



# HUMANS AND HAZARDOUS ASTEROIDS

## 30 years of experience in NEO education and communication

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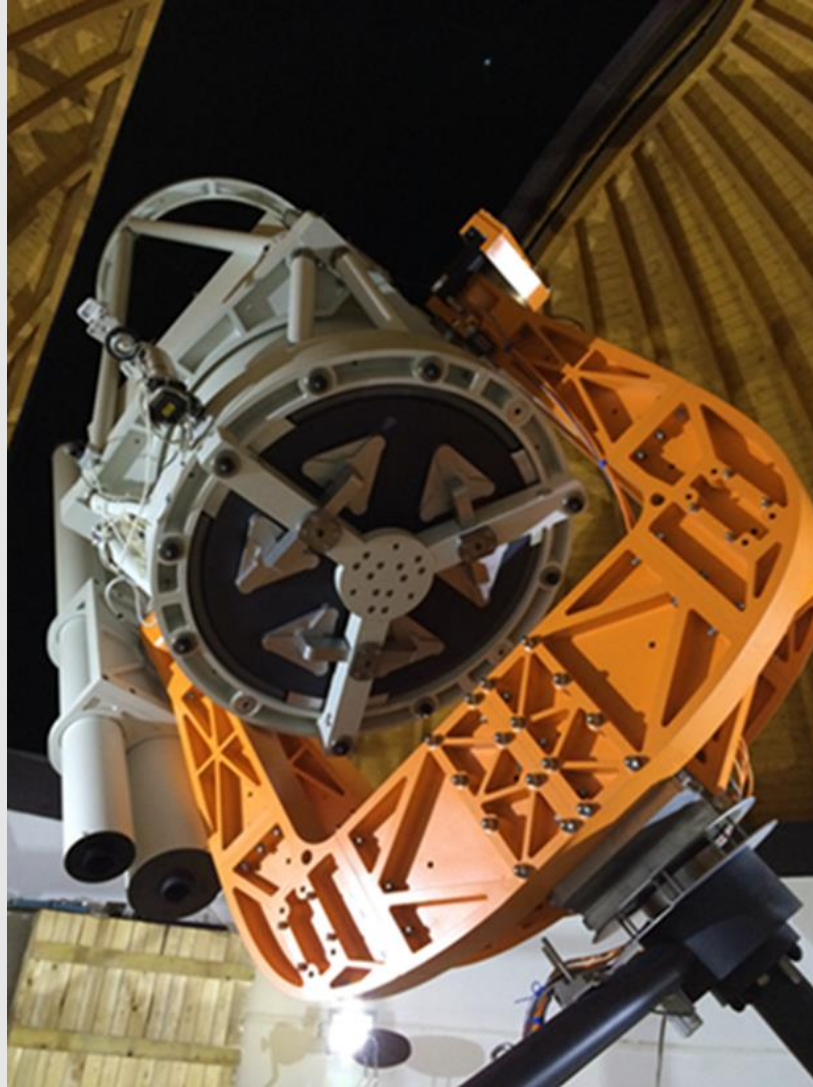


