



ICN NP / APN

Network Conference



9 - 12 SEPTEMBER 2024 - ABERDEEN, SCOTLAND

Supporter and Exhibition Opportunities

www.npapn-aberdeen.co.uk

Become a Conference Supporter

Reach a broad audience

You will have access to 1,000 delegates from hundreds of countries

Maximise your visibility

Opportunities for your logo on bags, pens, lanyards & notebooks

Showcase your work

Our packages include sponsored Symposiums over lunch and breakfast

Align your organisation with the highly regarded work and reputation of ICN and the world's largest health profession

Expand your Network

Invite key Nurse influencers to your stand / Symposium

Benefit from pre and post Conference exposure

Your logo on the website and communications

Welcome



On behalf of the host organisation, the North of Scotland Advanced Practice Academy, we are delighted to invite you to support and exhibit at the 13th International Council of Nurses Nurse Practitioner / Advanced Practice Nurse Network Conference, taking place on the 9th - 12th September 2024 at The Events Complex Aberdeen.

This Conference is one of the largest and most significant international meetings on Advanced Practice Nursing, bringing together up to 1,000 Advanced Practice Nurses such as nurse practitioners, clinical nurse specialists, nurse anaesthetists, nurse midwives and nurse consultants, along with decision-makers, researchers, educators, administrators, policymakers and students from around the world.

Delegates will actively participate in a programme with a wide variety of content, including plenaries, panels, concurrent sessions, clinical workshops, poster presentations, symposia and discussions forums, networking opportunities and a large exhibition hall which provides a perfect opportunity for the promotion of your company.



Theme



13th ICN NP/APN Network Conference is one of the largest international events for advanced practice nursing globally. With up to 1,000 delegates, it promises to be an exciting, stimulating and rewarding opportunity to engage and learn together. It aims to develop further and expand the reach and impact of the next generation of nurse practitioners and advanced practice nurses globally.

Our Conference theme **‘Advanced practice nursing an invaluable investment for global health’** is inspired by the International Council of Nurses strategic priorities and the United Nations Sustainable Development Goals, and Universal Health Coverage.

Our key themes for the Conference:

- Investing in the APN Health Workforce
- Advancements in Digital Health and Technology for Enhanced Advanced Practice Nurse Practice
- Extending the Reach, amplifying the Impact, and realising the Value of Advanced Practice Nurses
- Advanced Practice Nurse's Role in Shaping a Healthier, More Equitable World
- Educational and Regulatory Landscapes Shaping Advanced Practice Nursing
- The Dynamics of Interdisciplinary Collaboration in Advanced Practice Nursing
- Aligning Advanced Practice Nursing with Global Health Imperatives and Health Systems Resilience
- The UK perspective – Multi professional Advanced Practice



At this conference, attendees will be able to learn about advanced practice nursing within diversified global settings. It will showcase the influence, impact and innovations of advanced practice nurses across roles, settings and systems.

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Local Organising Committee

Collectively as the North of Scotland Advanced Practice Academy, our Local Organising Committee have representatives from the University of Highlands and Islands, NHS Shetland, University of Dundee and Robert Gordon University.



Dr Heather Bain

Assistant Head of Department
Department of Nursing and Midwifery
University of Highlands and Islands



Professor Kathleen Carolan

Director of Nursing and Acute Services
NHS Shetland



Colette Henderson

Lecturer
School of Health Sciences
University of Dundee



Dr Audrey Stephen

Lecturer,
School of Nursing, Midwifery and
Paramedic Practice
Robert Gordon University



Dr Janyne Afseth

Principal Lecturer,
School of Nursing, Midwifery and
Paramedic Practice
Robert Gordon University

Why support the ICN NP/APN



- The ICN NP/APN Network conference is an unmissable meeting point for the health community with keynotes, plenary sessions, workshops, and oral and poster sessions at the leading edge of the science of nursing.
- The conference attracts leaders and decision makers from clinical practice, research, education, administrators and management from around the globe.
- Opportunity to see the impact of and future direction of advanced practice nursing internationally, relevant research and application in other countries
- The on-site format provides plenty of opportunities to connect, network and learn with the attendees as sponsors and exhibitors enjoy high visibility and acknowledgement.
- The sponsorship opportunities and exhibitor packages provide an opening for your organisation to be recognised as a valuable leader in providing products and services for healthcare professionals and their patients.

