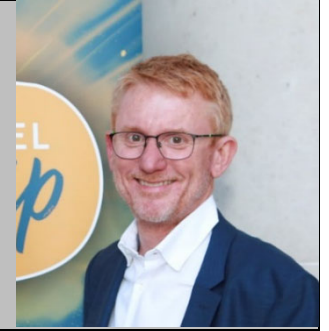


**BRUCE MARTIN**  
Managing Director  
Travel Gossip



## **Election Address**

Hello, and thanks for considering me again.

I would like to serve on the ITT Board once more because I believe my background in entrepreneurship and my understanding of the industry can help us tackle the challenges and seize the opportunities we see in travel today.

I run the biggest online community for people in the travel trade, which gives me a unique insight in what travel agents, suppliers, and tourism boards are going through in the current market.

My experience comes from working with start-ups and small companies, so I'm particularly keen on making sure the voices of small business owners and solo entrepreneurs are heard.

I plan to keep offering my knowledge in areas like online marketing and organizing events to the ITT Board, focusing on where I can be most helpful.

Thanks for your consideration and trust in letting me contribute to our community.

## **Biography**

Bruce Martin is an entrepreneur whose leadership has grown Travel Gossip from a small Facebook group in 2010 to a leading B2B media brand in the travel industry, earning several awards along the way.

As the owner and Managing Director, he focuses on providing up-to-date news, marketing opportunities, and networking opportunities for UK travel professionals.

Under Bruce's guidance, Travel Gossip has expanded its team to 11, with a notable emphasis on promoting women into senior roles, with eight women currently holding such positions.

Bruce has also been active in mentoring a female travel professional and consistently supports the Association of Women Travel Executives (AWTE) through sponsorship and advocacy. Beyond Travel Gossip, Bruce founded Ginger Juice, a well-regarded social media agency that helps travel and tourism brands connect with their customers online.

His background in marketing and operations across the travel sector, including eLearning, recruitment, and tour operations, has been crucial to his success as an entrepreneur. Bruce lives in Merseyside with his family and is a keen runner.

## Contact Details

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