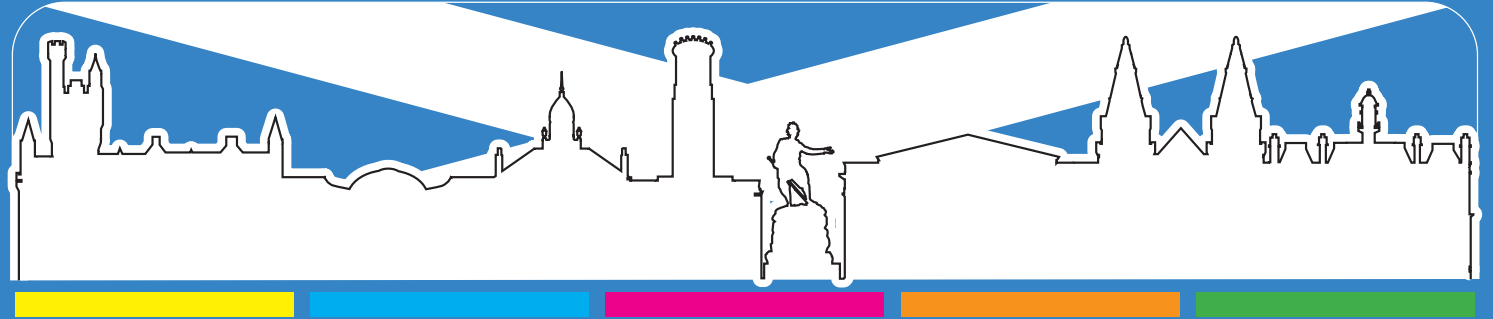




BESS

Excellence
through
knowledge



19-21 June 2024 - Aberdeen, Scotland

Annual Scientific Meeting and Instructional Course, Aberdeen



Industry Brochure

The Annual BESS Annual Scientific Meeting is the premier upper limb forum in the UK and Eire.

BESS 2024 will be at P&J Live, The Event Complex Aberdeen (TECA). Opened in September 2019, the £333 million complex, has 48,000 square metres of multi-purpose event space, and boasts world-class conference and exhibition halls, a superior arena, high-end catering and accommodation nearby is plentiful.

Our local organising committee is looking forward to welcoming our industry friends to this exciting venue which is less than a 20 minute walk from Aberdeen International Airport.



New Programme for 2024



19-21 June 2024 - Aberdeen, Scotland

We have listened to the feedback from our delegates and exhibitors at the successful 2023 Conference in Wales and adjusted the Conference days as follows:

Date	Time	Programme
Tuesday 18 June 2024	08:00 - 18:00	Exhibition build
Wednesday 19 June 2024	08:00 - 18:00	Larger Instructional Course (up to 400 delegates) Exhibition Informal drinks at the end of the day
Thursday 20 June 2024	08:00 - 18:00 19:30 - 23:30	Annual Scientific Meeting (650+ delegates) Exhibition Conference Dinner
Friday 21 June 2024	08:00 - 15:30	Annual Scientific Meeting (650+ delegates) Exhibition

The Instructional Course has always been popular, but we have limited number of delegates that can attend.

We have now integrated this as part of the main ASM and increased the number of delegates.

This now forms Day 1 of our Conference with the accompanying exhibition.

Exhibition de-rig can commence after lunch on Friday 21 June, from 14:30.

