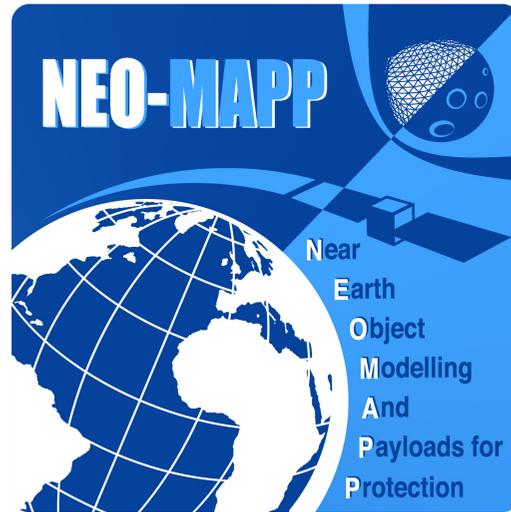
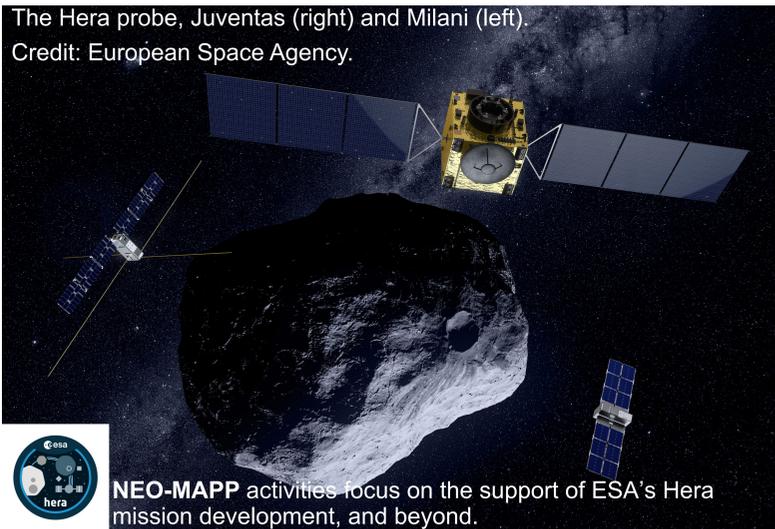


PLANETARY DEFENSE OUTREACH ACTIVITIES IN THE FRAMEWORK OF THE NEO-MAPP PROJECT FUNDED BY THE EUROPEAN COMMISSION

Julien Serrecourt (1), Anna Bordus (2), Rhea Abdo (2), Patrick Michel (1)
 (1) Université Côte d'Azur, Observatoire de la Côte d'Azur, CNRS, Laboratoire Lagrange, (2) Asteroid Foundation