8th IAA Planetary Defense Conference  
Vienna, April 7, 2023



# KLEŤ OBSERVATORY NEO ASTROMETRIC FOLLOW-UP MPC codes 046 and 246 (KLENOT)

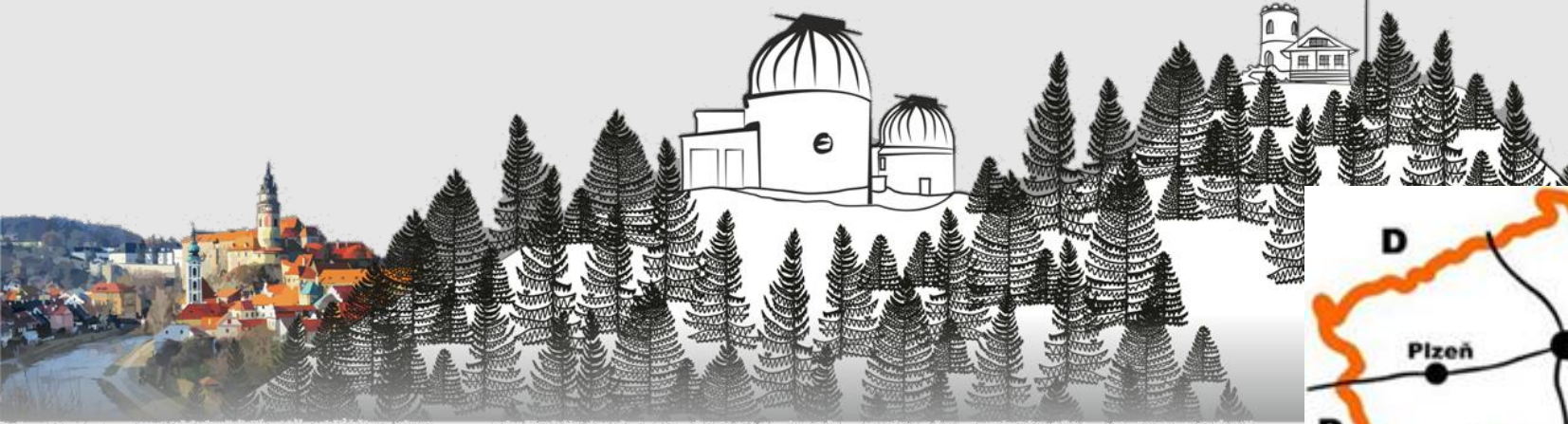
- 50 000 NEO positions
- confirmations, early follow-up, space mission and radar targets
- 3 discovered NEAs
- 1.06-m KLENOT Telescope
- 2k x 2k F.L.I. CCD
- ESA coop. sensor since 2014
- all observing time belongs to our team



