



ICC Birmingham • 24-26 June 2024

Sponsorship & Exhibition Brochure

www.baus.org.uk

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Welcome



I am especially delighted to be able to share with you our sponsorship opportunities for BAUS 2024, which builds even further on the exceptional access to an ever-increasing number of delegates experienced during our hugely successful BAUS 2023.

Once again, we are delighted to return to the city of Birmingham to host BAUS 2024. ICC Birmingham provides an excellent and effective venue for our state-of-the-art scientific offerings, our delegates and our innovative industry partners.

As you will see from the variety of sponsorship packages on offer, there are multiple options from which to choose, each giving a different, yet tailored access to delegates but with a common theme of high-volume delegate access, interaction, and participation both during the meeting and beyond.

Our premier sponsorship packages - Diamond, Platinum, Gold, Silver, and Bronze - offer an innovative and comprehensive partnership designed to achieve optimum exposure and delegate engagement throughout the meeting and we envisage that these will be more popular than ever, given the demand and success of the 2022 & 2023 meetings respectively.

BAUS very much appreciates and understands the huge value of its ongoing partnership with industry which is pivotal to the success of BAUS 2024 and other meetings throughout the year and we are excited to be looking forward to furthering our relationships at BAUS 2024 and beyond.

Please do join us and participate in the UK's Flagship Urological Conference.

As always, our sincere thanks for your continued support, and please don't hesitate to contact BAUS Events if you have any further questions.

Joe Philip
BAUS Honorary Secretary



Why Attend BAUS 2024?

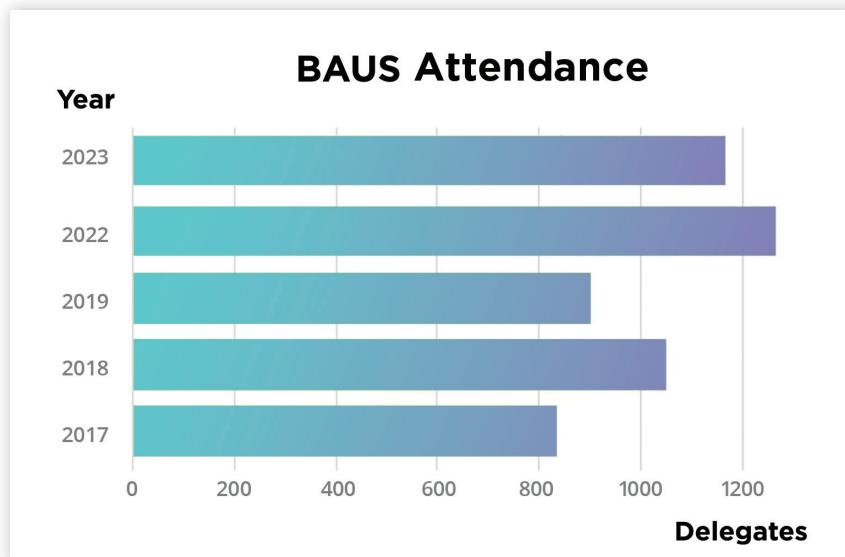


The Annual Meeting is a unique forum providing companies with unrivalled opportunity to gain premium market exposure through exhibition space or sponsorship opportunities.

We are pleased to be returning to the ICC Birmingham for BAUS 2024. In 2022, BAUS received our highest number of registrations since 2015 with over 1,505 registrations – 1,267 Physical delegates and 238 Virtual delegates. In 2023, we continued this positive trend and had 1,398 registrations – 1,153 physical delegates and 245 Virtual delegates.

By sponsoring or exhibiting at the event, companies can:

- Gain prime opportunity to network directly with a target audience.
- Raise the profile of your company.
- Development awareness for new initiatives.
- Display new products or services.
- Gain tangible leads.



What's Happening at BAUS 2024?

- Complimentary lunchtime catering each day served in the Exhibition Hall
- Continued emphasis on networking and exhibition viewing time with longer and more frequent breaks scheduled throughout the programme.
- On Monday 24th June there will be a drinks reception held in the Exhibition Hall for those that wish to attend, giving a prime opportunity to network directly with delegates in an informal setting.
- Option to hold a satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall.
- Monday 24th & Tuesday 25th June will be evenings set aside to allow exhibitors to stage their own events outside of conference hours.



