



African Association of
**THREAT ASSESSMENT
PROFESSIONALS**

AfATAP Inaugural Online Conference 2021

Sponsored by



VIRTUAL EXHIBITION PROSPECTUS



ABOUT THE CONFERENCE

The Inaugural African Association of Threat Assessment Professionals (AfATAP) Online Conference-will take place on 16 & 17 November 2021. Absa bank has confirmed its sponsorship for this event and we are inviting you to be a part of this online event as an exhibitor.

Topics to be addressed range from Insider threat programs and threat assessment in the corporate environment to large scale threats such as mass shootings in the education context, cyber extortion, and terrorism. Speakers from across the globe, representing the private sector, Google, PWC, Deloitte, and tertiary institutions have been secured. Members of all Threat Assessment Professionals associations have been invited (AfATAP, AETAP, ALATAP, APATAP, ATAP and CATAP).

For more information about the conference click on the below link

[https://confsa.eventsair.com/afatap-2021-2/.](https://confsa.eventsair.com/afatap-2021-2/)



DELEGATE PROFILE

- Threat Assessment Professionals from the Financial Sector
- Information Technology Sector
- Independent Threat Assessment Professionals
- Correctional and Police Services
- Psychological and Psychiatric Services
- Delegates from the following countries; USA, UAE, Switzerland, Brazil, Finland, Australia, Singapore, UK, Canada and South Africa
- Experts from the security industry

VIRTUAL EXHIBITION

EXPOSURE & ENGAGEMENT

- Listing on conference event website
- Recognition on marketing material
- Meeting with attendees in Meeting Hub
- Engage with attendees with audio and video
- Premier level exhibitors are limited to 3 per industry or unique type of business and also appear above the listings for standard exhibitors

VIRTUAL EXHIBITION STAND

- Virtual exhibition booth for the duration of the event
- Short video can be added to the booth that can be watched on demand. (Exhibitor to provide YOUTUBE LINK to Conference Secretariat)
- Add downloadable brochure to the booth (max 8 pages) in PDF format

LIVE EXHIBITION HOURS

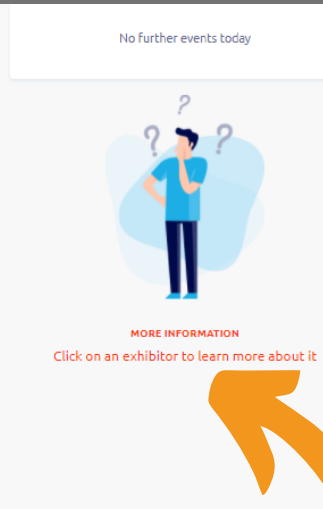
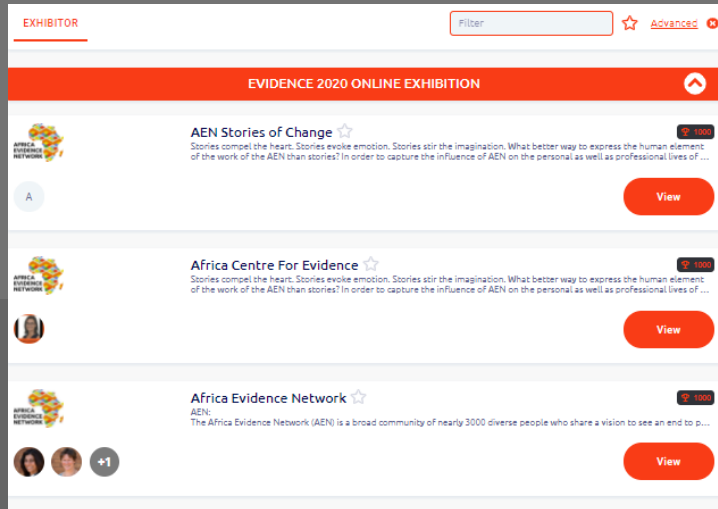
- Registration for 1 staff member to man the virtual stand
- Booths are visible throughout the event, but specific open hours will be available to engage with attendees