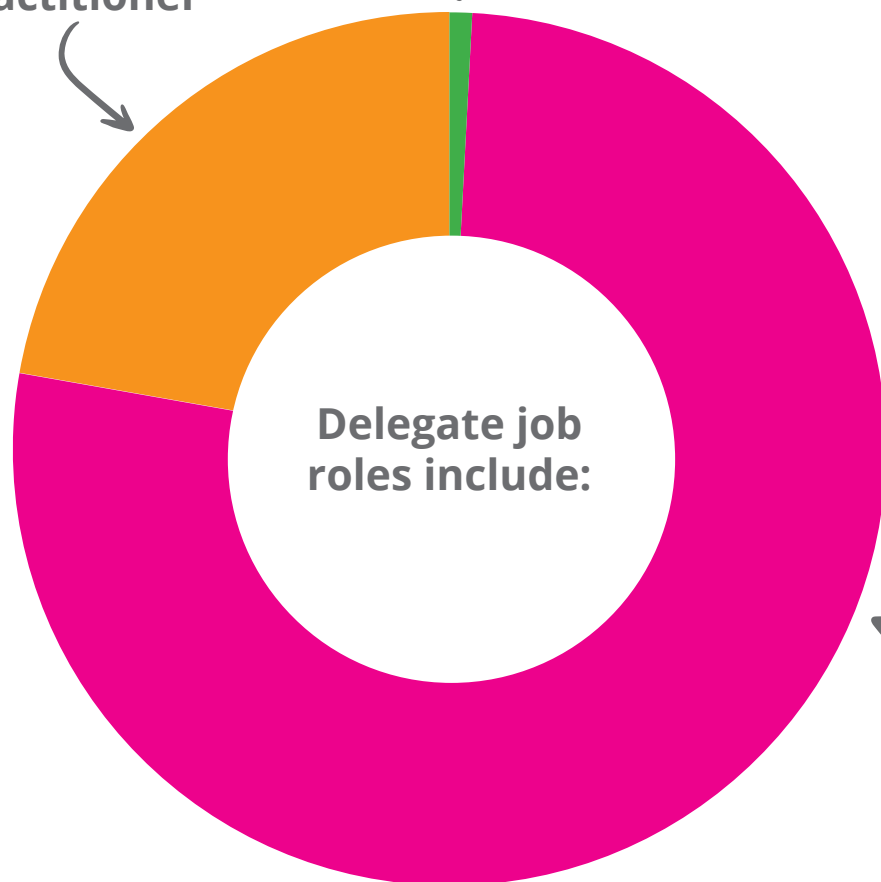
Key Facts & Figures



19-21 June 2024 - Aberdeen, Scotland

Advanced
Health
Practitioner

Students



Delegate job
roles include:

Surgeons

Purpose built
convention centre
with extensive
exhibition area

Larger
Instructional
Course

Plentiful nearby
accommodation
reserved

650+
Attendees

Poster
Presenters

3 full days
of Conference

100+
Speakers

Reasons to invest in BESS Annual Scientific Meeting



The BESS Annual Scientific Meeting is the premier upper limb forum in the UK and Eire

- 99% of the 650+ delegates are Surgeons or Allied Health Professionals
- An exciting programme with a wide range of streams will attract a broad spectrum of delegates
- Provides visibility and credibility to your company
- Speak directly to your target market
- Take Advantage of face-to-face meeting with hundreds of delegates
- A series of dedicated networking opportunities
- Introduce new or improved materials to a well-engaged audience
- Use the event as a platform to launch/showcase new technology
- Build on and strengthen existing relationships
- Learn about new developments in your industry
- Unmissable opportunity to contribute to the surgical debate
- Increase your company profile and product to your target audience
- Access to delegates before, during, and after the conference via the App
- Range of packages to suit all budgets

Supporter Opportunities



19-21 June 2024 - Aberdeen, Scotland

Platinum Supporter Package (inc. Industry Workshop)

£19,500+vat

- 45 minute lunchtime Industry Workshop* (Running concurrently on either Thursday 19 or Friday 20 June 2024 during the main Programme)
- Exhibition space: 7 x 3m (Increased for 2024)
- 4 x Exhibition stand passes
- 4 x Conference Dinner tickets
- One full-page advert in Shoulder & Elbow Journal - Conference Issue Premium Placement (Inside Front Cover or Inside Back Cover)
- Your logo on every delegate badge
- Your logo added on to all pre and post event marketing material (including delegate emails)
- Access to delegates before, during, and after the conference via the App
- 1 x Conference App push notification to be sent to all delegates on the day of your Industry Workshop
- Digital advert on the Conference App home page
- Company logo on every page of the conference website with hyperlink to own website (+500 words on the exhibition page)
- Branding on Conference slides showing supporters logo

There are a total of 6 Platinum Supporter Packages available.

Please note all content of the Industry Workshop, adverts and push notifications are subject to approval of the BESS Council.

*Industry Workshop content

Support of an Industry Workshop will allow companies to present a scientific programme relevant to the main theme of the conference. This is subject to the programme being acceptable to the Educational Committee, who will be happy to advise on the structure. There needs to be a balance between education and marketing and a BESS representative will have involvement and responsibility for each Workshop.

Workshops will run during the main Programme and not over lunchtime as previous years. A platinum package will entitle the company to have one workshop. Allocation will be made based on availability at the time of booking. Numbers will be limited to 100 per workshop to ensure they remain engaging and interactive.

