



9 - 11 JUNE • 2022

# XIVth INTERNATIONAL ORTHOPTIC ASSOCIATION CONGRESS



**BIOS** | BRITISH AND IRISH  
ORTHOPTIC SOCIETY



INTERNATIONAL  
ORTHOPTIC  
ASSOCIATION

## Advertising Opportunities

**14th International Orthoptic Association Congress**  
**9 - 11 June 2022**  
**Virtual Congress**



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This is the perfect opportunity for you to raise your brand with multiple orthoptists from various parts of the world and various sectors to promote your business. We are expecting 500+ delegates over the 3 days including students who can learn from you as well as qualified orthoptists with whom you can do a range of business.

Many Congresses have proven beyond doubt that a Congress can be a virtual event with absolutely no concessions made in terms of the level of science presented and the delegates' opportunity to increase their knowledge and better understand the most recent advances and findings in our field.

The International Orthoptic Congress 2022 will continue to represent the association's goals to promote education, support research, and improve the clinical care and lives of patients with eye motility disorders, amblyopia and any other problems within the extended scope of practice of the orthoptist.

The Congress will feature presentations from all aspects of orthoptic practice, ranging from binocular vision, amblyopia and strabismus to neuro-ophthalmology, low vision, technological advances and eye disease. This meeting aims to have something for everyone from traditional orthoptics to extended practice and to provide perspectives from all domains including clinical, research and educational settings.



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## Advertising opportunities available

We have a limited number of supporter opportunities which include:

1. Scrolling banner on the Virtual platform (total of 8 available)
2. A supporter's page on the event website with your logo, 250 word description and a link to your website (total of 8 available)
3. Logo on communications sent to delegates (total of 8 available)
4. Timeline & session holding screen image (1 Available)

Examples can be viewed on the next pages



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## Advertising Opportunity 1: Scrolling Banner

VIRTUAL EVENT PORTAL

ADMIN MODE DND DS

No further events today

Filter Advanced

TODAY

12:00pm

Keynote Session 1 ☆  
12:00pm - 1:00pm View

1:00pm

Stretch and Screen Break 1  
1:00pm - 1:05pm

1:06 PM

Parallel Session 1 ☆  
1:05pm - 2:00pm Join

Meeting Hub View

Resource Gallery Exhibitor Gallery

IOA CONGRESS LIVERPOOL 2022  
XIVth INTERNATIONAL ORTHOPTIC ASSOCIATION CONGRESS

MORE INFORMATION  
Click on an event to learn more about it

OnAIR

This 870px wide x 155px high banner image displays on the main timeline of the virtual Congress portal and can be linked to an external website.



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## Advertising Opportunity 2: Website advertisement

Home | Speakers | Workshops | Registration | Programme | ECR Research Blitz | Social Event | Bursaries | Supporters

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### XIVth INTERNATIONAL ORTHOPTIC ASSOCIATION CONGRESS

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**IOA** INTERNATIONAL ORTHOPTIC ASSOCIATION

This Conference is supported by

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At this year's conference, we are delighted to introduce the new Intelligence and Development Scales – 2nd Edition (IDS-2) for children and adolescents. The IDS-2 is a global cognitive assessment of the 'whole child', unparalleled in its ability to identify knowledge, strengths, and developmental needs in one complete picture. With 30 subtests across 6 cognitive and developmental domains, and an extensive age range of 5 to 20 years, the IDS-2 offers the most comprehensive psychometric diagnostic assessment available. Learn more at [www.ids-2.com](http://www.ids-2.com).

You may also be interested in our gold standard developmental measure, the Griffiths Scales of Child Development, Third Edition (Griffiths III) for use from birth to 6 years, and the new Early Sociocognitive Battery (ESB) for assessing social communication skills and deficits in children aged 2 to 5 years.

**Contact us**

Explore our range of tests and training courses at [www.hogrefe.com/uk](http://www.hogrefe.com/uk) or contact us to discuss your assessment needs at [customersupport@hogrefe.co.uk](mailto:customersupport@hogrefe.co.uk) or by calling us on 01665 797920.

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This includes your logo, 250 word description, URL link to relevant website and contact details



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## Advertising Opportunity 3: Email Advertising



Dear Kay,

Thank you for registering to attend the Developmental Psychology Section Conference 2021 being held on Wednesday 15 - Friday 17 September 2021.