The Conference's success depends on the generous sponsorship of all those invested in the future of advanced practice nursing and healthcare. All sponsorship packages are designed to benefit you and your organisation.

A warm Scottish welcome awaits you...Enriched with breath taking architecture, beautiful gardens, charming historical districts, interesting museums, good quality restaurants, internationally known golf courses, fun festivals, and even a beach!

But mainly because this isn't just a city by the sea, it's a city of the sea. A city where ships dock right up against the city-centre streets. Where urban dolphins leap at the harbour mouth. Where locals paddle-board and surf off the city beach. And golden sands stretch for miles - towards vast dunes to the north and high cliffs to the south. It's a city of rivers too, where the Dee and the Don meet the sea, bringing crystal clear waters from the Cairngorm mountains.

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Comparison Chart	Platinum Supporter £12,500+vat	Gold Supporter £9,500+vat	Silver Supporter £5,000+vat	Exhibitor £2,750+vat
Supporter recognition	2 minute company overview presented by the Plenary Chair 6 x pop up stands at the venue Logo on all pages of website Logo on all communication emails Logo on conference slides	1 minute company overview presented by the Plenary Chair 4 x pop up stands at the venue Logo on all pages of website Logo on conference slides	Acknowledged by the Plenary Chair	✕
Exhibition stand	15sqm (5m x 3m)	9sqm (3m x 3m)	6sqm (2m x 3m)	4sqm (2m x 2m)
Symposia	45 minute Lunchtime Symposium	45 minute Breakfast Symposium	✕	✕
Complimentary places	6	4	3	1
Delegate Badge	Your logo on the delegate badge with ICN (max. 6)	✕	✕	✕
Social Media	Onboarding social media tweet/FB message to ICN's 34.5K followers	✕	✕	✕
Conference App	Home page logo Full page advert Push notification Scrolling banner ad	Full page advert Push notification Enhanced Exhibitor Listing and advert	Enhanced Exhibitor Listing	Exhibitor Listing

Platinum Sponsor

£12,500+vat

As our Platinum Sponsor you will have a premium stand in our exhibition area enabling you to network with over 1,000 delegates who are expert practitioners in all areas of Advanced Practice Nursing. To include:

- 45 minute lunchtime Symposium
- Exhibition space: 15sqm, (5m x 3m)
- 2 minute company overview presented by the Plenary Chair to all delegates
- 6 x Exhibitor passes including lunch & refreshments and full access to conference (these can be used for invited guests as well as exhibitors)
- Your logo on every delegate badge
- Onboarding social media tweet/FB message to ICN's 34.5k followers
- Digital advert on the Conference App home page
- Your logo added on to all pre and post event marketing material (including delegate emails)
- Access to delegates before, during, and after the conference via the App
- 1 x Conference App push notification to be sent to all delegates on the day of your Symposium
- Company logo on every page of the conference website with hyperlink to own website (+500 words on the exhibition page)
- Branding on Conference slides showing supporters logo and throughout the venue
- Up to 6 pop up stands throughout the venue (provided by you)
- Package 6 x chairs and standard electricity and includes:
- Hire of Symposium room with your company branding during lunchtime
- Hire of audio visual equipment and technician
- Staff to assist i.e. with distribution of material and roving microphones during the Symposium

There are a total of 6 Platinum Supporter Packages available, two per day. All bookings are made via the website, in real time, which will allow you to choose your stand number at the time of agreement. The stand sizes are based on the supporter packages and are allocated on a first come basis.