Package includes Shell Scheme, 4 x chairs and standard electricity and includes:

- Hire of Workshop room with your company branding (one day)
- Hire of audio visual equipment and technician
- Staff to assist i.e. with distribution of material and roving microphones during the Industry Workshop

Supporter Opportunities



19-21 June 2024 - Aberdeen, Scotland

Gold Supporter Package £13,000+vat

- Exhibition space: 4x3m
- 3 x Exhibition stand passes
- 3 x Dinner tickets
- One half-page advert in Shoulder & Elbow Journal - Conference Issue
- Company logo on the conference website with hyperlink to own website (250 words)
- Access to delegates before, during, and after the conference via the App
- Digital advert on the Conference App

Stand space is a combination of shell scheme and space only and is booked on a first come basis.

Bronze Supporter Package £3,500+vat

- Exhibition space: 2x2m
- 1 x Exhibition stand pass
- Company logo on the conference website with hyperlink to own website (100 words)
- Digital listing on the Conference App

Stand is shell scheme which cannot be removed.

Silver Supporter Package £7,000+vat

- Exhibition space: 3x3m
- 2 x Exhibition stand passes
- Company logo on the conference website with hyperlink to own website (150 words)
- Access to delegates before, during, and after the conference via the App
- Digital listing on the Conference App

Stand space is a combination of shell scheme and space only and is booked on a first come basis.

Power and one chair per exhibitor (based on their package) is included on each stand. Additional, chargeable, power can be booked. Bookings are via the website, in real time, on a first come basis, which will allow you to choose your package and stand number at the time of booking.

Stand space is shell scheme, this can be removed for Platinum, Gold and Silver Packages (subject to surrounding stands). **The Bronze stands are all shell scheme, this cannot be removed.**

All packages include refreshments during the day. All prices are +vat @20%.

Please note all exhibitors are subject to approval of the BESS Educational Committee.

Additional Supporter Opportunities



Mobile Lab Workshop - Suitable site on venue grounds for a Mobile Lab Truck to be parked in a stationary position (available for Platinum & Gold supporters only)	£3,500+vat
Delegate Badge and Lanyard - Your logo on the delegate badge and branded lanyards with your logo and BESS (Limited to one)	£2,500+vat
Push Notification to all delegates on the Conference App (limited number available)	£1,500+vat
Splash Screen on the App to all delegates as they open the App (limited to one)	£1,500+vat
Digital Advert on the Conference App	£1,000+vat

Exhibition Floor Plan



19-21 June 2024 - Aberdeen, Scotland



BESS 2024 Exhibition and Supporter Bookings

All bookings are made via the website, in real time, which will allow you to choose your stand number at the time of agreement. The stand sizes are based on the supporter packages, Platinum, Gold, Silver and Bronze.

We will ask you on booking if you require the Shell scheme to be built or whether you want space only (excluding Bronze).

Stands are booked on a first come first served basis on the portal.

Power and one chair per exhibitor (based on their package) is included on each stand.

All packages include refreshments during the day.

Please do not publicise your stand number in pre-event marketing as they are subject to change.

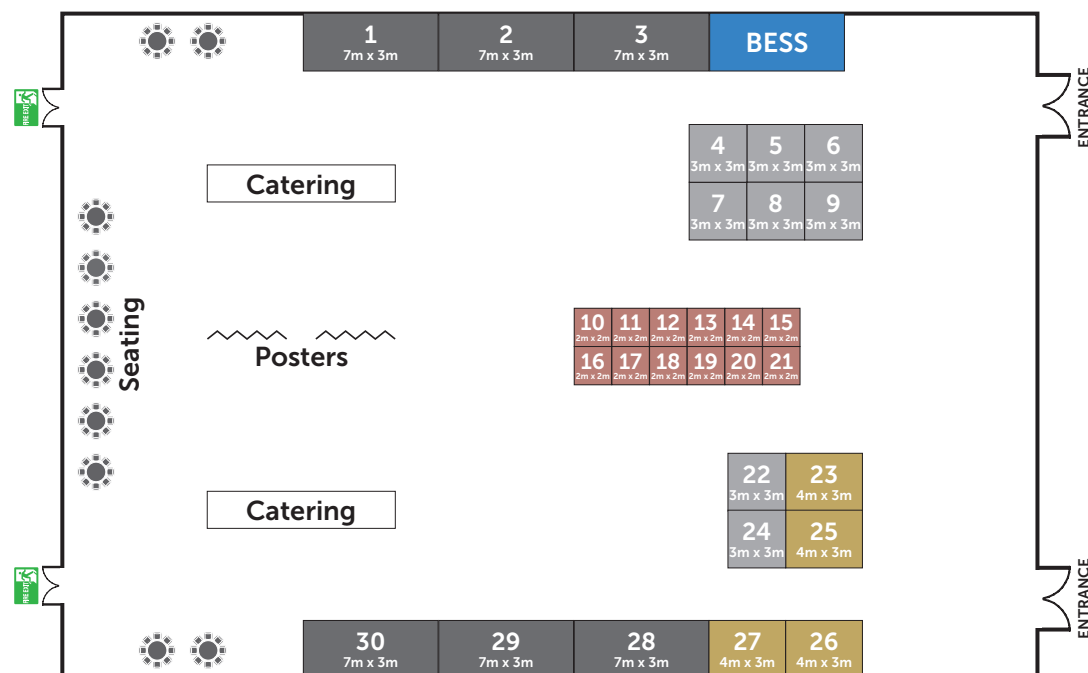
Please note all exhibitors are subject to approval of the BESS Educational Committee who reserve the right to refuse.