BAUS 2024 Event Information



Dates

24-26 June 2024

Venue

The ICC Birmingham
8 Centenary Square
Birmingham, B1 2EA
United Kingdom

Organisation

The event is being organised by:

BAUS Events

The British Association of Urological Surgeons
38-43 Lincoln's Inn Fields
London
WC2A 3PE
United Kingdom
events@baus.org.uk

Payment Conditions

An invoice will be sent upon receipt of a completed booking form and allocation of your stand. Full payment will be due 90 days from date of invoice. Please note that full payment for stands booked after 1 March 2024 will be due 14 days from the date of invoice. If payment is not received by the due date, the Organiser reserves the right to release the stand back for general sale. Under no circumstances will a company be allowed to exhibit at the meeting unless full payment has been made.

Payments may be made by cheque, debit/credit card (American Express, Mastercard, Visa and Maestro only), or bank transfer. If you wish to pay by bank transfer, please quote 'BAUS 2024' and give the name of your company when making your remittance to the BAUS bank account. Any charges incurred on a BACS, IBAN or similar electronic transaction must be met, in full, by the company making the payment.

Booking Information

Open for Sponsorship Packages bookings only:

16 November 2023 - 11am

Open for General Exhibition Stand bookings:

30 November 2023 - 11am

All bookings will be allocated on a first-come, first-served basis. If you wish to book a sponsorship package, exhibition stand or sponsorship opportunity. The booking form can be found on the BAUS website www.baus.org.uk

Terms & Conditions Guidelines

Please ensure you read the following prior to booking:

[Satellite Session Guidelines and Terms and Conditions.pdf](#)

[Meeting and Event Guidelines.pdf](#)

[Exhibition Terms and Conditions.pdf](#)

[Exhibition Rules and Regulations.pdf](#)

BAUS notes the Association of British Pharmaceutical Industry Code of Practice for the Pharmaceutical Industry and the Bribery Act. It is the responsibility of individual companies to ensure they comply with relevant regulatory or other industry codes of practice when offering sponsorship.



Sponsorship Packages



	Diamond	Platinum	Gold 2 available	Silver 2 available	Bronze 2 available
Fee	£54,000 + VAT	£48,000 + VAT	£44,000 + VAT	£34,000 + VAT	£28,000 + VAT
Exhibition Stand	54 m ²	54 m ²	54 m ²	36 m ²	18 m ²
Exhibitor All Access Passes	10	8	6	4	2
Exhibition Only Badges	12	10	8	6	4
ICC Birmingham External Entrance Graphic	✓				
ICC Birmingham Internal Welcome Graphic	✓				
Registration Stair Graphics		✓			
Hall 1 Stage Banner		✓			
External Door Graphics - Centenary Square			✓		
External Door Graphics - Brindley Place			✓		
External Door Strips - Centenary Square				✓	
Badge Kiosk Sponsorship					✓
Sponsored Floor Graphics	✓	✓	✓	✓	✓
Delegate Bag Sponsorship <i>At company's expense</i>	✓				
Lanyard Sponsorship <i>At company's expense</i>		✓			
'Programme at a Glance' Sponsorship			✓		
Pre-Delegate List	✓	✓	✓		
Post-Delegate List	✓	✓	✓	✓	✓
1 x Sponsored Tweet	✓	✓	✓		
1 x Platform Notification	✓	✓	✓		
Advert in Meeting Programme	Full Page	Full Page	Full Page	Full Page	Full Page
Logo Exposure in BAUS 2024 Programme	✓	✓	✓	✓	✓
Company Profile published on the BAUS 2024 Platform & Lead Retrieval App	✓	✓	✓	✓	✓
Booking of Exhibition Space in Advance of General Sale	1 st Choice of Stand & Sponsorship	2 nd Choice of Stand & Sponsorship	3 rd Choice of Stand & Sponsorship	4 th Choice of Stand & Sponsorship	5 th Choice of Stand & Sponsorship