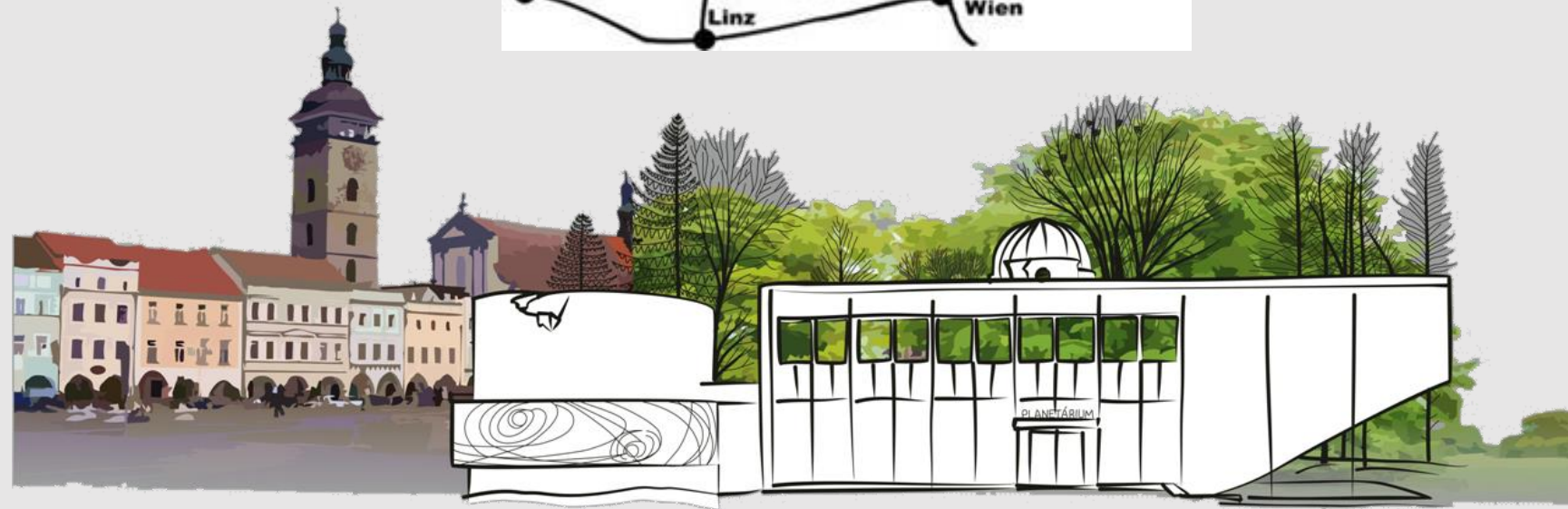
Earth impactor  
2022 EB5



# WHAT TO SAY TO THE PUBLIC ABOUT ASTEROID HAZARD AND PLANETARY DEFENSE?

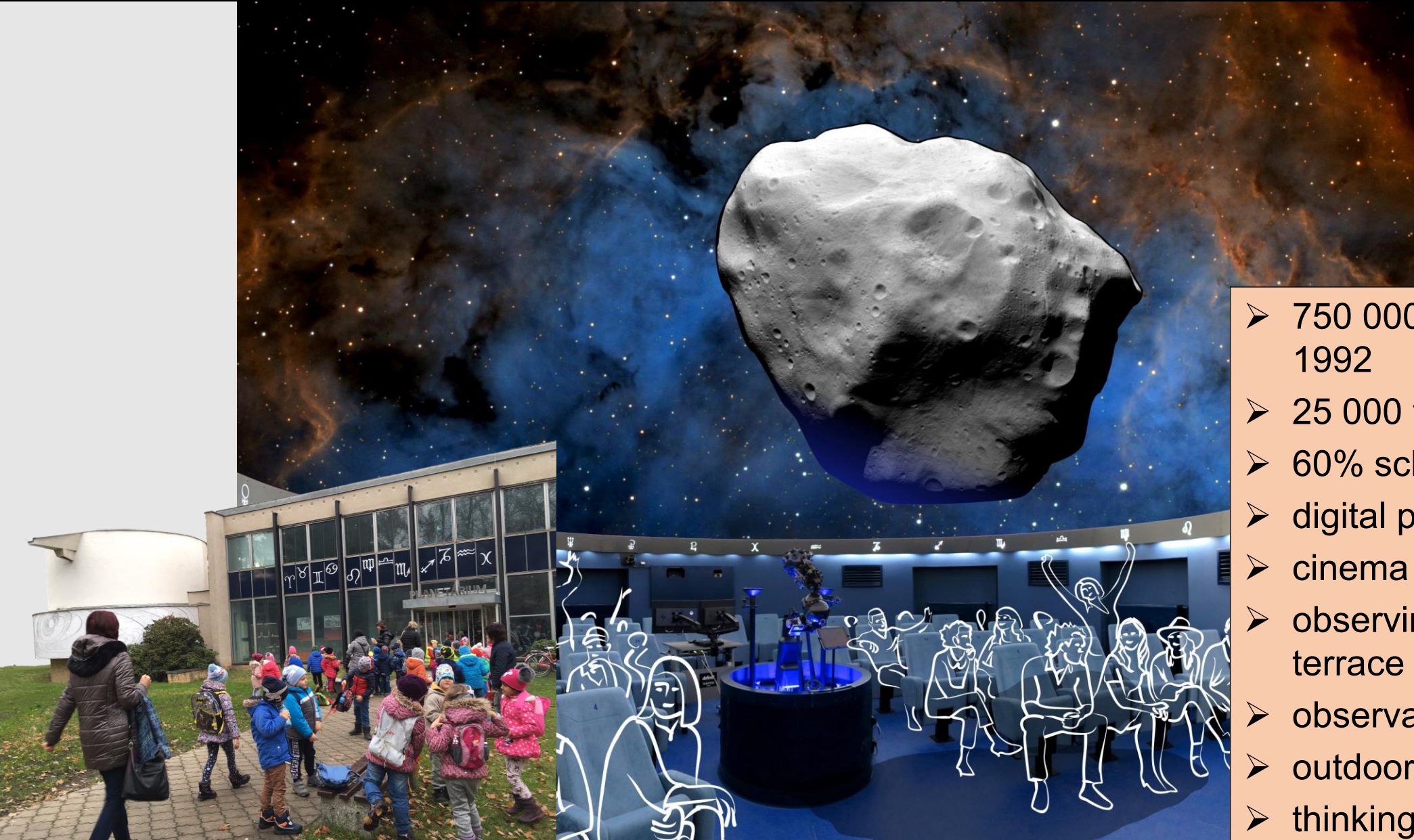


- be clear, correct, current
- speak understandably (language of audience)
- use images, videos and visualisations
- be apolitical
- build trust





