



**18 - 20  
APRIL 2023**

**Lord Charles Hotel,  
Somerset-West,  
Western Cape,  
South Africa**

The background of the middle section is a photograph of a vineyard. In the foreground, there are rows of grapevines with green leaves. In the background, there are rolling hills and a prominent mountain range under a clear blue sky. The image is slightly blurred, giving it a soft, artistic feel.

# **SPONSOR & EXHIBITOR BROCHURE**

## **2023 NUTRITION CONGRESS**

28th Congress of the Nutrition Society of South Africa (NSSA)  
16th Congress of the Association for Dietetics in South Africa (ADSA)



[www.nutritioncongress.co.za](http://www.nutritioncongress.co.za)

## INTRODUCTION

ADSA and NSSA look forward to hosting the 2023 Nutrition Congress in-person, at the **Lord Charles Hotel, Somerset-West, Western Cape, 18-20 April 2023**. It will be one of the first large nutrition-related congresses held in person since 2019 in South Africa.

The Nutrition Congress is traditionally held every 2 years, and hosted by ADSA (Association for Dietetics in South Africa) and NSSA (The Nutrition Society of South Africa). We expect approximately 400 delegates to attend, and plan to host a robust scientific programme addressing various interests and focus areas in the field of Nutrition and Dietetics. Congress information and the call for abstracts are available on the congress website at [www.nutritioncongress.co.za](http://www.nutritioncongress.co.za). The website is also frequently updated with congress developments.

## SPONSORSHIP & EXHIBITION OPPORTUNITIES

The organising committee appreciates the support of private sector participants, in the form of sponsors or exhibitors.

It is the mandate of the committee to ensure that all participating sponsors and exhibitors are aligned to the principles of the hosts, ADSA and NSSA. In line with this mandate, the committee is actively seeking sponsors and exhibitors which do not offer a conflict of interest to our cause.

As such, the decision has been taken not to allow companies manufacturing breastmilk substitutes and other designated products as defined in R991 (Regulations relating to Foodstuffs for Infants and Young Children) to participate as sponsors or exhibitors in the 2023 Nutrition Congress, however, please see the Information Hub option below. Similarly, among food and beverage companies, we aim to avoid those that promote unhealthy food and products to the population in general.

All interested organisations are required to complete an online application form to determine suitability to participate in the Congress. The organising committee reserves the right to include companies/organisations as sponsors or exhibitors. See page 5 of this document for the link to the online application form to participate as exhibitor or sponsor.

## INFORMATION HUB

ADSA and NSSA take cognisance of the fact that sharing information with its members is important, and in the interest of members wanting access to product information, an online hub where product information can be shared, will be set up.

Participation will be free of charge.

Participation will be limited to confirmed exhibitors at the 2023 Nutrition Congress and companies not exhibiting due to the sponsor guidelines regarding designated products in terms of the R991. Applications to include product information on the Information Hub will close 10 February 2023. The Information Hub will be online and available from 01 March to 01 December 2023.

The submitted product information will be made available at the discretion of the 2023 Nutrition Congress organising committee. See page 5 of this document for the link to the online application form for the Information Hub.

## OPTION 1 | CONGRESS EXHIBITOR

**Cost: There will be two (2) exhibition stand size options: R28 750 for a (3m x 3m) or R23 000 for a (3m x 2m)**

Tea and lunch stations will also be in the exhibition area, to allow for maximum networking opportunities.

A stand includes two (2) exhibitor congress registrations as well as two (2) tickets to the welcome function.

### **Marketing Benefits:**

- Dedicated Information Hub page for 2023 Nutrition Congress exhibitors
- All Pre-Congress marketing adverts to include company logo
- The holding slides in all venues to include company logo
- 1 x Advert placed in the congress bag
- Company logo on printed programme
- Company logo to be included in the pre-congress emailer and post-congress thank you letter
- Delegate list (post congress) including name, organisation and email address will be provided. In keeping with POPI rules, the list will contain names of delegates that provided prior permission for us to share the information.

