

## **The implementation and evaluation of the impact of food-based dietary guidelines (FBDGs)**

### **Edith Feskens**

She is a professor in Global Nutrition at Wageningen University (Netherlands). She was trained as a nutrition scientist and epidemiologist, and has >30 years' experience in nutritional epidemiology. Until 2005 she worked at the Dutch National Institute for Public Health and the Environment and was involved in various programmes on obesity, type 2 diabetes and cardiovascular diseases. She has a strong interest in research methodology, and is involved as Principle Investigator in several European research projects on e.g. glycemic index, sugars and sweeteners, and food metabolomics.

Since 2006 she is involved in research and education in low and middle income countries, including intervention as well as observational studies. So far she has supervised 45 PhD students towards completion of their thesis; she has >480 publications in international peer reviewed journals and h-index of 87.

## **How do the food choices of consumers measure up to the South African Food-based Dietary Guidelines?**

### **Hester Vermeulen**

Hester Vermeulen is an agricultural economist and consumer analyst at the Bureau for Food and Agricultural Policy (BFAP) and has been involved with the consumer analysis division of BFAP for the past 20 years. She is currently conducting her PhD in nutrition at the University of Pretoria, working in the multi-disciplinary context of nutrition and agricultural economics to investigate food affordability and the cost of healthy eating in the South African context. Her career path has built upon a combination of an educational background combining training in food science with agricultural- and consumer economics, to specialise in consumer food- and nutrition economics. Fields of interest include aspects such socio-economic consumer dynamics, consumer behaviour and food choices, consumer trends, food consumption patterns, food affordability, food security and nutrition economics.