Please find attached a receipt / invoice for your registration fees. Please note, payment in full must be made within 14 days of registration.

Further information, including how to join us online, will be sent to you via e-mail approximately 24 hours before the conference. In the meantime, please visit the event website which will be updated regularly, or do not hesitate to get in touch by return e-mail or by contacting the event hotline on 01332 647078.

Kind Regards

Yvonne Yates

On behalf of the BPS - Developmental Psychology Section

**CANCELLATION POLICY:** Please note completion of the booking form is a binding financial contract of payment of the delegate fee. Cancellations must be received in writing by Wednesday 1st September 2021 to receive a refund; however an administration fee of £15+VAT will be charged. After this date cancellations cannot be accepted or payment refunded. We are happy to receive substitute delegates in writing at any time. If you fail to attend the event, without written notice as detailed above, you will still be liable for payment.

**LIABILITY NOTICE:** This email is from KC Jones conference&events Ltd sent on behalf of the British Psychological Society (BPS). Registered at 1 Duffield Road, Little Eaton, Derby DE21 5DR. Reg No: 5028002. We make every effort to keep our network free from viruses. You should, however, check this e-mail, and any attachments to it, for viruses, as we can take no responsibility for any virus that may be transferred by way of this email, and internet

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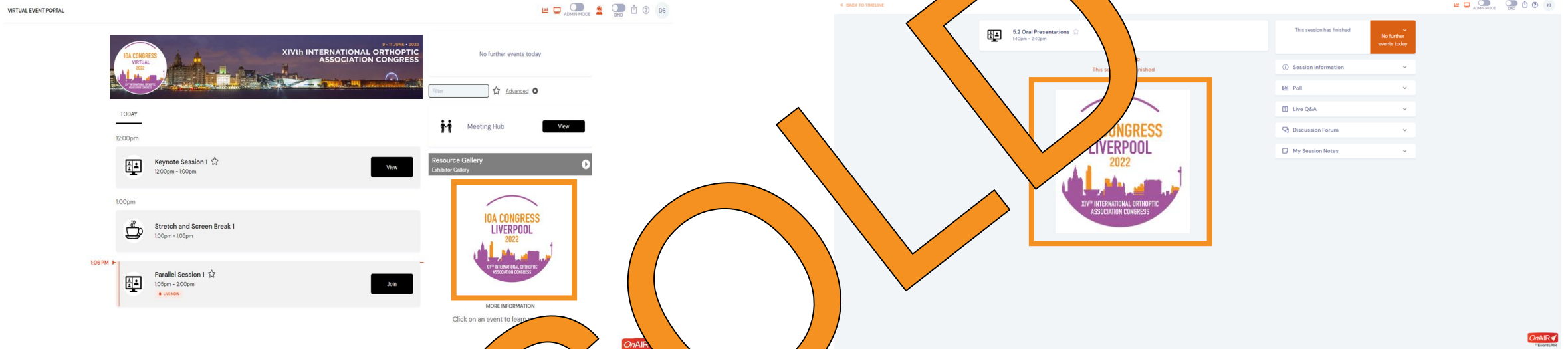


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## Advertising Opportunity 4: Timeline & session holding screen image



This image is visible on the timeline for the duration of the Congress.

The same image is duplicated within every session before and after the live feed automatically begins and ends.



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## Pricing

Package	Cost (+VAT)
Advertising Opportunity 1: Scrolling Banner	£250.00
Advertising Opportunity 2: Website advertisement	£250.00
Advertising Opportunity 3: Email Advertising	£250.00
<del>Advertising Opportunity 4: Timeline &amp; session holding screen image</del> --- <b>SOLD</b> ---	<del>£375.00</del>
Advertising Opportunity 1, 2, 3 & 4 (includes 2 places at the Congress)	£1,000.00

If you are interested in supporting the 14th IOA Congress or require further information, please contact the Congress Secretariat:  
Telephone: +44 1332 224502 Email: [ioa@kc-jones.co.uk](mailto:ioa@kc-jones.co.uk)

KC Jones conference&events Ltd, 1 Duffield Road, Little Eaton, Derby, DE21 5DR