# NEO AND PD OUT-OF-SCHOOL EDUCATIO AND PUBLIC OUTREACH



- 750 000 visitors since 1992
- 25 000 visitors per year
- 60% school excursion
- digital planetarium
- cinema hall
- observing dome and terrace
- observatory garden
- outdoor exhibition
- thinking and emotions





# Start with the basis: OUR SOLAR SYSTEM AS A HUMANKIND HOME





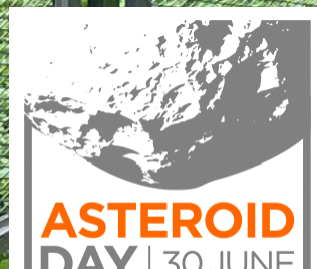
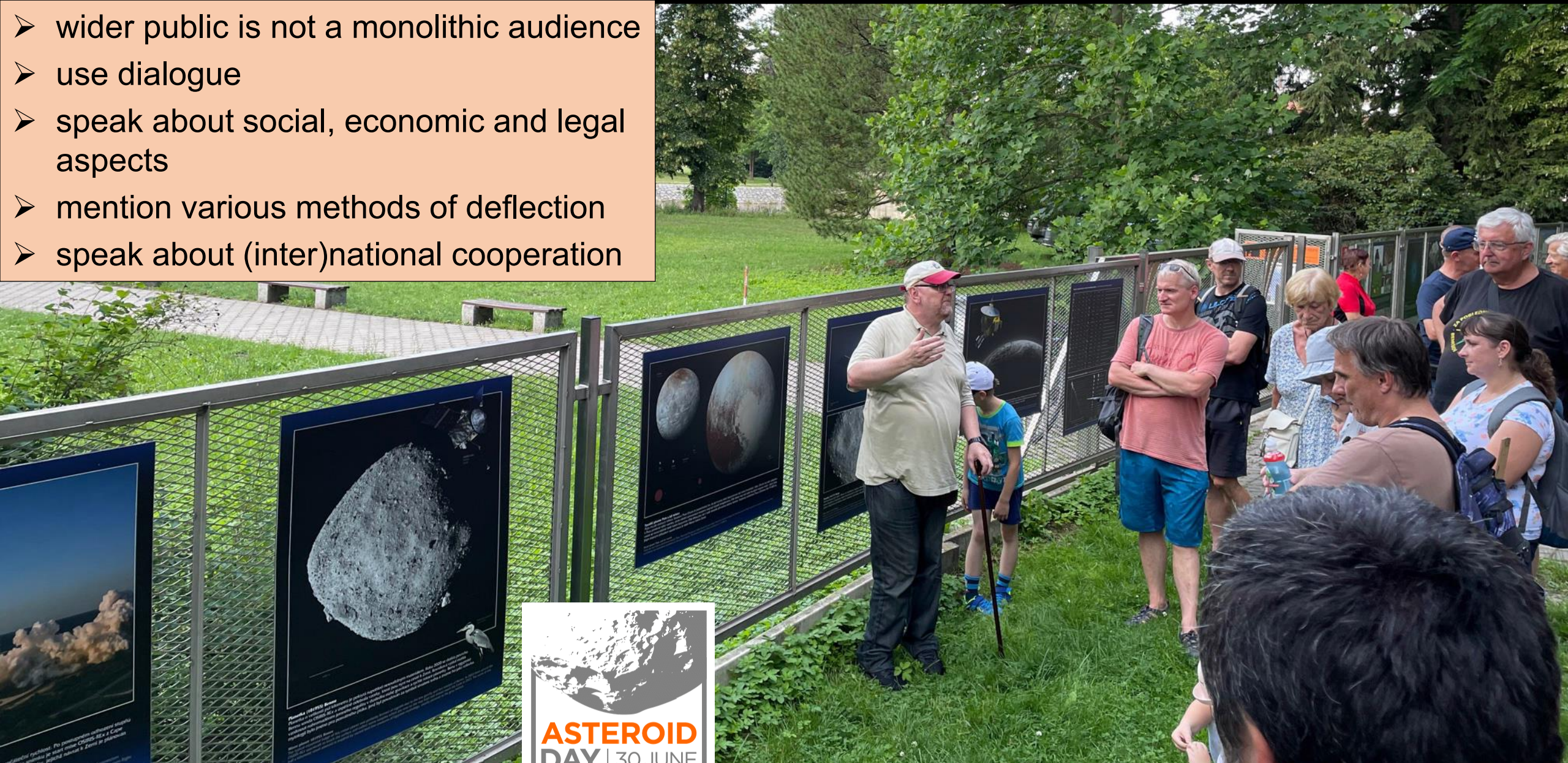
# ENGAGE VISITORS: 3D-MODELS, EXPERIMENTS, PLAYS...