EXHIBITOR LEVELS

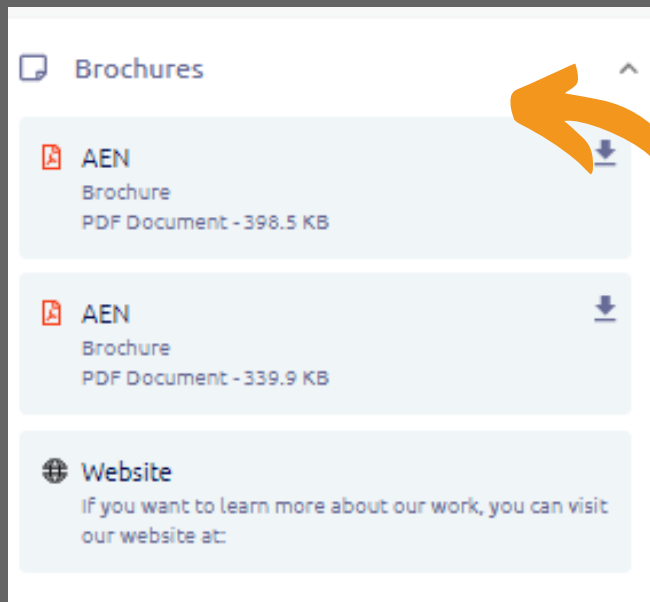
PREMIUM EXHIBITOR First come first serve	3 Per Industry	R7 500	Exhibitors receive prominence on the exhibitors platform/landing page
STANDARD EXHIBITOR	Unlimited	R5 000	Includes registration of 2 staff members to man the virtual stand

The exhibition material will remain active on the conference website for 12 months post event

What to expect?



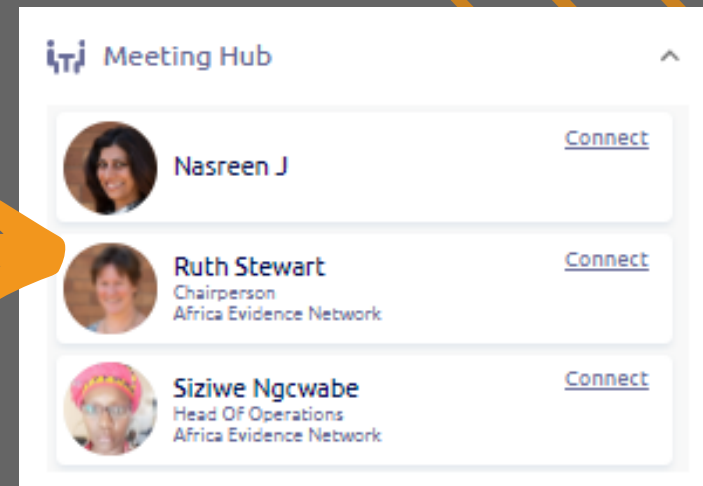
Exhibitor Organisation Information and logo.



List of exhibiting organisations, with prominence given to Premier exhibitors.

Add downloadable brochure to the booth (max 8 pages) in PDF format

Engage with delegates in the Meeting Hub. Call, text or set-up meetings.



Attendees will have the opportunity to engage with the exhibitors during the official exhibition hours. Throughout the conference, attendees can preview exhibitor information and download handouts from the exhibiting company.

What to expect?

AEN

Story of Change 5

AEN'S RESOURCES & NETWORK PROPELLED INSTITUTIONAL STRENGTHENING

"The result of some of the networks and engagements through the AEN was that we were able to get a grant after the BCURE project came to an end. We got a grant from the Alliance for Health Policy and Systems Research and we have managed to institutionalize a platform that is within the Ministry of Health. This is the Embedding Rapid Reviews in Health Systems Decision Making in Zimbabwe (DRAZ) platform."



Aeneas Dube, Director of the Zimbabwe National Institute of Health Services Research



Only together we evidence, influence decision-making, become reality.

AEN

Story of Change 12

ADDING WEIGHT TO VOICE

"Instead of being an individual within an organisation in a country, it's more a regional professional organisation... when you give advice [to partner and beneficiary organisations] people know that you are part of a regional community of practice."



Keshav Mahalinga Reddy, Director of Health Affairs




Only together we evidence, influence decision-making, become reality.

AEN


Story of Change 13

AELA: RAISING LOCAL AND INTERNATIONAL PROFILES

"My engagement with Africa Evidence Network pushed me to get opportunities to showcase my work so that I could meet this criteria, together with my fieldwork in Cameroon, the work of my own organisation, and the work we do with eSave."



Aveline Nkomo, Director of eSave



Only together we evidence, influence decision-making, become reality.

AEN

Story of Change 3

THINKING DIFFERENTLY ABOUT DISSEMINATION OF EVIDENCE

"After joining the network I am a new person thinking about dissemination differently. Looking at what the AEN is doing in terms of marketing and publicising evidence, it actually opened up my eyes to see how differently I can contribute to evidence generation and use in my work, workplaces, and sharing with other professionals."



Aeneas Dube, Director of the Zimbabwe National Institute of Health Services Research



Only together we evidence, influence decision-making, become reality.

Showcase your videos and brochures

The video clips will be displayed in your virtual booth.

BOOK YOUR VIRTUAL STAND

BY 8 NOVEMBER 2021

- Confirm your participation before Friday 8 November 2021 by emailing nthabi@confsa.co.za.
- On receipt of the booking request, the Conference Secretariat will send the applicant an email with all the required information for the virtual exhibition stand set-up.

Need Assistance?

Mrs Nthabiseng Letsoalo

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