Speakers and topics must be approved in advance with the Organising Committee. They will liaise with you regarding your Symposium in advance to encourage appropriate content to ensure delegate engagement.

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Gold Sponsor

£9,500+vat

As our Gold Sponsor you will have a premium stand in our exhibition area enabling you to network with over 1,000 delegates who are expert practitioners in all areas of Advanced Practice Nursing. To include:

- 45 minute breakfast Symposium
- Exhibition space: 9sqm, (3m x 3m)
- Company overview presented by the Plenary Chair to all delegates
- 4 x Exhibitor passes including lunch & refreshments and full access to conference
- Digital advert on the Conference App
- Access to delegates before, during, and after the conference via the App
- 1 x Conference App push notification to be sent to all delegates on the day of your Symposium
- Company logo on the conference website with hyperlink to own website (+500 words on the exhibition page)
- Branding on Conference holding slides showing supporters logo and throughout the venue
- Up to 4 pop up stands throughout the venue (provided by you)
- Package 4 x chairs and standard electricity and includes:
- Hire of Symposium room with your company branding during breakfast
- Hire of audio visual equipment and technician
- Staff to assist i.e. with distribution of material and roving microphones during the Symposium

There are a total of 6 Gold Supporter Packages available, two per day. All bookings are made via the website, in real time, which will allow you to choose your stand number at the time of agreement. The stand sizes are based on the supporter packages and are allocated on a first come basis.

Speakers and topics must be approved in advance with the Organising Committee. They will liaise with you regarding your Symposium in advance to encourage appropriate content to ensure delegate engagement.

Silver Sponsor

£5,000+vat

As our Silver Sponsor you will have a premium stand in our exhibition area enabling you to network with over 1,000 delegates who are expert practitioners in all areas of Advanced Practice Nursing. To include:

- Exhibition space: 6sqm, (2m x 3m)
- 3 x Exhibitor passes including lunch & refreshments and full access to conference
- Digital advert on the Conference App home page
- Access to delegates before, during, and after the conference via the App
- Package includes 3 x chairs and standard electricity

Exhibitor

£2,750+vat

- Exhibition space: 4sqm, (2m x 2m)
- 1 x Exhibitor passes including lunch & refreshments and full access to conference
- Digital presence on the Conference App
- Access to delegates before, during, and after the conference via the App
- Package includes 1 x chairs and standard electricity

All bookings are made via the website, in real time, which will allow you to choose your stand number at the time of agreement. The stand sizes are based on the supporter packages and are allocated on a first come basis.

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Additional Opportunities



Notepads
£2,500+vat



Delegate Bags
£2,500+vat

Lanyards
£1,500+vat



Aluminium Water
Bottle
£3,000+vat



Your logo will be added to all of the promotional products.
An ongoing and lasting engagement with our 1,000 delegates.

Conference App



Platinum Supporters have Conference App home page presence (Your Logo*) which links through to a full page advert and website link

Full page Advert

£1,500+vat

On the Exhibitors icon we list all Supporters and Exhibitors, you can enhance your listing to a full page advert with a website link

Push notification to all delegates

£1,500+vat

(Platinum Supporters included)

We can send an App alert to all delegates promoting your company

Scrolling Banner

£2,000+vat

(Platinum Supporters included)

The banner at the bottom of the App scrolls through

Please note we have a limited number of the above engagement opportunities.

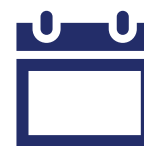
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Call for
Abstracts
September 2023



Registration
open
November
2023



Abstracts
Deadline
31 January
2024



Programme
announced
March
2024



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Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the Conference website:
www.npapn-aberdeen.co.uk

Conference Secretariat:
KC Jones conference&events
1 Duffield Road, Little Eaton, Derby, DE21 5DR

Or contact the team on: +44 (0)1332 947070
e: npapn@kc-jones.co.uk



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Council of Nurses
The global voice of nursing



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