Sponsorship Package Benefits & Networking Opportunities

Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
1. Registration Sponsorship	1. Badge Sponsorship	1. Platform Sponsorship	1. Barista Sponsorship	1. ePoster Wall Sponsorship
2. Satellite Symposium (Category A, B, or C) <i>Please note:</i> Sessions are limited and offered on a first come first served basis at the time of booking	2. Satellite Symposium (Category A, B, or C) <i>Please note:</i> Sessions are limited and offered on a first come first served basis at the time of booking	2. Satellite Symposium (Category B, or C) <i>Please note:</i> Sessions are limited and offered on a first come first served basis at the time of booking	2. Satellite Symposium (Category B, or C) <i>Please note:</i> Sessions are limited and offered on a first come first served basis at the time of booking	2. Satellite Symposium (Category C) <i>Please note:</i> Sessions are limited and offered on a first come first served basis at the time of booking
<i>Option to hold satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall as a silent symposium</i>	<i>Option to hold satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall as a silent symposium</i>	<i>Option to hold satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall as a silent symposium</i>	<i>Option to hold satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall as a silent symposium</i>	<i>Option to hold satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall as a silent symposium</i>

* Please note Diamond & Platinum Sponsorship is limited to 1 company. Gold, Silver & Bronze Sponsorship is limited to 2 companies.

** Exhibition Stand size can be upgraded on the package size, charged at the relevant rate per m²



Package Sponsorship Opportunities Detailed



Package Element	Package Sponsorship	Package Notes
Registration Sponsorship	Diamond Sponsor	Sponsor logo will be displayed on the registration foyer media wall, registration desk panels and floor graphics. In addition, a Sponsor banner will be displayed on the online registration site and subsequent registration information.
Delegate Bag Sponsorship <i>At company's expense</i>	Diamond Sponsor	Sponsor logo will appear alongside the BAUS logo on all delegate bags. Bags to be produced by sponsor and BAUS requires visuals for sign off.
ICC Birmingham External Entrance Graphic	Diamond Sponsor	Four banners located above the main entrance into the ICC. Sponsor logo will appear alongside the BAUS logo.
ICC Birmingham Internal Welcome Graphic	Diamond Sponsor	Located inside the ICC on entrance to the conference & registration area. Sponsor logo will appear alongside the BAUS logo.
Badge Sponsorship	Platinum Sponsor	Sponsor logo will appear on all delegate and exhibitor badges. Badge and design arranged & produced by BAUS.
Delegate Lanyards <i>At company's expense</i>	Platinum Sponsor	Sponsor logo will appear alongside the BAUS logo on all delegate lanyards. Lanyards to be produced by sponsor and BAUS requires visuals for sign off.
Registration Stair Graphics	Platinum Sponsor	Five vinyl graphics placed on entrance to the registration area. Sponsor logo will appear alongside the BAUS logo.
Hall 1 Stage Banner	Platinum Sponsor	Two banners located either side of Hall 1 stage. Sponsor logo will appear alongside the BAUS logo.
Platform Sponsorship	Gold Sponsor	The conference platform is the key source of all meeting information and where all sessions will be live streamed as well as post-conference content uploaded and available to watch again for 6 months. Platform sponsorship includes: <ul style="list-style-type: none"> • Home page advertisement • Dedicated sponsor widget
'Programme at a Glance' Sponsorship	Gold Sponsor	Sponsor logo will appear on the 'Programme at a Glance'. This is a bitesize view of the programme and the only printed material given to all delegates.
External Door Graphics - Centenary Square	Gold Sponsor	Two vinyl graphics outside the Centenary Square Entrance. Sponsor logo will appear alongside the BAUS logo.



Package Sponsorship Opportunities

Detailed (continued)



Package Element	Package Sponsor	Package Notes
External Door Graphics – Brindley Place	Gold Sponsor	Two vinyl graphics outside the Brindley Place Entrance. Sponsor logo will appear alongside the BAUS logo.
External Door Strips – Centenary Square	Silver Sponsor	Two vinyl graphics outside the Centenary Square Entrance. Sponsor logo will appear alongside the BAUS logo.
Barista Sponsorship	Silver Sponsor	Sponsor logo will also appear alongside the BAUS logo on branded cups served from the barista coffee unit in the registration area.
ePoster Wall Sponsorship	Bronze Sponsors	Sponsors branding on the ePoster Viewing Wall. The ePoster walls each consists of 4 viewing screens with over 1,750+ views in 2023. ePoster wall will be located in the registration foyer.
Badge Kiosk Sponsorship	Bronze Sponsors	Sponsor logo will appear alongside the BAUS logo on the Badge Kiosk machines in the registration area.
Sponsored Floor Graphics	All Sponsors	Sponsor logo as a vinyl graphic placed inside the exhibition hall.