THE COMMUNICATION SIDE OF THE FORCE



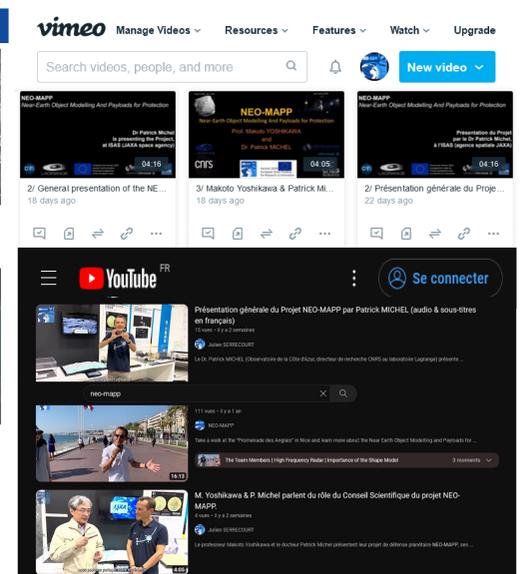
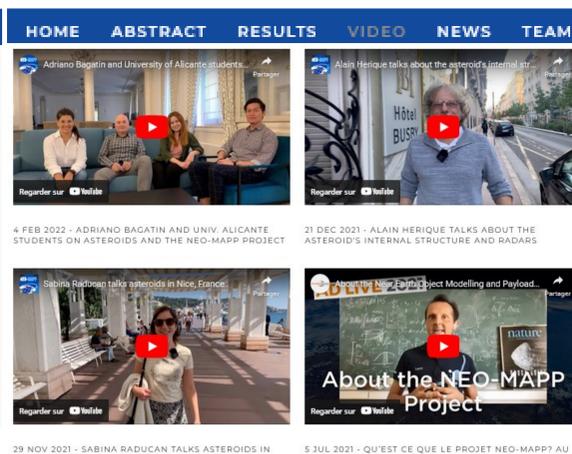
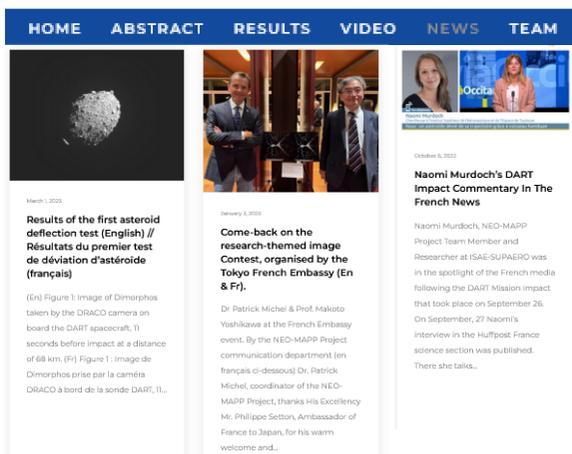
The **NEO-MAPP** project has given itself the objective to increase **media coverage** of scientific space research dedicated to planetary defence, public outreach (in particular among the youngest and science and engineering students) to impact risks and coverage of this global risk by the European scientific community, admittedly at *low probability but factually at high consequence* for Earth, by the combination of videos published on its website, by interventions in the medias, by conferences held during the public events.



A dedicated website...

With News feeding and...

Videos filming & editing, also available on Vimeo and Youtube.

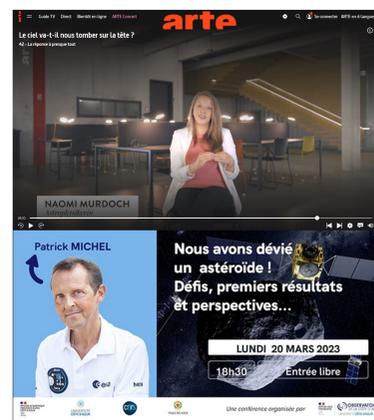
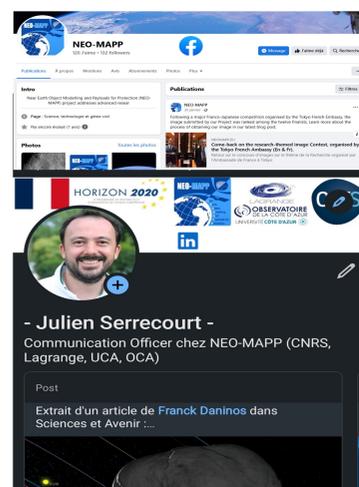


Interviews in newspapers & magazines,

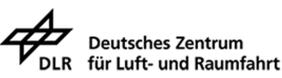
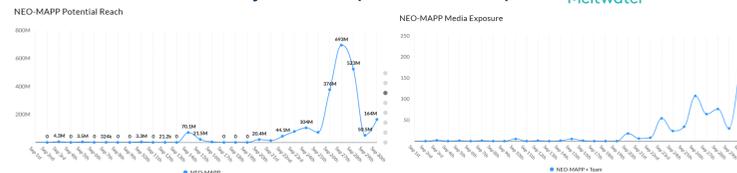
Presence on social medias,

TV documentaries & public conferences and

Participation in live asteroids awareness public events.



Project data, post DART impact



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