



# 13th African Farm Management Association Conference



19th – 23rd November 2023

EAST LONDON INTERNATIONAL CONVENTION CENTRE (ELICC), East London, Eastern Cape, South Africa

PATHWAYS TO COMMERCIALIZATION, LESSONS AND INSIGHTS FOR CLIMATE SMART AGRIBUSINESS DEVELOPMENT IN AFRICA



## NEWSLETTER ISSUE #2 - JULY 2023

Dear Conference Attendees and colleagues,

We are excited to bring you the 13<sup>th</sup> edition of the AFMA (Africa Farm Management Association) Conference Newsletter! As we gear up for an unforgettable conference experience, we want to keep you updated with the latest news, highlights, and important information leading up to the event. Let's dive right in!

### MESSAGE FROM AFMA TRUSTEE: Prof Philip Nyangweso

Join us in East London, click to watch – [Welcome message and video](#)

### CONFERENCE DATES AND VENUE:

Mark your calendars! The AFMA Conference will take place from 19<sup>th</sup> -23<sup>rd</sup> November 2023 at the East London International Convention Centre (ELICC) Get ready to immerse yourself in a dynamic environment filled with inspiring talks, interactive workshops, and networking opportunities.



### CALL FOR PAPERS AND ABSTRACT SUBMISSIONS: Deadline for submissions extended to 31<sup>st</sup> July 2023

If you have groundbreaking research or innovative ideas to share with the AFMA Conference community, now is your chance! We are accepting paper/case study submissions for consideration. Showcase your work and contribute to the conference's rich tapestry of knowledge. Visit our website <https://allevents.eventsair.com/afma13> for submission guidelines and important deadlines.

## PROGRAMME UPDATE:

### Keynote Speakers:

We are thrilled to announce our lineup of esteemed keynote speakers who will share their expertise and insights during the conference. Our confirmed speakers, Prof T.L. Thomson, and Prof John Wibberley. Please stay tuned for their topics, and their invaluable contributions to our event.

### FARMERS EXPERIENCES

At our upcoming conference, we are excited to feature a special segment where farmers will have the opportunity to share their experiences, insights, and success stories. This dedicated session aims to highlight the invaluable knowledge and expertise of those who work at the forefront of agriculture.

### EARLY BIRD REGISTRATION:

Don't miss out on exclusive early bird registration discounts! Take advantage of the reduced rates by registering before 20 September 2023. Secure your spot at the conference and gain access to thought-provoking sessions, networking opportunities, and exciting social events. [Visit our website to register.](#)

### Registration fees:

Registration Category	ZAR rate	US\$ rate
Early Bird (payment by 20 <sup>th</sup> Sept)	R8800	US\$490
Standard registration (payment by 20 Oct)	R9500	US\$529
Late and onsite registration fee (21 Oct onwards)	R10 500	US\$585
Student registration	R6000	US\$335
Partners / accompanying guests	R4600	US\$256
Exhibition stand with delegate attendance	R10500	US\$585

US\$ rate is an estimate and only an indication based on the rate of exchange on the day of setting the fees. Fees are to be paid in ZAR.



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## SPONSORSHIP OPPORTUNITIES:

We are grateful for the support of our sponsors who help make the AFMA Conference a reality. If your organization is interested in partnering with us and reaching a diverse audience of industry professionals, check out our sponsorship packages. Gain exposure, establish connections, and showcase your brand to a captive audience.

Thank you to our sponsors



## EXHIBITION OPPORTUNITIES:

Use the opportunity to showcase your product or services to the African Farm Management community. For only R10 500 (US\$585) you have access to a 3x3sqm shell scheme with a fascia. The price also includes 1 complimentary full delegate status.

## SOCIAL MEDIA HIGHLIGHTS:

Join the conversation on our social media channels! Follow us on twitter ([@afma-kenya](https://twitter.com/afma-kenya)) for the latest updates, behind-the-scenes glimpses, speaker announcements, and exclusive content. Engage with fellow attendees, share your excitement, and be part of the vibrant AFMA Conference community.

## ACCOMMODATION AND TRAVEL:

For attendees visiting from out of town, we have partnered with local hotels to offer discounted rates. Secure your accommodation early to ensure availability, book when you register.

## VOLUNTEER OPPORTUNITIES:

“ If you are passionate about the conference's mission and want to contribute your skills and energy, we invite you to join our volunteer team. ”

We are seeking enthusiastic volunteers to help us deliver a seamless and memorable conference experience. If you are passionate about the conference's mission and want to contribute your skills and energy, we invite you to join our volunteer team. Stay tuned for details on how to apply.

## STAY CONNECTED:

Never miss an update! Subscribe to our newsletter to receive regular updates, important announcements, and exclusive content directly in your inbox. Visit our website to sign up and stay connected with the AFMA Conference community.

That's it for our second newsletter! We hope this update has ignited your anticipation for the upcoming AFMA Conference. Stay tuned for more exciting announcements and valuable insights as we get closer to the event.

If you have any questions, suggestions, or ideas you'd like to share, please feel free to reach out to us at [afma@allevents.co.za](mailto:afma@allevents.co.za). We value your feedback and look forward to making this conference a truly remarkable experience for everyone involved.

Best regards,  
**Dr. Sifiso Mdletshe**  
University of Fort Hare  
Local Organising Committee Chair

**P.S.** Help us spread the word! Share this newsletter with your colleagues and peers who would benefit from attending the AFMA Conference. Let's make this conference a gathering of brilliant minds, fostering collaboration and innovation in our industry.