Satellite Symposia

Date	Time	Location	Category	Notes
Monday 24 June	1315-1400 (45 mins)	Hall 1 or Hall 3 Exhibition	Category A	Lighting and gobos can be changed but the stage set will remain the same. Option to hold a satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall.
Monday 24 June	1530-1600 (30 mins)	Hall 1 or Hall 3 Exhibition	Category B	Lighting and gobos can be changed but the stage set will remain the same. Option to hold a satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall.
Monday 24 June	1730-1800 (30 mins)	Hall 1 or Hall 3 Exhibition	Category B	Lighting and gobos can be changed but the stage set will remain the same. Option to hold a satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall.
Tuesday 25 June	0900-0930 (45 mins)	Hall 1 or Hall 3 Exhibition	Category C	Lighting and gobos can be changed but the stage set will remain the same. Option to hold a satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall.
Tuesday 25 June	1315-1400 (30 mins)	Hall 1 or Hall 3 Exhibition	Category A	Lighting and gobos can be changed but the stage set will remain the same. Option to hold a satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall.
Tuesday 25 June	1730-1800 (30 mins)	Hall 1 or Hall 3 Exhibition	Category B	Lighting and gobos can be changed but the stage set will remain the same. Option to hold a satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall.
Wednesday 26 June	0900-0930 (30 mins)	Hall 1 or Hall 3 Exhibition	Category C	Lighting and gobos can be changed but the stage set will remain the same. Option to hold a satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall.
Wednesday 26 June	1330-1400 (30 mins)	Hall 1 or Hall 3 Exhibition	Category B	Lighting and gobos can be changed but the stage set will remain the same. Option to hold a satellite symposium in Hall 1 Auditorium or Hall 3 Exhibition Hall.

* Please note that timings are subject to change

- Key to the success of a satellite session is the programme which must be interesting, topical and include experts in the relevant field. For this reason, the Honorary Secretary reserves the right to review all the proposed programmes for satellite sessions to ensure they offer quality to delegates attending the meeting and make recommendations to ensure they fit well within the overall meeting programme.
- All companies **must** comply with BAUS' Statement on [Equality, Diversity and Inclusion](#) when arranging a satellite symposia and through the visual representation of speakers. BAUS reserves the right to make any changes that do not comply with its core values.



Standard Exhibition Packages

Exhibition Stand	36 m²	£13,140 (+VAT)	Shell Scheme
		£12,060 (+VAT)	Space Only
	18 m²	£6,570 (+VAT)	Shell Scheme
		£6,030 (+VAT)	Space Only
	9 m²	£3,285 (+VAT)	Shell Scheme
		£3,015 (+VAT)	Space Only
Exhibitor All Access Passes		2	
Exhibition Only Badges		2	
Company Profile published on the BAUS 2024 Platform & Lead Retrieval App		✓	

Exhibition Stands

The costs of stand space at BAUS 2024 are set at two levels, these being:

Shell Scheme: £365/m² (+VAT)

Space Only: £335/m² (+VAT)

The exhibition floor plan is on page 12 of this brochure and the stand prices will be found on pages 13 to 14 in this brochure.

Please note we are happy to combine/split stands where possible to suit your preference.

Shell Scheme Stands includes the following:

- Stand shell scheme
- Fascia with name panel and stand number
- Carpet (if applicable)
- One twin power point (rated at 5 amps) and three spotlights, per 9 square metres
- Stand carpet cleaning
- On site, 24-hour security
- Lunch (Mon-Wed)

Space Only Stands includes the following:

- Stand carpet cleaning
- On site, 24-hour security
- Lunch (Mon-Wed)

