

## **Professor Liam Smith**

### **Bio:**

Liam Smith is the founder and Director of BehaviourWorks Australia (BWA), an applied behavioural research unit based within Monash University's Sustainable Development Institute. Since 2010, BWA has conducted over 600 behaviour change projects in collaboration with government and industry partners seeking to address a diverse range of social, environmental, health and financial issues. Liam sits on the Board of Inclusive Australia, the Biodiversity Council and South East Water's Customer Engagement Council and he has previously held roles on Zoos Victoria's Scientific Advisory Committee and Vichealth's Leading Thinker Taskforce.