

● **Research Funding from Everything except Extramural Grants. Also Known as: Diversifying Your Portfolio.**

Too often, we are so focused on large extramural grants from our home country, that we overlook the other sources of research funding, including: philanthropy, foundation gifts/grants, research contracts and internal grants from your own institution. This session follows the principal of diversifying your portfolio for maximum stability and looks at these other non-traditional sources of research funding and the nuances of these opportunities. Participants will take closer looks at these other sources of funding and learn how the better position their institution to not put all their proverbial eggs in one basket. We'll cover finding the funding, applying for it, and managing these different resources. We'll also cover a variety of different internal funding mechanisms that could be started at your institution, if you don't already have them. We'll discuss using these other sources of funding to create preliminary data for larger applications, using industry to drive and fund innovation at your institution, creating synergy by combining multiple sources of funding and why funding agencies value other partnerships.

This is applicable for those investigators directly seeking funding for their own research and those in leadership who want to improve their institution's funding sources. It's also applicable for any size institution in any part of the world.

Participants will learn the unique aspects of funding from non-traditional sources and how to seek, find and apply for research funding from sources other than large extramural grants.

This will be hands-on with case studies and group work, along with presentation and discussions to accomplish the learning objectives.

Presenter:

- Mr Kevin Titus, Cincinnati Children's Hospital (United States)

Mr. Titus is a business director at Cincinnati Children's Hospital Medical Center in the United States. He oversees a variety of research grants from a diverse group of funding agencies at the United States' second largest pediatric research institution. He is a member of the Society of Research Administrators International Board of Directors and Distinguished Faculty.

He has an MBA and is an accomplished public speaker. Kevin has presented for international audiences for decades on a variety of topics. His presentations have covered a variety of topics such as clinical research, philanthropy in research, accounting, leadership, mentoring, and much more.