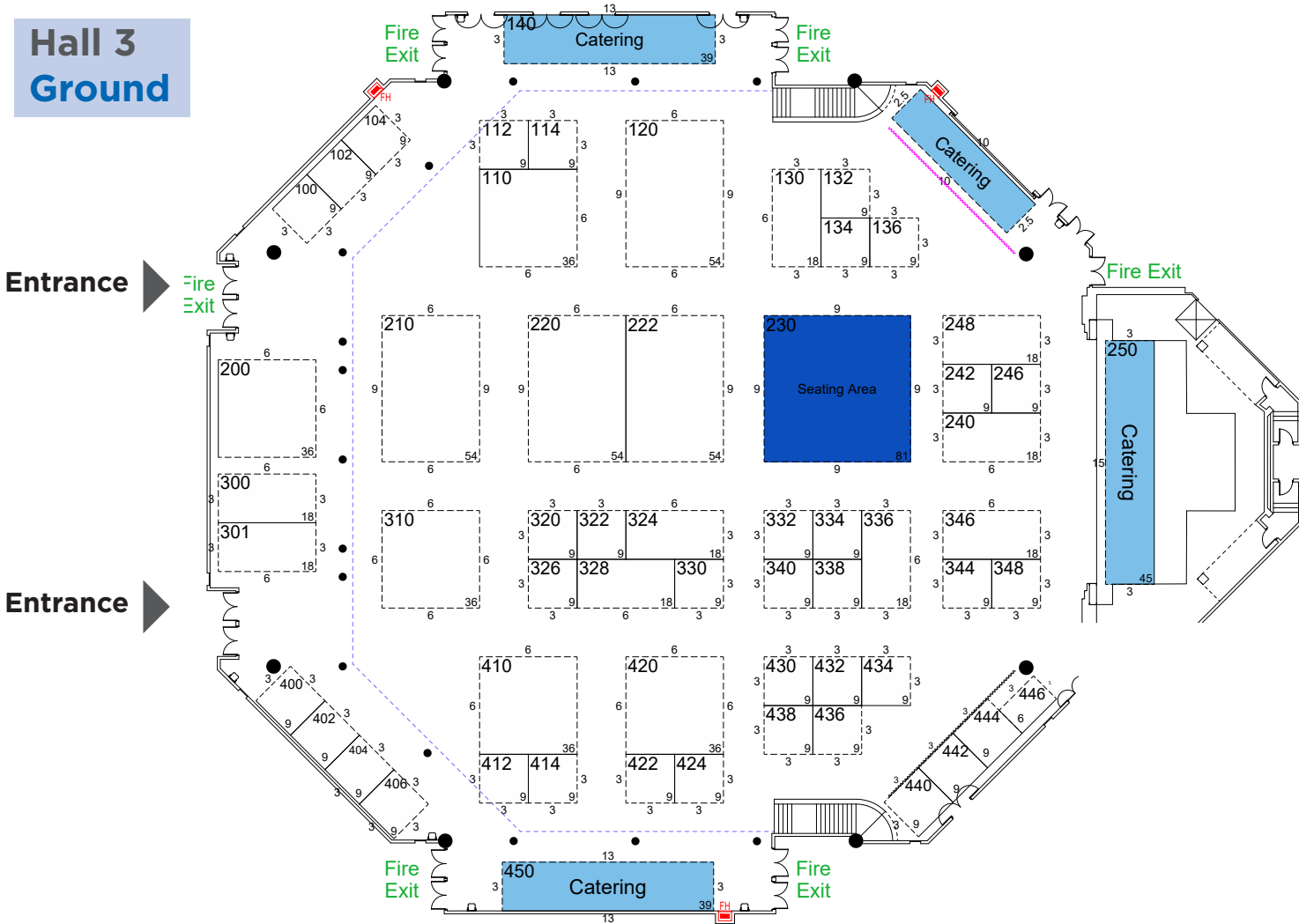
For Space Only stands:

- Electrical power supply must be ordered on the appropriate form in the Exhibitor Manual
- Exhibitors and their contractors will be responsible for providing walls between stands on shared sites, such walls being dressed on the rear side
- Where exhibitors wish to lay their own carpet, a raised platform will need to be provided to cover the permanently carpeted hall



Exhibition Floor Plan

Hall 3 Ground



Stand Prices

Shell Scheme: £365pm² (+VAT)

Space Only: £335pm² (+VAT)

