



INORMS 2023
DURBAN SOUTH AFRICA

SPONSOR & EXHIBITOR BROCHURE



INTERNATIONAL NETWORK OF
RESEARCH MANAGEMENT SOCIETIES

30 MAY – 2 JUNE 2023
DURBAN, SOUTH AFRICA WWW.INORMS2023.ORG

HOSTED BY:



SARIMA

INTRODUCTION

INORMS

The International Network of Research Management Societies (www.inorms.net) was formed in 2001 to bring together research management societies and associations from across the globe. Its purpose is to enable interactions, the sharing of good practice, and encourage joint activities between the member societies, to the benefit of their individual members.



Each member society has its own distinct remit, constitution, membership and geographical base. The network enables the officers of the member societies to compare their national or regional issues, and to learn from each other. Through INORMS, members are able to transfer training course structure and content, adopt comparable support mechanisms, and jointly develop training materials

SARIMA

The Southern African Research and Innovation Management Association (SARIMA) will host the 2023 INORMS Congress. SARIMA is a membership organization for research and innovation professionals and managers. Its purpose is to strengthen research and innovation (R&I) in Southern Africa and ensure that there is social and economic development of the region.

Coming out of the global pandemic, SARIMA is excited to provide a community platform where research and innovation (R&I) management professionals can come together in a face-to-face forum to network, support and learn from each other. Our community of best practice is ever-growing in membership and professionalisation in the region.



INORMS comprises of the following member organisations:

ACU	The Association of Commonwealth Universities
ARMA-NL	Association of Research Managers and Administrators (The Netherlands)
ARMA-UK	Association of Research Managers and Administrators (UK)
ARMS	Australasian Research Management Society
BRAMA	Brazilian Association of Research Managers and Administrators
CARA	Canadian Association of Research Administrators
CASSSP	Chinese Association for Science of Science and Science & Technology Policy
DARMA	Danish Association of Research Managers and Administrators
EARMA	European Association of Research Managers and Administrators
Finn-ARMA	Finnish Association of Research Managers and Administrators
FORTRAMA	Network of Research- and Transfermanagement
ICEARMA	Icelandic Association for Research Managers and Administrators
MyRMA	Malaysia Association of Research Managers and Administrators
NARMA	Norwegian Network for Administration and Research Management
NCURA	National Council of University Research Administrators
NORDP	National Organization of Research Development Professionals
PRAXISAURIL	PraxisAuril
RMAN-J	Research Manager and Administrator Network Japan
SARIMA	Southern African Research and Innovation Management Association
SRAI	Society of Research Administrators International
WARIMA	West African Research and Innovation Management Association

COMMITTEE AND PROGRAMME

2023 Congress Committee Members:

Dr Therina Theron

Congress Chairperson

SARIMA president 2019-2021

University of Stellenbosch, Cape Town, South Africa

Dr Andrew Bailey, *University of Cape Town, Cape Town, South Africa*

Ms Maryke Hunter-Hüsselmann, *Stellenbosch University, Cape Town, South Africa*

Ms Caryn McNamara, *University of the Witwatersrand, Johannesburg, South Africa*

Ms Mandy-Lee Pieterse, *Wits Commercial Enterprise, Johannesburg, South Africa*

Dr Pamisha Pillay, *Wits Commercial Enterprise, Johannesburg, South Africa*

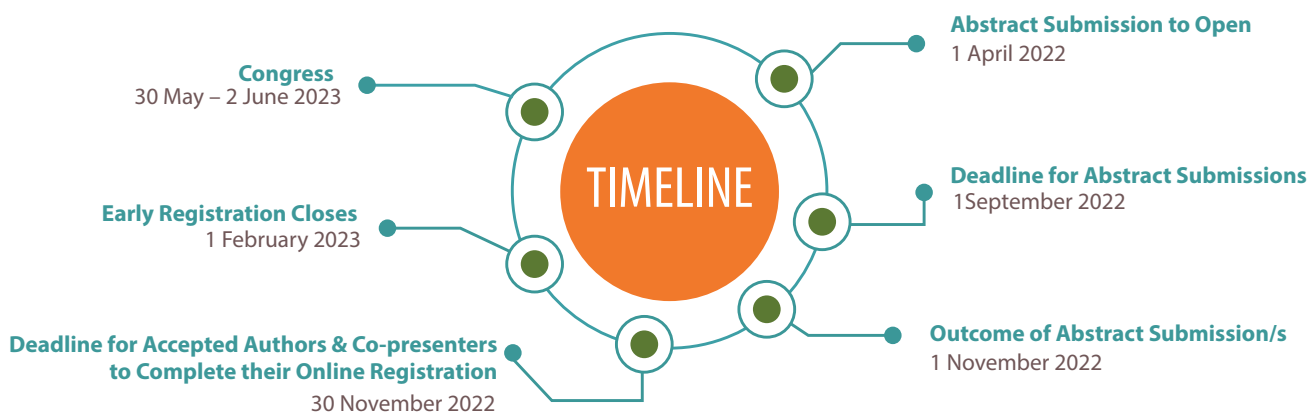
Ms Pamela Claassen, *University of Namibia, Namibia*

Congress Theme: Towards a Utopia in Research and Innovation Management

The vision for INORMS 2023 is to stimulate a more connected community where research and innovation managers cross the divide and connect on a level that inspires greater synergy and cooperation at the outset, to make research and innovation more globally relevant, collaborative and impactful.

