Shape it with us!

A network thrives on its activities. We welcome supporters and partners interested in jointly advancing the Green Economy. Contact us if you have ideas for collaboration and would like to play an active role in our network. Together with you we can explore these ideas and help you finding the right partners for realising them.

www.knuw.nrw

"North Rhine-Westphalia is Germany's No. 1 Green Economy state. This strength needs to be communicated, both nationally and internationally, along with fostering the image of the state North Rhine-Westphalia, its regions and municipalities as a location for innovative companies, products, and services."

Green Economy State - Master Plan for NRW

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EFRE.NRW 2014 Investitionen in Wachstum und Beschäftigung
umwelt wirtschaft Vorsprung für NRW
EUROPÄISCHE UNION Investition in unsere Zukunft Europäischer Fonds für regionale Entwicklung
Ministerium für Umwelt, Landwirtschaft, Natur- und Verbraucherschutz des Landes Nordrhein-Westfalen

Kompetenznetzwerk Umweltwirtschaft.NRW

- **Promoting innovation**
- **International market development**
- **Building networks**

Our offering

Promoting innovation

Good ideas need to be seen and spread to have an impact. We research innovative, marketable products and services, and offer opportunities for their further development. We communicate results and drive the uptake of innovations through the network.

Our tools include:

- Innovation radars for sub-markets of the Green Economy
- Expert working groups with state, regional and local economic development agencies
- Industry-specific local and regional development workshops
- A database of network partners and companies in NRW's Green Economy.

International market development

We support international communication and marketing of innovative core competencies of NRW's Green Economy.

We work with NRW's state organisations, business chambers, and associations, as well as with key international players of selected focus countries.

We assess demand and market entry opportunities for products and services. We promote international market development by organising country and industry-specific information and matchmaking events in NRW. We support foreign delegations to NRW and vice versa. We foster the development of cross-border networks to expand international communication and collaboration on Green Economy services and products.

Building networks

The Green Economy Network is the hub for Green Tech made in NRW. The Network serves as a central point of contact for companies, associations, universities, and economic development agencies in NRW.

The aim is to strengthen the Green Economy of NRW through the identification and promotion of national and international market opportunities.

The network will demonstrate strengths and potentials of the Green Economy. As an exchange platform it will improve collaboration at all levels.

The market development of NRW's Green Economy will be supported by providing know-how and improving exchange between core actors - both, nationally and internationally. The network aims to evolve into a self-sustaining organisation that represents and drives the interests of NRW's Green Economy and supports those companies that focus on climate and environmental protection.