Stand No.	Area m ²	Shell Scheme ex. VAT	VAT	Shell Scheme inc. VAT	Space Only excl. VAT	VAT	Space Only inc. VAT
100	9	£3,285	£657	£3,942	£3,015	£603	£3,618
102	9	£3,285	£657	£3,942	£3,015	£603	£3,618
104	9	£3,285	£657	£3,942	£3,015	£603	£3,618
110	36	£13,140	£2,628	£15,768	£12,060	£2,412	£14,472
112	9	£3,285	£657	£3,942	£3,015	£603	£3,618
114	9	£3,285	£657	£3,942	£3,015	£603	£3,618
120	54	£19,710	£3,942	£23,652	£18,090	£3,618	£21,708
130	18	£6,570	£1,314	£7,884	£6,030	£1,206	£7,236
132	9	£3,285	£657	£3,942	£3,015	£603	£3,618
134	9	£3,285	£657	£3,942	£3,015	£603	£3,618
136	9	£3,285	£657	£3,942	£3,015	£603	£3,618
200	36	£13,140	£2,628	£15,768	£12,060	£2,412	£14,472
210	54	£19,710	£3,942	£23,652	£18,090	£3,618	£21,708
220	54	£19,710	£3,942	£23,652	£18,090	£3,618	£21,708
222	54	£19,710	£3,942	£23,652	£18,090	£3,618	£21,708
240	18	£6,570	£1,314	£7,884	£6,030	£1,206	£7,236
242	9	£3,285	£657	£3,942	£3,015	£603	£3,618
246	9	£3,285	£657	£3,942	£3,015	£603	£3,618
248	18	£6,570	£1,314	£7,884	£6,030	£1,206	£7,236
300	18	£6,570	£1,314	£7,884	£6,030	£1,206	£7,236
301	18	£6,570	£1,314	£7,884	£6,030	£1,206	£7,236
310	36	£13,140	£2,628	£15,768	£12,060	£2,412	£14,472
320	9	£3,285	£657	£3,942	£3,015	£603	£3,618
322	9	£3,285	£657	£3,942	£3,015	£603	£3,618
324	18	£6,570	£1,314	£7,884	£6,030	£1,206	£7,236
326	9	£3,285	£657	£3,942	£3,015	£603	£3,618
328	18	£6,570	£1,314	£7,884	£6,030	£1,206	£7,236
330	9	£3,285	£657	£3,942	£3,015	£603	£3,618
332	9	£3,285	£657	£3,942	£3,015	£603	£3,618
334	9	£3,285	£657	£3,942	£3,015	£603	£3,618
336	18	£6,570	£1,314	£7,884	£6,030	£1,206	£7,236
338	9	£3,285	£657	£3,942	£3,015	£603	£3,618

Stand No.	Area m ²	Shell Scheme ex. VAT	VAT	Shell Scheme inc. VAT	Space Only excl. VAT	VAT	Space Only inc. VAT
340	9	£3,285	£657	£3,942	£3,015	£603	£3,618
344	9	£3,285	£657	£3,942	£3,015	£603	£3,618
346	18	£6,570	£1,314	£7,884	£6,030	£1,206	£7,236
348	9	£3,285	£657	£3,942	£3,015	£603	£3,618
400	9	£3,285	£657	£3,942	£3,015	£603	£3,618
402	9	£3,285	£657	£3,942	£3,015	£603	£3,618
404	9	£3,285	£657	£3,942	£3,015	£603	£3,618
406	9	£3,285	£657	£3,942	£3,015	£603	£3,618
410	36	£13,140	£2,628	£15,768	£12,060	£2,412	£14,472
412	9	£3,285	£657	£3,942	£3,015	£603	£3,618
414	9	£3,285	£657	£3,942	£3,015	£603	£3,618
420	36	£13,140	£2,628	£15,768	£12,060	£2,412	£14,472
422	9	£3,285	£657	£3,942	£3,015	£603	£3,618
424	9	£3,285	£657	£3,942	£3,015	£603	£3,618
430	9	£3,285	£657	£3,942	£3,015	£603	£3,618
432	9	£3,285	£657	£3,942	£3,015	£603	£3,618
434	9	£3,285	£657	£3,942	£3,015	£603	£3,618
436	9	£3,285	£657	£3,942	£3,015	£603	£3,618
438	9	£3,285	£657	£3,942	£3,015	£603	£3,618
440	9	£3,285	£657	£3,942	£3,015	£603	£3,618
442	9	£3,285	£657	£3,942	£3,015	£603	£3,618
444	9	£3,285	£657	£3,942	£3,015	£603	£3,618
446	6	£2,190	£438	£2,628	£2,010	£402	£2,412



