIA	CLIENT PARTNERSHIPS DIRECTOR
MAIL METRO MEDIA	CLIENT PARTNERSHIPS DIRECTOR
MAIL METRO MEDIA	GROUP ACCOUNT DIRECTOR
MAIL METRO MEDIA	TRAVEL ACCOUNT MANAGER
MALTA TOURISM AUTHORITY	ADVERTISING, PR & EVENTS

ORGANISATION	POSITION
MALTA TOURISM AUTHORITY	MARKETING EXECUTIVE
MALTA TOURIST AUTHORITY	DIRECTOR UK & IRELAND
MANCHESTER AIRPORT GROUP	COMMUNICATIONS MANAGER
MDSG	ACCOUNT DIRECTOR
MEDIACOM	AD
MEDIACOM	EXECUTIVE
MEDIACOM	EXECUTIVE
MEDIACOM	EXECUTIVE
MEDIACOM	SR PLANNER
MELT CONTENT	CHIEF OPERATING OFFICER
MR.H	ART DIRECTOR
MR.H	COPYWRITER
MR.H MANAGER	CREATIVE BRAND
MR.H	CREATIVE MARKETING INTERN
MR.H	OWNER
MR.H	PARTNER
MR.H	PHOTOGRAPHER
MR.H	SENIOR CREATIVE
NATIONAL EXPRESS	HEAD OF MARKETING
NATIONAL EXPRESS	MARKETING MANAGER
NATIONAL EXPRESS	SENIOR MARKETING CAMPAIGN MANAGER
NEILSON ACTIVE HOLIDAYS	CHIEF MARKETING OFFICER

ORGANISATION	POSITION
NEILSON ACTIVE HOLIDAYS	HEAD OF BRAND
NEILSON ACTIVE HOLIDAYS	HEAD OF CRM
NETFLIGHTS	MANAGING DIRECTOR
NEWSWORKS	CHIEF EXECUTIVE OFFICER
OFFSHORE INTERNATIONAL ADVERTISING	CHIEF EXECUTIVE OFFICER
OFFSHORE INTERNATIONAL ADVERTISING	CLIENT DIRECTOR/OFFSHORE
INTERNATIONAL ADVERTISING	CLIENT MANAGER/OFFSHORE
INTERNATIONAL ADVERTISING	HEAD OF CREATIVE
OFFSHORE INTERNATIONAL ADVERTISING	SENIOR CREATIVE
OGILVY ONE	GLOBAL CREATIVE PARTNER
OLYMPIC HOLIDAYS COMMUNICATIONS	HEAD OF MARKETING AND
ONE BLACK BEAR	ACCOUNT DIRECTOR
ONE BLACK BEAR	CREATIVE PARTNER
ONE BLACK BEAR	DIRECTOR
ONE BLACK BEAR	MANAGING PARTNER
ONE BLACK BEAR	OWNER
ONE GREEN BEAN	ACCOUNT MANAGER
ONE GREEN BEAN	SENIOR ACCOUNT MANAGER
PATRONATO DE TURISMO DE GRAN CANARIA	GENERAL MANAGER
PATRONATO DE TURISMO DE GRAN CANARIA	GENERAL MANAGER
PRINCESS CRUISES	DIGITAL MARKETING EXECUTIVE
PRINCESS CRUISES	HEAD OF MARKETING & COMMUNICATIONS

ORGANISATION	POSITION
PRINCESS CRUISES	PR EXECUTIVE
PRINCESS CRUISES	PR MANAGER
PRINCESS CRUISES	SALES MANAGER
PRINCESS CRUISES	UK COMMERCIAL DIRECTOR
PRINCESS CRUISES	UK GUEST SERVICES DIRECTOR
PRINCESS CRUISES	UK PR DIRECTOR
PRINCESS CRUISES	VICE PRESIDENT UK & EUROPE
PROMOTUR TURISMO DE CANARIAS	DIRECTOR OF TOURISM INTELLIGENCE & AIR CONNECTIVITY
PROMOTUR TURISMO DE CANARIAS	DIRECTOR OF TOURISM PROJECTS OF SUN AND BEACH PLUS AND COMMUNICATION TO PROFESSIONALS
PROMOTUR TURISMO DE CANARIAS	GRAN CANARIA REPRESENTATIVE UK & IRELAND IN SPANISH TOURIST OFFICE
PROMOTUR TURISMO DE CANARIAS	MANAGING DIRECTOR
QANTAS	MARKETING MANAGER
RICHMOND UNIVERSITY	PROFESSOR OF PUBLIC RELATIONS
ROOSTER PR	ACCOUNT DIRECTOR
ROOSTER PR	ACCOUNT EXECUTIVE
ROOSTER PR	ACCOUNT EXECUTIVE
ROOSTER PR	ACCOUNT MANAGER
ROOSTER PR	CREATIVE DIRECTOR