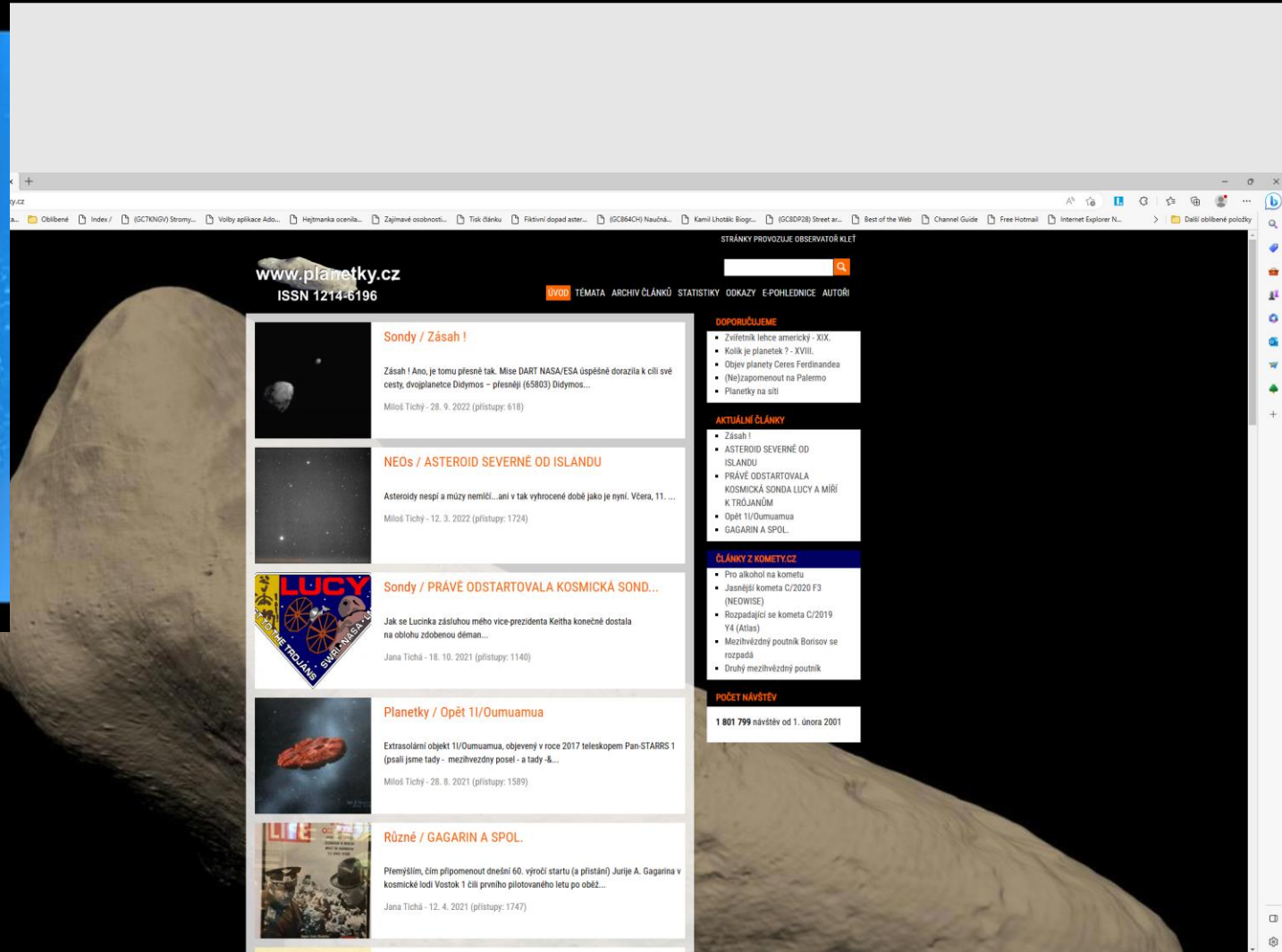


# NEO AND PLANETARY DEFENSE PUBLIC OUTREACH

- wider public is not a monolithic audience
- use dialogue
- speak about social, economic and legal aspects
- mention various methods of deflection
- speak about (inter)national cooperation