This plan is subject to change by the organisers.

Exhibition Floor Plan and Cost



19-21 June 2024 - Aberdeen, Scotland



1	Platinum, 7x3m	£19,500
2	Platinum, 7x3m	£19,500
3	Platinum, 7x3m	£19,500
4	Silver, 3x3m	£7,000
5	Silver, 3x3m	£7,000
6	Silver, 3x3m	£7,000
7	Silver, 3x3m	£7,000
8	Silver, 3x3m	£7,000
9	Silver, 3x3m	£7,000
10	Bronze 2x2m	£3,500
11	Bronze 2x2m	£3,500
12	Bronze 2x2m	£3,500
13	Bronze 2x2m	£3,500
14	Bronze 2x2m	£3,500
15	Bronze 2x2m	£3,500

16	Bronze, 2x2m	£3,500
17	Bronze, 2x2m	£3,500
18	Bronze, 2x2m	£3,500
19	Bronze, 2x2m	£3,500
20	Bronze, 2x2m	£3,500
21	Bronze, 2x2m	£3,500
22	Silver, 3x3m	£7,000
23	Gold, 4x3m	£13,000
24	Silver, 3x3m	£7,000
25	Gold, 4x3m	£13,000
26	Gold, 4x3m	£13,000
27	Gold, 4x3m	£13,000
28	Platinum, 7x3m	£19,500
29	Platinum, 7x3m	£19,500
30	Platinum, 7x3m	£19,500

All rates are +vat @20%

Please do not publicise your stand number in pre-event marketing as they are subject to change.

Please note all exhibitors are subject to approval of the BESS Council who reserve the right to refuse.

This plan is subject to change by the organisers.

Exhibitor Information



19-21 June 2024 - Aberdeen, Scotland

Date	Time	Exhibition
Tuesday 18 June 2024	08:00 - 19:00	Exhibition build
Wednesday 19 June 2024	08:00 - 18:30	Instructional Course Exhibition open
Thursday 20 June 2024	08:00 - 17:30	Exhibition open
Friday 21 June 2024	08:00 - 14:30	Exhibition open
Friday 21 June 2024	14:30 - 19:00	Exhibition derig

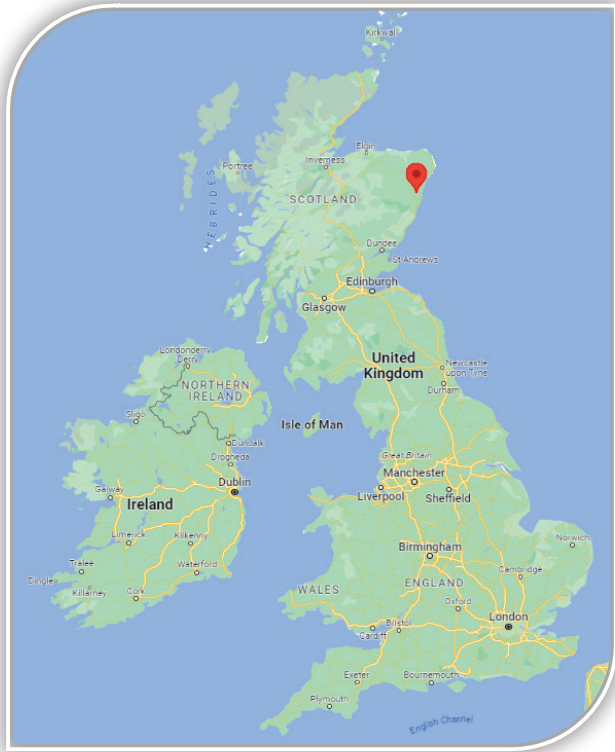
BESS Conference will take place from Wednesday 19 June with the increased attendance Instructional Course, running through to Friday 21 June with the Annual Scientific Meeting. Catering will be located within the exhibition areas, to ensure maximum contact between exhibitors and delegates.