ORGANISATION	POSITION
ROOSTER PR	MANAGING DIRECTOR
ROOSTER PR	SENIOR ACCOUNT MANAGER
ROYAL CARIBBEAN INTERNATIONAL	CRM & AFFILIATES MANAGER
SHOOT IT YOURSELF	FOUNDER AND MANAGING DIRECTOR
SIREN COMMUNICATIONS	ASSOCIATE DIRECTOR
SIREN COMMUNICATIONS	SENIOR ACCOUNT DIRECTOR & HEAD OF CONTENT
SKY SMART	PROJECT MANAGER
SLG SPECIALIST LEISURE GROUP	CHIEF EXECUTIVE OFFICER
SLG SPECIALIST LEISURE GROUP	HOTELS MARKETING MANAGER
SLG SPECIALIST LEISURE GROUP	MANAGING DIRECTOR
SLG SPECIALIST LEISURE GROUP	MANAGING DIRECTOR - HOTEL DIVISION
SLG SPECIALIST LEISURE GROUP	MARKETING DIRECTOR
SOUTH AFRICAN TOURISM	HUB HEAD: UK & IRELAND
SOUTH AFRICAN TOURISM	CAMPAIGN & PARTNERSHIP MANAGER
SOUTH AFRICAN TOURISM	MARKETING & PROMOTIONS MANAGER UK
SOUTH AFRICAN TOURISM	MARKETING AND COMMUNICATIONS OFFICER UK
STA TRAVEL	HEAD OF STRATEGIC PARTNERSHIPS & CAMPAIGNS

ORGANISATION	POSITION
STUDENT UNIVERSE	DIRECTOR, COMMERCIAL & PARTNERSHIPS
SUPER FANTASTIC	CO-FOUNDER
SUPER FANTASTIC	CO-FOUNDER
TELETEXT HOLIDAYS	BRAND MANAGER
TELETEXT HOLIDAYS	CONTENT MANAGER
TELETEXT HOLIDAYS	MARKETING DIRECTOR
TELETEXT HOLIDAYS	SOCIAL MEDIA MANAGER
THE ADVANTAGE TRAVEL PARTNERSHIP	HEAD OF MARKETING
THE BRIGHTER GROUP, A FINN PARTNERS COMPANY	ASSOCIATE VICE PRESIDENT
THE BRIGHTER GROUP, A FINN PARTNERS COMPANY	ASSOCIATE VICE PRESIDENT
THE BRIGHTER GROUP, A FINN PARTNERS COMPANY	MANAGING PARTNER
THE BRIGHTER GROUP, A FINN PARTNERS COMPANY	PARTNER
THE BRIGHTER GROUP, A FINN PARTNERS COMPANY	PARTNER
THE BRIGHTER GROUP, A FINN PARTNERS COMPANY	SENIOR ACCOUNT MANAGER
THE BRIGHTER GROUP, A FINN PARTNERS COMPANY	SENIOR ACCOUNT MANAGER
THE BRIGHTER GROUP, A FINN PARTNERS COMPANY	VICE PRESIDENT
THE LUXURY TRAVEL BOOK	DIRECTOR
THE LUXURY TRAVEL BOOK	DIRECTOR
THE RED CARNATION HOTEL COLLECTION	CONTENT MANAGER
THE RED CARNATION HOTEL COLLECTION	GENERAL MANAGER