# COMMUNICATE NEO and PD: MEDIA AND SOCIAL MEDIA



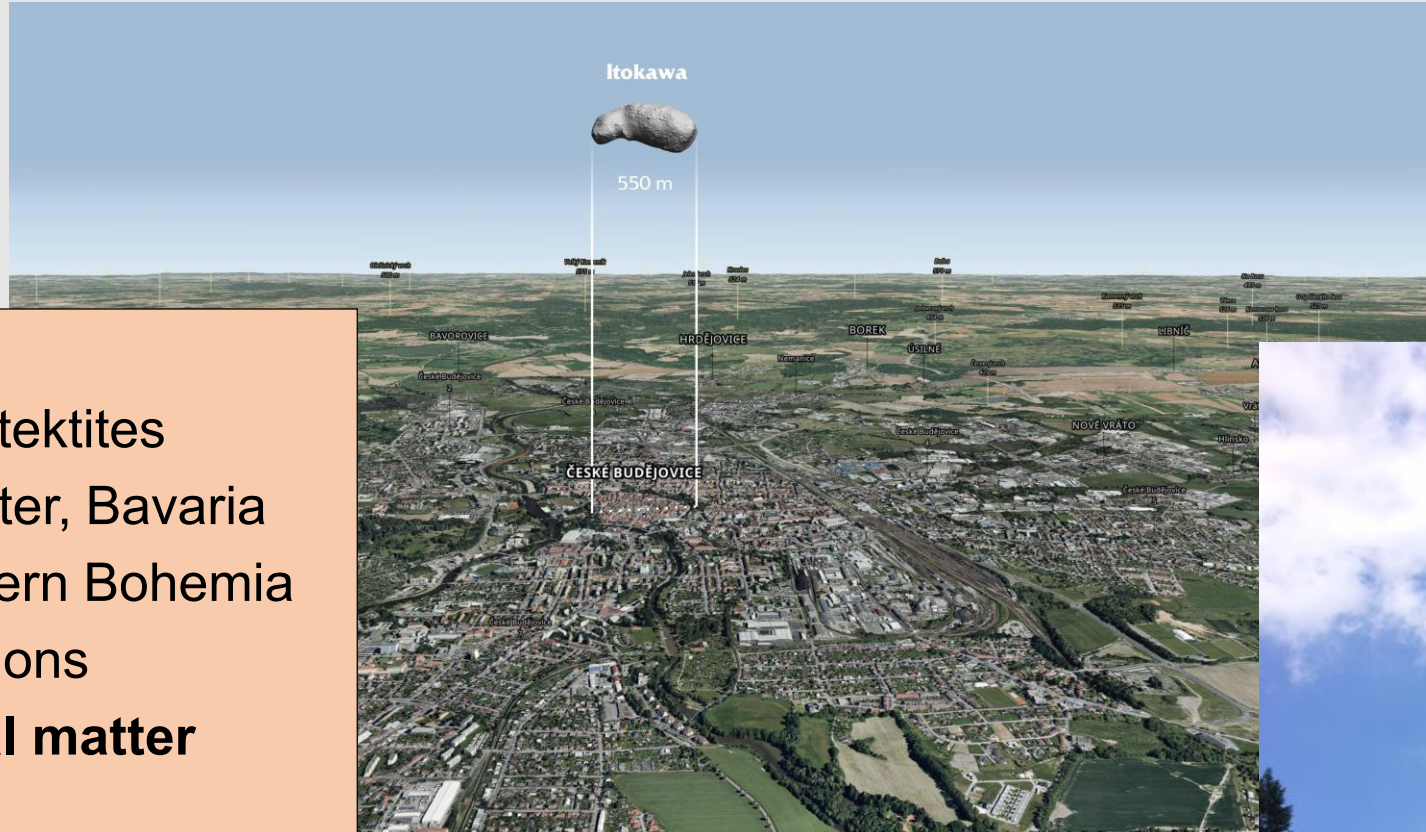
- be clear, correct, up-to-date
- try to present your own story
- be apolitical
- be aware of conspiracy theories and disinformation
- do not play in medial stories





