

# Corporate Social Responsibility

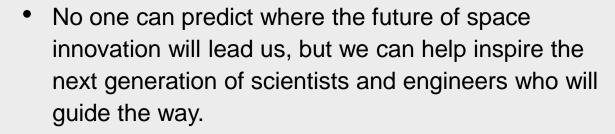
K-12 STEM Outreach



https://www.youtube.com/watch?v=8m9i\_wLE97w

### The Aerospace Corporation

#### Working for a Brighter Future



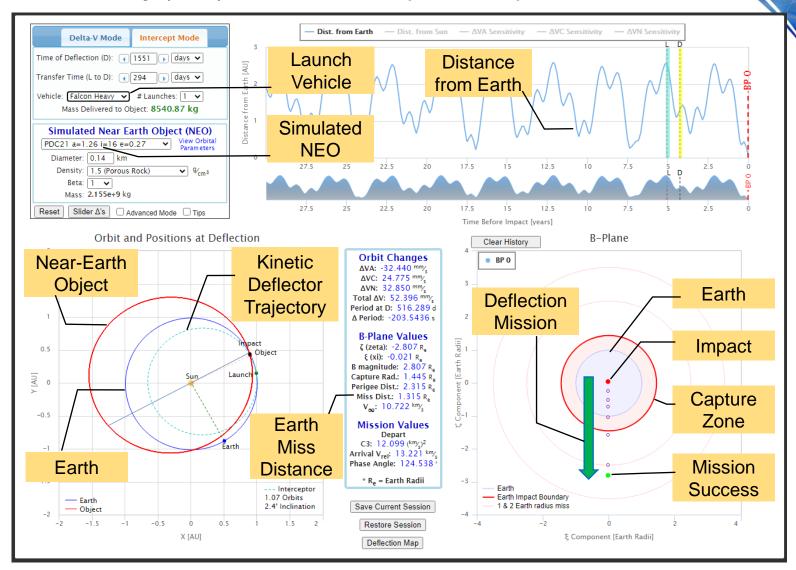
- Aerospace's current K-12 outreach includes:
  - Classroom visits from Aerospace employees, online tutoring, virtual mentoring and more.
  - Partnerships with non-profits and community-based organizations to provide cost-free experiences for students and schools.



## The NEO Deflection App (NDA)

Developed by NASA's Jet Propulsion Laboratory (JPL) and The Aerospace Corporation

- Physics-based web app used to evaluate deflection requirements for simulated Near Earth Objects on collision course with Planet Earth
- The NDA is hosted on JPL's website here:
   https://cneos.jpl.nasa.gov/nda/,
   and on Aerospace's website here:
   https://planetary-defense.aerospace.org/main
- The NDA applies Orbital Mechanics and Launch Vehicle Performance to approximate NEO deflection missions by High Velocity Kinetic Impact spacecraft

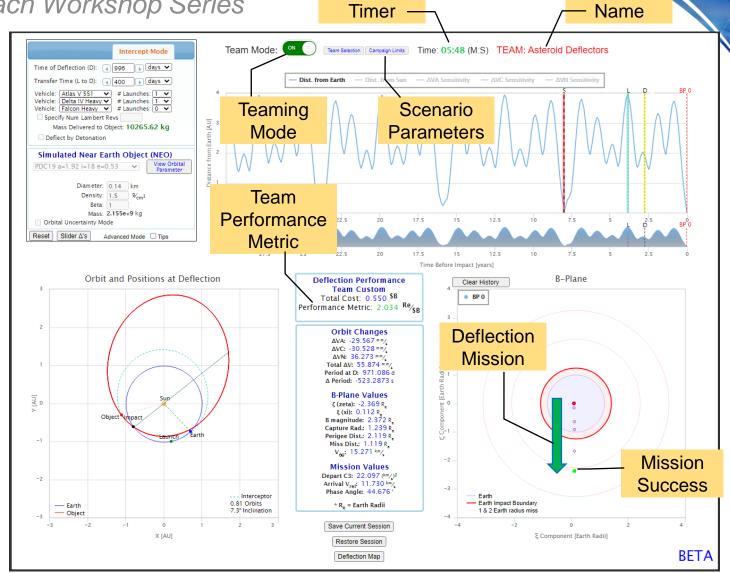


PDC21 successfully deflected with single kinetic deflector spacecraft launched 5 years before projected Earth impact

## Teaming App for Asteroid Deflection

An Aerospace Corporation STEM Outreach Workshop Series

- The Aerospace Corporation has added a collaborative educational context to the App and developed an educational program to conduct asteroid deflection teaming exercises with the NDA
- Several participants are grouped into teams and given an increasingly challenging hypothetical asteroid collision scenario to solve
- The team with the highest performance metric wins the competition
- Aerospace has run 9 virtual and inperson asteroid deflection workshops for teachers, students, and the public to date



Contest

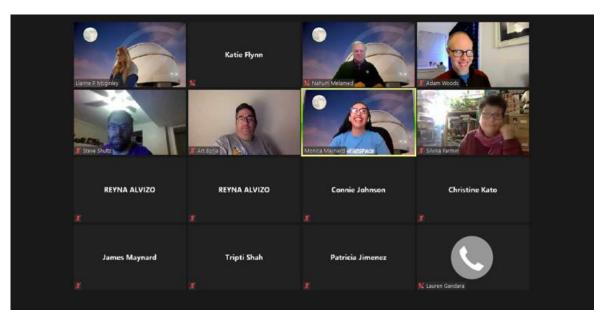
**Team** 

The teaming NDA is publicly accessible on Aerospace's website: <a href="https://planetary-defense.aerospace.org/">https://planetary-defense.aerospace.org/</a>

#### Educational Outreach

- The Aerospace NEO Deflection Teaming App helps participants
  - Investigate world-problems beyond their immediate environment
  - Engage in different perspectives and collaboration
  - Take action and participate in problem solving scenarios
  - Communicate potential solutions with team members and to a broader diverse audience





Joint effort with NASA/JPL - Center for Near-Earth Object Studies (CNEOS)

#### Educational Outreach

- Presented to teachers, students and public
- Nine (9) workshops have been run using the NEO Deflection App (NDA) since 2018
- ~90% of participants find the workshop *Excellent*
- 100% stated they would participate again
- Future Plans
  - Continue offering STEM outreach events and workshop series
  - Continue to train teacher to increase impact with students
  - Present at AIAA Asteroid Day event in June 2021
  - Engage more diverse, underrepresented, low socio-economic status groups of students
  - Partner with other organizations



Check out our teacher resources, lesson plans and videos: https://aerospace.org/asteroids