ORGANISATION	POSITION
THE RED CARNATION HOTEL COLLECTION	RESIDENT MANAGER
THE TRAVEL CHAPTER	CHIEF OPERATING OFFICER
THE TRAVEL CHAPTER	CONTENT MARKETING MANAGER
THE TRAVEL CHAPTER	CUSTOMER ENGAGEMENT EXECUTIVE
THE TRAVEL CHAPTER	DIGITAL MEDIA EXECUTIVE
THE TRAVEL CHAPTER	HEAD OF DIGITAL MEDIA
THE TRAVEL CHAPTER	HEAD OF SEO
THE TRAVEL CHAPTER	MARKETING DIRECTOR
THE TRAVEL CHAPTER	MARKETING MANAGER
THE TRAVEL CHAPTER	PAID MEDIA MANAGER
THE TRAVEL CHAPTER	SENIOR CUSTOMER MARKETING MANAGER
THE TRAVEL CHAPTER	SENIOR MARKETING MANAGER
THE TRAVEL CHAPTER	SOCIAL MEDIA MANAGER
TI MEDIA	GROUP CLIENT INVESTMENT DIRECTOR
TI MEDIA	HEAD OF TRAVEL
TI MEDIA	SPECIALIST INNOVATION DIRECTOR
TITAN TRAVEL	SENIOR MARKETING EXECUTIVE
TOURISM AND EVENTS QUEENSLAND	TRADE AND MARKETING MANAGER
TOURISM AUSTRALIA	DIGITAL MARKETING EXECUTIVE

ORGANISATION	POSITION
TOURISM AUSTRALIA	MARKETING MANAGER
TOURISM AUSTRALIA	PARTNERSHIP AND DISTRIBUTION MANAGER
TOURISM AUSTRALIA	RGM UK & NORTHERN EUROPE
TOURISM AUSTRALIA	SENIOR MARKETING EXECUTIVE
TOURISM IRELAND	BRAND PARTNERSHIP MANAGER - GB
TOURISM IRELAND	HEAD OF DIGITAL CONSUMER MARKETING
TOURISM NEW ZEALAND	REGIONAL MANAGER UK AND EUROPE
TOURISM WESTERN AUSTRALIA	PR MANAGER
TOURISM WESTERN AUSTRALIA	UK MARKET MANAGER
TPA	CREATIVE
TPA	DIRECTOR
TRAVELSPHERE	BRAND MANAGER
TRAVELSPHERE	CONCIERGE SERVICE ADVISER
TRAVELSPHERE	FINANCE DIRECTOR
TRAVELSPHERE	MANAGING DIRECTOR
TRAVELSPHERE	MARKETING DIRECTOR
TRAVELSPHERE	PUBLIC RELATIONS MANAGER
TRAVELSPHERE	SERVICE ADVISER
TRAVELZOO	HEAD OF MARKETING, UK
TRAVELZOO	HEAD OF PR & TRADE MARKETING

ORGANISATION	POSITION
TTG MEDIA	DEPUTY FEATURES EDITOR
TTG MEDIA	SALES AND MARKETING DIRECTOR
TUI UK	DIRECTOR OF BRAND COMMUNICATIONS AND CONTENT
TUI UK	HEAD OF BRAND MARKETING
TUI UK	HEAD OF DIGITAL MARKETING
TUI UK	HEAD OF PR
TUI UK	PR MANAGER
TUI UK	PRESS OFFICER
TUI UK	SENIOR COMMS PLANNING MANAGER
TUI UK	SENIOR MARKETING MANAGER
TUI UK	SENIOR MARKETING MANAGER
TUI UK	SENIOR MARKETING MANAGER
TURESPAÑA	MANAGER
UNILAD	CREATIVE STRATEGIST
VILLA PLUS	MARKETING MANAGER
VISIT JERSEY	CAMPAIGN LEAD
VISIT JERSEY	HEAD OF MARKETING
VISITGUERNSEY	DIGITAL MARKETING EXECUTIVE
VISITGUERNSEY	DIGITAL MARKETING MANAGER

