



2 - 4 OCT  
2024

Elangeni Hotel,  
Durban,  
South Africa



SPEARHEADING NUTRITION FOR ALL

# SPONSOR & EXHIBITOR BROCHURE

## 2024 NUTRITION CONGRESS

29th Congress of the Nutrition Society of South Africa (NSSA)  
17th Congress of the Association for Dietetics in South Africa (ADSA)



[www.nutritioncongress.co.za](http://www.nutritioncongress.co.za)

## INTRODUCTION

ADSA (Association for Dietetics in South Africa) and NSSA (The Nutrition Society of South Africa) look forward to hosting the 2024 Nutrition Congress, at the Elangeni Hotel, Durban, 2-4 October 2024.

The Nutrition Congress is traditionally held every 2 years, and hosted by ADSA and NSSA. The committee plans to host a robust scientific programme addressing various interests and focus areas in the field of Nutrition and Dietetics. Congress information and the call for abstracts are available on the congress website at [www.nutritioncongress.co.za](http://www.nutritioncongress.co.za). The website is also frequently updated with congress developments.

## SPONSORSHIP & EXHIBITION OPPORTUNITIES

The organising committee appreciates the support of private sector participants, in the form of sponsors or exhibitors.

It is the mandate of the committee to ensure that all participating sponsors and exhibitors are aligned with the principles of the hosts, ADSA and NSSA. In line with this mandate, the committee is actively seeking sponsors and exhibitors who do not offer a conflict of interest to our cause.

As such, the decision has been taken not to allow companies manufacturing breastmilk substitutes and other designated products as defined in R991 (Regulations relating to Foodstuffs for Infants and Young Children) to participate as sponsors or exhibitors in the 2024 Nutrition Congress. Similarly, among food and beverage companies, we aim to avoid those that promote unhealthy food and products for the population in general.

All interested organisations are required to complete an online application form to determine suitability to participate in the Congress. The organising committee reserves the right to include companies/organisations as sponsors or exhibitors.

## OPTION 1 | CONGRESS EXHIBITOR

**Cost: There will be two (2) exhibition stand size options: R30 000 for a (3m x 3m) or R25 000 for a (3m x 2m)**

Tea and lunch stations will also be in the exhibition area, to allow for maximum networking opportunities. A stand includes two (2) exhibitor congress registrations as well as two (2) tickets to the welcome function.

### Marketing Benefits:

- Dedicated website page for 2024 Nutrition Congress exhibitors
- The holding slides in all venues to include the company logo on a dedicated exhibitor page on the screens
- 1 x Advert / Sample placed in the congress bag
- Company listed in printed programme
- Company logo to be included in the pre-congress emailer and post-congress thank you letter
- Delegate list (post-congress), including name, organisation and email address, will be provided. In keeping with POPIA rules, the list will contain the names of delegates who provided prior permission for us to share the information with congress sponsors or exhibitors.

## OPTION 2: SILVER SPONSORSHIP

**Cost: R57 750.00**

### **Congress Website:**

- Logo and contact information on dedicated trade page
- Company Write up (150 – 200 words)

### **Congress Involvement:**

- 1 x (3m x 2m) Exhibition stand space  
(Further information can be viewed on the exhibitor set up tab on the congress website)
- 2 x Congress Registrations, including the Welcome Function (to be used by the sponsoring company)
- Company logo printed on lanyards
- 1 x Pull-up banner outside the plenary venue

### **Marketing Benefits:**

- Holding slides in venues to include the company logo
- 1 x A4 Advert placed in congress bag
- Company logo in printed programme
- A5 Advert in printed programme
- Company logo to be included in the pre-congress emailer and post-congress thank you letter
- Delegate list (post-congress), including name, organisation and email address, will be provided. In keeping with POPIA rules, the list will contain the names of delegates who provided prior permission for us to share the information with congress sponsors or exhibitors.

## OPTION 3 | GOLD SPONSORSHIP

**Cost: R115 000.00**

### **Congress Website:**

- Logo on the congress home page with a link to company website
- Logo and contact information on dedicated trade page
- 3 X PDF Documents (Maximum of 4MB per PDF)
- 1 x Company Video (To be sent as a Vimeo or YouTube link with all privacy settings according to company specifications)
- Company Write up (150 – 200 words)

### **Congress Involvement:**

- 1 x (3m x 3m) Exhibition stand space (Further information can be viewed on the exhibitor set up tab on website)
- 4 x Congress Registrations, including the Welcome Function (to be used by the sponsoring company)
- Company logo printed on delegate bags
- 2 x Pull-up banners outside plenary venue
- Branding of welcome function

### **Marketing Benefits:**

- Email signature designed and sent to sponsoring company. (This will include the XXX Company, Gold Sponsor of 2024 Nutrition Congress)
- Holding slides in venues to include the company logo
- 1 x A4 Advert placed in congress bag
- Company logo in printed programme
- A4 Advert in printed programme
- Company logo to be included in the pre-congress emailer and post-congress thank you letter
- Delegate list (post-congress), including name, organisation and email address, will be provided. In keeping with POPI rules, the list will contain the names of delegates who provided prior permission for us to share the information.

**ALL PACKAGES LISTED ABOVE INCLUDE VAT @ 15%**

## TERMS & CONDITIONS

**The following Terms & Conditions and Cancellation fees apply to all of the above packages:**

**Payment Terms:**

Full payment is due upon booking. The sponsor/exhibitor's logo and company information will not be included in any promotional materials until full payment is received.

**Cancellation Fees:**

Date of booking – 29 February 2024: 5% admin fee

01 March 2024 – 30 June 2024: 50% will be due of total exhibition / sponsorship package

01 July 2024 Onwards: 100% will be due of total exhibition / sponsorship package

Cancellation clauses will apply, whether payment has been received or not.

Once an exhibition / sponsorship package has been invoiced the booking will then be considered binding and not provisional.

Cancellations need to be acknowledged in writing by a conference|partner staff member in order to be valid.

## CONTACT INFORMATION & APPLICATIONS

**CLICK HERE** to complete the 2024 Exhibition & Sponsorship Application Form

This form is to be completed if your company would like to exhibit or provide sponsorship towards the 2024 Nutrition Congress.

You will be contacted in approximately 5 working days after completing the application form.

**Contact:**

conference|partner

Kim Upton: kim@confpartner.co.za

Congress website: [www.nutritioncongress.co.za](http://www.nutritioncongress.co.za)

