

Hydration Resources for dietitians: The European Healthy Hydration Awareness Campaign (EuHHAC)

Mrs Pauline Douglas

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Mrs Judith Liddell, European Federation of the Associations of Dietitians –EFAD- (Germany)

Judith Liddell began her career as a community dietitian in the early 1980's in Aberdeen, UK. This was followed by 10 years of experience working as a freelance dietitian in Germany. In 1998 she joined the European Federation of the Associations of Dietitians (EFAD), taking increasing responsibility for different aspects of the work, culminating in her current role of Executive Director. Judith successfully managed DIETS1 (2006-2009), a pan-European €1.2K Thematic Network for Dietetics with 127 partners in EU and beyond, including Higher Education Institutes, National Dietetic Associations and other organisations (e.g. EUFIC, BNF, EASO, EFPC, EPHA), from writing the bid to submitting the final report, on time and on budget. Subsequently an additional €600K funding was secured to enable implementation of DIETS2 (2010-2013).

The DIETS project, developed, among others, European standards for education and training of dietitians and their teachers and practice placement trainers. Judith was instrumental in gaining further funding for EFAD through an Operating Grant of €173K from EAHC to help fund the implementation of the EFAD strategic plan in 2012. In order to manage the transition of EFAD to a strategically led Federation Judith led on the restructuring of the organisation, including the development of a strategic plan with clear mission, vision and values statements, improving transparency and function. Judith also oversaw the development of the 5-year planned growth in EFAD human resources, which started in 2016 and has already seen the recruitment of a project manager and a communications consultant.

Ms Annemieke Van Ginkel-Res, European Federation of the Associations of Dietitians –EFAD- (The Netherlands)

Annemieke began her career as a clinical dietitian in the mid- 1980's in Amsterdam. This was followed by 10 years of experience working in product marketing and management with Nutricia. In 1998 she started in Nutri-akt to recruit dietitians, nutritionists and food technologists to successfully engage within jobs. In 2010 she started Vialente-Dietheek, an organization with more than 80 dietitians working in primary care in the Netherlands. Over the past 20 years she has been highly involved with aspects of governance within the field of Dietetics in Europe, she is former President of the Dutch Association of Dietitians, was on the Advisory Board for the BSc Nutrition & Dietetics, HEI Amsterdam and is currently Honorary President of EFAD.