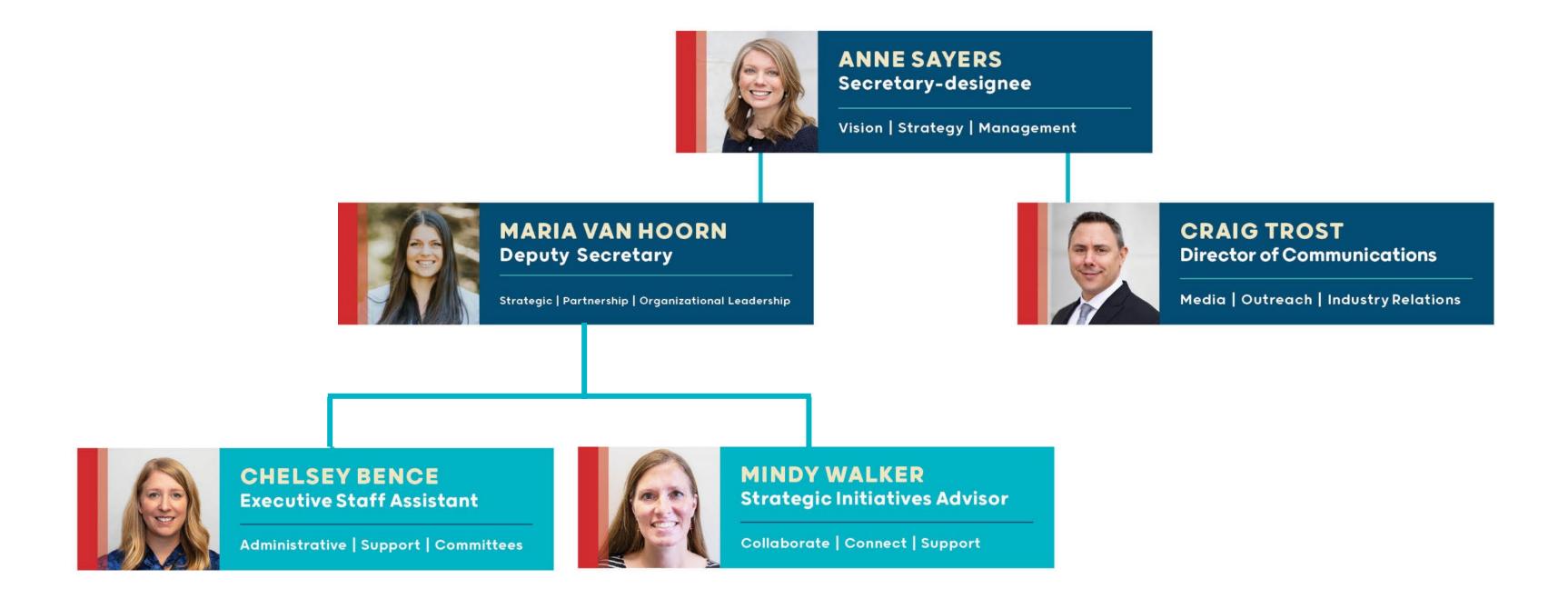






## DEPARTMENT OF TOURISM STAFF



#### TRAVEL WISCONSIN STAFF



#### TRAVEL WISCONSIN STAFF

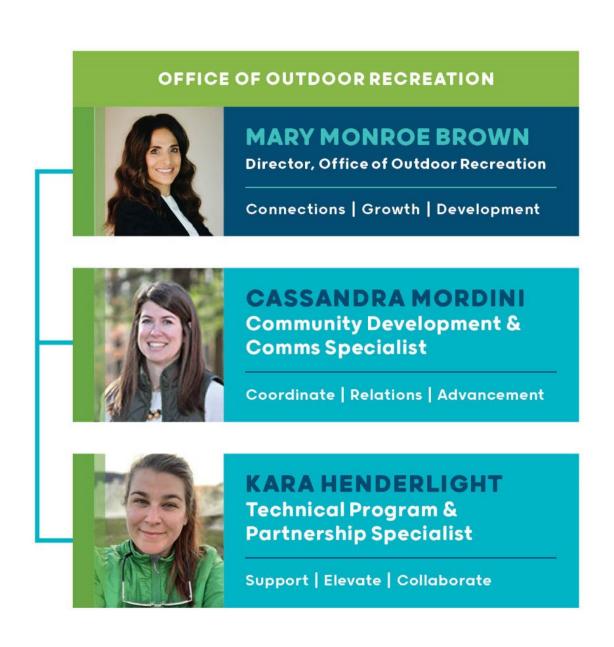


## TRAVEL WISCONSIN STAFF





# OFFICE OF OUTDOOR RECREATION STAFF



#### AGENDA

Travel Wisconsin Brand
Overview

Marketing & Advertising

Public Relations

Co-op Programs

Meetings + Conventions & Sports

06 Grants

08

Your Regional Tourism Specialists

Office of Outdoor Recreation