# LOCAL NEO AND ASTEROID HAZARD CONNECTION

## Southern Bohemia

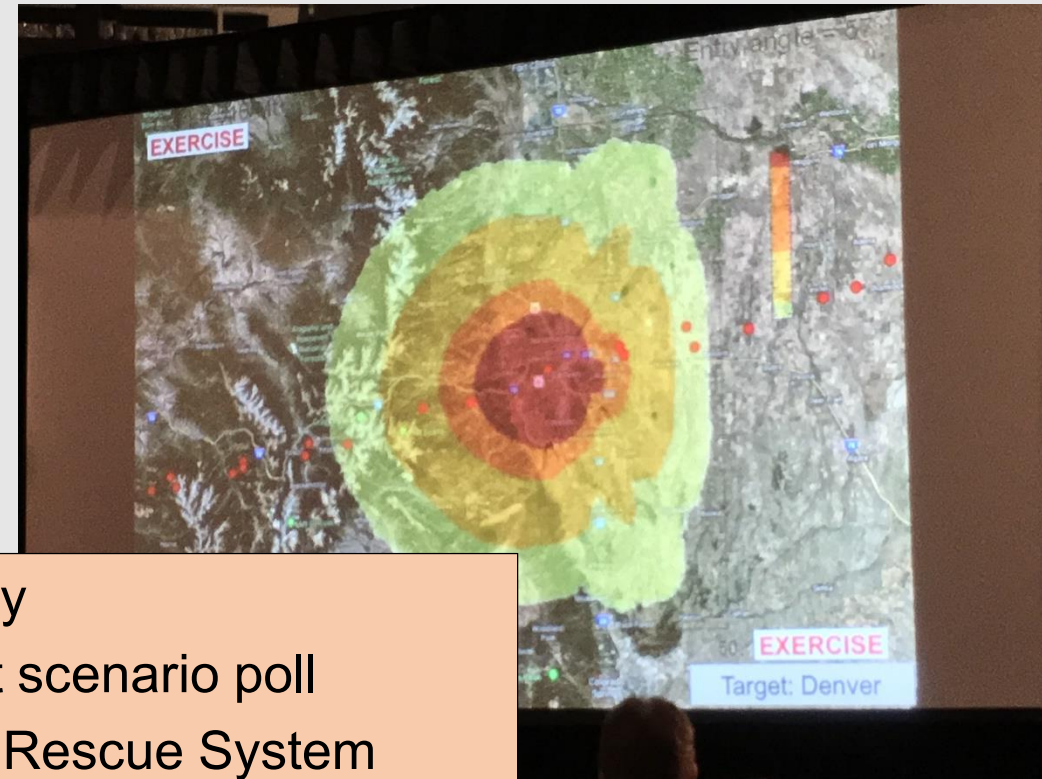
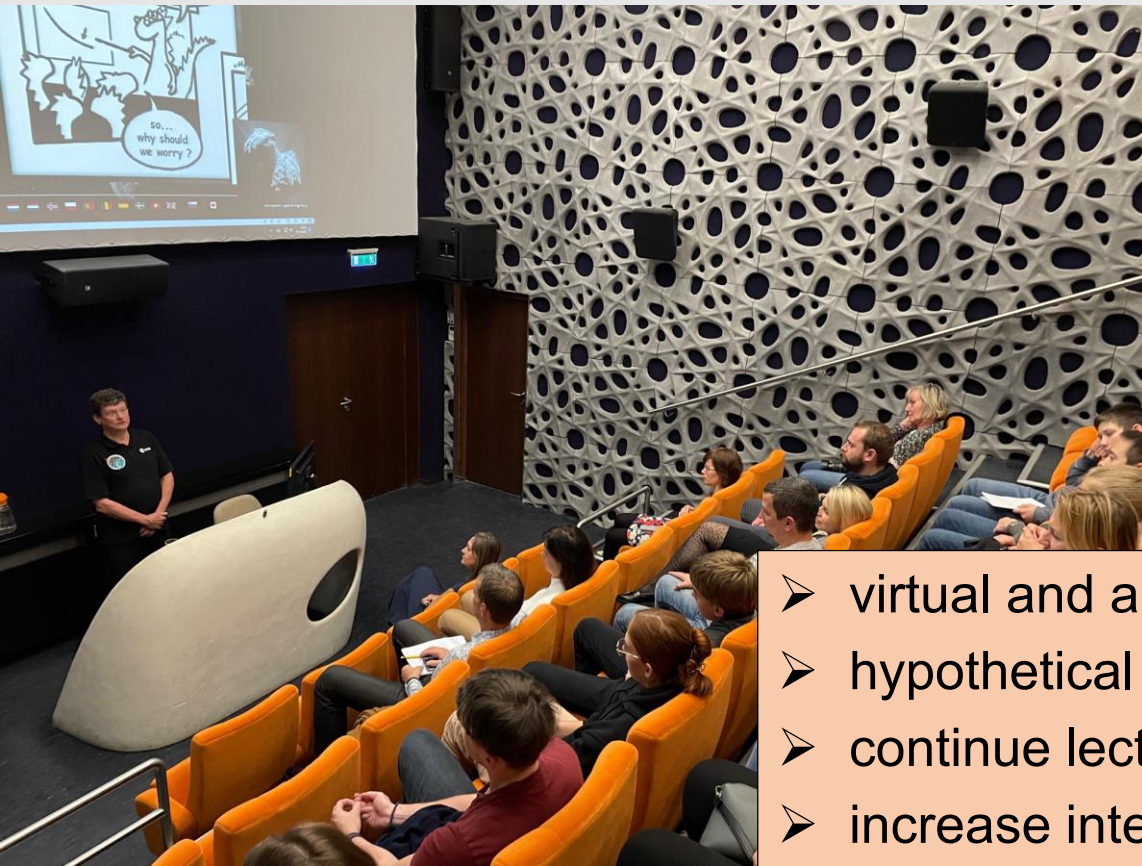


- **moldavites (vltavíny)**
- green semi-transparent tektites
- 14.9 million yrs Ries crater, Bavaria
- many localities in Southern Bohemia
- several museum exhibitions
- **local example of global matter**
- familiar comparisons
- from local to global view





# FUTURE NEO and PLANETARY DEFENSE EDUCATION PLANS



- virtual and augmented reality
- hypothetical asteroid impact scenario poll
- continue lectures for Czech Rescue System
- increase international cooperation
- be ready for planned

International Year of Planetary Defense 2029



**THANK YOU FOR YOUR  
ATTENTION!**

<http://www.klet.org>