ORGANISATION	POSITION
VISITGUERNSEY	MARKETING ASSISTANT
VISITGUERNSEY	MARKETING MANAGER
VIVID	BRAND PLANNER
VIVID	EXECUTIVE CREATIVE DIRECTOR
VIVID	MANAGING DIRECTOR
VRUK	CHIEF EXECUTIVE OFFICER
VRUK	MARKETING ACQUISITION COORDINATOR
VRUK	MARKETING DIRECTOR
VRUK	SEO MARKETING MANAGER
VRUK	SOCIAL MEDIA TEAM LEADER
WAVEMAKER	CLIENT LEAD
WDMP	CREATIVE LEAD
WDMP	MANAGING DIRECTOR
WDMP	SENIOR ACCOUNT MANAGER
WDMP	SENIOR PLANNER
WELCOME TO YORKSHIRE	DIGITAL MARKETING EXECUTIVE
WELCOME TO YORKSHIRE	DIGITAL MARKETING EXECUTIVE
WEXAS TRAVEL	CONTENT WRITER
WEXAS TRAVEL	DESIGNER
WINGED BOOTS	CONTENT WRITER
WINGED BOOTS	GRAPHIC DESIGNER

ORGANISATION	POSITION
WINGED BOOTS	MARKETING MANAGER
WOW AIR	REGIONAL MANAGER PR
WOW AIR	SVP COMMUNICATIONS & MARKETING

TRAVEL MARKETING EVENTS GUEST LIST – JANUARY 2018

ORGANISATION	POSITION
4PS MARKETING	HEAD OF TRAVEL
4PS MARKETING	SENIOR ACCOUNT MANAGER
ACCORD MARKETING	ACCOUNT MANAGER
ACCORD MARKETING	ASSOCIATE DIRECTOR
ACCORD MARKETING	MEDIA PLANNING EXECUTIVE
ACCORD MARKETING	SENIOR ACCOUNT MANAGER
AIR CHARTER SERVICE	MARKETING MANAGER
ANTIGUA AND BARBUDA TOURISM AUTHORITY	VP MARKETING AND SALES EUROPE
BEST OF ENGLAND	MARKETING DIRECTOR
BLUE SAIL	DIRECTOR
BRIGHTER GROUP	ACCOUNT MANAGER
BRIGHTER GROUP	MANAGING PARTNER
BRIGHTER GROUP LTD	PARTNER - MARKETING & RESPONSIBLE TOURISM
BRIGHTSUN TRAVEL	OPERATIONS MANAGER
CARAVAN AND MOTORHOME CLUB	RESEARCH AND INSIGHTS MARKETING MANAGER
CIL MANAGEMENT CONSULTANTS	ANALYST
CIM	NETWORK MANAGER

ORGANISATION	POSITION
CIM TRAVEL GROUP	CHAIR
CIM TRAVEL GROUP	VICE CHAIR
CONTIKI	VICE PRESIDENT, MARKETING
COSMOPOLITAN	TRAVEL EDITOR
CRITEO LTD	SENIOR MARKETING MANGER
DENTSU AEGIS NETWORK	GUEST
DESIGNATE	GUEST
DIGITAL CINEMA MEDIA	CLIENT LEAD
DRAYCOTT HOTEL	SALES & MARKETING MANAGER
FKC	CEO
FLAGSHIP CONSULTING	ACCOUNT DIRECTOR
G ADVENTURES	ONLINE MARKETING SPECIALIST
G ADVENTURES	TRADE MARKETING EXECUTIVE
G2TV LTD	DIRECTOR & HEAD OF PRODUCTION
G2TV LTD	DIRECTOR AND HEAD OF CREATIVE
GAIL KENNY EXECUTIVE RECRUITMENT	PARTNER & CO-FOUNDER
GINGER JUICE	MANAGING DIRECTOR
GLH HOTELS	MARKETING AND BRAND DIRECTOR
GLOBAL	DIRECTOR OF COMMERCIAL DIGITAL
GLOBAL	GROUP HEAD
GLOBAL	TRADE MARKETING
GLOBAL MEDIA & ENTERTAINMENT	CROSS MEDIA
GLOBAL MEDIA & ENTERTAINMENT	DIRECTOR OF COMMERCIAL CATEGORY

