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József Baranyi is a Hungarian-British mathematician, who worked for the Institute of Food Research in the United Kingdom for 26 years, leading the Computational Microbiology Research Group there. He was also a Visiting Professor at the Physics Department of Imperial College in London through 2012-2019. In 2016 he retired in the UK and became a Scientific Advisor at the University of Debrecen, in his native Hungary, where he led the Predictive Nutrition Research Group until 2025, from which year he is the ERA Chair Holder of the FoodigIT Research Centre at the Aristotle University of Thessaloniki, Greece.

József has coordinated or participated in several UK and international projects; authored or co-authored more than 100 research papers, book chapters and other scientific communications. He was the Statistical Advisor of the Journal of Applied Microbiology for 14 years and Editorial Board member at the Applied and Environmental Microbiology for 15 years, for which he received the "Distinguished Service Award" of the American Society for Microbiology. He is also an elected member of the International Academy of Food Science and Technology, the prime advisory body of the International Union of Food Science and Technology.