## OPTION 2 | ONLINE SPONSOR | COST: R17 250.00

### **Congress Website:**

- Logo and contact information on dedicated trade page
- 3 X PDF Documents  
(Maximum of 4MB per PDF)
- 1 x Company Video  
(To be sent as a Vimeo or YouTube link with all privacy settings according to company specifications)
- Company Write up  
(150 – 200 words)

### **Congress Involvement:**

- 1 x Pull up banner to be placed at venue provided by sponsor

### **Marketing Benefits:**

- Pre Congress Marketing to include company logo
- Holding slides in venues to include company logo
- 1 x Advert placed in congress bag
- Company logo in printed programme
- Company logo to be included in the pre-congress emailer and post-congress thank you letter
- Delegate list (post congress) including name, organisation and email address will be provided. In keeping with POPI rules, the list will contain names of delegates that provided prior permission for us to share the information.

*\* We can recommend local printers for flyers and banners if needed and will assist in the setting up and distribution of materials.*

## OPTION 3 | SILVER SPONSORSHIP | COST: R57 500.00

### Congress Website:

- Logo and contact information on dedicated trade page
- Company Write up (150 – 200 words)

### Congress Involvement:

- 1 x (3m x 2m) Exhibition stand space (Further information can be viewed on the exhibitor set up tab on the congress website)
- 2 x Congress Registrations including the Welcome Function (to be used by sponsoring company)
- Company logo printed on lanyards
- 1 x Pull up banner outside plenary venue

### Marketing Benefits:

- Pre Congress marketing to include company logo
- Holding slides in venues to include company logo
- 1 x A4 advert placed in congress bag
- Company logo in printed programme
- A5 advert in printed programme
- Company logo to be included in the pre-congress emailer and post-congress thank you letter
- Delegate list (post congress) including name, organisation and email address will be provided. In keeping with POPI rules, the list will contain names of delegates that provided prior permission for us to share the information.

## OPTION 4 | GOLD SPONSORSHIP | COST: R115 000.00

### Congress Website:

- Logo on the congress home page with a link to company website
- Logo and contact information on dedicated trade page
- 3 X PDF Documents (Maximum of 4MB per PDF)
- 1 x Company video (To be sent as a Vimeo or YouTube link with all privacy settings according to company specifications)
- Company Write up (150 – 200 words)

### Congress Involvement:

- 1 x (3m x 3m) Exhibition stand space (Further information can be viewed on the exhibitor set up tab on website)
- 4 x Congress registrations including the Welcome function (to be used by sponsoring company)
- Company logo printed on delegate bags
- 2 x Pull up banner outside plenary venue
- Branding of welcome function

### Marketing Benefits:

- Email signature designed and sent to sponsoring company. (This will include the XXX Company, Gold Sponsor of 2023 Nutrition and Congress)
- Pre-Congress marketing to include company logo
- Holding slides in venues to include company logo
- 1 x A4 advert placed in congress bag
- Company logo in printed programme
- 1 x A4 advert in printed programme
- Company logo to be included in the pre-congress emailer and post-congress thank you letter
- Delegate list (post congress) including name, organisation and email address will be provided. In keeping with POPI rules, the list will contain names of delegates that provided prior permission for us to share the information. In keeping with POPI rules, the list will contain names of delegates that provided prior permission for us to share the information.

*\* We can recommend local printers for flyers and banners if needed and will assist in the setting up and distribution of materials.*



## TERMS & CONDITIONS

**The following Terms & Conditions and Cancellation fees apply to all of the above packages:**

**Payment Terms:**

100% payment is due upon booking. The sponsor/exhibitor's logo and company information will not be included in any promotional materials until full payment is received.

**Cancellation Fees:**

Until 30 September 2022: — 5% admin fee

01 October 2022 – 30 November 2022: — 50% will be due of total exhibition / sponsorship package

1 December 2022 Onwards: — 100% will be due of total exhibition/ sponsorship package

Cancellation clauses will apply, whether payment has been received or not.

Once an exhibition / sponsorship package has been invoiced the booking will then be considered binding and not provisional. Cancellations need to be acknowledged in writing by a conference|partner staff member in order to be valid.

## CONTACT INFORMATION & APPLICATIONS

**CLICK HERE** to complete the 2023 Exhibition & Sponsorship Application Form

This form is to be completed if your company would like to exhibit or provide sponsorship towards the 2023 Nutrition Congress. You will be contacted in approximately 5 working days after completing the application form.

**CLICK HERE** to complete the Information Hub Template

This Template is to be completed by companies not exhibiting due to the sponsor guidelines regarding designated products in terms of the R991.

2023 Nutrition Congress Exhibitors & Sponsors to complete upon application approval.

**Contact:**

conference|partner

Kim Upton: kim@confpartner.co.za

Congress website: [www.nutritioncongress.co.za](http://www.nutritioncongress.co.za)