Exhibition Terms & Conditions



Definitions

In the following Terms and Conditions:

The word **“ORGANISER”** means “The British Association of Urological Surgeons” (BAUS)

The word **“EXHIBITION”** means “The British Association of Urological Surgeons Exhibition”

The word **“EXHIBITOR”** means the person, company, firm or other organisation contracting with the “Organiser” to participate in the “EXHIBITION” and, in relation to any terms or conditions imposing any prohibition, shall include employees, servants or agents of the Exhibitor

The word **“VENUE”** means ICC Birmingham

The words **“MAIN CONTRACTOR”** means the “Exhibition Contractor” appointed by the “Organiser”

The words **“ELECTRICAL CONTRACTOR”** means the “Electrical Contractor” appointed by the “Organiser”

The word **“EXHIBIT”** means the Exhibit or Display to be presented by the “Exhibitor”

The words **“SUB CONTRACTOR”** means any company employed by the “Exhibitor” for the purpose of designing and building their “Exhibit”

Application for Stand Space – Method of Allocation

All bookings will be allocated on a first-come, first-served basis. Please complete the online Booking Form and ensure that you read the Terms & Conditions, Rules & Regulations and Meeting & Event Guidelines carefully. Your completed booking form means you agree to and will comply with the Terms & Conditions, Rules & Regulations and Meeting & Event Guidelines. The Booking Form can be found on the BAUS website www.baus.org.uk

Exhibitors’ Unloading & Parking

Full details of access to the ICC Birmingham for unloading and information on parking facilities will be included on the Exhibitor Manual which will be available in March.

Timetable for the Exhibition

The provisional timetable for the exhibition will be as follows: (Final details will be published in the Exhibitor Manual).

Setting Up

Saturday 22 June	09:00 – 21:00 Space Only Build
Sunday 23 June	08:00 – 21:00 Space Only Build Continues 14:00-21:00 for Shell Scheme Exhibitors
Monday 24 June	08:00 – 08:30 (for final dressing and preparation ONLY)

Exhibition Open

Monday 24 June	09:00 – 1900
Tuesday 25 June	09:00 – 18:00
Wednesday 26 June	09:00 – 14:15

Breakdown

Wednesday 26 June	14:15 – 20:00
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Social Events

Monday 24th and Tuesday 25th June will be evenings set aside to allow exhibitors to stage their own events outside of conference hours. We request that any events you may be planning for the week do not take place during conference hours (08:00-18:00). We would therefore ask you to plan around these times.

Stand Catering

Exhibitors should note that Amadeus Catering are the “tied contractor” of the Venue for the provision of food and beverages on exhibition stands. They reserve the right to make “corkage” charges on any food and drink brought into the exhibition, not supplied by themselves.

We ask you to please serve alcohol responsibly from your stand and suggest that you refrain from giving out alcohol before 1400.

Purchase of Stand Space

Subject to approval, by the BAUS Office, the cost of all stands includes the basic shell scheme package (see Section on ‘Shell Scheme Stands’). If you do not require the shell scheme package, please indicate on the booking form that you wish to book a Space Only stand.

The charge for Shell Scheme space is £365.00 per square metre, plus VAT at the prevailing rate. The charge for Space Only is £335.00 per square metre, plus VAT at the prevailing rate.

Shell Scheme Stands includes the following:

- Stand shell scheme
- Fascia with name panel and stand number
- Carpet (if applicable)
- One twin power point (rated at 5 amps) and three spotlights, per 9 square metres
- Stand carpet cleaning
- On site, 24-hour security
- Lunch (Mon-Wed)

Space Only Stands includes the following:

- Stand carpet cleaning
- On site, 24-hour security
- Lunch (Mon-Wed)

Please note for Space Only stands:

- Electrical power supply must be ordered on the appropriate form in the Exhibitor Manual
- Exhibitors and their contractors will be responsible for providing walls between stands on shared sites, such walls being dressed on the rear side.