The Technical Manual will be sent to all exhibitors after booking. Any additional power requirements will be booked through a dedicated portal from P&J Live.

Venue & Accommodation



19-21 June 2024 - Aberdeen, Scotland



P&J Live, TECA
East Burn Road Aberdeen
AB21 9FX

The conference, dinner and exhibition will take place at P&J Live, The Event Complex Aberdeen (TECA), a purpose-built Conference and Exhibition Centre with direct loading and dedicated parking for production and exhibition vehicles.

We are holding a large amount of hotel beds, to suit various budgets, at the following nearby hotels. These can be booked via the portal:

Hotel	Distance
Hilton Aberdeen TECA	Onsite
Aloft Aberdeen TECA	Onsite
Moxy Hotel	1.1 mile, 22 min walk
Crowne Plaza	1.1 mile, 22 min walk
Holiday Inn Express	1.1 mile, 22 min walk
The Courtyard by Marriott	1.2 mile, 24 min walk
Leonardo Inn	1.3 mile, 26 min walk
Leonardo Conference Hotel	1.5 mile, 30 min walk

The 727 bus runs every 10 minutes from the Airport hotels to P&J Live.

Aberdeen and Additional Industry Activities



P&J Live Aberdeen TECA.

Opened in September 2019, the £333 million complex, has 48,000 square metres of multi-purpose event space, and boasts world-class conference and exhibition halls, a superior arena, high-end catering and accommodation nearby is plentiful.



P&J Live is 1.5miles from Aberdeen International Airport, less than 20mins walk.



Aberdeen Union Square Bus Station to Aberdeen Airport via P&J Live. Operates 24 hours a day with services up to every 10 minutes.



6 miles north-west of Aberdeen and easily reached from the A96 Aberdeen-Inverness Road.



Dyce Train Station is 1.5miles away, less than 20mins walk.

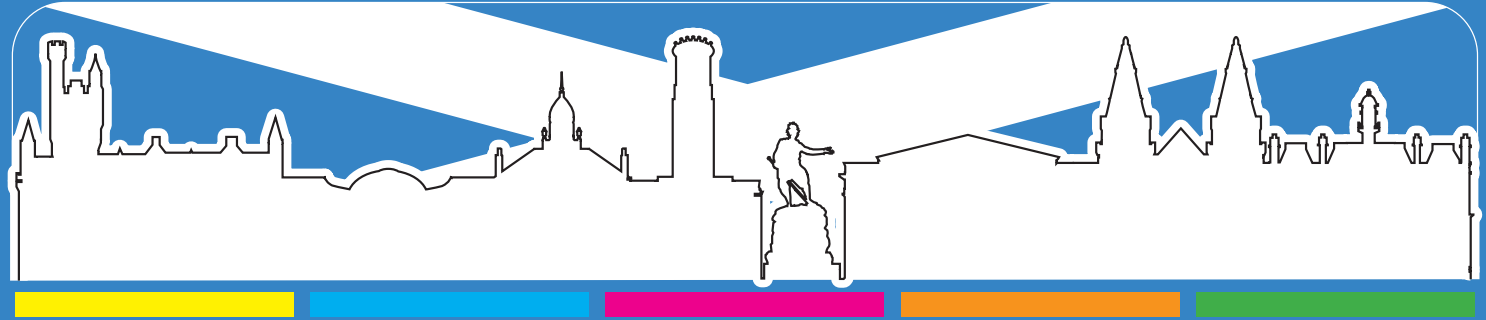
Additional Industry Activities

We appreciate that many of you plan extra activities with the BESS delegates around the Conference. We encourage this engagement but would appreciate it if this could take place on Friday evening and/or Saturday morning for delegates to extend their stay. Alternatively, the Wednesday evening is also a free night for most delegates with the exception of those attending the Presidents Dinner.



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19-21 June 2024 - Aberdeen, Scotland



Please contact the
Conference Organiser for
further information:

KC Jones conference&events
1 Duffield Road, Little Eaton,
Derby, DE21 5DR

e: bess@kc-jones.co.uk

t: 01332 224503

www.bess-conference.co.uk