Congress Sub-Themes:

- The current state of research and innovation management
- Emerging trends in research and innovation management
- Funding responsible research and innovation for global impact
- Measuring research and innovation impact
- Professionalization and capacity development in research and innovation management



Who will attend?

We look forward to welcoming Research and Innovation Administrators, Managers and leaders from across the globe. Representing the world's top universities and research institutes, our delegates share a common bond – supporting outstanding scientists to deliver world-class research. Research administrators, managers and leaders work alongside their academic colleagues fulfilling a variety of roles to include setting and monitoring institutional research strategy, identifying funding, completing research applications, delivering best practice, forming partnerships, drafting contracts, stewarding grants and ensuring that research outcomes are shared widely.

A variety of packages are being offered to interested organisations to participate at INORMS 2023. Please note, the organisers and committee is also happy to tailor packages and we encourage those with interest in involvement and exposure to discuss what is possible.

OPTION 1 | CONGRESS EXHIBITOR

R29 000.00 (Excl VAT @ 15%)

Congress Website

- Logo and contact information on dedicated trade page
- Company Write up (150 – 200 words)

Congress Involvement

- 3m x 2m Exhibition stand space *(Further information can be viewed on the exhibitor set up tab on website)*
- 2 x Exhibitor Registrations

Marketing Benefits

- Pre Congress Marketing to include company logo
- Holding slides in venues to include company logo
- 1 x Advert placed in congress bag
- Company logo in printed programme
- Company logo to be included in the pre-congress emailer and post-congress thank you letter.
- Delegate list (post congress) including name, organisation and email address
(From delegates that have given permission)

OPTION 2 | ONLINE SPONSOR

R20 000.00 (Excl VAT @ 15%)

Congress Website

- Logo and contact information on dedicated trade page
- 3 X PDF Documents *(Maximum of 4MB per PDF)*
- 1 x Company Video
(To be sent as a Vimeo or Youtube link with all privacy settings according to company specifications)
- Company Write up (150 – 200 words)

Congress Involvement

- 1 x Pull up banner to be placed at venue

Marketing Benefits

- Pre Congress Marketing to include company logo
 - Holding slides in venues to include company logo
 - 1 x Advert placed in congress bag
 - Company logo in printed programme
 - Company logo to be included in the pre-congress emailer and post-congress thank you letter.
 - Delegate list (post congress) including name, organisation and email address
(From delegates that have given permission)
- * We will connect international companies with local printers for flyers and banners.

OPTION 3 | GOLD SPONSORSHIP

R100 000.00 (Excl VAT @ 15%)

Congress Website

- Logo on the congress home page with a link to company website
- Logo and contact information on dedicated trade page
- 3 X PDF Documents (*Maximum of 4MB per PDF*)
- 1 x Company Video
(To be sent as a Vimeo or Youtube link with all privacy settings according to company specifications)
- Company Write up (150 – 200 words)

Congress Involvement

- 3m x 2m Exhibition stand space (Further information can be viewed on the exhibitor set up tab on website)
- 4 x Exhibitor registrations
- Company logo printed on lanyards
- 1 x Pull up banner outside plenary venue

Marketing Benefits

- Email signature designed and sent to sponsoring company. (This will include the XXX Company, Gold Sponsor of INORMS 2023)
- Pre Congress marketing to include company logo
- Holding slides in venues to include company logo
- 1 x A4 Advert placed in congress bag
- Company logo in printed programme
- Advert in printed programme (Specifications to be confirmed)
- Company logo to be included in the pre-congress emailer and post-congress thank you letter.
- Delegate list (post congress) including name, organisation and email address (From delegates that have given permission)

OPTION 4 | PLATINUM SPONSORSHIP

R170 000.00 (Excl VAT @ 15%)

Congress Website

- Logo on the congress home page with a link to company website
- Logo and contact information on dedicated trade page
- 3 X PDF Documents (*Maximum of 4MB per PDF*)
- 1 x Company Video (To be sent as a Vimeo or Youtube link with all privacy settings according to company specifications)
- Company write up (150 – 200 words)

Congress Involvement

- A dedicated 60 minute slot within the programme (Outline of session to be approved by committee.)
- 3m x 2m Exhibition stand space (Further information can be viewed on the exhibitor set up tab on website)
- 6 x Exhibitor registrations
- Company logo printed on congress delegate bags
- 2 x Pull up banner outside plenary venue
- Branding of the welcome function (details TBC)

Marketing Benefits

- Email signature designed and sent to sponsoring company
(This will include the XXX Company, Platinum Sponsor of INORMS 2023)
- Pre Congress marketing to include company logo
- Holding slides in venues to include company logo
- 1 x A4 Advert placed in congress bag
- Company logo in printed programme
- Advert in printed programme (Specifications to be confirmed)
- Company logo to be included in the pre-congress emailer and post-congress thank you letter.
- Delegate list (post congress) including name, organisation and email address
(From delegates that have given permission)

The following Terms & Conditions and Cancellation fees apply to all of the above packages:

Terms & Conditions:

Payment Terms:

100% payment is due upon booking. The sponsor/exhibitor's logo and company information will not be included in any promotional materials until full payment is received.

Cancellation Fees:

Until 31 October 2022: 5% Admin Fee

01 November 2022 – 28 February 2023: 50% will be due of total exhibition / sponsorship package

1 March 2023 Onwards: 100% will be due of total exhibition / sponsorship package

Cancellation clauses will apply, whether payment has been received or not.

Once an exhibition / sponsorship package has been invoiced the booking will then be considered binding and not provisional.

Cancellations need to be acknowledged in writing by a conference|partner staff member in order to be valid.