Those purchasing space on this basis should observe the following guidelines:

- Space only Sub Contractors will be allowed into the Exhibition Hall on Saturday 22 June 2024 from 09:00. All construction must be completed by 21:00 on Sunday 23 June 2024. The period from 08:00 to 08:30 on Monday 24 June 2024 is for final stand dressing purposes only.
- No display, stand fitting or exhibit shall exceed the wall height of 4 metres. No uninterrupted walls of more than 3 metres in length may be built along gangways. Solid runs of walling should take up no more than 50% of any open side. Smaller structures (e.g., towers and features) no higher than 4 metres will be considered pending sight of stand plans.
- A detailed programme for the breakdown of the exhibition will be included in the Exhibitor Manual, a further copy of which will be provided to all exhibition stands in their exhibitor pack. All construction materials and waste must be removed from the hall by 20:00 on Wednesday 26 June 2024.
- Exhibitors not adhering to hall layout plans and building regulations will have their stands dismantled without consultation and taken back to recognised stand limit.

Payment

From 11am on 30 November stands are allocated, where possible, on a 'First Come, First Served' basis, using each company's order of preference. If none of the six choices specified on the Application Form are available, BAUS will contact the company to discuss other options for a suitable alternative.

An invoice will be sent upon receipt of a completed booking form and allocation of your stand. Full payment will be due 90 days from date of invoice. Please note that full payment for stands booked after 1 March 2024 will be due 14 days from the date of invoice. If payment is not received by the due date, the Organiser reserves the right to release the stand back for general sale.

Under no circumstances will a company be allowed to exhibit at the meeting unless full payment has been made.

Payments may be made by cheque, debit/credit card (American Express, Mastercard, Visa and Maestro only), or bank transfer. If you wish to pay by bank transfer, please quote 'BAUS 2024' and give the name of your company when making your remittance to the BAUS bank account. Any charges incurred on a BACS, IBAN or similar electronic transaction must be met, in full, by the company making the payment.

Purchase Order

If a purchase order number needs to be quoted on any correspondence this must be included on your booking form.

Health & Safety

The Exhibitor will be responsible for ensuring compliance with all Health and Safety Regulations imposed by the Organiser and the Venue, as detailed in the Exhibition Manual. Separate Health and Safety Risk Assessments and Methods of Application will be required for the Build/Strike period and the Open Period of the Exhibition. Where the Risk Assessment for the Build/Strike period of the Exhibition is supplied by a Sub Contractor, the Exhibitor shall remain responsible for ensuring compliance with this and shall be responsible for any infringement of the Health and Safety Regulations of the Venue and the Organisers. Anyone wishing to gain access to the Exhibition area during the build and strike of the Exhibition shall be required to wear high visibility waistcoats or jackets.



Exhibitor Badges



Companies will be issued the following badges:

Sponsorship Packages:

- Diamond 12 x Exhibition Only Badges and 10 x Exhibitor All Access Passes
- Platinum 10 x Exhibition Only Badges and 8 x Exhibitor All Access Passes
- Gold 8 x Exhibition Only Badges and 6 x Exhibitor All Access Passes
- Silver 6 x Exhibition Only Badges and 4 x Exhibitor All Access Passes
- Bronze 4 x Exhibition Only Badges and 2 x Exhibitor All Access Passes

Standard Exhibition Package:

- 0-36 m² 2 x Exhibition Only Badges and 2 x Exhibitor All Access Passes

Exhibition only Badges:

Access to the exhibition hall only, no access to conference sessions. If exhibitors require additional exhibition badges, these can be purchased at £50 per pass. The Exhibition Only Badges include lunchtime catering.

Exhibitor All Access Passes

Access to the exhibition hall and the conference sessions, these can be purchased for £250 per pass. Exhibitor All Access Passes include lunchtime catering.

Exhibition Only Badges and Exhibitor All Access Passes are for exhibiting personnel only. Personnel from companies that do not have an exhibition stand are not permitted to attend the exhibition or conference sessions. Badges are non-transferable.

Site Visit

If you wish to visit the ICC Birmingham in advance of the meeting, please contact BAUS Events at events@baus.org.uk

Exhibitor Manual

Access to the online Exhibitor Manual will be available in March 2024 from which all support services may be ordered at the costs stated.





ICC Birmingham
24-26 June 2024

www.baus.org.uk
events@baus.org.uk
[@BAUSurology](https://twitter.com/BAUSurology)