ORGANISATION	POSITION
GLOBAL MEDIA & ENTERTAINMENT	HEAD OF TRAVEL
GOOD HOUSEKEEPING	TRAVEL EDITOR
GOOD RELATIONS	BUSINESS CONSULTANT
GOOD RELATIONS	SENIOR ASSOCIATE DIRECTOR
GOVIA THAMESLINK RAILWAY	BRAND CAMPAIGN MANAGER
GOVIA THAMESLINK RAILWAY	HEAD OF CUSTOMER MARKETING
GOVIA THAMESLINK RAILWAY	SENIOR BRAND AND PLANNING MANAGER
HEARST UK	CLIENT SALES DIRECTOR
HEARST UK	GROUP EDITORIAL DIRECTOR OF THE LIFESTYLE GROUP
HEARST UK	HEAD OF TRAVEL PARTNERSHIPS
IGLU	EMAIL MARKETING MANAGER
IGNIS	GROUP ACCOUNT DIRECTOR
INTERNATIONAL AIRLINES GROUP	MARKETING MANAGER
INTREPID TRAVEL	PR MANAGER
JAYNE PEIRCE RECRUITMENT	MANAGING DIRECTOR
JAYNE PEIRCE RECRUITMENT	GUEST
KIDZANIA	MARKETING MANAGER
KUONI	MARKETING DIRECTOR
LONELY PLANET	MARKETING AND COMMUNICATIONS EXECUTIVE
LONELY PLANET	GUEST
M&C SAATCHI LONDON	PARTNER
NEWS UK	DIRECTOR OF TRAVEL
NOW	STRATEGIST

ORGANISATION	POSITION
OCEAN HOLIDAYS	HEAD OF MARKETING
OCEAN HOLIDAYS	GUEST
OCEAN HOLIDAYS	GUEST
PROPELLER GROUP	CONTENT DIRECTOR
RESORT MARKETING	SALES MANAGER
RESORT MARKETING	STRATEGY DIRECTOR
ROYAL CARIBBEAN	DIRECTOR OF MARKETING
SAGA	DIGITAL DESIGN & UX MANAGER
SAGA	MARKETING EXECUTIVE
SANDALS RESORTS UK	HEAD OF MARKETING (UK & EUROPE)
SANDALS RESORTS UK	MARKETING MANAGER
SARAH BENNETT TRAVEL	INDEPENDENT TRAVEL AGENT
SLC REPRESENTATION FOR TOURISM WESTERN AUSTRALIA	MARKET MANAGER
SOUTH AFRICAN TOURISM	COUNTRY MANAGER, UK & IRELAND
SPACE & TIME MEDIA	SENIOR ACCOUNT DIRECTOR
SPACE & TIME MEDIA	SOCIAL MEDIA EXECUTIVE
SPANISH TOURIST BOARD	GRAN CANARIA DESTINATION MANAGER
SUMMIT ADVISORY	DIRECTOR
THE ADVANTAGE TRAVEL PARTNERSHIP	SENIOR MARKETING EXECUTIVE
THE THINKING TRAVELLER	MARKETING MANAGER
THE TRAVEL NETWORK GROUP	MARKETING EXECUTIVE
THE TRAVEL NETWORK GROUP	ONLINE MANAGER
TOURISM NEW ZEALAND	PREMIUM TRADE MANAGER - EUROPE

ORGANISATION	POSITION
TOURISM NEW ZEALAND	REGIONAL MANAGER EUROPE
TOURISM NEW ZEALAND	TRADE MARKETING MANAGER - EUROPE
TRAVEL PR	DIGITAL MARKETING MANAGER
TRAVELZOO	HEAD OF MARKETING UK
TTG MEDIA	DEPUTY NEWS EDITOR
TUI UK & IRELAND	HEAD OF BRAND MARKETING
VCCP MEDIA	BUSINESS DIRECTOR
VERTICAL LEAP	BUSINESS DEVELOPMENT MANAGER
VERTICAL LEAP	BUSINESS DEVELOPMENT MANAGER

ORGANISATION	POSITION
VERTICAL LEAP	HEAD OF MARKETING
VILLA PLUS	TRAVEL EXECUTIVE
VILLA PLUS LTD	DIRECTOR
VILLA PLUS LTD	HEAD OF MARKETING & SALES
VILLA PLUS LTD	MARKETING EXECUTIVE
VIRGIN ATLANTIC	MEDIA PLANNING AND INSIGHT MANAGER
VISITSCOTLAND	SENIOR MARKETING MANGER
WEXAS	DIGITAL MANAGER